

CURRICULUM B.SC. INDUSTRIAL AND ORGANIZATIONAL PSYCHOLOGY

DISTANCE LEARNING

Semester			Module	Course Code	Course	ECTS credits	Type of Exam
FT	PT I	PT II					
1. Semester	1. Semester	1. Semester	Psychology	DLBSAPSY01-01_E	Psychology	5	Exam
			Introduction to Academic Work	DLBCSAIW01	Introduction to Academic Work	5	Basic Workbook
			Social Psychology	DLBWPSPO1_E	Social Psychology	5	Exam
		2. Semester	Business 101	DLBBAB01_E	Business 101	5	Exam or Written Assignment
			Project: Psychology and AI in Interaction	DLBWPPPKIZ01_E	Project: Psychology and AI in Interaction	5	Project Report
2. Semester	2. Semester	3. Semester	ELECTIVES D		Internship or modules to choose	5	
			Business Psychology	DLBMPS01_E	Business Psychology	5	Exam
			Research Methodology and Data Analysis	DLBWPFUD01_E	Research Methodology and Data Analysis	5	Case Study
		4. Semester	Intercultural Psychology	DLBWPIPS01-01_E	Intercultural Psychology	5	Advanced Workbook
			Statistics	BSTA01-01_E	Statistics	5	Exam
3. Semester	3. Semester	4. Semester	Project: Industrial and Organizational Psychology in Practice	DLBWPPWPP01_E	Project: Industrial and Organizational Psychology in Practice	5	Project Report
			ELECTIVES D		Internship or modules to choose	5	
			Introduction to Industrial and Organizational Psychology	DLPOPS02_E	Introduction to Industrial and Organizational Psychology	5	Exam
		5. Semester	Consumer Behavior	DLBMPS02_E	Consumer Behavior	5	Exam
			International HR Management	DLBINTHR01_E	International HR Management	5	Case Study
4. Semester	4. Semester	6. Semester	Personality and Differential Psychology	DLBWPPDP01_E	Personality and Differential Psychology	5	Exam
			Project: Organizational Development	DLBWPOE01_E	Project: Organizational Development	5	Project Report
			ELECTIVES D		Internship or modules to choose	5	
		7. Semester	Introduction to Psychological Assessment	DLBPSEP001_E	Introduction to Psychological Assessment	5	Exam
			Conflict Management and Mediation	DLBWPKUM01_E	Conflict Management and Mediation	5	Exam
5. Semester	5. Semester	8. Semester	International Labor Law	DLBIOPILL01	International Labor Law	5	Exam
			Seminar: Current Topics in Industrial and Organizational Psychology	DLBWPAWP01_E	Seminar: Current Topics in Industrial and Organizational Psychology	5	Research Essay
			Project: Communication for Practical Problem Solving	DLBKPSPKPP01_E	Project: Communication for Practical Problem Solving	5	Oral Project Report
		9. Semester	ELECTIVES D		Internship or modules to choose	5	
			Project: AI in HR	DLBAIBEPIHR01	Project: AI in HR	5	Project Report
6. Semester	6. Semester	10. Semester	ELECTIVES A*		e.g. Personnel Psychology or Leadership 4.0	10	
			ELECTIVES B*		e.g. Digital HR or Project: Agile Transformation in Organizations	10	
			ELECTIVES D		Internship or modules to choose	5	
		11. Semester	ELECTIVES C*		e.g. Advertising Psychology or Psychology of Persuasion	10	
			Project: Agile Project Management	DLBCSAPM01	Project: Agile Project Management	5	Project Report
7. Semester	7. Semester	12. Semester	ELECTIVES D		Internship or modules to choose	10	
			Bachelor Thesis	DLBBT01 DLBBT02	Bachelor Thesis Thesis Defense	9 1	Bachelor Thesis Presentation: Colloquium
Total							
180 ECTS credits							

Specialisation track	Electives A:	Electives B:		
Psychology of Personnel Selection and Analysis	Personnel Psychology Personnel Selection and Assessment	Digital HR Project: Personnel Selection and Assessment		
Organizational Development and Digital Care	Change Management Organizational Development	Global Corporations and Globalization Project: Agile Transformation in Organizations		
Leadership & Career Planning	Leadership 4.0 International Management	Personal Career Plan Personal Elevator Pitch		
Psychology of Consumer Decision-Making	Psychology of Persuasion Digital Consumer Psychology	Social Media Marketing Project: Sustainability from the Consumer Perspective		
All Electives				
Electives A:	Electives B:		Electives C:	Electives D:
Personnel Psychology	Digital HR	Personnel Psychology		Internship: Psychological Application Areas or
Personnel Selection and Assessment	Project: Personnel Selection and Assessment	Personnel Selection and Assessment	Project: Digital Business Models	
Change Management	Global Corporations and Globalization	Change Management	Marketing I	Interaction and Communication in Organisations
Organizational Development	Project: Agile Transformation in Organizations	Organizational Development	Marketing II	Intercultural and Ethical Decision-Making
Leadership 4.0	Personal Career Plan	Leadership 4.0	Advertising Psychology	Intercultural Management
International Management	Personal Elevator Pitch	International Management	Digital Methods in Market Research	Collaborative Work
Psychology of Persuasion	Social Media Marketing	Psychology of Persuasion	Artificial Intelligence	Project: Public Speaking
Digital Consumer Psychology	Project: Sustainability from the Consumer Perspective	Digital Consumer Psychology	Certificate Course German	Corporate Communication
Entrepreneurship and Innovation	Entrepreneurship and Innovation	Digital HR	Foreign Language German	
Principles of Management	Principles of Management		Certificate Course French	
Project: Digital Business Models	Project: Digital Business Models	Project: Personnel Selection and Assessment	Foreign Language French	
Marketing I	Marketing I	Global Corporations and Globalization	Certificate Course Spanish	
Marketing II	Marketing II	Project: Agile Transformation in Organizations	Foreign Language Spanish	
Studium Generale I	Studium Generale III	Personal Career Plan	Certificate Course Italian	
Studium Generale II	Studium Generale IV	Personal Elevator Pitch	Foreign Language Italian	
		Social Media Marketing	Studium Generale V	
		Project: Sustainability from the Consumer Perspective	Studium Generale VI	
		Entrepreneurship and Innovation	Project: AI Excellence with Creative Prompting Techniques	
		Principles of Management		



You've already planned out exactly how your course schedule should look? Wonderful!
The IU International University of Applied Sciences offers you the flexibility to choose any available module you like from any semester. You can work on a number of modules at the same time or one by one.



At the beginning, choose modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.



Information about electives D:
Decide at the beginning between an internship at a company or modules from electives D. You will complete the internship with a practical reflection. If you decide on the modules from electives D, all modules from this area must be completed. Mixed forms of internship and compulsory electives D are not possible.



* Electives: Two modules per elective to choose from, each elective module can only be chosen once.

FT: Full-Time, 36 months
PT I: Part-Time I, 48 months
PT II: Part-Time II, 72 months