

CURRICULUM B.A. BUSINESS ADMINISTRATION**Campus Studies, 180 ECTS Credits**

	Model 1: Programme Start October			Model 2: Programme Start January			Model 3: Programme Start April			
Month	Courses			Courses			Courses			
Oct	Business Mathematics	Organizational Behavior	Management Accounting							
Nov										
Dec										
Jan	Supply Chain Management I	International Marketing	Statistics	Supply Chain Management I	International Marketing	Statistics				
Feb										
Mar										
Apr	Academic Integrity & Writing for Business	Business 101	Managerial Economics	Academic Integrity & Writing for Business	Business 101	Managerial Economics	Academic Integrity & Writing for Business	Business 101	Managerial Economics	
May										
Jun										
Jul	Lecture-Free Period									
Aug	Introduction to Academic Work	Principles of Management	Global Corporations and Globalization	Introduction to Academic Work	Principles of Management	Global Corporations and Globalization	Introduction to Academic Work	Principles of Management	Global Corporations and Globalization	
Sep	Lecture-Free Period									
Oct	Entrepreneurship and Innovation	Service Operations Management	Intercultural and Ethical Decision-Making	Business Mathematics	Organizational Behavior	Management Accounting	Business Mathematics	Organizational Behavior	Management Accounting	
Nov										
Dec										
Jan	Collaborative Work	International Brand Management	Leadership 4.0	Collaborative Work	International Brand Management	Leadership 4.0	Supply Chain Management I	International Marketing	Statistics	
Feb										
Mar										
Apr	Sustainability	International HR Management	International Accounting	Sustainability	International HR Management	International Accounting	Sustainability	International HR Management	International Accounting	
May										
Jun										
Jul	Lecture-Free Period									
Aug	Corporate Finance and Investment	Research Methods	Supply Chain Management II	Corporate Finance and Investment	Research Methods	Supply Chain Management II	Corporate Finance and Investment	Research Methods	Supply Chain Management II	
Sep	Lecture-Free Period									
Oct	Digital Business Models	Project: Agile Project Management	Elective A Course a	Elective A Course b	Entrepreneurship and Innovation	Service Operations Management	Intercultural and Ethical Decision-Making	Entrepreneurship and Innovation	Service Operations Management	
Nov										
Dec										
Jan	Corporate Governance and Strategy	Elective B Course c	Elective B Course d	Corporate Governance and Strategy	Elective B Course c	Elective B Course d	Collaborative Work	International Brand Management	Leadership 4.0	
Feb										
Mar										
Apr	Seminar: Current Issues in Internat. Management	Elective C Course e	Elective C Course f	Seminar: Current Issues in Internat. Management	Elective C Course e	Elective C Course f	Seminar: Current Issues in Internat. Management	Elective C Course e	Elective C Course f	
May	Lecture-Free Period									
Jun	Bachelor Thesis			Bachelor Thesis			Bachelor Thesis			
Jul										
Aug										
Sep	Lecture-Free Period									
Oct				Digital Business Models	Project: Agile Project Management	Elective A Course a	Elective A Course b	Digital Business Models	Project: Agile Project Management	Elective A Course a
Nov										
Dec										
Jan							Corporate Governance and Strategy	Elective B Course c	Elective B Course d	
Feb										
Mar										
Apr										
May										

Elective A-	Elective B-	Elective C-	
Applied Sales a) Applied Sales I b) Applied Sales II	Fundamentals of Operations Research c) Mathematics: Linear Algebra d) Operations Research	Applied Sales e) Applied Sales I f) Applied Sales I	Managing People and Fundamentals of Business Psychology e) Introduction to New Work f) Business Psychology
Business Intelligence a) Business Intelligence b) Project: Business Intelligence	Introduction to Data Science and Programming with Python c) Introduction to Data Science d) Introduction to Programming with Python	Business Intelligence e) Business Intelligence f) Project: Business Intelligence	Online and Social Media Marketing e) Online Marketing f) Social Media Marketing
Managing People and Fundamentals of Business Psychology a) Introduction to New Work b) Business Psychology	IT Service Management c) IT Service Management d) Project: IT Service Management	Salesforce Platform Management e) Salesforce Fundamentals f) CRM with Salesforce Service Cloud	Project: Smart Factory e) Smart Factory f) Project: Smart Factory
Online and Social Media Marketing a) Online Marketing b) Social Media Marketing	Project: Smart Factory c) Smart Factory d) Project: Smart Factory	Salesforce Platform Development e) Project: Salesforce Platform f) Project: Salesforce Platform I	Accounting and Financing e) Startup Financing f) Accounting and Balancing
Personnel Psychology and Corporate Communication a) Personnel Psychology b) Corporate Communication	Salesforce Platform Management c) Salesforce Fundamentals d) CRM with Salesforce Service Cloud	Foreign Language French e) Certificate Course French f) Foreign Language French	Intrapreneurship e) Innovation Management f) Project: Design Thinking
Intrapreneurship a) Innovation Management b) Project: Design Thinking	Salesforce Platform Development c) Project: Salesforce Platform App Builder d) Project: Salesforce Platform Developer	Foreign Language German e) Certificate Course German f) Foreign Language German	Agile Management and Global Sourcing e) Agile Management f) Global Sourcing
Agile Management and Global Sourcing a) Agile Management b) Global Sourcing	Public and Global Health c) Introduction to Public Health d) Global Health	Foreign Language Italian e) Certificate Course Italian f) Foreign Language Italian	Mastering Prompts e) Artificial Intelligence f) Project: AI Excellence with Creative Prompting Techniques
Healthcare Management and Health Systems a) Healthcare Management b) International Health Systems	Internship	Foreign Language Spanish e) Certificate Course Spanish f) Foreign Language Spanish	Microsoft ERP - Dynamics 365 Business Central - Functional Consultant e) Project: Dynamics 365 Business Central - Financial Company Setup f) Project: Dynamics 365 Business Central - Business Processes with Focus on Sales and Distribution
Internship		Personnel Psychology and Corporate Communication e) Personnel Psychology f) Corporate Communication	SAP - SAP S/4HANA Business Process Integration - Application Associate e) Project: SAP S/4HANA - Financial Company Setup incl. Human Capital Management f) Project: SAP S/4HANA - Business Processes
		Fundamentals of Operations Research e) Mathematics: Linear Algebra f) Operations Research	Career Development e) Personal Career Plan f) Personal Elevator Pitch
		Introduction to Data Science ar e) Introduction to Data Science f) Introduction to Programming with Python	AWS Cloud Specialization e) Project: AWS - Cloud Essentials f) Project: AWS - Cloud Advanced
		IT Service Management e) IT Service Management f) Project: IT Service Management	Stadium Generale I and II Internship

- Electives: Choose one module with two courses from the Elective A, one module from the Elective B and one module from the Elective C.



Here you see the order in which you study your courses in presence depending on your personal study start in October, January or April. Each semester consists of two blocks. In each block, you attend classes on campus for usually three courses to deepen the content in direct exchange with your fellow students and lecturers. You have lecture-free periods in both June and September, which you can spend reviewing and preparing for exams. Attending the courses on campus is mandatory and will be verified due to Visa regulations (not valid for DACH students).

Each block concludes with a two-week exam preparation phase. You can defer those exams to a later date that you do not want to take during this period. This way, your exam phases are always spread evenly over the year. Exceptions to this are courses that count as admission requirements for other courses.



Attention: Attendance times may vary slightly depending on public holidays and the federal state holidays the campus is located in.



If you are studying Model 2 or 3 you will have to start your Bachelor Thesis before completing your final courses.



Note: You can already start with your thesis earlier than the designated block, once you have met the minimum amount of credit points required to enter.