




DISTANCE LEARNING




**INTERNATIONAL
UNIVERSITY OF
APPLIED SCIENCES**




You've already planned out exactly how your course schedule should look? Wonderful! The IU International University of Applied Sciences offers you the flexibility to choose any available module you like from any semester. You can work on a number of modules at the same time or one by one.



At the beginning, choose modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.



Information about electives D:
Decide at the beginning between an internship at a company or modules from electives D. You will complete the internship with a practical reflection. If you decide on the modules from electives D, all modules from this area must be completed. Mixed forms of internship and compulsory electives D are not possible.



* Electives: Two modules per elective to choose from, each elective module can only be chosen once.

FT: Full-Time, 36 months
PT I: Part-Time I, 48 months
PT II: Part-Time II, 72 months

Specialisation track	Electives A:	Electives B:	Wahlpflichtbereich C:
Major Digital Entrepreneurship and AI	Digital Business Models Project: Digital Business Models	Artificial Intelligence Project Artificial Intelligence	Ethics and Legal Aspects in AI Project: Generative AI in an Enterprise Context
Major Intrapreneurship	Innovation Management Organizational Development	Project: Organizational Development Change Management	Introduction to New Work Project: New Work
Major Sustainable Entrepreneurship	Sustainability Project: Sustainable Entrepreneurship	Circular Economy Sustainable Technologies	Sustainability and Quality Management Ethics and Sustainability in IT
Major Marketing and Sales	Social Media Marketing Project: Campaigns in Social Media	Applied Sales I Applied Sales II	Search Engine Advertising - SEA Search Engine Advertising - SEO
Major Product Development and Management	Fundamentals of Product Management Pricing	Introduction to Business Informatics Project: Digital Entrepreneurship	Introduction to User Research UX Prototyping