

# PROF. DR. WILLY LEGRAND

## PUBLICATIONS & MEDIA ACTIVITIES

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### CURRENT EDITORSHIP / SCIENTIFIC COMMITTEES / REVIEWING COMMITTEES

#### Co-Editor-in-Chief

- Journal of Global Responsibility (JGR) <https://www.emeraldgroupublishing.com/journal/jgr> (2023-now)

#### Editorial Board Member

- Economics - Innovative and Economic Research,
- Tourism and Hospitality Research
- International Journal of Sustainable Tourism and Hospitality Management (IJSTHM)

#### Executive Editor / Guest Editor

- Legrand, W. (2025) The Hotel Yearbook 2025 Sustainability Tech Edition, Access: <https://www.hotelyearbook.com/edition/sus-2025.html>
- Legrand, W. (2024) HYB 2024 Hospitality ESG Edition: Unlocking the ESG Innovation Stack in Hospitality, Access: <https://www.hotelyearbook.com/edition/esg-2024.html>
- Legrand, W. (2020) HYB 2020 Special Edition: Sustainable Hospitality, Access: <https://www.hotelyearbook.com/download/37000026.pdf>
- Legrand, W. (2018) HYB 2018 Special Edition: Sustainable Hospitality, Access: <https://www.hotelyearbook.com/download/37000021.pdf>
- Journal of Hospitality and Tourism Cases (JHTC) - (2018-2021)
- Chen, P.-J., Barber, N. A., Chan, W., Legrand, W. and Okumus, F. (2016) Special Issue on Social Entrepreneurship in Hospitality, *International Journal of Contemporary Hospitality Management*, 28, 6.
- Cavagnaro, E., Legrand, W., Melissen, F. and Sloan, P. (2016). Special Issue: Guest on Earth, Sustainability in Hospitality in *Research in Hospitality Management*, NISC in Association with Stenden University of Applied Sciences, The Netherlands, 6, 1.

#### Reviewer/Scientific Committees Reviewer/Member of Scientific Committee

- Advances in Hospitality and Leisure (AHL)
- Annals of Tourism Research Empirical Insights
- Ecological Economics
- Economics - Innovative and Economic Research
- Environmental Impact Assessment Review
- EuroCHRIE Conferences
- Global Environmental Change
- International Journal of Gastronomy and Food Science
- International Journal of Hospitality Management (IJHM)
- International Journal of Hospitality & Tourism Administration (IJHTA)
- International Journal of Sustainable Tourism (IJSTHM)
- International Journal of Sustainable Tourism and Hospitality Management (IJSTHM)
- Journal of Cleaner Production (JCP)
- Journal of Hotel & Business Management (JHBM)
- Journal of Hospitality Leisure, Sport & Tourism Education (JHLSTE)
- Journal of Sustainable Tourism
- Journal of Tourism Futures
- Resources, Conservation & Recycling
- Science of the Total Environment (STOTEN)
- Socio-Economic Planning Sciences
- Tourism and Hospitality Research, Published by SAGE
- Tourism Management
- Waste Management

## Journal Publications

- Bode, C., Hindley, C., & Legrand, W. (2024). The impact of regenerative tourism practices on environmental resilience in island destinations: A multi-stakeholder analysis of New Zealand In J.S. Chen (Ed.), *Advances in Hospitality and Leisure*, Vol. 20, Emerald Publishing Limited, Leeds, pp. XX. <https://doi.org/>
- Hindley, C., van Stiphout, & Legrand, W. (2023). Luxury Hospitality and Sustainability: An Oxymoron or Viable Pursuit?. In J.S. Chen (Ed.), *Advances in Hospitality and Leisure*, Vol. 19, Emerald Publishing Limited, Leeds, pp. 3-23. <https://doi.org/10.1108/S1745-354220230000019001>
- Legrand, W., Kuokkanen, H., Marucco, F., Hazenberg, S., & Fischer, F. (2023). Survival of the Fittest? A Call for Hospitality to Incorporate Ecology into Business Practice and Education. *Cornell Hospitality Quarterly*, 0(0). <https://doi.org/10.1177/19389655231182083>
- Hindley, C., Legrand, W. & Zaslavskaya, A. (2023). Biophilic design in the hospitality industry: A window into back of hose workspaces. In J.S. Chen (Ed.), *Advances in Hospitality and Leisure Vol. 18* (pp. 1-15). Emerald Publishing Limited, Bingley. <https://doi.org/10.1108/S1745-354220210000017005>
- Lohninger, E., Legrand, W. & Delgado-Krebs, R. (2021). Glass Igloo Hotels: An Investigation of Consumers' Willingness to Pay. In J.S. Chen (Ed.) *Advances in Hospitality and Leisure Vol. 17* (pp. 85-102.). Emerald Publishing Limited, Bingley. <https://doi.org/10.1108/S1745-354220210000017005>
- Legrand, W. (2020). Luxury tourism in remote destinations: An inquiry into sustainability. In J.S. Chen (Ed.), *Advances in Hospitality and Leisure Vol 16* (pp. 65-81). Emerald Publishing Limited. <https://doi.org/10.1108/S1745-354220200000016006>
- Legrand, W. & Schønrock Nielsen, R. (2018). Towards a responsible experience economy – ethics through aesthetics in tourism. In J. S. Chen (Ed.), *Advances in Hospitality and Leisure Vol 14* (pp. 173-182.). Emerald Publishing Limited. <https://doi.org/10.1108/S1745-354220180000014011>
- Legrand, W. & Schønrock Nielsen, R. (2017). Climate-Conscious Identity and Climate-Adaptive Innovations in Hospitality. In J. S. Chen (Ed.), *Advances in Hospitality and Leisure Vol 13* (pp. 63-78.). Emerald Publishing Limited.
- Sloan, P., Legrand, W., and Kinski, S. (2016). The Restorative Power of Forests: The Tree House Hotel Phenomena in Germany, In J. S. Chen (Ed.), *Advances in Hospitality and Leisure Vol 12* (pp.181-189). Emerald Publishing Limited.
- Sloan, P., Legrand, W., & Kinski, S. (2016). The Restorative Power of Tree House Hotels: a German Case Study, *Global Report on the Transformative Power of Tourism - UNWTO-Affiliate Members Report*, 14, 54-57.
- Legrand, W. (2016). Problem-solving and Social Innovation through Social Entrepreneurship. In J. Varney, ed. Highlights from the 2016 Sustainable and Social Entrepreneurship Enterprises Roundtable, *Cornell Hospitality Report*, 16(17), 4-5.
- Sloan, P., Simons-Kaufmann, C., Legrand, W. & Perlick, N. (2015). Township Tourism in South Africa – A Successful Tool for Poverty Alleviation? In J. S. Chen (Ed.), *Advances in Hospitality and Leisure Vol 11* (pp. 153-168). Emerald Publishing Limited.
- Legrand, W., Winkelmann, D., Sloan, P. & Simons-Kaufmann, C. (2014). Empirical Investigation on Environmental Management Systems in German Hotels. In J. S. Chen (Ed.), *Advances in Hospitality and Leisure Vol 10* (pp. 1-20). Emerald Publishing Limited.
- Sloan, P, Legrand, W., & Simons-Kaufmann, C. (2014), A survey of social entrepreneurial community-based hospitality and tourism initiatives in developing economies: A new business approach for industry. *Worldwide Hospitality and Tourism Themes*, 6(1), 51-61.
- Legrand, W., Huegel, E. and Sloan, P. (2013). Learning from best practices? Sustainability reporting in international hotel chains. In J. S. Chen (Ed.), *Advances in Hospitality and Leisure Vol 9* (pp. 119-134.). Emerald Publishing Limited.
- Legrand, W., Delgado-Krebs, R., Sloan, P. & Tooman, H. (2011). Sustainable Tourism and Hospitality Management Education: An Empirical Study on educational Experiences in Preparation for Professional Life. In J. S. Chen (Ed.), *Advances in Hospitality and Leisure Vol 7* (pp. 195-208.). Emerald Publishing Limited.

## Journal Publications cont'd

Sloan, P., Legrand, W., & Krauss, K. (2010). The integration of fungus tolerant vine cultivars in the organic wine industry: the case of German wine producers. *Enometrica*, 3(2), 37-50.

Legrand, W, Sloan, P., Simons-Kaufmann, C. & Fleischer, S. (2010). An Analysis of Factors Necessary in a Sustainable Restaurant operation: A Review of Restaurant Sustainable Indicators. In J. S. Chen (Ed.), *Advances in Hospitality and Leisure Vol 6* (pp. 167-184.). Emerald Publishing Limited.

Sloan, P., Legrand, W., Tooman, H., & Fendt, J. (2009). Best practices in sustainability: German and Estonian hotels. In J. S. Chen (Ed.), *Advances in Hospitality and Leisure Vol 5* (pp. 89-107.). Emerald Publishing Limited.

Chen, J. S., Legrand, W. & Sloan, P. (2009). Determining the Motivations of German Restaurant Goers to Eat Healthy Meals. *Journal of Culinary Science and Technology*, 7(2-3), 93-104.

Chen, J.S., Legrand, W. & Sloan, P. (2008). Manager's perspectives on the provision of healthy meals in resort hotels. *Florida International University Hospitality Review*, 26(2), Fall 2008, 19-25.

Sloan, P., Legrand, W. & Chen, J. S. (2008). Factors Affecting the Choices Young People Make When Selecting Healthy Food: A Conceptual Model. *Journal of Culinary Science and Technology*, 6(2-3), 206-220.

Sloan, P., Legrand, W. & Chen, J. S. (2006). Factors influencing healthy meal choice in Germany. *Tourism*, 54(4), 315-322.

Boella, M.J., Legrand, W., Pagnon-Maudet, C., Sloan, P. & Baumann, A. (2006). The regulation of the sales and consumption of alcoholic drinks in France, England and Germany. *International Journal of Hospitality Management*, 25(3), 398-413.

Chen, J. S., Legrand, W., & Sloan, P. (2005). Environmental performance analysis of German hotels. *Tourism Review International*, 9(1), 61-68.

Legrand, W. & Sloan, P. (2005). Customers' preference to healthy meals. In J. S. Chen (Ed.), *Advances in Hospitality and Leisure Vol.2* (pp. 265-273.). Emerald Publishing Limited.

Sloan, P., Legrand, W. & Chen, J. S. (2004). Factors influencing German hoteliers' attitudes toward environmental management. In J. S. Chen (Ed.), *Advances in Hospitality and Leisure Vol 1* (pp. 179-188.). Emerald Publishing Limited.

## Book Publications

Legrand, W., Kuokkanen, H., Cheung, C., & Su, J. (Eds.) (2026). Handbook on ESG for Tourism and Hospitality. Elgar Publishing (pending)

Burns, O. & Day, J. & Legrand, W. (Eds.) (2026). Handbook on Regenerative Tourism and Hospitality. Routledge (pending)

Von Freyberg, B., Gruner, A., & Legrand, W. (2024). *Nachhaltigkeit als Erfolgsfaktor in Hotellerie & Gastronomie* (2nd ed.). Springer.

Legrand, W., Kuokkanen, H., & Day, J. (Eds.) (2023). *Critical Questions in Sustainability and Hospitality*. Routledge.

Legrand, W., Chen, J.S. & Laeis, G. (2022). *Sustainability in the Hospitality Industry: Principles of Sustainable Operations* (4th ed.). Routledge.

Legrand, W., Gardetti, M. A., Schønrock Nielsen, R., Johnson, C., & Ergul, M. (2020). *Hospitality Social Entrepreneurship: Principles and Strategies for Societal Changes*. Routledge.

Legrand, W., Sloan, P. & Chen, J.S. (2017). *Sustainability in the Hospitality Industry: Principles of Sustainable Operations* (3rd ed.). Routledge.

Sloan, P., Legrand, W., & Hindley, C. (Eds.) (2015). *The Routledge Handbook of Sustainable Food, Beverages and Gastronomy*. Routledge.

Sloan, P., Legrand, W. & Chen, J.S. (2013). *Sustainability in the Hospitality Industry: Principles of Sustainable Operations* (2nd ed.). Routledge.

Sloan, P., Simons-Kaufmann, C. & Legrand, W. (Eds.) (2012). *Sustainable Hospitality and Tourism as motors for development. Case studies from developing regions of the world*. Routledge.

Sloan, P., Legrand, W. & Chen, J.S. (2009). *Sustainability in the Hospitality Industry: Principles of Sustainable Operations*. Butterworth-Heinemann.

## Chapters in Edited Book Publications

- Laeis, G., & Legrand, W. (2025). *Sustainability Challenges and Opportunities in Hospitality Marketing: A Regulatory and Consumer Perspective*. In M. Gardini (Ed.), *Brand Leadership im Tourismus Mit starken Marken zum Erfolg*, 2. Auflage (pp. 203-222) SpringerGabler. <https://doi.org/10.1007/978-3-658-45540-8>
- Legrand, W., Burns, O. & Day, J. (2025). Regenerative Tourism. In V. Ratten (Eds.), *Encyclopedia of Business Management - Reference Module in Social Sciences*. Elsevier. <https://doi.org/10.1016/B978-0-443-13701-3.00244-9>
- Legrand, W., Inversini, A., Laeis, G. & Hindley, C. (2025). From Sustainable to Net Positive Hospitality. In V. Ratten (Eds.), *Encyclopedia of Business Management* (pp. XX). Elsevier.
- Fuchs, C., Legrand, W., & Hindley, C. (2024). The Trifecta of Luxury, Sustainability, and Conservation: A Paradigm Shift in Hospitality. In A. Manfreda, Melissen, F., & Khoo C. (Eds.), *Sustainable Luxury in Tourism and Hospitality: Contemporary Principles and Evolving Practices* (pp. XX). Channel View Publications.
- Legrand, W., Hindley, C., & Matthew-Bolofinde, A. (2023). How can sustainable hotel design incorporating nature effectively contribute to social and environmental regeneration?. In W. Legrand, H., Kuokkanen, & J. Day (Eds.), *Critical Questions in Sustainability and Hospitality* (pp. 303-318). Routledge.
- Laeis, G.C.M., & Legrand, W. (2023). A vicious circle? How the hospitality industry impacts the climate and how it is impacted by climate change. In W. Legrand, H., Kuokkanen, & J. Day (Eds.), *Critical Questions in Sustainability and Hospitality* (pp. 3-12). Routledge.
- Legrand, W. & Matthew-Bolofinde, A. (2022). ESG, SDGs & Hospitality: Challenges and Opportunities in Activating Sustainability. In C. N. Berrones-Flemmig, F. Contreras & U. Dornberger (Eds.), *Business in the 21st Century: A Sustainable Approach* (pp. 25-39). Emerald. <https://doi.org/10.1108/978-1-80382-787-220221003>
- Legrand, W. (2022). Hospitality Externalities. In D. Buhalis (Ed.), *Encyclopedia of Tourism Management and Marketing* (pp. 557-560.). Edward Elgar Publishing. <https://doi.org/10.4337/9781800377486>
- Legrand, W. (2022). Passive House Hotel. In D. Buhalis (Ed.), *Encyclopedia of Tourism Management and Marketing* (pp. 440-443.). Edward Elgar Publishing. <https://doi.org/10.4337/9781800377486>
- Legrand, W. & Dubrocard, N. (2022). Micro-certification. In D. Buhalis (Ed.), *Encyclopedia of Tourism Management and Marketing* (pp. 207-210.). Edward Elgar Publishing. <https://doi.org/10.4337/9781800377486>
- Legrand, W., Hindley, C., Vogels, R., & Levis, A (2022). The fluidity of terroir: the delusion of sustainability and authenticity in wine tourism. In S.K. Dixit (Ed.), *Routledge Handbook of Wine Tourism* (pp. XX-XX.). Routledge. <https://doi.org/10.4324/9781003143628>
- Hindley, C., Legrand, W., & Laeis, G.C.M (2022). The Pandemic of Tourism: How tourism has become an unsustainable luxury. In A. Kotur & S.K. Dixit (Eds.), *The Emerald Handbook of Luxury Management for Hospitality and Tourism* (pp. 479-496). Emerald Publishing Limited.
- Legrand, W., Cavagnaro, E., Schønrock Nielsen, R. & Dubrocard, N. (2020). Sustainability without Limits – Strategic and Operational Innovations in the Hospitality Industry. In M. Gardini, M. C. Ottenbacher & M. Schuckert (Eds.), *Routledge Companion to International Hospitality Management* (pp. 161-172.). Routledge.
- Legrand, W., Hindley, C., & Laeis, G.C.M. (2020). Food biodiversity, local sourcing and consumers: gastronomy as a critical interface. In D. Hunter, T. Borelli & E. Gee (Eds.), *Biodiversity, Food and Nutrition: A New Agenda for Sustainable Food Systems* (pp. 221-235.). Earthscan/Routledge. <https://cgspace.cgiar.org/handle/10568/108172>
- Legrand, W., & Dubrocard, N. (2020). Fresh Water and Wastewater Management in Mediterranean Hotels & Resorts: Owner-Operator Issues. In I. K. Tüzün, M. Ergul, M. & C. Johnson, (Eds.), *Sustainable Tourism Practices in Mediterranean* (pp. 122-136.). Routledge. ISBN 978-1-138-097377
- Legrand, W., Sloan, P., Fett, M., & Manten, T. (2019). The Roles of Terroir, Food and Gastronomy in Destination Authenticity. In S.K. Dixit (Ed.), *The Routledge Handbook of Gastronomy Tourism* (pp. 260-271.). Routledge. 260-271. ISBN 978-1-138-551558

## Chapters in Edited Book Publications cont'd

Legrand, W., Sloan, P., Wagmann, C. & Rheindorf, L. (2014), From Output to Input: The Road from Energy and Carbon Emissions to Principles of Sustainable Hotel Design. In V. Jauhari (Ed.), *Managing Sustainability in the Hospitality and Tourism Industry: Paradigms and Directions for the Future* (pp. 41-73.). Apple Academic Press. ISBN 978-1-926895-72-7

Legrand, W. & Sloan, P. (2014). Hospitality and Sustainability: History, Dimensions and Developments. In I. Pantelidis, (Ed.), *The Routledge Handbook of Hospitality Management*. Routledge. ISBN 978-0-415-67177-4

Legrand, W. & Sloan, P. (2014). Sustainability and the Hospitality Industry: Dimensions, Developments and Outlook. In Z. Zhou (Ed.), *Volume on Hospitality and Tourism, Series on Western Research in the Humanities and Social Sciences*, ACPSS Members, China Renmin University Press

Sloan, P., Legrand, W. & Simons-Kaufmann, C. (2013) *Social Entrepreneurship and Cultural Tourism in Developing Economies*. In M. Smith & G. Richards (Eds.), *Routledge Handbook of Cultural Tourism*. Routledge. ISBN 9780-4-1552-351-6

Legrand, W., Kirsche, C. Sloan, P. & Simons-Kaufmann, C. (2012). Making 2020 happen: is the hospitality industry mitigating its environmental impacts? The barriers and motivators that German hoteliers have to invest in sustainable management strategies and technologies and their perceptions of online self help toolkits. In F.D. Pineda & C.A. Brebbia (Eds.), *The Sustainable Tourism V, Book series: WIT Transactions on Ecology and the Environment Vol. 61* (pp. 115-126. ). Wessex Institute of Technology. ISBN 978-1-84564-594-6

Legrand, W. & Sloan, P. (2011). Sustainability and Hospitality: Dimensions, Developments and Outlook. In R.-W. Doerner & M. Niemeyer (Eds.), *Kompandium der Hotelimmobilie*. IZ Immobilienzeitung. ISBN 978-3940219077

Sloan, P., Legrand, W., Simons-Kaufmann, C. & Belz, M. (2010). An appraisal of incentives for developing green hotel buildings, in C.A. Brebbia (Ed.), *The Sustainable World, Transaction: Ecology and the Environment Vol 142*, Wessex Institute of Technology. ISBN 978-1-84564-504-5

Legrand, W. & Sloan, P. (2010). Moving to Green Branding? Perspectives and Challenges. In M. Gardini (Ed.), *Modernes Markenmanagement in Hotellerie und Gastronomie*. Deutscher Fachverlag GmbH. ISBN 978-3875155174

Legrand, W. & Sloan, P. (2009). A snapshot of sustainable management systems in the Hospitality Industry. In M. Gardini (Ed.), *Handbuch Hospitality Management: Managementkonzepte, Wettbewerbskontext, Unternehmenspraxis* (pp. 393-415). Deutscher Fachverlag GmbH. ISBN 978-3875155075

## Published Book Reviews

Thomas, R. (Ed.) (2005). Small firms in tourism: International perspectives. *Tourism Analysis*, 10(2), 205-207.

## Refereed Proceedings

Odekerken, A., Zoet, M., Jacobs, R., Cavagnaro, E., Legrand, W. (2024). *Developing a Performance Management System for CSR: A Multi-Capital Approach to Sustainability in Hospitality Services*. Frontiers in Service 2025 Conference, HEC Montreal.

Legrand, W., & Delgado-Krebs, R. (2024). *The Art of Discomfort: Why our actions are not in accordance with our sustainable beliefs*. EuroCHRIE Conference, Doha, Qatar, 04-07 November 2024

Antova, A., Bernard Simpson, S. & Legrand, W. (2023). *An Evaluation of the Environmental, Social, and Corporate Governance Assessment (ESG) Criteria Adopted by ESG Rating Agencies: A Hospitality Industry Perspective*. EuroCHRIE Conference, Vienna, Austria, 03-06 October 2023

Hindley, C., Legrand, W. & van Stiphout, J. (2023). *Is Luxury tourism and sustainability: An oxymoron or viable future?*. EuroCHRIE Conference, Vienna, Austria, 03-06 October 2023

Legrand, W. & Fuchs, C. (2022). *Synergy or Dissonance? Luxury Hospitality Experiences and Nature Conservation*. EuroCHRIE Conference, Apeldoorn, The Netherlands, 24-27 October 2022

Hindley, C., Legrand, W. & Zaslavskaya, A. (2022). *Back of House: Biophilic Design in the Hospitality Industry*. EuroCHRIE Conference, Apeldoorn, The Netherlands, 24-27 October 2022

## Refereed Proceedings cont'd

Legrand, W. & Legrand, A. (2021). *Remote, Luxurious and Sustainable? The case of the Maldives*. EuroCHRIE Congress, Aalborg, Denmark, 27-30 September 2021

van Rheede, A., Schønrock Nielsen, R., & Legrand, W. (2021). Restoring Hospitality in Uncertain Time: Deep Ecological Zones. International Research Symposium 2021: Business Resilience in Hospitality, Hotel School The Hague, 15-16 April 2021. <https://www.alumnihotelschool.nl/events/54255>

Legrand, W., Cavagnaro, E., Schønrock Nielsen, R., & Dubrocard, N. (2019). *Sustainability without Limits: Strategic and Operational Innovations in the Hospitality Industry*. Management Summary „Nachhaltigkeit im Tourismus aus der Perspektive von Angebot und Nachfrage“, Bayersches Zentrum für Tourismus Kamingsgespräch, 4 December 2019

Sloan, P., Legrand, W. & Lehleiter, H.-S. (2019). *An investigation into the availability of wheelchair user facility needs in German hotels*. APacCHRIE & EuroCHRIE Joint Conference, Hong Kong, 22-25 May, 2019

Legrand, W. & Schønrock Nielsen, R. (2018). *Inspired by Sustainability Without Limits – Innovations in the Hospitality Industry*. EuroCHRIE Congress, Dublin, Ireland, 7-9 November 2018

Schønrock Nielsen, R. & Legrand, W. (2018). *Towards a responsible experience economy – ethics through aesthetics in tourism*. EuroCHRIE Congress, Dublin, Ireland, 7-9 November 2018

Legrand, W. & Schønrock Nielsen, R. (2017). *Sustainability without Limits – Radical Innovations in the Hospitality Industry*. EuroCHRIE Congress, Nairobi, Kenya, 23-25 October 2017

Legrand, W. (2017). *Sustainability without Limits: Disruption and Radical Innovations in the Hospitality Industry*. Cornell Hospitality Research Summit (CHRS) 2017, Ithaca, NY, USA, 05-07 October 2017

Legrand, W. (2016). *Climate-adaptive hospitality and the rise of socio-environmental entrepreneurs*. Symposium 2: Guests on Earth, Sustainability in Hospitality, EuroCHRIE Congress, Budapest, Hungary, 26-28 October 2016.

Legrand, W. & Schønrock Nielsen, R. (2016). *The Construction of Climate-Conscious Identity through Innovation in the Hospitality Industry*. EuroCHRIE Congress, Budapest, Hungary, 26-28 October 2016

Sloan, P., Legrand, W. & Fett, M. (2016). *Terroir: a comparative study of perspectives and understandings*. ApacCHRIE Congress, Bangkok, Thailand, 11-13 May 2016

Legrand, W., Meier, F. & P. Sloan (2015). *Experiencing Collaborative Consumption: An Exploratory Research on the Rise of the Sharing Economy in the Hospitality Industry*. EuroCHRIE Congress, Manchester, UK, 15-17 October 2015

Sloan, P., Legrand, W. & Kinski, S. (2014). *The Restorative Power of Forests: The Tree House Hotel Phenomena in Germany*. EuroCHRIE Congress, Dubai, UAE, 07-09 October 2014

Sloan, P., Simons-Kaufmann, C., Legrand, W. & Perlick, N. (2014). *Township tourism in South Africa – A successful tool for poverty alleviation?*, International Conference, Cross-Cultural Issues in Tourism & Hospitality, Chania, Crete, Greece, 14-16 May 2014

Legrand, W., Sloan, P. & Scheifel, J. (2014). *The Quest for Zero Energy Hotels: Current Status on Energy Sourcing of 3-Star Hotels in Germany*. Council for Hospitality Management Education's (CHME) 23<sup>rd</sup> Annual Research Conference 2013, Buxton, UK, 28-30 May 2014

Legrand, W., Huegel, E. & Sloan, P. (2013). *Learning from best practices? Sustainability reporting in international hotel chains*. EuroCHRIE Congress, Freiburg, Germany, 16-19 October 2013

Legrand, W., Winkelmann, D., Sloan, P. & Simons-Kaufmann, C. (2013). *Environmental Management Systems in Hotels: An Empirical Study on Preconditions, Motivations, Barriers and Benefits*. International Conference on Hospitality and Leisure Applied Research, Lausanne, Switzerland, 4-5 July 2013

Legrand, W., Wagmann, C. & Sloan, P. (2013). *A comparative analysis of free-of-charge online self-administered energy audit tools: Are we speaking the same language?*. Council for Hospitality Management Education's (CHME) 22<sup>nd</sup> Annual Research Conference 2013, Edinburgh, UK, 15-16 May 2013

## Refereed Proceedings cont'd

Sloan, P., Simons-Kaufmann, C., Legrand, W. & Kluge, L. (2012). *Social Entrepreneurship and the Hospitality Industry: The case of inclusion hotels within the German hotel market*. EuroCHRIE Congress Lausanne, Switzerland, 25-27 October 2012

Legrand, W. , Allhoff, S., C., Sloan, P. & Simons-Kaufmann, C. (2012). *Carbon Footprint mitigation Through Energy Smart Hotel Benchmarking: A Comparative Analysis of Self-Administered Energy Audit Online Tools for Hotels*. EuroCHRIE Congress Lausanne, Switzerland, 25-27 October 2012

Legrand, W., Kirsche, C., Sloan, P. & Simons-Kaufmann, C. (2012). Hospitality for a Better World: Is the Hospitality Industry Mitigating its Environmental Impacts? *An Empirical Study on the Hoteliers' Perceptions of Online Self-Audit Tools and the Barriers and Motivators to Invest in Green and Energy Efficient Technologies*. EuroCHRIE Congress Lausanne, Switzerland, 25-27 October 2012

Legrand, W., Kirsche, C., Sloan, P. & Simons-Kaufmann, C. (2012). *Making 2020 happen: is the hospitality industry mitigating its environmental impacts? The barriers and motivators that German hoteliers have to invest in sustainable management strategies and technologies and their perceptions of online self help toolkits*. Wessex Institute of Technology 5<sup>th</sup> International Conference on Sustainable Tourism, A Coruña, Spain, 13-15 June 2012

Kaufmann, F., Simons-Kaufmann, C. , Sloan, P., & Legrand, W. (2012). *Strategies for Fighting Poverty through inclusive Tourism: Experiences from two International Case Studies*. 2<sup>nd</sup> Advances in Hospitality and Tourism Marketing 6 Management Conference, Corfu, Greece, 31 May-3 June 2012

Legrand, W. , Sloan, P. & Simons-Kaufmann, C. (2011). *The Social Entrepreneurship Phenomena in the Hospitality Industry: A Survey of Community-Based Sustainable Operations in Developing Economies*. EuroCHRIE Congress Dubrovnik, Croatia, 19-22 October 2011

Sloan, P., Legrand, W. & Simons-Kaufmann, C. (2011). *Social Entrepreneurship in the Hospitality and Tourism Industries in Developing Economies*. Responsible Tourism – Responsible Tourist Conference, Budapest Business School College of Commerce, Catering and Tourism, Hungary, 24<sup>th</sup> -26<sup>th</sup> November 2011

Legrand, W. , Brandmeir, K. & Pinguelo, C. (2011). *China Economic Transition: Old World Wines as Positive Mianzi*. EuroCHRIE Congress Dubrovnik, Croatia, 19-22 October 2011

Legrand, W. , Brandmeir, K. & Pinguelo, C. (2011). *The emerging wine market in mainland China: an exploratory investigation on 'Old World' wine imports*. American Association of Wine Economists 5<sup>th</sup> Annual Meeting, Bolzano, Italy, 22-25 June 2011

Legrand, W., Sloan, P., Simons-Kaufmann, C. & Belz, M. (2010). *An Analysis of Factors Stimulating Demand for Green Architectural Design in the Hospitality Industry*. EuroCHRIE Congress Amsterdam, The Netherlands, 25-27 October 2010

Legrand, W., Sloan, P., Simons-Kaufmann, C. & Belz, M.. (2010). *An Appraisals of Incentives for Developing Green Hotel Buildings*. Fourth International Conference on Sustainable Tourism, Wessex Institute of Technology, UK and The Complutense University, Spain , New Forest, UK, 5 - 7 July 2010

Sloan, P., Legrand, W. & Krauss, K. (2010). *The integration of fungus tolerant vine cultivars in the organic wine industry*. 3<sup>rd</sup> International Scientific Conference on Sustainable Tourism: Issues, Debates & Challenges, TEI Heraklion, Crete and the School of Sport, Leisure and Travel, Buckinghamshire New University, UK April 22 – 25, 2010

Sloan, P., Legrand, W. & Krauss, K. (2010). *The integration of disease resistant grape varieties in the organic wine industry: the case of German wine producers*. Enometrics XVII, Vineyard Data Quantification Society and the European Association of Wine Economists, Palermo Sicily, Italy June 09 - 12, 2010

Legrand, W., Sloan, P., Simons-Kaufmann, C., & Fleischer, S. (2009). *An analysis of factors necessary in a sustainable restaurant operation: the development of a set of restaurant sustainable indicators*. 4th International Scientific Conference of the University of the Aegean, Rhodes island, Greece 3-5 April 2009.

Legrand, W., Brandmeir, K. & Espenschied, L.-M. (2009). *The application of market segmentation for the wine tourism industry: a study in Rheinhessen*. 3rd American Association of Wine Economists (AAWE) Meeting in Reims, Champagne (France) June 18-20, 2009.

## Refereed Proceedings cont'd

Legrand, W., Brandmeir, K., & Espenschied, L.-M. (2009). *The application of experiential marketing for the wine tourism industry: and empirical contribution*. EuroCHRIE Congress Helsinki, Finland.

Chen, J.S., Delgado-Krebs, R., Legrand, W., Tooman, H., & Sloan, P. (2009). *Sustainable tourism and hospitality management education: an empirical study on educational experiences in preparation for professional life*. EuroCHRIE Congress Helsinki, Finland 22-24 October 2009

Legrand, W., Tooman, H., Sloan, P. & Fendt, J. (2008). *Case studies of best practices in sustainability in German and Estonian hotels*. EuroCHRIE Congress Dubai, UAE.

Chen, J., Legrand, W. and Sloan, P. (2007). *Managers' perspectives on provision of healthy meals*. EuroCHRIE Congress Leeds, UK.

Legrand, W. & Sloan, P. (2007). *Factors enhancing bicycle touring: an exploratory case study*. 1<sup>st</sup> Hospitality & Leisure Business Advances & Applied Research Conference, Ecole hôtelière de Lausanne, Switzerland.

Chen, J., Sloan, P. & Legrand, W. (2006). *Motivation to Eating Healthy Meal: A German Perspective*. EuroCHRIE Congress Thessaloniki, Greece.

Sloan, P., Legrand, W. & Chen, J. S. (2005). *Factors influencing customers' choice of health food in restaurant*. EuroCHRIE Congress Paris, France

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Chen, J. S., Sloan, P. & Legrand, W. (2004). *Competitive analysis of customers' preference to healthy meals*. ESADE's XIII International Leisure and Tourism Symposium, Barcelona, Spain

Chen, J. S., Legrand, W., Sloan, P. & Zhou, J. (2004). *Evaluating environmental initiatives of German hotels*. Business Enterprise of Sustainable Travel (BEST) Think Tank IV Esbjerg, Denmark

Sloan, P., Legrand, W. & Chen, J. S. (2003). *Assessing hoteliers' awareness and perception of environmental initiatives*. EuroCHRIE Congress Bad Honnef, Germany

## PUBLICATIONS (Media Presence / Professional & Industry Publications)

### Webinars/On- and offline Conferences/Speaking Engagements

#### 2025

Legrand, W. (Host & Co-Organiser) (May 26, 2025). Nature's Appeal: Can Hospitality be regenerative? Risk, Resilience & Innovation. Hospitality Inside Think Tank (HITT) 2056, Brussels, 26-27 May 2025. <https://hospitalityinside.com/en/HITT-2025-The-Program>.

Legrand, W. (Moderator) (May 26, 2025). Nature at its tipping point: "I can't eat a golf course.". Hospitality Inside Think Tank (HITT) 2025, Brussels, 26-27 May 2025. With Dr Misa Labarile, Policy Officer Tourism, European Commission, Directorate-General for Mobility and Transport, Siniša Topalović, Managing Director, Horwath HTL Croatia, Olivier Garaïalde, CEO, Center Parcs Europe, Oliver Pessoa Huber, Managing Director ESG, Michaeler & Partner and Emma Johansson, Co-Founder and Architect, Studio Puisto Architects. <https://hospitalityinside.com/en/HITT-2025-The-Program>.

Legrand, W. (Moderator) (May 26, 2025). Resilience isn't just about surviving disasters - it's about designing places that pay you back. Hospitality Inside Think Tank (HITT) 2025, Brussels, 26-27 May 2025. With Marc Lehmann, Head of Physical Climate Risk Advisory, Howden Climate Risk & Resilience and Xander Bueno de Mesquita, Founder & CEO, Treating Life Well. <https://hospitalityinside.com/en/HITT-2025-The-Program>.

Legrand, W. (Moderator) (May 26, 2025). The next frontier? Hotels as urban organs. Hospitality Inside Think Tank (HITT) 2025, Brussels, 26-27 May 2025. With Prof. Graham Miller, Rodrigo Guimarães Chair & Professor of Sustainable Business, Nova School of Business and Economics Lisbon, Michaela Reitterer, Owner-Operator,



## Webinars/On- and offline Conferences/Speaking Engagements

Boutiquehotel Stadthalle Vienna and Antoine de Borman, CEO Regional and Territorial Development in Brussels, perspective.brussels. <https://hospitalityinside.com/en/HITT-2025-The-Program>.

Legrand, W. (Moderator) (May 26, 2025). Learn from Failures!. Hospitality Inside Think Tank (HITT) 2025, Brussels, 26-27 May 2025. With Eelis Rytönen, Chief Impact Leader, Ylva. <https://hospitalityinside.com/en/HITT-2025-The-Program>.

Legrand, W. (Keynote) (May 21, 2025). Is sustainable luxury hospitality a Synergy, a Dissonance—or Just a Pleonasm? MicroMasters in International Hospitality Management (Online programme). School of Hospitality and Tourism Management, Hong Kong Polytechnic University with Prof. Catherine Cheung, SHTM, Hong Kong, . <https://www.linkedin.com/in/polyuxmicromasters/>

Legrand, W. (Keynote & Panelist) (May 20, 2025). The EU CSRD & Hospitality: From Compliance to Competitive Advantage? CoP Education for Sustainable Development Symposium. School of Hospitality and Tourism Management, Hong Kong Polytechnic University with Prof. Seoki Lee, The Pennsylvania State University & Prof. Catherine Cheung, SHTM, Hong Kong, . <https://www.polyu.edu.hk/edc/engage-in-cpd-activities/workshops-seminars/>

Legrand, W. (Organiser & Moderator) (May 10, 2025). Sustainability Failures: Lessons from Irresponsible Actions in Tourism Smart Community Tourism (SCoT) Webinar series volume 68. Panel Discussion with Sarah Habsburg, Responsible Hospitality Consultant, Nicolas Dubrocard, Sustainability Auditor and Advisor and Anne Kathrin Zschiegner, CEO at The Long Run. <https://scotwebinars.org/events/volume-68/> and <https://www.youtube.com/watch?v=-Ue0qParkK8>

Legrand, W. (Panelist) (May 08, 2025). Whats new in Responsible Tourism in Europe?, with Matt Callaghan, Chief Operating Officer, easyJet holidays, Petra Blinnikka, ICRT Finland and Senior Lecturer, Global Competence School of Business, Jamk University of Applied Sciences, Danica Banjevic and Kirsi Hyvaerinen, ICRT Balkans and Tourism Consultants, Harold Goodwin, ICRT Founder and Debbie Hindle, ICRT Chair; [https://learning.icrt.global/products/live\\_events/ICRTEurope-webinar](https://learning.icrt.global/products/live_events/ICRTEurope-webinar) & <https://www.youtube.com/watch?v=ElRd3nKKJmY&t=11s>

Legrand, W. (Interview) (April 03, 2025). *S1E7: Dr. Willy Legrand: Sustainability and Regeneration in Travel and Hospitality*, with Tod Gimbel, CEO, The Spaceship Academy. Empowered <https://www.youtube.com/watch?v=rOUJR0cpHFc> or <https://www.thespaceship.ai/resources>

Legrand, W. (Panelist) (March 24, 2025). *How to create a sustainable culture at your hotel*. Boutique Hotel News, with Eloise Hanson, BHN editor, Susanna Sieff, chief sustainability officer, LEFAY, Tina O'Hara, commercial director, Cairn Hotel Group, Stefan Wissenbach, founder and CEO, Empowered <https://boutiquehotelnews.com/upcoming-webinar/march-24th-1400-1500-gmt-how-to-create-a-sustainable-culture-at-your-hotel/>

Legrand, W. (Keynote) (March 20, 2025). *Tourism Sympoeisis & Surprising Transformation*. NRIT Congress, Toerisme in Transformatie: Business as Unusual, Breda, The Netherlands, <https://www.toerismecongres.nl/programma.html>

Legrand, W. (Keynote) (March 12, 2025). *Creative Tension on Sustainable Hospitality*. Course: Transition and Innovation in Sustainability, Course leader: Peter Varga, EHL Business School, Lausanne, Switzerland.

Legrand, W. (Organizer & moderator) (March 06, 2025). *Regenerative Tourism: not a trend but a whole new way of thinking and doing*. With Anna Pollock - Founder Conscious.Travel. ITB Berlin 2025, Responsible Tourism Stage. Recording Access: [https://www.youtube.com/watch?v=Z5kls\\_gxWq0&t=596s](https://www.youtube.com/watch?v=Z5kls_gxWq0&t=596s)

Legrand, W. (Organizer & moderator) (March 06, 2025). *Learning from Collapse: The Lessons of Sustainability Failures*. With Rebecca Armstrong - Head of Impact and Development The Travel Foundation and Eelis Rytönen - Chief Impact Leader Ylva. ITB Berlin 2025, Responsible Tourism Stage. Recording Access: <https://www.youtube.com/watch?v=ZT9C2H3Fbwg&t=8s>

Legrand, W. (Organizer) (March 06, 2025). *Community-led Tapestry: Blending Culture, Engagement, and Sustainability in Tourism*. With Heleri Rande - Partner Think Hospitality, Rob Holmes - Founder GLP Films, Marion Phillips - Head of Sustainability Evaneos. ITB Berlin 2025, Responsible Tourism Stage. Recording Access: <https://www.youtube.com/watch?v=ybnCUxfW9-c&list=PLdkWkPx54jIBgDmuNV9m4uWKTmuXsml&index=2&t=3s>

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Legrand, W. (Organizer) (March 06, 2025). *Community-led Tapestry: Blending Culture, Engagement, and Sustainability in Tourism*. With Heleri Rande - Partner Think Hospitality, Rob Holmes - Founder GLP Films, Marion Phillips - Head of Sustainability Evaneos. ITB Berlin 2025, Responsible Tourism Stage. Recording Access: <https://www.youtube.com/watch?v=ybnCUxfW9-c&list=PLdkWkPxF54jIBgGdmuNV9m4uWKTmuXsml&index=2&t=3s>

Legrand, W. (Organizer & Moderator) (March 06, 2025). *Speed dating with Sustainable Solutions*. With Interview guest: Swantje Lehnert - Managing Director Projects & Cooperations Futouris e.V., Dr. Ellen Madeker - Head of Public Policy for DACH, Central, and Eastern Europe Airbnb, Nico Nicholas - CEO Zeero Group, Cornelia Rutishauser - Team Leader Corporate Partnerships Foundation myclimate and Interviewer: Matthias Beyer - Managing Director mascontour GmbH, Dr. Xavier Font - Professor University of Surrey, UK, Prof. Dr. Willy Legrand - Professor IU International University of Applied Sciences, and Heleri Rande - Partner Think Hospitality. ITB Berlin 2025, Responsible Tourism Stage. Recording Access: [https://www.youtube.com/watch?v=jL\\_M\\_PZxeX8&list=PLdkWkPxF54jIBgGdmuNV9m4uWKTmuXsml&index=3](https://www.youtube.com/watch?v=jL_M_PZxeX8&list=PLdkWkPxF54jIBgGdmuNV9m4uWKTmuXsml&index=3)

Legrand, W. (Organizer) (March 06, 2025). *Technology for Sustainability*. With Dr. Xavier Font - Professor University of Surrey, UK, Danielle D'Silva - Director, Sustainability Booking.com, Olivier Girault - Head of Sustainability Solutions Amadeus, Quim Martínez Bosch - VP Global Tourism Segment lead Mastercard, Olivier Ponti - Director, Intelligence & Marketing ForwardKeys, José Ruiz Pardo - CEO Goli Neuromarketing. ITB Berlin 2025, Responsible Tourism Stage. Recording Access: [https://www.youtube.com/watch?v=Sw7\\_x\\_evTHA&list=PLdkWkPxF54jIBgGdmuNV9m4uWKTmuXsml&index=4&t=368s](https://www.youtube.com/watch?v=Sw7_x_evTHA&list=PLdkWkPxF54jIBgGdmuNV9m4uWKTmuXsml&index=4&t=368s)

Legrand, W. (Organizer) (March 06, 2025). *Ground Zero Sustainability: Frontline Actions and Challenges*. With Rajan Datar - Journalist, Speaker/Moderator BBC, Stefan Kreppel - Head of Digitalisation, Innovation, Sustainability and Strategy Austria Tourism Arif Abbas Manji - Executive Secretary (CEO) Zanzibar Commission for Tourism Beks (Bekezela) Ndlovu - Founder and CEO African Bush Camps, Eesha Singh - Co-Founder No Footprints. ITB Berlin 2025, Responsible Tourism Stage. Recording Access: [https://www.youtube.com/watch?v=\\_1GKT4b-YMg&list=PLdkWkPxF54jIBgGdmuNV9m4uWKTmuXsml&index=9&t=1883s](https://www.youtube.com/watch?v=_1GKT4b-YMg&list=PLdkWkPxF54jIBgGdmuNV9m4uWKTmuXsml&index=9&t=1883s)

Legrand, W. (Organizer & moderator) (March 06, 2025). *From Promise to Progress: Steering Tourism in Challenging Times*. With Heleri Rande, Partner at Think Hospitality, John Fitzgibbon, Managing Director at NECSTouR, Misa Labarile, Policy officer, Tourism at European Commission, Glenn Mandziuk MEDes. MCIP, Chief Executive Officer at World Sustainable Hospitality Alliance, Virginia Messina, Senior Vice President, Advocacy & Communications at World Travel & Tourism Council, Dona Regis-Prosper, Secretary General & CEO at Caribbean Tourism Organization. ITB Berlin 2025, Responsible Tourism Stage. Recording Access: <https://www.youtube.com/watch?v=ONcO3P-WS4k&list=PLdkWkPxF54jIBgGdmuNV9m4uWKTmuXsml&index=8&t=22s>

Legrand, W. (Organizer & moderator) (March 06, 2025). *10 Years Since the Paris Agreement: What do the climate data show?*. With Professor Stefan Rahmstorf, Co-Head of Research Department on Earth System Analysis & Professor of Physics of the Oceans at the University of Potsdam, Germany at Potsdam Institute for Climate Impact Research (PIK). ITB Berlin 2025, Responsible Tourism Stage. Recording Access: <https://www.youtube.com/watch?v=xOYbDRHQF7k&list=PLdkWkPxF54jIBgGdmuNV9m4uWKTmuXsml&index=7&t=1476s>

Legrand, W. (Organizer & moderator) (March 06, 2025). *Opening Responsible Tourism Track*. With Katie Gallus, ITB Berlin 2025, Responsible Tourism Stage. Recording Access: [https://www.youtube.com/watch?v=Lvvl\\_zj5gw&list=PLdkWkPxF54jIBgGdmuNV9m4uWKTmuXsml&index=6](https://www.youtube.com/watch?v=Lvvl_zj5gw&list=PLdkWkPxF54jIBgGdmuNV9m4uWKTmuXsml&index=6)

Legrand, W. (Organizer & host) (March 05, 2025). *BMZ and UN Tourism Session - Breaking Barriers: Pathway to Inclusive Employment & Accessible Tourism*. With Keynote Speaker Zoritsa Urosevic - Executive Director UN Tourism, Modetaor: Igor Stefanovic - UN Tourism's Specialist in Accessible Tourism Coordinator of the UN Tourism Ethics, Culture and Social Responsibility Department; Panelist: Ivor Ambrose - Managing Director European Network for Accessible Tourism (ENAT), Neha Arora - Founder & CEO Planet Abled, Glenn Mandziuk MEDes. MCIP - Chief Executive Officer World Sustainable Hospitality Alliance, Pablo Maranon - Co-Founder bei Latinamerica for All and Huasquila Lodge, Ecuador, Esther Villena - Global Head of Social Sustainability Amadeus, ITB Berlin 2025, Destination Stage. Recording Access: [https://www.youtube.com/watch?v=U7BRwpMoFb0&list=PLdkWkPxF54jI2em6fsvPzg\\_iepQaAd8F2&index=9](https://www.youtube.com/watch?v=U7BRwpMoFb0&list=PLdkWkPxF54jI2em6fsvPzg_iepQaAd8F2&index=9)

## Webinars/On- and offline Conferences/Speaking Engagements

Legrand, W. (Organizer & moderator) (March 05, 2025). *Inclusive Tourism for Everyone's Benefit*. With Gunta Anca - Vice president European Disability Forum, His Excellency Dr. Abed Al Razzaq Arabiyat - Director of Jordan Tourism Board, Kingdom of Jordan, Jochen Flasbarth - State Secretary Federal Ministry for Economic Cooperation and Development, Sofjan Jaupaj - Deputy Minister of Tourism and Environment, Albania, Michael Peters - Kommunikationsmanagement Weitsprung GmbH and Prof. Dr. Harald Zeiss - Chair of the Sustainability Committee German Travel Association (DRV), ITB Berlin 2025, Destination Stage. Recording Access: [https://www.youtube.com/watch?v=Tj79xMoG-IA&list=PLdkWkPx54jl2em6fsvPzg\\_iepQaAd8F2&index=9](https://www.youtube.com/watch?v=Tj79xMoG-IA&list=PLdkWkPx54jl2em6fsvPzg_iepQaAd8F2&index=9)

Legrand, W. (Organizer & moderator) (March 05, 2025). *Inclusive Tourism for Everyone's Benefit*. With Gunta Anca - Vice president European Disability Forum, His Excellency Dr. Abed Al Razzaq Arabiyat - Director of Jordan Tourism Board, Kingdom of Jordan, Jochen Flasbarth - State Secretary Federal Ministry for Economic Cooperation and Development, Sofjan Jaupaj - Deputy Minister of Tourism and Environment, Albania, Michael Peters - Kommunikationsmanagement Weitsprung GmbH and Prof. Dr. Harald Zeiss - Chair of the Sustainability Committee German Travel Association (DRV), ITB Berlin 2025, Destination Stage. Recording Access: [https://www.youtube.com/watch?v=Tj79xMoG-IA&list=PLdkWkPx54jl2em6fsvPzg\\_iepQaAd8F2&index=9](https://www.youtube.com/watch?v=Tj79xMoG-IA&list=PLdkWkPx54jl2em6fsvPzg_iepQaAd8F2&index=9)

Legrand, W. (Organizer & moderator) (March 05, 2025). *Tourism Industry Leaders Endorse the Women's Empowerment Principles*. With Jochen Flasbarth - State Secretary Federal Ministry for Economic Cooperation and Development, Dieter Janecek - Federal Government Coordinator for the Maritime Industry and for Tourism Federal Ministry for Economic Affairs and Climate Action and Uta Hergenroether - Head of Berlin Office UN Women Germany, ITB Berlin 2025, Destination Stage. Recording Access: [https://www.youtube.com/watch?v=briMn9eouKI&list=PLdkWkPx54jl2em6fsvPzg\\_iepQaAd8F2&index=10](https://www.youtube.com/watch?v=briMn9eouKI&list=PLdkWkPx54jl2em6fsvPzg_iepQaAd8F2&index=10)

Legrand, W. (panelist) (March 05, 2025). *T Global Dialogue on Sustainability*. Organised by the OMRAN Group, Visit Oman & Global Travel and Tourism Resilience Council, ITB Berlin 2025. Review Access: <https://visitoman.om/en/news/89>

Legrand, W. (Keynote) (February 25, 2025). *From COP29 to COP30*. Course: Foundations of Sustainability, Master in Hospitality Management, Course leader: Peter Varga, EHL Business School, Lausanne, Switzerland.

Legrand, W. (Keynote) (February 11, 2025). *Tourism for Tomorrow: Sustainable Solutions for Travel, Ecosystems, and Economy in Ohio and Beyond*. Environmental Professionals Network, School of Environmental and Natural Resources, The Ohio State University. <https://epn.osu.edu/events/epn-breakfast-event-tuesday-february-11-2025-tourism-tomorrow-sustainable-solutions-travel>

Legrand, W. (Keynote) (January 28, 2025). *Digitalisation of Reporting: CSRD and Beyond*. Digital Transformation in Hotel Technology. Nice, France January 28-29 <https://worldbigroup.com/digital-transformation/agenda>

## 2024

Legrand, W. (Blog entry) (November 25, 2024). *IU at COP29: Advancing climate action in tourism*. IU group Sustainability Blog. <https://sustainability.iu-group.com/blog/iu-at-cop29-advancing-climate-action-in-tourism>

Legrand, W. (Presenter & Moderator) (December 12, 2024). *Advancing Sustainability in Hospitality: Innovative Practices in Education*. ICHRIE Special Interest Group (SIG) Sustainability & Innovation. <https://www.chrie.org/sustainability-and-innovation>

Legrand, W. (Keynote) (November 27, 2024). *From Green to Regenerative Tourism*. 9th Mediterranean Tourism Forum, Malta. <https://mediterraneantourismforum.com/>

Legrand, W. (Moderator) (November 20, 2024). *High Level Roundtable 2: Raising the Climate Ambition of the Tourism Sector – from commitments to implementation (regeneration/adaptation and finance)*. UN Climate Change COP29 Thematic Day on Tourism at COP29, "Earth" Conference Room, Green Zone, Baku Azerbaijan. Panelists: Chompan Kulnides, Chief Sustainability Officer for Minor International PCL; Thomas Mills, Senior Climate Expert, Booking Holdings; Jeremy Sampson, CEO, The Travel Foundation; Dr. Anne Kathrin Zschiegner, Executive Director, The Long Run; Rusmir Musić, Operations Officer – Global Cooling Lead, Climate Business Department, International Finance Corporation; Dominique Perron, EMEIA International Development Leader, Ernst & Young and Randy Durband, CEO, Global Sustainable Tourism Council <https://www.unwto.org/events/un-climate-change-cop29-thematic-day-on-tourism>

## Webinars/On- and offline Conferences/Speaking Engagements

Legrand, W. (Blog entry) (November 11, 2024). *Sustainable Procurement Discussions at GBTA Sustainability Summit*. IU group Sustainability Blog. <https://sustainability.iu-group.com/blog/iu-engages-in-sustainable-procurement-discussions-at-gbta-sustainability-summit>

Legrand, W. (Keynote) (November 06, 2024). *Planet Hospitality: The Regeneration Awakens*. EuroCHRIE Conference, Doha, Qatar, 04-07 November 2024. <https://eurochrie.org/2024/speakers/willy-legrand/> and <https://eurochrie.org/2024/planet-hospitality-the-regeneration-awakens-dr-legrands-vision-for-sustainable-tourism/>

Legrand, W. (Panelist) (November 06, 2024). *Our Journey to Plastic Freedom*. Six Senses Resorts, with Jeff Smith, Vice President of Sustainability and Jo Hendrickx, CEO of Travel Without Plastic. <https://athome.sixsenses.com/plastic-freedom-registration>

Legrand, W. (Moderator) (November 04, 2024). *Sustainable Procurement in Hospitality: Evaluating Hotel Sustainability for Business Travel*. Global Business Travel Association (GBTA) Sustainability Summit, Copenhagen, 04 November 2024. With Eric Eduardo Ricaurte, CEO, Greenview, Sara Digiesi, CEO, BWH Hotels Italy & Malta and Victor Lim, Global Travel Leader, IKEA (Ingka Group). <https://europeconference.gbta.org/other-events/gbta-sustainability-summit/programme/>.

Legrand, W. (Blog entry) (October 25, 2024). *Tourism and Sustainability at COP29: IU's Willy Legrand interviews UN Tourism Executive Director*. IU group Sustainability Blog. <https://sustainability.iu-group.com/blog/ius-willy-legrand-interviews-un-tourism-executive-director>

Legrand, W. (Presenter & Moderator) (October 22, 2024). *Insights on the 'S': Challenges and opportunities in measuring the social impacts of hospitality businesses*. ICHRIE Special Interest Group (SIG) Sustainability & Innovation. <https://www.chrie.org/sustainability-and-innovation>

Legrand, W. (Presenter & Co-Moderator) (October 15, 2024). *Global Hospitality Decarbonisation: Moving From Commitments To Action*. GRI Global Committee Regenerative Hospitality. [https://www.griclub.org/emeeting/real-estate/global-hospitality-decarbonisation\\_4770](https://www.griclub.org/emeeting/real-estate/global-hospitality-decarbonisation_4770)

Legrand, W. (Blog entry) (October 13, 2024). *Unlocking Tomorrow: A Vision for Sustainable Hospitality Education*. IU group Sustainability Blog. <https://sustainability.iu-group.com/blog/unlocking-tomorrow-a-vision-for-sustainable-hospitality-education>.

Legrand, W. (Keynote) (October 10, 2024). *Tomorrow's Table: An Inconvenient Truth in Hospitality Education (and how to deal with it!)*. Unlocking Tomorrow: Innovations in Hospitality Education Today. Education and Research Day at Hotelschool The Hague.

Legrand, W. (Attendee) (September 30, 2024). *Inaugural Event of the 'ESG Framework for Tourism Businesses'*. UN Tourism Headquarters, Madrid. [https://www.unwto.org/events/inaugural\\_event\\_ESG](https://www.unwto.org/events/inaugural_event_ESG)

Legrand, W. (Keynote & Panelist) (September 26, 2024). *Tourism as a Catalyst for Community Engagement*. Panel member include Sarah Cunningham, Superintendent, Wilson's Creek National Battlefield, National Park Service and Julian Jackson, Owner of Ninjackson. Public Affairs Conference 2024, Missouri State University. <https://publicaffairs.missouristate.edu/2024/session.aspx?SessionID=736>

Legrand, W. (Keynote & Panelist) (September 26, 2024). *Tourism and Climate Action in partnership with UN Tourism*. Panel member include Jeremy Smith, Co-founder Tourism Declares a Climate Emergency, Co-author The Glasgow Declaration on Climate Action in Tourism. The Long Run's Virtual Impact Show 2024. <https://www.thelongrun.org/virtual-impact-show-2024>

Legrand, W. (Panelist) (September 26, 2024). *Step Up to Meet the Moment: Driving the Generational Change in Training and Education in a Climate-Constrained World*. 2024 Sustainability in Travel, Tourism, and Hospitality Roundtables, Cornell University SC Johnson College of Business, Center for Hospitality Research & Center for Sustainable Global Enterprise. New York Climate Week. <https://web.cvent.com/event/a683aa4d-7e18-4f22-8694-b8c5d8aa15e2/summary>

## Webinars/On- and offline Conferences/Speaking Engagements cont'd

Legrand, W. (Panelist) (September 24, 2024). *Step Up to Meet the Moment: Driving the Generational Change in Training and Education in a Climate-Constrained World*. 2024 Sustainability in Travel, Tourism, and Hospitality Roundtables, Cornell University SC Johnson College of Business, Center for Hospitality Research & Center for Sustainable Global Enterprise. New York Climate Week. <https://web.cvent.com/event/a683aa4d-7e18-4f22-8694-b8c5d8aa15e2/summary>

Legrand, W. (Panelist) (September 24, 2024). *Creating Positive Feedback Loops: How Can Travel Business Models Accelerate Nature-Based Finance and Solutions*. 2024 Sustainability in Travel, Tourism, and Hospitality Roundtables, Cornell University SC Johnson College of Business, Center for Hospitality Research & Center for Sustainable Global Enterprise. New York Climate Week. <https://web.cvent.com/event/a683aa4d-7e18-4f22-8694-b8c5d8aa15e2/summary>

Legrand, W. (Panelist) (September 23, 2024). *Business Travel in the Climate Era*. Event co-hosted by GBTA Foundation, IHG Hotels & Resorts, IDEO, Accenture, American Express Global Business Travel, Delta Air Lines, and Hertz. New York Climate Week. <https://events.gbta.org/event/3ee74d7e-23b5-4852-9a81-8ef2bfb09395/summary?rp=e22fae86-5399-4aa6-a4ae-360968fcb8e6>

Legrand, W. (Panelist) (September 23, 2024). *How Can the Travel and Tourism Industry Catalyze a More Sustainable and Resilient Food & Beverage Supply Chain?*. 2024 Sustainability in Travel, Tourism, and Hospitality Roundtables, Cornell University SC Johnson College of Business, Center for Hospitality Research & Center for Sustainable Global Enterprise. New York Climate Week. <https://web.cvent.com/event/a683aa4d-7e18-4f22-8694-b8c5d8aa15e2/summary>

Legrand, W. (Panelist) (September 23, 2024). *C Are We Building for the Past or Future? Green Financing in Hotel Development and Investment*. 2024 Sustainability in Travel, Tourism, and Hospitality Roundtables, Cornell University SC Johnson College of Business, Center for Hospitality Research & Center for Sustainable Global Enterprise. New York Climate Week. <https://web.cvent.com/event/a683aa4d-7e18-4f22-8694-b8c5d8aa15e2/summary>

Legrand, W. (Host) (June 17, 2024). *Adapt and Transform. Mastering Hospitality ESG and Innovate with Hospitality Tech Labs*. Hospitality Inside Think Tank (HITT) 2024, Amsterdam, 17-18 June 2024. <https://hospitalityinside.com/HITT>.

Legrand, W. (Moderator) (June 17, 2024). *Unifying Sustainability Approaches? Aligning Investor and Operator Objectives for Mutual Sustainability Benefits*. Hospitality Inside Think Tank (HITT) 2024, Amsterdam, 17-18 June 2024. With Ufi Ibrahim, Founder & CEO, Energy & Environment Alliance (EEA), Luc Boschmans, Managing Director Hospitality, Tristan Capital Partners and Michaela Reitterer, CEO & Owner-Operator, Boutiquehotel Stadthalle Vienna. <https://hospitalityinside.com/HITT-2024-in-Amsterdam-The-Program>.

Legrand, W. (Moderator) (June 17, 2024). *Sustainability beyond Greenwashing and Greenwashing*. Hospitality Inside Think Tank (HITT) 2024, Amsterdam, 17-18 June 2024. With Prof. Graham Miller, Rodrigo Guimarães Chair & Professor of Sustainable Business, Nova School of Business and Economics Lisbon. <https://hospitalityinside.com/HITT-2024-in-Amsterdam-The-Program>.

Legrand, W. (Moderator) (June 17, 2024). *Preserving & Improving Assets*. Hospitality Inside Think Tank (HITT) 2024, Amsterdam, 17-18 June 2024. Heidi Schmidtke, Managing Director & Head of Operator Selection EMEA, JLL Hotels & Hospitality Group. <https://hospitalityinside.com/HITT-2024-in-Amsterdam-The-Program>.

Legrand, W. (Moderator) (June 17, 2024). *Adding value through lasting materiality and circularity*. Hospitality Inside Think Tank (HITT) 2024, Amsterdam, 17-18 June 2024. Gesa Rohwedder, Associate Partner & Head of Hospitality Europe, Drees & Sommer, JoAnna Abrams, Founder & Chief Executive Officer, MindClick and Pablo van den Bosch, Director & Co-Founder, Madaster Netherlands. <https://hospitalityinside.com/HITT-2024-in-Amsterdam-The-Program>.

Legrand, W. (Moderator) (June 17, 2024). *Mission Net-Zero: Tools and Tactics to Endorse Sustainable Building*. Hospitality Inside Think Tank (HITT) 2024, Amsterdam, 17-18 June 2024. Julia Wein, Operational Lead, CRREM / Carbon Risk Real Estate Monitor and Lissa Engle, Managing Director, Berkeley Capital Group. <https://hospitalityinside.com/HITT-2024-in-Amsterdam-The-Program>.

## Webinars/On- and offline Conferences/Speaking Engagements cont'd

Legrand, W. (Keynote) (May 30, 2024). *Net Positive and Regenerative Hospitality*. La Fondation pour la Formation Hôtelière 22nd Annual Conference, Budapest Business University Faculty of Commerce, Hospitality and Tourism, Budapest, 29 May – 02 June 2024. <https://www.lafondation.org/activities/conference>

Legrand, W. (Keynote) (May 30, 2024). *From Sustainable to Regenerative Hospitality*. International Conference Transforming Lives Through Adoption of SDGs: Role of Higher Education Institutions, GD Goenka University, Le Cordon Bleu, School of Hospitality & Tourism, Delhi, 30-31 May 2024. <https://www.gdgoenkauniversity.com/conference/tlash-2024>

Legrand, W. (Keynote) (May 29, 2024). *Water, Water, Every Where, but non to Spare: Water Management from Sea to Sink in Hospitality*. III Annual Conference on Environment and Sustainability, organized by the Municipal Council of Baião, through the Environment department, which took place on May 29th, at the Municipal Services of Santa Marinha do Zêzere, Baiao, Portugal, 29 May 2024. [https://www-cm--baiao-pt.translate.goog/2024/06/03/gestao-sustentavel-dos-recursos-hidricos-esteve-em-debate-em-baiao/?\\_x\\_tr\\_sl=auto&\\_x\\_tr\\_tl=en&\\_x\\_tr\\_hl=en&\\_x\\_tr\\_pto=wapp](https://www-cm--baiao-pt.translate.goog/2024/06/03/gestao-sustentavel-dos-recursos-hidricos-esteve-em-debate-em-baiao/?_x_tr_sl=auto&_x_tr_tl=en&_x_tr_hl=en&_x_tr_pto=wapp)

Legrand, W. (Moderator) (May 22, 2024). *Capturing the 'Story' from the Data: What are we measuring*. World Sustainable Hospitality Alliance Summit, Nice, 21-22 May 2024. With Melanie Garrett, SVP Global Sales & Business Development, GBTA | TBC NAME Travalyt | Christopher Imbsen, Director of Sustainability, WTTC | Megan Morikawa PhD, Global Director of Sustainability, Iberostar

Legrand, W. (Moderator) (May 22, 2024). *Innovations in Sustainability Data Collection and Analytics: The 'how' are we measuring progress*. World Sustainable Hospitality Alliance Summit, Nice, 21-22 May 2024. With James Belli, Business Development Manager, Winnow | Julie Cheetham, Managing Director, Weeva | Young N Nguyen, Founder & CEO, d2o | Robin Rossman, Managing Director, STR | Caroline Tivéus, SVP Director of Sustainable Business, Pandox.

Legrand, W. (Moderator) (May 22, 2024). *Building the World Academy for Sustainable Hospitality: Expert Insights and User Perspectives*. World Sustainable Hospitality Alliance Summit, Nice, 21-22 May 2024. With Dr. Christopher Jahns, CEO & Founder, XU | Denise Chen, Senior Sustainability Advisor, Melco | Gary Graham, Director of Operations & Program Development, Green Key Global.

Legrand, W. (Keynote) (May 30, 2024). *Black Swan, Grey Rhino or Pink Flamingos? Driving Sustainability Transition and Transformation in Hospitality*. Track 7: Global Trends in Sustainable Hospitality & Tourism and Their Impact on Education. GD Goenka University, India - Le Cordon Bleu School of Hospitality & Tourism.

Legrand, W. (Keynote) (May 29, 2024). *Water, water, every where but none to spare: Water Management from Sea to Sink in Hospitality*. City of Baiao, Portugal & Baião DMO.

Legrand, W. (Interview) (April 30, 2024). *Are disposable hotel slippers the next plastic straws?* New York Times, article by Elain Glussac. <https://www.nytimes.com/2024/04/30/travel/disposable-hotel-slippers-sustainability.html> .

Legrand, W. (Moderator) (April 25, 2024). *Sustainability Measurement & Evaluation*. Global Sustainable Tourism Council Global Conference 2024, Stockholm, 21-26 April 2024. With Maria Wiberg, Analyst, Swedish Agency for Economic and Regional Growth (Tillväxtverket), Theofilos Kyratsoulis, General Manager, MINDHAUS, Matt Callaghan – Chief Operating Officer, easyJet holidays and Kate Heiny, Vice President of Sustainability, Booking Holdings. <https://www.gstcouncil.org/gstc2024sweden/program/>.

Legrand, W. (Keynote Speaker) (April 16, 2024). *What stripes do you stand for?*. HRS Green Stay Course Live Session with TrainingAid. <https://trainingaid.org/hrs-green-stay-knowledge-hub>.

Legrand, W. (Keynote Speaker) (April 02, 2024). *Black Swan, Grey Rhino or Pink Flamingo? Gaps and Inspirations in Sustainability Transition & Transformation*. Hotel Management School Maastricht.

## Webinars/On- and offline Conferences/Speaking Engagements cont'd

Legrand, W. (Organizer & moderator) (March 07, 2024). *ITB Expert Panel - Radical Change(s) in Tourism: Are we drastic enough?* With Prof. Stephan Gerhard, Entrepreneur (Keynote), Georg Schweisfurth, Former board member of Greenpeace | Founder of "Herrmannsdorfer" organic farms (Keynote), Prof. Dr. Burkhard von Freyberg, Professor / Managing Partner | Munich University of Applied Sciences / Zarges von Freyberg Hotel Consulting (Keynote), Graeme Jackson, Head of Strategic Partnerships | The Travel Foundation, Aurélie Sandler, Director | Evaneos, Hisham Zaazou, PhD Egypt | Former Minister of Tourism, ITB Berlin 2024, Responsible Tourism Stage.

Legrand, W. (Organizer & moderator) (March 07, 2024). *ITB Expert Panel - The Right Message in Tourism: Making Genuine ESG Claims* With Tonya Fitzpatrick, CEO / COO / Chairman | World Footprints, Amanda Ho, CEO / COO / Chairman | Regenerative Travel, Rob Holmes, CEO / COO / Chairman | GLP Films, Victoria Knauer- Hansen, Sustainability Manager | GreenSign Institut GmbH, Hazel McGuire, General Manager UK & Ireland | Intrepid and Xenia zu Hohenlohe Chief Engagement & Strategy Officer | The Sustainable Markets Initiative (co-moderator), ITB Berlin 2024, Responsible Tourism Stage.

Legrand, W. (Moderator) (March 07, 2024). *ITB Expert Keynote: The Story of Sustainable Tourism in Estonia* by Külli Kraner, Head of Tourism | Ministry of Economic Affairs and Communications for Estonia, ITB Berlin 2024, Responsible Tourism Stage.

Legrand, W. (Organizer) (March 07, 2024). *ITB Expert Panel - Technology for Sustainable Tourism Innovation* With Dr. Xavier Font, Professor | Xavier Font, professor, University of Surrey (moderator), Jahanzeeb Ahmed, CEO / COO / Chairman | BeCause, Visiting Professor Eduard Romulus Goean, VP of New Business Partnerships | Therme Group, Dr. Bijan Khazai, CEO / COO / Chairman | CEO, Jessica Matthias, Director of Sustainability | Sabre, Bert van der Stege, CEO | Harbour Air, ITB Berlin 2024, Responsible Tourism Stage.

Legrand, W. (Organizer & moderator) (March 07, 2024). *ITB Expert Panel - Pioneering the Transition towards Net Zero: Climate Footprints Unveiled* With Ingo Burmester, CEO | DER Touristik, Swantje Lehnert, Geschäftsführer:in / Vorstandsvorsitzende:r | Futouris e.V., Laura Meyer, CEO | Hotelplan, Markus Orth, Geschäftsführer:in / Vorstandsvorsitzende:r | Lufthansa City Center Reisebüropartner GmbH and Xenia zu Hohenlohe Chief Engagement & Strategy Officer | The Sustainable Markets Initiative (co-moderator), ITB Berlin 2024, Responsible Tourism Stage.

Legrand, W. (Organizer & moderator) (March 07, 2024). *ITB Expert Panel - Sustainable Rural Tourism: A Foundation for Biodiversity Preservation and Gender Equality – Potentials and Interactions* With Martin Wimmer, Director Development Policy Issues | German Federal Ministry for Economic Cooperation and Development (BMZ) (Keynote) and Anna Grodzki, Bereichsleiter\*in | Matoke Tours, Dr. Nicole Haeusler, Tourism Consultant and Visiting Professor | University of Sustainable Development Eberswalde, Jost Neumann, Director | TUI Care Foundation, Ben Owen, Senior Project Specialist, Ethics, Culture and Social Responsibility Department | UN Tourism, Burulgul Sultanova, Sustainability Advisor | GIZ and Xenia zu Hohenlohe Chief Engagement & Strategy Officer | The Sustainable Markets Initiative (co-moderator), ITB Berlin 2024, Responsible Tourism Stage.

Legrand, W. (Organizer & moderator) (March 07, 2024). *ITB Expert Panel - Leave No Footprints and Take only Memories: Tourism's Biodiversity Ambitions and Results* With Netsai Bollmann, Kavango Zambezi TFCA (under Boundless Southern Africa), Sage Bucher-Melcer, Director | Pollination, Dr. Frauke Fischer, Founder & Owner | AgenturAuf!, Eric Ricarte, Founder & CEO | Greenview, Holly Tuppen, Communications Manager | The Long Run and Xenia zu Hohenlohe Chief Engagement & Strategy Officer | The Sustainable Markets Initiative (co-moderator), ITB Berlin 2024, Responsible Tourism Stage.

Legrand, W. (Moderator) (March 07, 2024). *ITB Expert Keynote: Biodiversity: An additional challenge for a tired world governance* by Dr. Bruno Oberle, President, Panel Member, Chair, Former Director General | World Resources Forum, International Resource Panel, Green Digital Finance Alliance, ITB Berlin 2024, Responsible Tourism Stage.

## Webinars/On- and offline Conferences/Speaking Engagements cont'd

Legrand, W. (Organizer & moderator) (March 06, 2024). *ITB Expert Panel - Power of Cooperation: Shaping a Regenerative Future for Global Tourism* With Sophie Herrmann, Consultant | Systemiq Deutschland GmbH, Inge Huijbrechts, Global Senior Vice President Sustainability, Security and Corporate Communications | RAD, Glenn Mandziuk, Chief Executive Officer | Sustainable Hospitality Alliance, Dr. Sonja Stuchtey, Founder | The Landbanking Group and Xenia zu Hohenlohe Chief Engagement & Strategy Officer | The Sustainable Markets Initiative (co-moderator), ITB Berlin 2024, Destination Management Stage.

Legrand, W. (Moderator) (March 06, 2024). *ITB Expert Keynote: United in diversity: harnessing EU collaboration for regenerative sustainable tourism* by Dr. Misa Labarile, Policy Officer, Tourism | European Commission, ITB Berlin 2024, Destination Management Stage.

Legrand, W. (Organizer) (March 06, 2024). *ITB Expert Panel - Investment in Africa Benefits Tourism Development: How can Africa sustainably grow?* With Dr. Holger Bingmann, CEO | ReThinking Africa Foundation GmbH (Moderator), Hanna Kleber, CEO / COO / Chairman | KLEBER GROUP (Moderator), H.E. Fekadu Beyene Ayana, Ambassador, Embassy of the Federal Democratic Republic of Ethiopia, Hon. B. Rwodzi, Minister of Tourism and Hospitality Zimbabwe, Republic of Zimbabwe, Hon. Rodney Malindi Sikumba, Minister of Tourism, Republic of Zambia, ITB Berlin 2024, Destination Management Stage.

Legrand, W. (Organizer) (March 06, 2024). *ITB Expert Panel - No Risk, No Trouble - Lessons Learnt on Resilience and Crisis-Proofing European Destinations* With Marlène Bartes, Policy Officer, Tourism | European Commission, Luís Silva, Consultant | Deloitte, Eng. Matthias Beyer, Managing Director | mascontour GmbH (Moderator), Kristina Kette, Head of International Cooperation Department | Croatian National Tourist Board, Anette Seidel, Senior Consultant | mascontour, Dr. Ana Tripkovic Markovic, Director | National Tourism Organisation of Montenegro and Barbara Weizsaecker, Secretary General | EEIA - European Exhibition Industry Alliance, ITB Berlin 2024, Destination Management Stage.

Legrand, W. (Organizer) (March 06, 2024). *ITB Expert Panel - Reconciling Safety and Sustainability: The Need to Understand Risk* With Rajan Datar Broadcaster and Journalist, Host BBC Travel Show | BBC (Moderator), Dr. Said Al Mashrafi, Assistant Director General for Projects and Tourism Product Development, Ministry of Heritage and Tourism | Sultanate of Oman, Alastair Crossley, Director | Global Head of Travel Solutions, René de Monchy, Chief Executive | Tourism New Zealand, Quim Martinez Bosch, Director | Mastercard and Jane Thompson Director | ICF, ITB Berlin 2024, Destination Management Stage.

Legrand, W. (Moderator) (March 06, 2024). *ITB Expert Keynote: Tourism Impact for Good - Creating a Science based Climate Economy for Tourism* by Zoritsa Urosevic, Executive Director | UN Tourism, ITB Berlin 2024, Destination Management Stage.

Legrand, W. (Interviewer) (February 09, 2024). *300 seconds with Netsai Bollmann, Kavango Zambezi Transfrontier Conservation Area (KAZA TFCA) Biodiversity*. ITB Berlin Travel Hero Podcast. <https://travelhero.podigee.io/96-new-episode>

Legrand, W. (Interview) (January 31, 2024). *ITB Berlin videocast: All eyes on sustainability*. ITB Berlin. With Prof. Dr. Karoline Wiegerink, Prof. Dr. Harald Pechlaner and Prof. Dr. Willy Legrand and Charlotte Lamp-Davies <https://www.itb.com/en/press/newsroom/itb-berlin-videocast-all-eyes-on-sustainability.html>

## 2023

Legrand, W. (2023, December 31). Sustainability and circularity in hospitality [Video file]. In *The Business & Management Collection*, Henry Stewart Talks. <https://hstalks.com/bm/5465/>.

Legrand, W. (Moderator) (November 27, 2023). *Focus Session 1: Hospitality & Living*. Panel with Sven Wiltink (Radisson), Arben Maliqi (a&o), Torsten Kutting (ECE) & Peter SchellInberger (Raiffeisenbank Austria) with Keynote from Helena Ziokva, 196+ forum Vienna 2023 Hospitality Investment and Innovation Event (<https://www.196plus.com/196-forum/196-forum-vienna/>).

Legrand, W. (Keynote) (October 18, 2023). *How are Luxury and Convenience putting Sustainability in the Spotlight*. A World for Travel Conference, Sevilla, Oct 18-19 2023. Followed by Panel discussion with James Thornton, CEO, Intrepid & Rajan Datar, Interviewer/Host, The Travel Channel, BBC <https://www.aworldfortravel.org/agenda-2023>



## Webinars/On- and offline Conferences/Speaking Engagements cont'd

Legrand, W. (Keynote & Panelist) (October 13, 2023). *Hot Topics*. The 14<sup>th</sup> Cornell Sustainability Roundtable organized by Cornell's Center for Hospitality Research.

Legrand, W. (Keynote) (September 21, 2023). *Green investment strategies for sustainable development in the hospitality industry*. Universidad Peruana de Ciencias Aplicadas -UPC Lima-Peru, Facultad de Administracion Hoteleria y Turismo.

Legrand, W. (Online Course) (2023). *Sustainability and Circularity in Hospitality*. HSTalks by Leading Experts. <https://hstalks.com/>

Legrand, W. (Interview) (June 15, 2023). *Critical Questions in Sustainability and Hospitality*. EMLyon Business School. <https://www.youtube.com/watch?v=Av0hwCelGMI>.

Legrand, W. (Keynote) (May 24, 2023). *How does hospitality navigate climate change and risks*. Eco Resort Network; Montenegro 2023. <https://www.ecoresort.network/agenda/>.

Legrand, W. (Keynote) (May 16, 2023). *Corporate Sustainability Reporting Directive*. International Hotel Investment Forum (IHIF), Session: Enhancing Hotel Asset Value through ESG across the Supply Chain, chair: JoAnna Abrams Berlin. <https://www.ihif.com/ihifcom/programme>.

Legrand, W. (Interview) (May 7, 2023). IHG CEO Keith Barr to Leave Legacy of Expanding Hotel Group's Competitiveness (Author: Sean O'Neill), Skift. <https://skift.com/2023/05/07/ihg-ceo-keith-barr-to-leave-legacy-of-expanding-hotel-groups-competitiveness/>

Legrand, W. (Keynote) (April 20, 2023). *Hospitality, SDGs & ESG: Half-way point or just getting started*. UBS Business Services, Leisure & Transport Conference.

Legrand, W. (Moderator) (March 09, 2023). *ITB Expert Panel - The German Supply Chain Act – Impacts on the German Tour Operator Market and its Suppliers Worldwide* With Dirk Meyer, Head of Division Global Health, Economy, Trade and Rural Development at Federal Ministry for Economic Cooperation and Development (BMZ), Laura Steden, Director Corporate Responsibility at DER Touristik, Manfred Häupl, Managing Director at Hauser Excursions, Alexandra MICHA, Chief Purpose Officer - EXO Travel Group; Xenia zu Hohenlohe, Co-Founder and Managing Partner | Considerate Group (Co-Moderation), ITB Berlin 2023, Responsible Tourism Stage.

Legrand, W. (Moderator) (March 09, 2023). *ITB Expert Keynote: Zooming In – The Sector Dialogue in Colombia* by Constanza Correa Sarmiento, Director Sustainability and Education AHK, ITB Berlin 2023, Responsible Tourism Stage.

Legrand, W. (Moderator) (March 09, 2023). *ITB Expert Panel - Shaping a just and equitable industry transformation* With Anjana Raza, Head of Youth at Sustainable Hospitality Alliance, Benjamin Owen, Project Manager, UNWTO, responsible for gender equality initiatives within UNWTO, Leila Ben-Gacem, Social entrepreneur and founder of Blue Fish, Merten Sievers, Global Coordinator Value Chains and Entrepreneurship, SME Unit, ILO; Xenia zu Hohenlohe, Co-Founder and Managing Partner | Considerate Group (Co-Moderation), ITB Berlin 2023, Responsible Tourism Stage.

Legrand, W. (Moderator) (March 09, 2023). *ITB Expert Keynote: Shaping a just and equitable industry transformation* by Dirk Meyer, Head of Division Global Health, Economy, Trade and Rural Development at Federal Ministry for Economic Cooperation and Development (BMZ), ITB Berlin 2023, Responsible Tourism Stage.

Legrand, W. (Moderator) (March 09, 2023). *ITB Expert Panel - Measuring Tourism Sustainability: data, reporting, action* With Tim Loonen, Head of Product, Travalyst, Randy Durband, CEO, Global Sustainable Tourism Council, Benjamin Park Chair of the GBTA Europe Advisory Board, Global Business Travel Association – GBTA Foundation, Eric Ricaurte, CEO & Founder, Greenview and Wolfgang Strasdas, Study & research director; Xenia zu Hohenlohe, Co-Founder and Managing Partner | Considerate Group (Co-Moderation), ITB Berlin 2023, Responsible Tourism Stage.

## Webinars/On- and offline Conferences/Speaking Engagements cont'd

Legrand, W. (Organizer) (March 09, 2023). *ITB Expert Keynote: Transforming Tourism – 2030 Agenda for Sustainable Development as a guiding star for transformative action* by Antje Monshausen, Head of Sustainability and Economic Development Department, Brot für die Welt, ITB Berlin 2023, Responsible Tourism Stage.

Legrand, W. (Organizer) (March 09, 2023). *ITB Expert Panel - Delivering on Climate and Biodiversity Promises: From ambitions to best practices*. With Virginia Messina, Senior Vice President, Advocacy & Communications, World Travel & Tourism Council, Noredah Othman, CEO Sabah Tourism Board, Jane Ashton, Sustainability Director, EasyJet, Thomas Schoenig, ÖBB RailJet and Carolina Mendonça, Sustainability Coordinator, Azores DMO; Xenia zu Hohenlohe, Co-Founder and Managing Partner | Considerate Group (Co-Moderation) and Graeme Jackson, Head of Partnerships, The Travel Foundation (Co-Moderation), ITB Berlin 2023, Responsible Tourism Stage.

Legrand, W. (Moderator & Interviewer) (March 09, 2023). *ITB Expert Keynote: Transformation through transparency: Industry partnership to display climate footprints at the Point-of-Sale* by Swantje Lehnert, Managing Director Futouris e.V. / Chairwoman KlimaLink, ITB Berlin 2023, Responsible Tourism Stage.

Legrand, W. (Moderator) (March 09, 2023). *CEO Panel - Connecting the dots on ESG: The Future of Corporate Success in Hospitality?*. With Jörg Böckeler, CEO, Dorint Hospitality & Innovation, Gloria Fluxà, Vice-Chairman and Chief Sustainability Officer, Iberostar, Marloes Knippenberg, CEO, Kerten Hospitality and Glenn Mandziuk, CEO, Sustainable Hospitality Alliance; Xenia zu Hohenlohe, Co-Founder and Managing Partner | Considerate Group (Co-Moderation), ITB Berlin 2023, Responsible Tourism Stage.

Legrand, W. (Moderator) (March 09, 2023). *Sustainable Markets Initiative- Task Force for Hospitality & Tourism*. With Glenn Mandziuk, CEO, Sustainable Hospitality Alliance and Xenia zu Hohenlohe, Co-Founder, Considerate Group, ITB Berlin 2023, Responsible Tourism Stage.

Legrand, W. (Moderator & Interviewer) (March 09, 2023). *Opening Keynote: Tourism: Can we preserve the world while enjoying it?* by Prof. Dr. Dr. h.c. mult. Hans Joachim Schellnhuber, Director Emeritus, Potsdam Institute for Climate Impact Research (PIK); Founder and Managing Director; Bauhaus Erde gGmbH, ITB Berlin 2023, Responsible Tourism Stage.

Legrand, W. (Moderator) (March 07, 2023). *ITB Expert Panel - Sustainable Mobility: Challenges and Opportunities and the Importance of Collaboration* With Sebnem Erzan, Head of Travel Sustainability & Transport, Global Partnerships, Google, Charlotte Wiebe, Group Sustainability Director, TUI, Caroline Drischel, Head of Corporate Responsibility, Lufthansa Group, Nils Hartgen, Vorsitzender der Geschäftsführung, DB Vertrieb GmbH, ITB Berlin 2023, eTravel Stage.

Legrand, W. (Keynote Speaker) (March 03, 2023). *Operationalizing Sustainability – Energy: bending the Keeling Curve and Net Zero in Hospitality*. HRS Green Stay Course Live Session with TrainingAid.

## 2022

Legrand, W. (Interview) (December 21, 2022). *Sustainability in Hospitality*. Meeting with changemakers with Dr Philipp Schuster at Seeds For Sustainability School. <https://www.youtube.com/watch?v=OrbK59Ymu-w>

Legrand, W. (Moderator) (December 13, 2022). *Data, stats and trends*. GSTC 2022 Sustainable Tourism Conference, Seville, Andalusia, Spain 12-15 December 2022. Panelists: Ana Moniche Bermejo, Andalusia Tourism Board, Delphine Malleret-King, The Long Run, Patrick Richards, TerraVerde Sustainability, and Hartmut Wimmer, Outdooractive. <https://www.gstccouncil.org/gstc2022sevilla/>

Legrand, W. (Keynote Speaker) (December 13, 2022). *Black Swan, Grey Rhino or Pink Flamingos: Climate, Pathways, Risks & Hotels*. 196+ Summit Europe. Organized by Andreas Martin, Managing Director, hotelforum. <https://196plus.com/196-summit/>

Legrand, W. (Keynote Speaker) (December 08, 2022). *Black Swan, Grey Rhino or Pink Flamingos: Climate, Pathways, Risks & Hotels*. 196+ Summit Asia-Pacific. Organized by Robin Wattinger, Managing Director and Head of Asia & Head Financing + Investment, PKF hotelexperts. <https://196plus.com/196-summit/>

## Webinars/On- and offline Conferences/Speaking Engagements cont'd

Legrand, W. (Keynote Speaker) (December 06, 2022). *Sustainable Tourism and Hospitality: Research gaps, opportunities, and challenges*. 2022 JHTM Research Symposium organized by Professor Marianna Sigala Editor-in-Chief. <https://cauthe.org/2022-jhtm-online-research-symposium/>

Legrand, W. (Co-Moderator) (November 30, 2022). *Data-driven Solutions to Decarbonise the existing Hospitality Building Stock - What is out there?*. GRI Global Committee Sustainable Hospitality. [https://www.griclub.org/emeeting/real-estate/data-driven-solutions-to-decarbonise-the-existing-hospitality-building-stock-what-is-out-there\\_3822](https://www.griclub.org/emeeting/real-estate/data-driven-solutions-to-decarbonise-the-existing-hospitality-building-stock-what-is-out-there_3822)

Legrand, W. (Panelist) (November 29, 2022). *Fünf vor 12! Ist die Klimakrise noch zu stoppen? Wie jeder von uns einen Beitrag leisten kann, und wieviel dieser Wert ist*. Green Azubi Camp organised by Green Sign. Panelist: Yvonne Zwick, Vorsitzende des B.A.U.M. e.V. and Isabel Lissner, Senior Sustainability Advisor Considerate Group. <https://www.greensign.de/veranstaltungen/green-azubi-camp/programm-inhalte/>

Legrand, W. (Visiting Lecture) (November 28, 2022). *Black Swan, Grey Rhino or Pink Flamingos: Climate, Biodiversity & SDGs in Hospitality*. Hogeschool PXL University of Applied Sciences and Arts, Department Media & Tourism, Hasselt, Belgium – part of International Week.

Legrand, W. (Panelist) (November 09, 2022). *Corporate Sustainability Reporting Directive (CSRD) in Hospitality and Beyond*. Panel members Monika Krauthahn, Founder Sustainability Catalyst in Hospitality, Andreas Koch, Founder BlueconTech and Pieter Lugtigheid, Senior manager EY. <https://www.linkedin.com/feed/update/urn:li:activity:6988138549925584896/>

Legrand, W. (Keynote Speaker) (October 28, 2022). *Regenerative Hospitality: The Nexus between Sustainability and Guest Experiences*. (III International Tourism Hospitality & Gastronomy congress: Digital Transformation and Sustainable Development. Universidad San Ignacio de Loyola, Facultad de Administracion Hotelera, Turismo y Gastronomía. <https://descubre.usil.edu.pe/eventos/congreso-htg/>

Legrand, W. (Keynote Speaker) (October 19, 2022). *ESG reporting: Are you ready? The Impacts of the European Sustainability Reporting Standards (ESRS) on Tourism*. (In) Corporate Sustainability Conference. Pompeu Fabra university. UNESCO Chair in Life Cycle and Climate Change ESCI-UPF. <https://www.upf.edu/documents/6764143/260604212/PROGRAM+19+OCTUBRE+LELA+MELON.pdf/148509c7-acb4-68be-315e-6adfc06d0b9a>.

Legrand, W. (Guest Speaker) (October 06, 2022). *Sustainability and Luxury: Synergy or Dissonance?*. The Hong Kong Polytechnic University, School of Hospitality and Tourism Management. Course HTM541x Luxury Management MOOC. With Dr. Catherine Cheung <https://shtm.polyu.edu.hk/study/hong-kong-programmes/master-of-science/micromasters-in-international-hospitality-management-online-programme/live-session-s/>; Live session: <https://www.youtube.com/watch?v=mi4yA8J-aM4>

Legrand, W. (Moderator) (September 27, 2022). *FF&E Circularity - Elephant in the room?*. Global Real Estate (GRI) Club Global Committee: Sustainable Hospitality Chapter. ([https://www.griclub.org/emeeting/real-estate/ffe-circularity-elephant-in-the-room\\_3821](https://www.griclub.org/emeeting/real-estate/ffe-circularity-elephant-in-the-room_3821)). Co-Moderator: Catherine Dolton, VP - Global Corporate Responsibility, IHG InterContinental Hotels Group. Panelists: Joanna Abrams, CEO, Mindclick, Benedetta Cassinelli, CEO & Co-founder, Considerate Group, Christian Buttner, Head of Innovation & Product, Kaldewei and Gesa Rohwedder, Associated Partner and Head of Hospitality Europe DREES & SOMMER Projektmanagement und bautechnische Beratung GmbH. [https://www.griclub.org/emeeting/real-estate/ffe-circularity-elephant-in-the-room\\_3821](https://www.griclub.org/emeeting/real-estate/ffe-circularity-elephant-in-the-room_3821)

Legrand, W. (Moderator) (September 17, 2022). *Global standards vs. local realities – how to make it work in tourism and hospitality?* Smart Community Tourism (SCoT) Webinar series volume 44. Panel Discussion with -Natasha Montesalvo, Principal Consultant Destinations, Strategy & Insights at EarthCheck; Rui Paes Mendes, Deputy to the President, Mayor's Office, Municipality of Baião, Portugal; Louise Cottar, Co-Owner and Managing Director of Cottar's Safaris and The Long Run GER and Dr Jonathon Day, Associate Professor and Graduate Program Director at Purdue HTM - White Lodging-J.W. Marriott, Jr. School of Hospitality and Tourism Management, SCoT Webinar Volume 44. <https://scotwebinars.org/>; <https://www.youtube.com/watch?v=An5zNbl98c8>

## Webinars/On- and offline Conferences/Speaking Engagements cont'd

Legrand, W. (Panelist) (September 16, 2022). *Sustainability in Hotels and Hospitality*. RESET Sustainably: Tourism, Hospitality & Travel Summit Conference. Panel members Adam MacLennan - PKF Hospitality UK; Robert Godwin, Lamington Group. UK - The Lamington and Somayeh Rokhgireh, Architect. <https://tlcharmony.com/reset2022.html>

Legrand, W. (Keynote) (September 08, 2022). *ESG To the Test: Transition Risks in Uncertain Times in Hospitality*. UBS Business Services, Leisure & Transport Conference.

Legrand, W. (Co-Moderator) (June 28, 2022). *ESG Performance, Scoring Methodologies and Reporting*. GRI Global Committee Sustainable Hospitality. [https://www.griclub.org/news/real-estate/esg-performance-scoring-methodologies-and-reporting\\_1826](https://www.griclub.org/news/real-estate/esg-performance-scoring-methodologies-and-reporting_1826)

Legrand, W. (Keynote) (April 29, 2022). *Net Zero im Tourismus: Kollektive Ideen in gemeinsames Handeln umsetzen*. DSTNCMP 22. <https://www.destinationcamp.com/moderatorinnen.html>.

Legrand, W. (Co-Moderator) (April 26, 2022). *Certification as Support to Net-Zero Hotels*. GRI Global Committee Sustainable Hospitality. [https://www.griclub.org/news/real-estate/certification-as-support-to-net-zero-hotels\\_1777](https://www.griclub.org/news/real-estate/certification-as-support-to-net-zero-hotels_1777)

Legrand, W. (Keynote) (April 25, 2022). *From BOH to FOH – The Value of Biophilic Design in the Hotel Sector*. Green Key Biodiversity Webinar Series. <https://www.greenkey.global/resources-from-green-key-biodiversity-webinars>

Legrand, W. (Keynote) (April 7, 2022). *ESG: Connecting new strategies with profitability*. GRI Club, German Hospitality Investment Landscape - What are the key risk return factors going forward? [https://www.griclub.org/emeeting/real-estate/german-hospitality-investment-landscape-what-are-the-key-risk-return-factors-going-forward\\_3739.html](https://www.griclub.org/emeeting/real-estate/german-hospitality-investment-landscape-what-are-the-key-risk-return-factors-going-forward_3739.html)

Legrand, W. (Keynote) (March 29, 2022). *ESG Reporting: Are you ready?* 101 Future Hospitality Days 2022 conference, Hamburg, Germany. <https://www.die-101-future-hospitality-days.com/>

Legrand, W. (Moderation) (March 28, 2022). *Klimaneutralität bis 2045 – Ist das alles klar? Reisen wir weiter oder schließen wir ab?* 101 Future Hospitality Days 2022 conference, Hamburg, Germany. Panel with Marco Voigt, co-founder Greentech Festival and Lara Obst, co-founder The Climate Choice. <https://www.die-101-future-hospitality-days.com/programm/>

Legrand, W. (Keynote) (March 25, 2022). *Sustainability & Beverages: Mitigating Risks Across the Supply Chain*. ICHRIE Special Interest Group Beverages. International Council on Hotel, Restaurant, and Institutional Education.

Legrand, W. (Keynote) (March 25, 2022). *Sustainability & Beverages: Mitigating Risks Across the Supply Chain*. ICHRIE Special Interest Group Beverages. International Council on Hotel, Restaurant, and Institutional Education.

Legrand, W. (Moderator) (March 10, 2022). *Opening Keynote: Holding the 1.5°C Line - Towards a Sustainable Tourism Industry* by Professor Dr. Johan Rockström, Director | Potsdam Institute for Climate Impact Research (PIK), Professor in Earth System Science, University of Potsdam, ITB Berlin 2022. [https://www.youtube.com/watch?v=5gYA97mi\\_YQ](https://www.youtube.com/watch?v=5gYA97mi_YQ)

Legrand, W. (Moderator) (March 10, 2022). *How to Walk the Talk? The Hospitality CEOs on Sustainability* With Keynote: Wolfgang M. Neumann, Chair | Sustainable Hospitality Alliance; Panel Discussion with Marloes Knippenberg, CEO | Kerten Hospitality, Dirk Bakker, CEO | Colliers, Sébastien Bazin, Chairman & CEO | Accor Group and Nakul Anand, CEO | ITC; Xenia zu Hohenlohe, Co-Founder and Managing Partner | Considerate Group (Co-Moderation), ITB Berlin 2022. <https://www.youtube.com/watch?v=ZanmLtaZlic>

Legrand, W. (Moderator) (March 10, 2022). *From Carbon Neutral Destinations to Regenerative Tourism: Boundaries and Implementation*; Panel Discussion with Sally Davey, CEO | Travalyt, Jeremy Smith, Co-Founder | Tourism Declares a Climate Emergency, Petra Thomas, Managing Director | forum anders reisen e.V. - association for sustainable tourism and Jennifer Koskelin Gibbons, Campaign manager | The Palau Pledge, Palau Legacy Project, Xenia zu Hohenlohe, Co-Founder and Managing Partner | Considerate Group (Co-Moderation), ITB Berlin 2022. <https://www.youtube.com/watch?v=yXBq8TXDO4c>

Legrand, W. (Moderator) (March 10, 2022). *It's the Journey that Matters: Challenges and Opportunities in Sustainable Mobility*; Panel Discussion with Dr. Thomas Becker, Vice President Sustainability, Mobility | BMW, Fatima da Gloria de Sousa, Vice President Sustainability | Air France-KLM, Andrea Koepfer, Senior Director Communications, Public Affairs & Responsibility | FlixBus, Sebem Erzan, Head of Travel Sustainability | Google Xenia zu Hohenlohe, Co-Founder and Managing Partner | Considerate Group (Co-Moderation), ITB Berlin 2022. <https://www.youtube.com/watch?v=yXBq8TXDO4c>

## Webinars/On- and offline Conferences/Speaking Engagements cont'd

Legrand, W. (Co-Moderator) (February 22, 2022). *Setting a Net Zero Pathway for Hotels*. GRI Global Committee Sustainable Hospitality. [https://www.griclub.org/news/real-estate/setting-a-net-zero-pathway-for-hotels\\_1717](https://www.griclub.org/news/real-estate/setting-a-net-zero-pathway-for-hotels_1717)

Legrand, W. (Keynote & Moderator) (February 17, 2022). *Sustainable Hospitality by Design: Architecture, Furniture & Nature*. MTHLC Sustainability Workshop, Most Talented Hospitality Leaders Challenge (MTLHC), Institut de tourisme et d'hôtellerie du Québec (ITHQ). (Panelists: Bill Bensley, Founder BENSLEY and Sebastian Noack, Head of International Project Business, Bette GmbH & Co. KG)

Legrand, W. (Keynote) (February 16, 2022). *SDG17 in Practice: Bridging Academia, Research, NGOs & Industry*. Tourism Community Exchange at Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ / German development agency).

Legrand, W. (Keynote) (February 10, 2022). *Work, Rest and Play for Sustainable Urbanites: The Real Estate Business Case for Bringing Nature Back in Cities*. Sustainability @Homelike. <https://www.thehomelike.com>. Contact Ioannis Papadopoulos, Chief Product & Technology Officer.

Legrand, W. (Visiting Lecture) (February 08, 2022). *A World of Change: Hospitality Social Entrepreneurship*. Florida International University, led by Hitesh Mehta, President HM Design.

Legrand, W. (Keynote) (January 19, 2022). *A Pathway to Net Zero: ESG Challenges and Transition Risks in Hospitality*. UBS Expert Speaker Session Sustainability and the Leisure & Hospitality Industry.

Legrand, W. (Visiting Lecture) (January 12, 2022). *The Solutions Nature Provides: Circularity in the Hotel Sustainability Context*. Hotel School The Hague, led by Anna de Visser-Amundson.

## 2021

Legrand, W. (Visiting Lecture) (November 29, 2021). *SDGs, ESG & Tourism: Challenges and Opportunities in Activating Sustainability*. Hogeschool PXL University of Applied Sciences and Arts, Department Media & Tourism, Hasselt, Belgium, led by Sandra Di Marcantonio.

Legrand, W. (Interview) (November 22, 2021). *Sustainability in Hospitality with Willy Legrand | Blue Standard by Oceanic Global*. (<https://www.youtube.com/watch?v=ZyV2k3mS3bY>), Interviewed by Cassia Patel, Director, Director at Oceanic Global

Legrand, W. (November 19, 2021). *Regenerative Hospitality in Uncertain Times: Are Hoteliers the New Green Guardians?*, Shiftin' 2021 - Innovation & Sustainability in Hospitality Event By Les Roches Global Hospitality Education (<https://www.airmeet.com/e/538134f0-0572-11ec-aa9f-ffb5c0ea8c83>).

Legrand, W. (November 09, 2021). *Environmental Sustainability in Hospitality: Harmonizing Enterprise Profitability and Environmental Sustainability*, Global Hospitality Summit by the International Hospitality Institute (<https://globalhospitalitysummit.com/>). <https://www.youtube.com/watch?v=kaCAQaUTia8>

Legrand, W. (November 08, 2021). *The Ethics of Travel*, 2021 Virtual Annual Meeting The Long Run (<https://www.thelongrun.org/>; event at <https://www.linkedin.com/feed/update/urn:li:activity:6863739441379340288/>). (Contact: Delphine Malleret King, Chief Executive Officer at The Long Run).

Legrand, W. (Interview) (October 26, 2021). *PKF hospitality group in conversation with Professor Dr Willy Legrand, IU – Sustainability and Net Zero in Hospitality*. ([https://www.youtube.com/watch?v=j1xjiwfY\\_oM](https://www.youtube.com/watch?v=j1xjiwfY_oM)), Interviewed by Nils Heckscher, Director, Head of Africa, PKF hospitality group

Legrand, W. (Visiting Lecture) (October 22, 2021). *ESG, SDGs & Hospitality: Challenges and Opportunities in Activating Sustainability for SMEs*. University of Southern Norway. Course INE 304B SME Structures and Dynamics from the USN School of Business, led by Birgit Leick & Mona Anita Olsen

Legrand, W. (Keynote) (October 19, 2021). *Net Zero in Hospitality: A Question of Boundaries*. Global Real Estate (GRI) Club Global Committee: Sustainable Hospitality Chapter. ([https://www.griclub.org/news/real-estate/net-zero-in-hospitality-a-question-of-boundaries\\_1657.html](https://www.griclub.org/news/real-estate/net-zero-in-hospitality-a-question-of-boundaries_1657.html)). Hosted by Lissa Engle, *Managing Director at Berkeley Capital Group [BCG]* /and Founder & CEO at WiH. <https://vimeo.com/636635913/5cce96d2a1>

Legrand, W. (Keynote & Panelist) (October 15, 2021). *MACC & The Case for Net Zero Approach & Hot Topic Round Robin*. The 12<sup>th</sup> Cornell Sustainability Roundtable organized by Cornell's Center for Hospitality Research.

## Webinars/On- and offline Conferences/Speaking Engagements cont'd

Legrand, W. (Keynote & Panelist) (October 13, 2021). *The solutions nature provides: Urban hotel sustainability and circularity*. Circular & Sustainable solutions for the Tourism Industry event hosted by the Institute for Circular Economy (<https://circularweek.org/en/online-en/hospitality-industry/>). Panelists included Agata Delmaczyńska, Eleonora Yosifova and Denitsa Kuzeva.

Legrand, W. (Keynote & Panelist) (October 13, 2021). *Hospitality Asset Value: The Case for a Net Zero Approach*. 196+ hotelforum Munich (<https://196plusevents.swoogo.com/196plushotelforummunich/agenda>). Panelists included Adrian Flück, Director of Hotel Asset Management at Invesco Real Estate, Hilda Impey, Founder design office, former senior of Wilson Associates, JoAnna Abrams, CEO MindClick, Co-Founder of the hospitality sustainable purchasing consortium, Louise Holder, EMEAA Environment Manager at InterContinental Hotels Group, Sumida Goel, Manager Design & Technical Services – Specialist for sustainability at Accor CE.

Legrand, W. (Keynote) (September 24, 2021). *Sustainable Energy Solutions To Transform Your Hotel*. The Innofac Show Asia Pacific (<https://theinnofacshow.com>; <https://www.youtube.com/watch?v=29SEFuMlzp4>).

Legrand, W. (Keynote) (August 31, 2021). *Regenerative hospitality in uncertain times: Hoteliers as guardians?*. Hotel Sustainability Champion Support Working Group Mandarin Oriental Bangkok (Contact: Franck Droin, Hotel Manager).

Legrand, W. (Keynote & Moderator) (June 23, 2021). *Sustainability: The Solutions Nature Provides and Technological Innovation of Nature in an Urban Context*. Hospitality Financial and Technology Professionals (HFTP®) HITEC Europe session (<https://my.hftp.org/s/lt-event?id=a1Y3i000005rNfT#/Event%20Overview>) (Panelists: Bill Bensley, Founder BENSLEY and Megan Morikawa, Global Director of Sustainability Office, Iberostar Group)

Legrand, W. (Keynote) (June 17, 2021). *Reopened Tomorrow, Net Zero by 2050: Future Proofing Eco Hospitality*. Eco Hotel Restart Summit (<https://restart.ecohotelsummit.com/>).

Legrand, W. (Keynote) (June 10, 2021). *Regenerative Hospitality in Uncertain Times: Deep Ecological Zones & Community Experiences*. Medinge Group: Generation Co, Planet-Positive and the Tourism and Hospitality Sector.

Legrand, W. (Moderator) (June 08, 2021). *Operational Efficiency: Current Frugal Environment and Actionable Strategies*. The Innofac Show Las Vegas (<https://theinnofacshow.com/agenda/>). Webinar Participants: Harman Narula, Co-Founder, Canary Technologies, Biran Patel, Chairman, AAHOA and Ron Pohl, COO, Best Western International.

Legrand, W. (Moderator) (May 25, 2021). *Generation Z: Research review on the views of 18–24-year-olds on Climate, Travel & Tourism*. RESET Tourism Sustainably by TLC Harmony (<http://www.tlcharmony.com>). Webinar Participants: Nienke du Preez, Charis Fuchs and Aneliya Antova.

Legrand, W. (Moderator & Panelist) (April 08, 2021). *HFTP Hangout: U.S. Tech & Sustainability*. Hosted by Hospitality Financial and Technology Professionals (HFTP) (<https://www.hftp.org/prolinks/webinars/>). Webinar participants: Xenia zu Hohenlohe, Partner/Founder Considerate Group; Jacqueline Corbelli, Founder, CEO, US Coalition on Sustainability; Julia Perry, SustainChain Co-Founder Fashion Sector. (<https://www.youtube.com/watch?v=wTlubuaSYtY>)

Legrand, W. (Keynote) (March 30, 2021). *The 4th industrial revolution and sustainability hospitality: Dangers and Opportunities*. EuroCHRIE Virtual Conference, Workshop (<https://eurochrie.org/conferences/>).

Legrand, W. (Keynote) (March 18, 2021). *How to Travel Carbon Neutral in 2021 and Beyond*. Hosted by IU International University of Applied Sciences – Learning Lunch Series.

Legrand, W. (Keynote & Panelist) (March 16, 2021). *GRI Sustainable Hospitality - Advances in Nearly Zero Energy Buildings on the Path to 2050*. Hosted by the Berkeley Capital Group ['BCG']. (<https://www.youtube.com/watch?v=0paWeYVI5co>). Webinar participants: Victoria Burrows, Director Advancing Net Zero at World Green Building Council; Lissa Engle, Managing Director at Berkeley Capital Group ['BCG'] [and Founder & CEO at WiH.

Legrand, W. (Day co-moderator). Sustainable Development Day. ITB NOW Berlin (Virtual with 65700 users between 8-12 March), March 12, 2021. <https://www.itb.com/BrandEvents/ITBBERLINNOW/>

Legrand, W. (Interviewer) (March 12, 2021). *ITB Outlook Interview: What can a Sustainable Future of Aviation look like?*. ITB NOW Berlin, Interview Partner: Karel Bockstael, Vice President Sustainability at KLM Royal Dutch Airlines

## Webinars/On- and offline Conferences/Speaking Engagements cont'd

Legrand, W. (Interviewer) (March 12, 2021). *ITB Executive Interview: Climate Change Measures in the Hospitality Industry*. ITB NOW Berlin, Interview partners: Madhu Rajesh, *CEO at the Sustainable Hospitality Alliance*; Inge Huijbrechts, *Global Senior Vice President Sustainability, Security and Corporate Communication at Radisson Hotel Group*

Legrand, W. (Moderator & Panelist) (March 03, 2021). *HFTP Europe Hangout: Key Hotel Technologies Addressing Sustainability -- Low Cost and Efficient*. Hosted by Hospitality Financial and Technology Professionals (HFTP) (<https://www.youtube.com/watch?v=Tlv9Ek12w1s>). Webinar participants: Olivia Ruggles-Brise, *director at Greenview*; Dr. Vanessa Borkmann, *professor for tourism at SRH Berlin University of Applied Sciences*.

Legrand, W. (lead panellist) (January 27, 2021). *The financial landscape and eco hospitality*, Eco Hotel Investment Summit. (<https://investment.ecohotelsummit.com/talks/what-investment-is-required-to-get-an-eco-hotel-project-off-the-ground/>). Webinar participants: Channing Henry, *Managing Director Head of US PKF hotelexperts*.

## 2020

Legrand, W. (December 08, 2020). *Climate Action and Carbon Neutral Traveling: the case of Peru*, co-panellists: Virginia Fernandez-Trapa, *Programme Officer at UNWTO*, Marci Regis, *Green Initiative Representative Switzerland*, José Koechlin von Stein, *Inkaterra Founder and Chairman*, Francois Morin, *Project Director at Lima Tours*. Moderated by Dr. Francisco Dallmeier, *Director of the Center for Conservation and Sustainability of the Smithsonian Conservation Biology Institute*. Recording available at: <https://www.youtube.com/watch?v=WpVp9gyvZcw> (56min onwards)

Legrand, W. (November 23, 2020). *Strategies for Operating in a Post COVID-19 World*, 4<sup>th</sup> International Hospitality Forum, Hellenic Chamber of Hotels. <https://www.ihf.gr/program/>. Moderated by Peter O' Connor, Senior Market Analyst, Phocuswright. Co-speakers Franck Arnold, Managing Director and Regional Vice President, The Savoy ; Anna Athanasopoulou, Head of Tourism, Textiles and Creative Industries at the European Commission; Margaux Constantin, | Associate Principal, McKinsey's.

Legrand, W. (November 12, 2020). *Regenerative Hospitality: The Nexus between Sustainability and Guest Experiences*, Service Design Conference, Pärnu, Estonia. <https://playday.ee/en/>

Legrand, W. (October 27, 2020). *Resilience and Sustainability in the hospitality industry*, Daring Cities 2020 by the International Council for Local Environmental Initiatives ICLEI and the Federal City of Bonn, Session: 'Supporting Resilience in Accommodation Services', Bonn, Germany.

Legrand, W. (October 16, 2020). World Panel on Sustainability in Hospitality Hot Topics Research. The Virtual Cornell Sustainability Roundtable organized by Cornell's Center for Hospitality Research (<https://www.hospitalitynet.org/opinion/4103105.html>)

Legrand, W. & Fischer, F. (October 14, 2020). *Wild World – Wild Places: Why biodiversity matters for the tourism & hospitality sectors*, EuroCHRIE (Council on Hotel, Restaurant and Institutional Education). (<https://eurochrie.org/watch/wild-world-wild-places-why-biodiversity-matters-for-tourism-hospitality-sectors/>)

Legrand, W. & Laeis, G. C.M. (October 07, 2020). *Green Recovery for Hospitality? Recalibrate towards Climate Resilience and Future proofing*, IUBH International University Alumni Expert Talks.

Legrand, W. (October 05, 2020). *Staying competitive in hospitality—New forms of sustainable management after COVID-19*, (with Dr. Peter Varga, Dr. Carlos Martin-Rios and Mr. Pierre-André Kruger, Founder of Nomad Lodges) Ecole Hôtelière de Lausanne (EHL), Switzerland.

Legrand, W. & Laeis, G. C.M. (September 23, 2020). *Shared Sustainability Commitment & Green Recovery: Towards Regenerative hospitality*, 2020 Virtual Annual Meeting The Long Run (<https://www.thelongrun.org/>). (Contact: Dr. Anne-Kathrin Zschiegner, Technical Assistance Advisor).

Legrand, W. (September 18, 2020). *The Winding Road of Embedding Sustainability into Business Degrees: The case of hospitality management*, (In)Corporate Sustainability Conference, Pompeu Fabra University, Barcelona Spain. (<https://www.youtube.com/watch?v=B6RG-jC5g6s&feature=youtu.be>)

Legrand, W. & Laeis, G. (September 02, 2020). *The Green Recovery Imperative: Future-proofing the Hospitality Industry*, EuroCHRIE (Council on Hotel, Restaurant and Institutional Education). (<https://eurochrie.org/watch/the-green-recovery-imperative-future-proofing-the-hospitality-industry-webinar/>)

## Webinars/On- and offline Conferences/Speaking Engagements cont'd

Legrand, W. (Moderator) (July 28, 2020). *The Economics of Green Investment and Planning for Eco Accommodations*, Eco hotel Summit. (<https://www.ecohotelsummit.com/talks/panel-economics-of-green-investment-and-planning-for-eco-accommodations/>). Webinar participants: Olivia Ruggles-Brise, *Director GreenView London Office*; Sibylle Riedmiller, *Founder of Chumbe Island and co-Founder of The Long Run*; Rusmir Musić *Operations Officer - EDGE Global Business Development Lead - IFC Climate Business Department*

Legrand, W. (July 24, 2020). *Why Studying Hospitality Management Matters Now More than Ever*, EuroCHRIE (Council on Hotel, Restaurant and Institutional Education). (<https://eurochrie.org/watch/why-studying-hospitality-management-matters-now-more-than-ever-webinar/>)

Legrand, W. (June 29, 2020). *Coronavirus: The Insights That Matter Most to Hotels: on Sustainability in Post COVID-19*, Webinar Interview by Revinate, (<https://www.covid19hotel.info/videos/?wchannelid=yswww8otdz&wvideoid=78wtobyOp3>), (Interviewer: Thomas Landen, Director of Global Partnerships)

Legrand, W. (June 29, 2020). *Vidéoconférence: Partages d'Experiences*, Institut Paul Bocuse Webinar.

Legrand, W. (June 19, 2020). *Future of Sustainable Hospitality: Chances in post COVID-19*, Roundtable COVID-19: Mindset Opportunity; LEO Club Bad Honnef.

Legrand, W. (June 19, 2020). *The Hospitality Industry: An Island of Resilience and Post-COVID strategy*, IUBH International University of Applied Sciences. (<https://www.iubh-international.com/lp/webinar-hospitality-management/>)

Legrand, W. (June 18, 2020). *Strengths & Weaknesses of KPIs used in Hospitality*, Full Course Food Waste Prevention and the \$700 Billion Opportunity; LightBlue Consulting.

Legrand, W. & Laeis, G. (Lead Organizers) (June 4-5, 2020). *World's First 24hr Sustainable Hospitality Hackathon: A World of Change in Hospitality*. IUBH International University of Applied Sciences & Hotel Management School Maastricht.

Keynote and Panelist at Sustainability Week Ecole Hôtelière de Lausanne (EHL), Switzerland, 09 March 2020, Lausanne, Switzerland – Session Title: Sustainability Challenges and Opportunities in Hospitality, with Zoritsa Urosevic, Director, Institutional Relations and Partnerships Department UNWTO, Representative to the United Nations

Legrand, W. (March 05, 2020). *Luxury And Sustainability: Contradiction Or Prerequisite?*, ITB Virtual. (<https://www.itb.com/VirtualConvention/>) (Interviewer: Marc Aeberhard, Owner Luxury Hotel & Spa)

## 2019

Panelist at the International Hotel Investment & Design Conference, 07 November 2019, Vienna Austria – Session Title: Sustainability Matters: To green or not to green? Establishing the economic value of green initiatives in hotel investments

Panelist at the International Society of Hospitality Consultants, yearly conference, 11-14 September 2019, Vienna Austria – Session Title: The "Plastic" Ages: Innovation in Sustainability

Keynote Speaker, Zuyd Hogeschool | Hotel Management School Maastricht, Innovations in Sustainable Hospitality, April 04, 2019

Participant, The Cornell Sustainability Roundtable organized by Cornell's Center for Hospitality Research, September 26-27, 2019

Moderator, ITB Berlin, CSR Day, March 8th 2019. Topic: A Tidal Wave Of Plastic - Ocean Pollution And The UN Sustainable Development Goals. Panelists: Dr. Frauke Fischer, Founder, auf!, Author, Consultant & Expert for Sustainability, Dr. Monika Griefahn, Senior Advisor Sustainability, Costa Group, Founding Member Greenpeace, Minister (ret.) & Ms. Joanne Hendrickx, Former Global Sustainable Destinations Manager, Thomas Cook Group, Founder, Travel Without Plastic



## **Webinars/On- and offline Conferences/Speaking Engagements cont'd**

### **2018 and earlier**

Participant, The Cornell Sustainability Roundtable organized by Cornell's Center for Hospitality Research, September 06-07, 2018

Participant, The 2018 Pillsbury Institute for Hospitality Entrepreneurship' Eco-Sustainable Tourism Roundtable and the Cornell School of Hotel Administration, May 2-3, 2018.

Participant, The Cornell Sustainability Roundtable organized by Cornell's Center for Hospitality Research, September 24-25, 2017

Speaker, Global Sustainable Tourism Council (GSTC) Sustainable Tourism Training 30 October 2017 – Session Title: Understanding Sustainable Tourism Certification and Accreditation

Participant, Global Sustainable Tourism Council (GSTC) Sustainable Tourism Training 2017Q2 (April 3-28, 2017) – Obtained the GSTC Certificate in Sustainable Tourism

Speaker, Hospitality Leadership Forum India: workshop on Sustainable Development & Best Practices, 31 January 2017 – Workshop Title: Post-COP22 and the Hospitality Industry: Scaling Up Climate-Adaptive Innovations - Trends and Tips in Energy, Water and Waste management

Participant & Chair, The 2016 Entrepreneurship is Global Roundtable organized by The Pillsbury Institute for Hospitality Entrepreneurship and the Cornell School of Hotel Administration, November 14-15, 2016

Participant, The Cornell Hospitality Research Sustainability Roundtable organized by Cornell School of Hotel Administration, November 6-7, 2016

Co-Chair, Symposium 2: Guests on Earth, Sustainability in Hospitality, EuroCHRIE Congress, Budapest, Hungary, 26-28 October 2016.

Participant & Chair, The 2016 Sustainable and Social Entrepreneurship Enterprises Roundtable organized by the Pillsbury Institute for Hospitality Entrepreneurship and the Cornell School of Hotel Administration, April 25, 2016

Speaker, Niagara University Visiting Speaker Series: Keynote speech – Climate Adaptive Innovations for the International Industry, 26 April 2016

Participant, The Cornell Hospitality Research Sustainability Roundtable organized by the Cornell School of Hotel Administration, March 26-27, 2015

Participant at the Worldwide Hospitality Awards competition in the category Best Educational Innovation with project "Organic Vineyard on Business Campus" 2012

Keynote speech, Sustainability In Hospitality Conference USIL , May 11, 2012, Lima, Peru

Conference speaker, Deutscher Hotelgastronomiekongress (German Hotel & Gastronomy Conference), October 25, 2011, Wiesbaden, Germany

Conference speaker, Deutscher Hotelgastronomiekongress (German Hotel & Gastronomy Conference), October 25, 2011, Wiesbaden, Germany

Panelist, 10th Asia Pacific Forum for Graduate Students' Research in Tourism, Singapore, 14-17 July 2011

Participant, 3rd Partners' Symposium and Annual conference of the Global Partnership for Sustainable Tourism in Bonn, March 25 to 27, 2013

Participant, UNWTO Hotel Energy Solutions Conference, January 20, 2011, Madrid, Spain

Conference speaker, Deutscher Hotelkongress (German Hotel Conference) , January 24 and 25, 2011, Berlin, Germany

Participant, London Travel Distribution Summit, 2007-2009

## **PUBLICATIONS (Hospitality Net World Panel on Sustainability, TED Talk, HNTv INSIDERS)**

### **Lead Organiser - 24hr Sustainable Hospitality Hackathon**

Legrand, W., Laeis, G. & Han, D. (Lead Organizers) (January 20-21, 2022). *24hr Food & Sustainability Hackathon Vol. IV: Tasteful Transformation*. IU International University of Applied Sciences (DE) & Hotel Management School Maastricht (NL). Full Report: <https://www.hospitalitynet.org/opinion/4108616.html>

Legrand, W., Laeis, G. & Hoefnagels, A. Dongen, J.v., Varga, P., Boerwinkel, M., Han, D. (Lead Organizers) (June 2-3, 2021). *24hr Sustainable Hospitality Hackathon Vol. III: Regeneration Now*. IU International University of Applied Sciences (DE), Hotel Management School Maastricht (NL), Ecole Hôtelière de Lausanne (CH), The Julius Maximilian University of Würzburg (DE). Full Report: <https://www.hospitalitynet.org/opinion/4104790.html>

Legrand, W., Laeis, G., Hoefnagels, A., Dongen, J.v., Boerwinkel, M., & Broers, E. (Lead Organizers) (December 17-18, 2020). *24hr Sustainable Hospitality Hackathon Vol. II: A World of Change in Hospitality*. IUBH International University of Applied Sciences & Hotel Management School Maastricht. Full Report: <https://www.hospitalitynet.org/opinion/4102442.html>

Legrand, W., Laeis, G., Hoefnagels, A., Dongen, J.v., Abreu e Silva, S.G., & Emmons, W. (Lead Organizers) (June 4-5, 2020). *World's First 24hr Sustainable Hospitality Hackathon: A World of Change in Hospitality*. IUBH International University of Applied Sciences & Hotel Management School Maastricht. Full Report: <https://www.hospitalitynet.org/opinion/4099112.html>

### **National Geographic Germany**

Legrand, W. (Jan 23, 2021). Glück finden in Zeiten der Krise? Glücksgeheimnisse Folge 2. *National Geographic*. Access: <https://www.youtube.com/watch?v=s0TWifPdN58;> PR  
<https://www.nationalgeographic.de/wissenschaft/2022/09/gluecksgeheimnisse-wie-werden-wir-gluecklicher>

### **TEDx Talks**

Legrand, W. (Jan 23, 2021) Regenerative Hospitality: Bridging Sustainability, Experiences and Well-Being. *TEDxSUMAS*. Access: [https://www.ted.com/talks/willy\\_legrand\\_regenerative\\_hospitality\\_bridging\\_sustainability\\_experiences\\_and\\_well\\_being](https://www.ted.com/talks/willy_legrand_regenerative_hospitality_bridging_sustainability_experiences_and_well_being)

### **Hospitality Net TV INSIDERS**

Legrand, W. (March 04, 2025). Sustainable Tech in Hospitality; Hospitality Net (<https://www.hospitalitynet.org/video/69002491.html>). A Conversation with Willy Legrand at ITB Berlin.

Legrand, W. (October 22, 2024). Sustainable Tech in Hospitality; Hospitality Net (<https://www.hospitalitynet.org/video/69002491.html>). A Conversation with Willy Legrand at ITB Berlin.

Legrand, W. (October 22, 2024). Charting Sustainable Paths: Commitments and Strategies at Minor International; Hospitality Net (<https://www.hospitalitynet.org/news/4124232.html>). A conversation with Chompan Kulnides, Chief Sustainability Officer, Minor International.

Legrand, W. (October 22, 2024). Navigating the Future: UN Tourism Executive Director Discuss Science and Sustainability Ahead of COP29; Hospitality Net (<https://www.hospitalitynet.org/news/4124232.html>). A conversation with Zoritsa Urosevic, Executive Director of UN Tourism.

Legrand, W. (September 25, 2024). Cornell Roundtables at NYC Climate Week: Meeting the Challenges Ahead to Lower Tourism and Hospitality Climate Impacts; Hospitality Net (<https://www.hospitalitynet.org/news/4123842.html>). A conversation with Megan Epler-Wood (Cornell University, USA), Jeanne Varney (Cornell University USA).

Legrand, W. (May 29, 2024). Driving sustainability from the lenses of both an owner and operator: An Insider's Perspective from Pandox (<https://www.hospitalitynet.org/video/69002382.html>). A conversation with Caroline Tivéus, Senior Vice President, Director of Sustainable Business at Pandox

Legrand, W. (May 27, 2024). From Strategy to Impact: Mainstreaming Net Positive Hospitality (<https://www.hospitalitynet.org/video/69002381.html>). A conversation with Glenn Mandziuk, CEO at the World Sustainable Hospitality Alliance

Legrand, W. (April 25, 2024). BeCause: Transforming the sustainability data ecosystem in Travel (<https://www.hospitalitynet.org/video/69002379.html>). A conversation with Jahanzeeb Ahmed, Chief Commercial Officer & Co-Founder of BeCause (<https://because.eco/>)

Legrand, W. (April 23, 2024). Hotel Sustainability at the Forefront: Insights from the GSTC Global Conference (<https://www.hospitalitynet.org/video/69002378.html>). A conversation with Randy Durband, CEO of the Global Sustainable Tourism Council (GSTC) (<https://www.gstccouncil.org/>)

Legrand, W. (June 27, 2023). UN Micro-, Small and Medium-sized Enterprises Day: The Transformational Power of Hospitality SMEs (<https://www.hospitalitynet.org/opinion/4117093.html>). A conversation with Cher Chua-Lassalvy, Founder and Managing Director of Batu Batu (<https://www.batubatu.com.my/>) in Malaysia, Miriam Obegi, Chief Operating Officer of Basecamp Explorer Kenya (<https://www.basecampexplorer.com/kenya/>).

Legrand, W. (April 22, 2023). Earth Day: Hospitality Cooperation to Accelerate Sustainability Actions (<https://www.hospitalitynet.org/video/69002283.html>). A conversation with Glenn Mandziuk, Chief Executive Officer at the Sustainable Hospitality Alliance (<https://sustainablehospitalityalliance.org/>), Xenia zu Hohenlohe, co-Founder at Considerate Group (<https://www.considerategroup.com/>).

Legrand, W. (December 16, 2022). Investing in Biodiversity – a requisite to success for Hospitality businesses? (<https://www.hospitalitynet.org/video/69002265.html>). A conversation with Delphine Malleret-King - Director, The Long Run - Preferred by Nature.

Legrand, W. (June 08, 2022). What are the Oceans Worth? Everything in Hospitality! (<https://www.hospitalitynet.org/video/69002164.html>). A conversation with Megan Morikawa, Global Director of Sustainability Office at Iberostar Group, Cassia Patel, Ocean Conservation & Sustainability Professional and Director of Programs at Oceanic Global.

Legrand, W. (April 22, 2022). Collaboration into Action: Launch of the Hotel Sustainability Basics. (<https://www.hospitalitynet.org/video/69002137.html>). A conversation with Inge Huijbrechts, Global Senior Vice President Sustainability, Security and Corporate Communications at Radisson Hotel Group.

Legrand, W. (February 18, 2022). The Global Sustainable Tourism Council: Cooperation. Action. Transparency. (<https://www.hospitalitynet.org/video/69002098.html>). A conversation with Randy Durban, CEO, Global Sustainable Tourism Council (GSTC).

Legrand, W. (November 10, 2021). Taking Stock at COP26 - Achievements and Challenges towards a Net Positive Hospitality. (<https://www.hospitalitynet.org/news/4107459.html>). A conversation with Inge Huijbrechts Global Senior Vice President Sustainability, Security and Corporate Communications for Radisson Hotel Group, Patrick O'Meara, Interim CEO of the Sustainable Hospitality Alliance.

## Podcasts

Legrand, W. (Host, July 8, 2024). *Driving accessibility in hospitality*. World Sustainable Hospitality Alliance. The Net Positive Hospitality Podcast with Simon Brown (Deputy Technical Director, Economic Empowerment – Sightsavers), Jürgen Menze (Technical Specialist, Disability Inclusion – International Labour Organization), and Igor Stefanovic (Technical Coordinator, Ethics, Culture and Social Responsibility Department – UN Tourism). <https://sustainablehospitalityalliance.org/net-positive-hospitality-podcast/>.

Legrand, W. (September 27, 2023). *Bringing Sustainable Choices To The Tourism Industry*. Inspired Course: The Glamping Industry Podcast with Sarah Riley. (Podcast #64: <https://www.inspiredcoursesvip.com/glamping-business-podcast>; or <https://podcasts.apple.com/gb/podcast/the-business-of-glamping-and-unique-holiday-rentals/id1441986643>).

Legrand, W. (June 06, 2023). *2 Hospitality Events, 3 Takeaways with 5 Guests*. The Inside Scoop with Sam-Erik Ruttman. With Robyn Woodhead, White Desert Antarctic; Maribel Esparcia Pérez, ESHClub; Chris Nader, ENVI Lodges; Tariro Madzingira and Sam Erik Ruttman (Podcast: <https://podcasts.apple.com/us/podcast/the-social-hotelier/id1254896833?i=1000615615203>; Video: <https://www.youtube.com/watch?v=fiDHVjFRPD4>).

Legrand, W. (November 12, 2021). *Deep Dive: Is Sustainability the New Digital?*. ITB Berlin Travel Hero Podcast. With Lea Jordan, Co-Founder, techtalk.travel & Willy Legrand, Professor, International University of Applied Sciences (<https://www.itb.com/en/trade-show-brands/content-365/podcasts/>).

Legrand, W. (February 15, 2021). *Short-to-medium term practical actions to bounce forward in 2021 for sustainability in hospitality*. Sustainability Stories Podcast, Available at: <https://sustainabilitystoriespodcast.com/?p=288> (Interviewer: Radhika Arapally, Founder Sustainable Stories)

### **HospitalityNet World Panel on Sustainability Moderator**

HospitalityNet's (HN) thought-leadership platform where the hotel industry's opinion leaders share their insights, reactions, and thoughts on important issues and developments affecting the global hospitality industry. HospitalityNet World Panel is the collection of individual Panels, each addressing a specific topic, theme or area of expertise.

HN World Panel Sustainability in Hospitality available at:

<https://www.hospitalitynet.org/panel/details.html?a000N00000V4rFO>

Personal profile: <https://www.hospitalitynet.org/author/148001871.html>

### **Hospitality Net World Panel Posts/Articles**

Legrand, W. (February 02, 2025). We Failed! Lessons from Hospitality Sustainability Failures. Hospitality Net World Panel on Sustainability in Hospitality Access: <https://www.hospitalitynet.org/viewpoint/125000244.html>

Esparcia Pérez, M., & Legrand, W. (February 02, 2025). Redefining Corporate Travel and Hospitality Through Sustainability. Hospitality Net World Panel on Sustainability in Hospitality Access: <https://www.hospitalitynet.org/viewpoint/125000237.html>

Legrand, W. (November 21, 2024) Insurance and Sustainable Hospitality: Enabler, Obstructor or Game Changer?. Hospitality Net World Panel on Sustainability in Hospitality Access: <https://www.hospitalitynet.org/viewpoint/125000231.html>

Legrand, W. (October 31, 2024) Strengthening Certifications: How Effective Are Hotel Sustainability Audits?. Hospitality Net World Panel on Sustainability in Hospitality Access: <https://www.hospitalitynet.org/viewpoint/125000230.html>

Legrand, W. (June 27, 2024) AI and Sustainable Hospitality: Boon or Bane?. Hospitality Net World Panel on Sustainability in Hospitality Access: <https://www.hospitalitynet.org/viewpoint/125000222.html>

Legrand, W. (Interviewer) (June 20, 2024). *Behind the Quote: Accor unveils its Purpose statement: "Pioneering the Art of Responsible Hospitality, Connecting Cultures, with Heartfelt Care"*. Interviewee: Sébastien Bazin, Chairman and CEO at Accor. Behind The Quote Series at Hospitality Net. <https://www.hospitalitynet.org/btq/4122029.html>

Legrand, W. (Interviewer) (June 20, 2024). *Behind the Quote: Driving a Sustainable Future: IHG Hotels & Resorts Calls for Industry Collaboration to Champion Responsible Business Practices*. Interviewee: Catherine Dolton, Chief Sustainability Officer, IHG Hotels & Resorts. Behind The Quote Series at Hospitality Net. <https://www.hospitalitynet.org/btq/4122029.html>

Legrand, W. (Interviewer) (June 12, 2024). *Behind the Quote: Hilton and the Hilton Global Foundation Announce Notable Year of Progress Towards 2030 Travel with Purpose Goals*. Interviewee: Katherine Lugar, Executive Vice President, Corporate Affairs, Hilton. Behind The Quote Series at Hospitality Net. <https://www.hospitalitynet.org/btq/4122029.html>

Legrand, W. (Interviewer) (June 11, 2024). *Behind the Quote: BeCause and d2o Team Up to Create First-of-its-Kind CSRD Solution for Travel and Hospitality*. Interviewee: Frederik Steensgaard, CEO & Cofounder, BeCause. Behind The Quote Series at Hospitality Net. <https://www.hospitalitynet.org/btq/4122055.html>

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Winchenbach, A. & Legrand, W. (February 13, 2024) How to incorporate the S in ESG reporting: materiality, metrics and creating momentum. Hospitality Net World Panel on Sustainability in Hospitality Access: <https://www.hospitalitynet.org/viewpoint/125000212/126002283.html>

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Legrand, W. (August 08, 2023) Accessing Green Finance in Hospitality: Key to Transformation?. Hospitality Net World Panel on Sustainability in Hospitality Access: <https://www.hospitalitynet.org/viewpoint/125000195.html>

Legrand, W. (April 04, 2023) Moving the Needle on Sustainability: Cooperation in Hospitality. Hospitality Net World Panel on Sustainability in Hospitality Access: <https://www.hospitalitynet.org/viewpoint/125000187.html>

Esparcia Pérez, M., & Legrand, W. (November 17, 2022) Hotels and the Perfect Storm: Dealing with the global polycrisis. Hospitality Net World Panel on Sustainability in Hospitality Access: <https://www.hospitalitynet.org/viewpoint/125000176.html>

Legrand, W. (September 22, 2022) Beyond Hospitality: Should Individuals have a Personal Carbon Allowance?. Hospitality Net World Panel on Sustainability in Hospitality Access: <https://www.hospitalitynet.org/viewpoint/125000169.html>

Legrand, W. (June 16, 2022) Circularity: The sustainable hospitality frontier?. Hospitality Net World Panel on Sustainability in Hospitality Access: <https://www.hospitalitynet.org/viewpoint/125000162.html>

Legrand, W. (April 20, 2022) 30x30 target: Where does the Hotel Sector stand?. Hospitality Net World Panel on Sustainability in Hospitality Access: <https://www.hospitalitynet.org/viewpoint/125000152.html>

Legrand, W. (January 26, 2022) Walking the Talk in Hospitality: From Bold Sustainability Goals to Actions, C-SUITE World Panel Access: <https://www.hospitalitynet.org/panel/125000142.html>

### C-Suite executives shared their views

1. Inge Huijbrechts, Global Senior VP Sustainability, Security and Corporate Communications for Radisson Hotel Group
2. Kenneth Macpherson, CEO, Europe, Middle East, Asia and Africa (EMEA), IHG Hotels & Resorts
3. Marloes Knippenberg, CEO of Kerten Hospitality
4. Michael Levie, Co-Founder at KUBE Ventures
5. Cinn Tan, Chief Sales and Marketing Officer - Pan Pacific Hotels Group (PPHG)
6. Raul Moronta, CRME, CHIA, Chief Commercial Officer at Remington Hotels
7. Thomas Magnuson, Co-Founder & CEO Magnuson Hotel

Altenrath, F. and Legrand, W. (January 22, 2022). Global standards vs. local realities – how to make it work in hospitality? HospitalityNet World Panel on Sustainability in Hospitality. Access: <https://www.hospitalitynet.org/viewpoint/125000145.html>

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Altenrath, F. and Legrand, W. (September 17, 2021). Hospitality Supply Chains: Massive footprint or a force of good? HospitalityNet World Panel on Sustainability in Hospitality. Access: <https://www.hospitalitynet.org/panel/125000128.html>

Legrand, W. (Aug 03, 2021) The price of hotel sustainability: willing-to-stay and willing-to-pay? Access: <https://www.hospitalitynet.org/panel/125000126.html>

Legrand, W. (June 22, 2021) Nature-Based Solutions for Urban Hotel Real Estate, HospitalityNet. Access: <https://www.hospitalitynet.org/opinion/4105089.html>

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Altenrath, F. and Legrand, W. (March 17, 2021). Sustainability-driven legislation: setting the right conditions for hospitality? HospitalityNet World Panel on Sustainability in Hospitality. Access: <https://www.hospitalitynet.org/panel/125000094.html>

Legrand, W. (Feb 09, 2021) Responsible travel: How do we make booking sustainable hotels easier? HospitalityNet World Panel on Sustainability in Hospitality. Access: <https://www.hospitalitynet.org/panel/125000088.html>

Legrand, W. (Jan 18, 2021) Growing Green – Funding, Investment and Finance in Eco-Hospitality: A Review. *Opinion article*. Access: <https://www.hospitalitynet.org/opinion/4102531.html>

Legrand, W. (Jan 12, 2021) The 24 Hour Sustainable Hospitality Hackathon Vol. II: Highlight Report. *Summary Report*. Access: <https://www.hospitalitynet.org/opinion/4102442.html>

Legrand, W. (Jan 08, 2021) Resiliency and Sustainability in Hospitality in 2021: Paving the Way Forward. *Opinion article*. Access: <https://www.hospitalitynet.org/opinion/4102396.html>

Legrand, W. (Dec 07, 2020) Driving Resiliency and Sustainability in Hospitality: Five Priorities for 2021. HospitalityNet World Panel on Sustainability in Hospitality. Access: <https://www.hospitalitynet.org/panel/125000084.html>

Altenrath, F. and Legrand, W. (October 13, 2020). Running out of energy: An underestimated threat to a "people's business"? HospitalityNet World Panel on Sustainability in Hospitality. Access: <https://www.hospitalitynet.org/panel/125000078.html>

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Legrand, W. (April 02, 2020) COVID-19: A stress test for sustainable development in hospitality? HospitalityNet World Panel on Sustainability in Hospitality. Access: <https://www.hospitalitynet.org/panel/125000047/126000565.html>

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Altenrath, F. and Legrand, W. (January 24, 2020). How can sustainability be communicated beyond clichés and greenwashing? HospitalityNet World Panel on Sustainability in Hospitality. Access: <https://www.hospitalitynet.org/panel/125000036.html>

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## Hospitality Net World Panel Posts/Articles cont'd

Legrand, W. (December 11, 2019) Sustainability goals... is the window of opportunity for hotels closing? 2020 C-SUITE World Panel Access: <https://www.hospitalitynet.org/panel/125000028.html>

### 12 C-Suite executives shared their views

1. Thomas Willms, Chief Executive Officer (CEO) Deutsche Hospitality
2. Federico J. González, President & CEO, Radisson Hospitality AB
3. Suphatee Suthumpun, Group CEO at Dusit International
4. Chris Nassetta, President & Chief Executive Officer at Hilton
5. Michael Levie, COO and Founding Partner at citizen
6. Bill Walshe, CEO at Viceroy Hotel Group
7. Heather McCrory, CEO of North & Central America at Accor
8. Martin R. Smura, Chief Executive Officer of the Kempinski Group
9. Jay Stein, Chief Executive Officer at Dream Hotel Group
10. Ramón Aragonés, Chief Executive Officer at NH Hotel Group
11. Marloes Knippenberg, CEO of Kerten Hospitality
12. Sem Schuurkes, Founder and Partner of CityHub

Legrand, W. (October 29, 2019) Who makes hospitality sustainability happen: Governments, Industry, Consumers? Access: <https://www.hospitalitynet.org/panel/125000024.html>

Legrand, W. (September 24, 2019) Climate Emergency And The Hospitality Industry: Are We On Track? Access: <https://www.hospitalitynet.org/panel/125000020.html>

## PUBLICATIONS (Professional & Industry Publications / Interviews)

### White Paper Series on Sustainable Hospitality in collaboration with Berkeley Capital Group

Legrand, W. (June 22, 2021). Nature-Based Solutions for Urban Hotel Real Estate. *White Paper Series on Sustainable Hospitality*, HospitalityNet, <https://www.hospitalitynet.org/opinion/4105089.html>

Legrand, W. (May 31, 2021). Marginal Abatement Costs – Focus Real Estate. *White Paper Series on Sustainable Hospitality*, HospitalityNet, <https://www.hospitalitynet.org/opinion/4104665.html>

### Published Professional Publications, Articles & Interviews

Legrand, W. (2025). Foreword. In Boustead, R. N. "ESG Reporting Manual: 500+ Legal Tips and Tricks to Improve Your ESG Reporting". River Publishing.

Legrand, W. (October 24, 2023). *City breaks need to be sustainable*. Evening Standard. <https://www.standard.co.uk/lifestyle/travel/sustainable-travel/green-sustainable-responsible-urban-travel-city-breaks-b1106753.html>

Legrand, W. (September 09-10, 2023). Interview conducted by N. Bärschneider (ed.) *Mittelmeerurlaub trotz Katastrophen*. General Anzeiger Bonn. Printed version.

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Legrand, W. (June, 2023) Beyond Our Four Walls: The Significance of Biodiversity for Hotels (Translated in Polish: Poza naszymi czterema ścianami: znaczenie różnorodności biologicznej dla hoteli). In M. Fularska-Pacholczak & A. Delmaczyńska (eds.) *CSR w hotelu; katalog dobrych praktyk* (p. 17). <https://csrwhotelu.pl/>

Legrand, W. (April 24, 2023) Housekeeping. In J. Kinsman (ed.) *The A to Z Guide to Traveling Sustainably*. Condé Nast Traveler. <https://www.cntraveler.com/story/how-to-travel-sustainably>

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Interview (September 14, 2021). Nachhaltigkeit als Geschäftsmodell: Trends & Zukunftsszenarien. *BlueContec*. Retrieved from: <https://www.bluecontec.com/kurse> (Interviewer: Andreas Koch, Founder & CEO BlueContec)

Interview (July 30, 2021). French Cuisine Has Gone Off the Grid. *Reasons to be Cheerful*. Retrieved from: <https://reasonstobecheerful.world/french-cuisine-has-gone-off-the-grid/> (Interviewer: Peter Yeung)

Interview (July 30, 2021). Sustainability in hospitality post-COVID 19. *Berkeley Capital Group*. Retrieved from: [https://www.instagram.com/tv/COU9-BSF4pR/?utm\\_source=ig\\_web\\_copy\\_link](https://www.instagram.com/tv/COU9-BSF4pR/?utm_source=ig_web_copy_link) (Interviewer: Elizaveta Senoedova, Berkeley Capital Group)

Author, Micro Learning Courses in Sustainability in the Hotel and Energy Efficiency, Fall 2020 - Spring 2021, Project Sustainable Development through Tourism for the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) (German Corporation for International Cooperation)

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## COMMUNITY SUPPORT & INDUSTRY MEMBERSHIP

### Membership

- Eco Resort Network [www.ecoresortmembers.info](http://www.ecoresortmembers.info)
- HoteliersGuild Academy of Hospitality Arts (<https://www.hoteliersguild.com/the-academy>)
- ICHRIE (International Council on Hotel, Restaurant and Institutional Education) <https://www.chrie.org/>

### Chair

- **Hospitality Net World Panel on Sustainability in the Hospitality Industry (2019-present)**  
<https://www.hospitalitynet.org/panel/36001926.html>
- **ICHRIE Special Interest Group Sustainability & Innovation 2021- present**  
<https://www.chrie.org/sustainability-and-innovation>
- **HoteliersGuild Academy of Hospitality Arts: Focus Group Sustainability & Innovation 2021-present**  
<https://www.hoteliersguild.com/the-academy>

### Cooperation / Academic Partnership

- **Global Real Estate and Infrastructure (GRI Club) - Global Committee Sustainable Hospitality.**  
[https://www.griclub.org/committees/real-estate/sustainable-hospitality\\_2213](https://www.griclub.org/committees/real-estate/sustainable-hospitality_2213)
- **Young Hôtelières Insights (YHI)** (<https://www.hoteliersguild.com/>)

### Participation

- Observer, United Nations Framework Convention on Climate Change (UNFCCC), COP29 in Baku, 2024
- Participant, Transforming the business of Hospitality, The Energy & Environmental Alliance Sustainability Symposium, London, March 26, 2024.
- Participant, Voice of Influence training at RADA (Royal Academy of Dramatic Arts, London), January 17-18, 2024.
- Jury Member, Accor TakeOff! Challenge 2021 ([accortakeoff.com](http://accortakeoff.com))
- Academic Advisor, Young Hotelier Summit (YHS 2021), Ecole Hôtelière de Lausanne (EHL).
- Leading Cooperation Partner, Berkeley Capital Group [‘BCG’] and IU International University of Applied Sciences, launching a series of thought pieces on Sustainable Hospitality.
- Coach, Most Talented Leaders Hospitality Challenge (MTLHC) 2021 & 2022, Montréal, Canada.
- Working Group Member, Criteria Development for EDuC Label framework, Fall 2020. <https://www.labelleeduc.org/>
- Participant, Full Course on Food Waste Prevention, Technical Sustainability Workshop Lightblue Consulting, Bangkok, Thailand, May 28 - June 25, 2020
- Lead Organizer of the World’s First 24hr Sustainable Hospitality Hackathon; “A World of Change in Hospitality”; access report: <https://www.hospitalitynet.org/opinion/4099112.html>, June 4th-5th, 2020.
- Member of Management Committee, Financial Rapporteur and German Representative at COST (European Cooperation in Science and Technology); one of the longest-running European frameworks supporting cooperation among scientists and researchers across Europe (Project ISCH Action IS1204, Tourism, Wellbeing and Ecosystem Services (TObeWELL) 2012-2016)
- Observer, 2015 United Nations Climate Change Conference – COP21, Paris, France, Nov. 30-Dec. 12, 2015, Rheinische Friedrich-Wilhelms-Universität Bonn delegation.
- Member of the Jury for the International Restaurant and Hotel Awards ([www.irhwards.com](http://www.irhwards.com)) Los Angeles, November 21st, 2008
- Observer, United Nations Framework Convention on Climate Change (UNFCCC) talks in Bonn, 2009-2013