

Legrand, Prof. Dr. Willy

Name / Surname:	Legrand
Vorname / First name:	Willy
Geburtsdatum / Date of birth:	15. December 1971
Akademische Ausbildung / Academic education:	<p>2013: Doctor of Philosophy (PhD) (Manchester Metropolitan University, Manchester, UK. Faculty of Business and Law – Marketing, Retail and Tourism)</p> <p>2002: Master of Business Administration (MBA) (NIMBAS Graduate School of Management Utrecht, Netherlands and University of Bradford, UK. Specialization: Corporate Environmental Management)</p> <p>1992: Bachelor of Arts (BA) (University of Manitoba, Winnipeg, Canada. Geography Major)</p>
Lehrbefähigung / Teaching experience:	<p>Lecturer at the IU International University in Hospitality Management (2003-2014)</p> <p>Professor at the IU International University in the Department of Tourism, Hospitality, and Event Management (Since 2014)</p> <p>Visiting Lecturer at the École de Management de Lyon (EMLyon) and Institut Lyfe (former <i>Institut Paul Bocuse</i>), Lyon (Since 2014)</p> <p>Visiting Lecturer at the University of Barcelona, CETT Barcelona School of Hospitality, Tourism and Gastronomy (Since 2019)</p> <p>Visiting Professor at ESSEC Business School, Paris since 2025</p> <p>Regular visiting lectures held in universities in multiple European countries, North and South America, Middle East and Asia.</p>
Editorial Board Member / Scientific Committees:	<p>Advances in Hospitality and Leisure(AHL)</p> <p>Annals of Tourism Research Empirical Insights</p> <p>Ecological Economics</p> <p>Economics - Innovative and Economic Research</p> <p>Environmental Impact Assessment Review</p>

	<p>EuroChrie Conferences Global Environmental Change International Journal of Gastronomy and Food Science International Journal of Hospitality Management (IJHM) International Journal of Hospitality & Tourism Administration (IJHTA) International Journal of Sustainable Tourism (IJSTHM) International Journal of Sustainable Tourism and Hospitality Management (IJSTHM) Journal of Cleaner Production (JCP) Journal of Hotel & Business Management (JHBM) Journal of Hospitality Leisure, Sport & Tourism Education (JHLSTE) Journal of Global Responsibility (JGR) Journal of Global Scholars of Marketing Science (JGSMS) Journal of Sustainable Tourism Journal of Tourism Futures Resources, Conservation & Recycling Science of the Total Environment (STOTEN) Socio-Economic Planning Sciences Tourism and Hospitality Research, Published by SAGE Tourism Management Waste Management</p>
<p>Internationale Erfahrung / International experience:</p>	<p>Member of the Board of Experts (2023- present) and Senior Convention Director (2021-2022) ITB Berlin Convention -Lead organizer and moderator for the <i>ITB Responsible Tourism Track</i> and the <i>ITB Destination Track</i>. (The ITB Berlin is the world's largest tourism trade fair for industry experts and travel enthusiasts. The ITB Berlin Convention is where the industry CEOs, representatives from Governments and Scientists meet to talk trends, innovations, developments)</p> <p>Advisory Board Memberships European Capital & Green Pioneer of Smart Tourism, 2025 (pro bono) World Sustainable Travel & Hospitality Awards, 2024-present (pro bono) Hospitality Inside Think Tank, 2024-present (pro bono) 101 Future Hospitality Days, 2023-present (pro bono) Global Real Estate and Infrastructure (GRI Club) - Global Committee Regenerative Hospitality, 2022-present (pro bono) Oceanic Global, NY, USA, 2021-present (pro bono)</p> <p>Advisor / Network Coordinator Global Sustainable Futures Network (GSFN) (A global networking platform for capacity development for leadership in Sustainability and SDGs https://globalsustainablefutures.co.uk/)</p>

	<p>The Pledge on Food Waste, Bangkok, Thailand</p> <p>Editorship Journal of Global Responsibility (JGR) https://www.emeraldgrouppublishing.com/journal/jgr 2023-present Legrand, W. (2025). The Hotel Yearbook 2025 Sustainability Tech Edition, Hospitality Net. Access: https://www.hotelyearbook.com/edition/sus-2025.html Legrand, W. (2024) HYB 2024 Hospitality ESG Edition: Unlocking the ESG Innovation Stack in Hospitality, Access: https://www.hotelyearbook.com/edition/esg-2024.html</p> <p>Membership Eco Resort Network www.ecoresortmembers.info ICHRIE (International Council on Hotel, Restaurant and Institutional Education) https://www.chrie.org/ EuroCHRIE https://eurochrie.org/ HoteliersGuild Academy of Hospitality Arts (https://www.hoteliersguild.com/the-academy)</p> <p>Chair Hospitality Net World Panel on Sustainability in the Hospitality Industry 2019-present https://www.hospitalitynet.org/panel/36001926.html ICHRIE Special Interest Group Sustainability & Innovation 2021-present https://www.chrie.org/sustainability-and-innovation</p> <p>Personal profile: https://willylegrand.com/ https://www.hospitalitynet.org/author/148001871.html https://www.linkedin.com/in/prof-willy-legrand/</p>
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