CURRICULUM B.A. INTERNATIONAL MANAGEMENT
Campus Studies, 180 ECTS Credits

IU INTERNATIONAL UNIVERSITY OF APPLIED SCIENCES

Month	Model 1: Programme Start October				Model 2: Programme Start January				Model 3: Programme Start April			
	Courses				**Courses**				**Courses**			
Oct / Nov / Dec	Business Mathematics	Organizational Behavior	Management Accounting									
Jan / Feb / Mar	Supply Chain Management I	International Marketing	Statistics		Supply Chain Management I	International Marketing	Statistics					
Apr / May	Academic Integrity & Writing for Business	Business 101	Managerial Economics		Academic Integrity & Writing for Business	Business 101	Managerial Economics		Academic Integrity & Writing for Business	Business 101	Managerial Economics	
Jun	Lecture-Free Period											
Jul / Aug	Introduction to Academic Work	Principles of Management	Global Corporations and Globalization		Introduction to Academic Work	Principles of Management	Global Corporations and Globalization		Introduction to Academic Work	Principles of Management	Global Corporations and Globalization	
Sep	Lecture-Free Period											
Oct / Nov / Dec	Change Management	International Contract Management	Intercultural and Ethical Decision-Making		Business Mathematics	Organizational Behavior	Management Accounting		Business Mathematics	Organizational Behavior	Management Accounting	
Jan / Feb / Mar	Intercultural Psychology	International Brand Management	Leadership 4.0		Intercultural Psychology	International Brand Management	Leadership 4.0		Supply Chain Management I	International Marketing	Statistics	
Apr / May	Global Sourcing	International HR Management	Intercultural Management		Global Sourcing	International HR Management	Intercultural Management		Global Sourcing	International HR Management	Intercultural Management	
Jun	Lecture-Free Period											
Jul / Aug	Corporate Finance and Investment	Corporate Communication	Customer Relationship Management		Corporate Finance and Investment	Corporate Communication	Customer Relationship Management		Corporate Finance and Investment	Corporate Communication	Customer Relationship Management	
Sep	Lecture-Free Period											
Oct / Nov / Dec	Digital Business Models	Project: Agile Project Management	Elective A Course a	Elective A Course b	Change Management	International Contract Management	Intercultural and Ethical Decision-Making		Change Management	International Contract Management	Intercultural and Ethical Decision-Making	
Jan / Feb / Mar	Conflict Management and Mediation	Elective B Course c	Elective B Course d		Conflict Management and Mediation	Elective B Course c	Elective B Course d		Intercultural Psychology	International Brand Management	Leadership 4.0	
Apr / May	Seminar: Current Issues in Internat. Management	Elective C Course e	Elective C Course f		Seminar: Current Issues in Internat. Management	Elective C Course e	Elective C Course f		Seminar: Current Issues in Internat. Management	Elective C Course e	Elective C Course f	
Jun	Lecture-Free Period											
Jul / Aug	Bachelor Thesis				Bachelor Thesis				Bachelor Thesis			
Sep	Lecture-Free Period											
Oct / Nov / Dec					Digital Business Models	Project: Agile Project Management	Elective A Course a	Elective A Course b	Digital Business Models	Project: Agile Project Management	Elective A Course a	Elective A Course b
Jan / Feb / Mar									Conflict Management and Mediation	Elective B Course c	Elective B Course d	
Apr / May												

Here you see the order in which you study your courses in presence depending on your personal study start in October, January or April. Each semester consists of two blocks. In each block, you attend classes on campus for usually three courses to deepen the content in direct exchange with your fellow students and lecturers.

You have lecture-free periods in both June and September, which you can spend reviewing and preparing for exams. Attending the courses on campus is mandatory and will be verified due to Visa regulations (not valid for DACH students).

Each block concludes with a two-week exam preparation phase. You can defer those exams to a later date that you do not want to take during this period. This way, your exam phases are always spread evenly over the year. Exceptions to this are courses that count as admission requirements for other courses.

Attention: Attendance times may vary slightly depending on public holidays and the federal state holidays the campus is located in.

If you are studying Model 2 or 3 you will have to start your Bachelor Thesis before completing your final courses.

Note: You can already start with your thesis earlier than the designated block, once you have met the minumum amount of credit points required to enter.

~ Electives: Choose one module with two courses from the Elective A and two modules from the Elective B + C. Every elective module can only be chosen once.

Elective A~

Applied Sales
- a) Applied Sales I
- b) Applied Sales II

Business Intelligence
- a) Business Intelligence
- b) Project: Business Intelligence

Managing People and Fundamentals of Business Psychology
- a) Introduction to New Work
- b) Business Psychology

Online and Social Media Marketing
- a) Online Marketing
- b) Social Media Marketing

Big Data and Data Protection
- a) Data Analytics and Big Data
- b) Introduction to Data Protection and Cyber Security

IT Service Management
- a) IT Service Management
- b) Project: IT Service Management

Digital Product Development
- a) Introduction to the Internet of Things
- b) Product Development in Industry 4.0

Internship

Elective B + C~

Applied Sales
- c) / e) Applied Sales I
- d) / f) Applied Sales II

Big Data and Data Protection
- c) / e) Data Analytics and Big Data
- d) / f) Introduction to Data Protection and Cyber Security

Business Intelligence
- c) / e) Business Intelligence
- d) / f) Project: Business Intelligence

Digital Product Development
- c) / e) Introduction to the Internet of Things
- d) / f) Product Development in Industry 4.0

Salesforce Platform Management
- c) / e) Salesforce Fundamentals
- d) / f) CRM with Salesforce Service Cloud

Salesforce Platform Development
- c) / e) Project: Salesforce Platform App Builder
- d) / f) Project: Salesforce Platform Developer

SAP - SAP S/4HANA Business Process Integration - Application Associate
- c) / e) Project: SAP S/4HANA - Financial Company Setup incl. Human Capital Management
- d) / f) Project: SAP S/4HANA - Business Processes

Public and Global Health
- c) / e) Introduction to Public Health
- d) / f) Global Health

Healthcare Management and Health Systems
- a) Healthcare Management
- b) International Health Systems

AWS Cloud Specialization
- c) / e) Project: AWS - Cloud Essentials
- d) / f) Project: AWS - Cloud Advanced

Fundamentals of Operations Research
- c) / e) Mathematics: Linear Algebra
- d) / f) Operations Research

Introduction to Data Science and Programming with Python
- c) / e) Introduction to Data Science
- d) / f) Introduction to Programming with Python

IT Service Management
- c) / e) IT Service Managemen
- d) / f) Project: IT Service Management

Managing People and Fundamentals of Business Psychology
- c) / e) Introduction to New W
- d) / f) Business Psychology

Online and Social Media Marketing
- c) / e) Online Marketing
- d) / f) Social Media Marketing

Mastering Prompts
- c) / e) Artificial Intelligence
- d) / f) Project: AI Excellence with Creative Prompting Techniques

Career Development
- c) / e) Personal Career Plan
- d) / f) Personal Elevator Pitch

Microsoft ERP- Dynamics 365 Business Central - Functional Consultant
- c) / e) Project: Dynamics 365 Business Central - Financial Company Setup
- d) / f) Project: Dynamics 365 Business Central - Business Processes with Focus on Sales and Distribution

Internship

Studium Generale I and II