

CURRICULUM M.A. INTERNATIONAL MANAGEMENT

Campus Studies, 60 ECTS Credits

	Model 1: Programme Start October				Model 2: Programme Start January				Model 3: Programme Start April				Model 4: Programme Start July			
Month	Courses				Courses				Courses				Courses			
Oct	Leadership	Strategic Management	Managing Across Borders													
Nov																
Dec																
Jan	Advanced Research Methods		Intercultural Management		Advanced Research Methods		Intercultural Management									
Feb																
Mar																
Apr	Seminar: Current Issues in Int. Management	Business Ethics & Corporate Governance	Elective A Course a	Elective A Course b	Leadership	Strategic Management	Managing Across Borders	Leadership	Strategic Management	Managing Across Borders						
May																
Jun	Lecture-Free Period															
Jul	Master Thesis				Master Thesis				Advanced Research Methods		Intercultural Management		Advanced Research Methods		Intercultural Management	
Aug																
Sep	Lecture-Free Period															
Oct					Seminar: Current Issues in Int. Management	Business Ethics and Corporate Governance	Elective A Course a	Elective A Course b	Seminar: Current Issues in Int. Management	Business Ethics and Corporate Governance	Elective A Course a	Elective A Course b	Leadership	Strategic Management	Managing Across Borders	
Nov																
Dec																
Jan									Master Thesis				Master Thesis			
Feb																
Mar																
Apr													Seminar: Current Issues in Int. Management	Business Ethics and Corporate Governance	Elective A Course a	Elective A Course b
May																

Elective A-

Advanced Robotics 4.0

- a) Industrial and Mobile Robots  
b) Project: Collaborative Robotics

Artificial Intelligence

- a) Artificial Intelligence  
b) Seminar: AI and Society

Data Science and Analytics

- a) Data Science  
b) Analytical Software and Frameworks

Salesforce Consultant Specialisation

- a) Salesforce Administrator and Service Cloud Consultant  
b) Salesforce Sales Cloud Consultant

Corporate Finance and Investment

- a) Advanced Corporate Finance  
b) Investment Analysis and Portfolio Management

Manufacturing Methods Industry 4.0 and IoT

- a) Internet of Things  
b) Manufacturing Methods Industry 4.0

Sales, Pricing and Brand Management

- a) Global Brand Management  
b) Sales and Pricing

Supply Chain and Sourcing Management

- a) Global Supply Chain Management  
b) Supply Chain Risk Management and Controlling

Big Data

- a) Data Utilization  
b) Application Scenarios and Case Studies

Consumer Behaviour and Research

- a) International Consumer Behavior  
b) Applied Marketing Research

Product Development and Design Thinking

- a) Product Development  
b) Project: Design Thinking

Health Systems and Policy

- a) International Health Systems  
b) Health Policy and Planning

Accounting

- a) Advanced Management Accounting & Control  
b) Current Issues in Accounting

IT Governance and Service Management

- a) IT Service Management  
b) IT Governance and Compliance

IT Project and Architecture Management

- a) IT Project Management  
b) IT Architecture Management

Business Analyst

- a) Business Intelligence I  
b) Project: Business Intelligence



If you are studying Model 2 or 4 you will have to start your Master Thesis before completing your final courses.

Note: You can already start with your thesis earlier than the designated block, once you have met the minimum amount of credit points required to enter.



Attention: Attendance times may vary slightly depending on public holidays and the federal state holidays the campus is located in.

~ Electives: For your M.A. International Management 60 you can choose one elective module with two courses, amounting to 10 ECTS in total.

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Here you see the order in which you study your courses in presence depending on your personal study start in October, January, April or July. Each semester consists of two blocks. In each block, you attend classes on campus for usually three courses to deepen the content in direct exchange with your fellow students and lecturers.

You have lecture-free periods in both June and September, which you can spend reviewing and preparing for exams. Attending the courses on campus is mandatory and will be verified due to Visa regulations (not valid for DACH students).

Each block concludes with a two-week exam preparation phase. You can defer those exams to a later date that you do not want to take during this period. This way, your exam phases are always spread evenly over the year. Exceptions to this are courses that count as admission requirements for other courses.