

PROF. DR. CLAUDIA NELLY BERRONES-FLEMMIG
LISTE DER PUBLIKATIONEN

PUBLISHED BOOKS

- Berrones-Flemmig, C., Contreras, F. & Dornberger, U. (Eds.) (2022); „*Business in the 21st Century: A Sustainable Approach*”. Emerald Publishing Limited, Bingley, UK 2022.
- Berrones, Claudia (2011); “*Formal Financial Management and Internal Aspects of Enterprises and the Financing Process: The Case of Incubated and Non-incubated young SMEs in Mexico*“, Krause & Hunstock Publisher, Jena 2011.

PUBLISHED PAPERS

- Mühle, C., Berrones-Flemmig, C. and Hattula, C. (2024). *Sustainability in Start-ups: A Literature Review*. IU Discussion papers: Business & Management, Vol. 4, No. 3, ISSN-Nummer: 2750-0683.
- Rodríguez Pasmiño, V. and Berrones-Flemmig, C. (2023). *Assessment and analysis of financial literacy campaigns from financial institutions for Small- and Medium Size Enterprises (SME's) in Colombia*. IU Discussion papers: Business & Management, Vol. 3, No. 3, ISSN-Nummer: 2750-0683.
- Goel, S. and Berrones-Flemmig, C. (2022). *Assessment and Analysis of Accounting and Finance apps in Start-ups in Germany: an explorative study*. IU Discussion papers: Business & Management, Vol. 2, No. 1, ISSN-Nummer: 2750-0683.
- Andoh, R.C., Berrones-Flemmig, C., & Dornberger, U. (2019). *Ghanaian Immigrant Entrepreneurs in Germany: Motivations and Contributions for Development*. Journal of Management issues, 81(81), 130-158, DOI: 10.7172/1644-9584.81.7
- Vershyyi, B.C., Berrones-Flemmig, C., & Dornberger, U. (2018). „*Hitting Two Targets With One Shot in the Context of Immigrant Entrepreneurship: Case Studies in Germany Related to Entrepreneurial Migrant Activities for the Development of the Home and Host Countries*”. Journal of Management issues, 1(26), 76-87, DOI: 10.7172/1733-9758.2018.26.7
- Berrones-Flemmig, Claudia und Mauroner, Oliver (2018); “*Understanding social entrepreneurship in developing countries – A multiple case study from Mexico*”, International Journal of Business and Globalisation (IJBG)
- Berrones-Flemmig, C.; Imanbaeva, S.; Dornberger, U. (2018). “*Improving financial literacy in SMEs*”. In: iN4iN (2018), Proceedings iN4iN Network Conference 2017-*Entrepreneurship and Innovation for Competitiveness*, Cuero Acosta, Y.A., Berrones-Flemmig, C., Dornberger, U., Nabi, MNU. (eds.). International SEPT Program, Leipzig University, Germany. ISBN: 3-934693-27-X.
- Berrones-Flemmig, C.; Imanbaeva, S.; Dornberger, U. (2017). “*Innovative financial instruments for financial literacy in SMEs*”. In: P. L. Huong (Ed.): Proceedings of the 6th International Conference on Emerging Challenges. Strategic Integration. Hanoi: Bach Khoa Publishing House.
- Berrones, Claudia (2013); “*¿Cómo lograr una administración financiera formal en Pymes jóvenes?: Recomendaciones para las Pymes en proceso de incubación*” (How to achieve a formal financial management in young SMEs?: Recommendations for the

SMEs in the incubation process), published on the *Portal Emprendetec*, Centro de Incubadora de Empresas (Business Incubator Center), ITESM Monterrey Campus, Mexico, May 2013.

Berrones, Claudia (2009); “*Profesionalización de las empresas Pymes jóvenes para eficientizar los procesos de financiamiento*” (Professionalization of the young SMEs to make the financing processes efficiently), published on the *Portal Emprendetec*, Centro de Incubadora de Empresas (Business Incubator Center), ITESM Monterrey Campus, Mexico, May 2009.

Berrones, Claudia (2009); “*Recuperando la confianza entre las Pymes y el Sistema Financiero Mexicano: Problemas frecuentes de las Pymes durante el proceso de crédito*” (Recovering the confidence between the SMEs and the Mexican Financial System: Frequently problems of the SMEs during the credit process), published on the *Portal Emprendetec*, Centro de Incubadora de Empresas (Business Incubator Center), ITESM Monterrey Campus, Mexico, May 2009.

Berrones, Claudia (2007); “*Fuentes de Financiamiento y Requerimientos para Empresas en Incubación*” (Sources of Financing and Requirements for incubated companies), published in the Mexican Newspaper *El Financiero*, August 2007.

BOOK CONTRIBUTIONS

Berrones-Flemmig, C., Salinas, I., Kälberer, D. (2024). Implementierung von Green Controlling im Mittelstand: Herausforderungen, Chancen und Perspektiven – Fallstudie eines KMU in Mexiko. In: Weber, S. und Hastenteufel, J. (Hrsg.). *Nachhaltigkeit im Controlling. Aktuelle Entwicklungen, praxisorientierte Ansätze und Lösungen mit Unternehmensbeispielen* (pp. 93-104). Springer Gabler.

Berrones-Flemmig, C. (2022). The Finance Function and the Financial System Toward the Achievement of the SDGs: Literature Review and Lessons from the COVID-19 Crisis. In: Berrones-Flemmig, C., Contreras, F. & Dornberger, U. (Eds.). *Business in the 21st Century: A Sustainable Approach* (pp. 1-10). Bingley, UK: Emerald Publishing Limited.

Berrones-Flemmig, C., Contreras, F., Cuero, Y., & Dornberger, U. (2019). Finding an equilibrium between seeking-profit and Work-Life-Balance: The challenge of entrepreneurs within their SMEs. In: D. Ochnik (Eds.). *Selflessness in Business* (pp. 3-14). Delaware, USA and Malaga, Spain: Vernon Press.

Berrones, C. (2014). Small and Medium-Sized Enterprises (SMEs) in Germany. In: N. Hernández, & J. Ramírez (Eds.). *Small and Medium- Sized Enterprises (SME's) A comparison of European and Latin American Cases* (pp. 125-149). Bloomsbury India: Academic Reference Series. ISBN: 978-93-82951- 45- 2.

PRESENTATIONS AND WORKING PAPERS

Berrones-Flemmig, C. (2024); “*Fintech and Sustainability in Mexico: Current trends and developments*“. 4. Tagung 2024 Digitale Transformation und Nachhaltigkeit in der globalen Finanzwirtschaft, September 16th, 2024, IU Internationale Hochschule, Standort München, 16.09.2024.

- Maniriho Nshuti, J.; Berrones-Flemmig, C.; Dornberger, U. (2022); *"Microfinance Digitalization and Financial inclusion of rural Women Entrepreneurs in Rwanda: An Exploratory Study on Mobile Financial Services"*. 10th Annual UEED Conference (Universities, Entrepreneurship and Enterprise Development in Africa), September 8th and 9th, 2022, Hochschule Bonn-Rhein-Sieg, Sankt Augustin, 8.09.2022.
- Berrones-Flemmig, C.; 23. Workshop Hochschulmanagement 2021 online. „*Ein Erfahrungsbericht über die onlinebasierte Lehre im Bereich BWL, insb. Rechnungswesen/Finanzwesen, an der IUBH im Vergleich mit entsprechenden Lehrerfahrungen in Mexiko*“. Universität Duisburg/Essen, Duisburg, 25.02.2021.
- Berrones-Flemmig, C.; Imanbaeva, S., & Dornberger, U. (2018). *"The impact of financial literacy apps for best accounting and financial management practices in SMEs"*. Vortrag auf dem G-Forum 2018, Hohenheim Universität (Stuttgart), Oktober.
- Berrones-Flemmig, C.; Imanbaeva, S.; Dornberger, U. (2017). *"Innovative financial instruments for financial literacy in SMEs"*. In: P. L. Huong (Ed.): Proceedings of the 6th International Conference on Emerging Challenges. Strategic Integration. Hanoi: Bach Khoa Publishing House, November 2017.
- Berrones-Flemmig, C.; Imanbaeva, S.; Dornberger, U. (2017); *"Innovative financial instruments for financial literacy in SMEs"*. In: 4th International Conference: Entrepreneurship and innovation for competitiveness, unlocking SME's potentials under evolving challenges and opportunities in the markets, November 29th, 2017, German House, Ho Chi Minh City, Vietnam, November 2017.
- Berrones-Flemmig, C.; Vershiyi, B. and Dornberger, U. (2017); *"Hitting two targets with one shot" in the context of diaspora entrepreneurship: Case studies in Germany related with entrepreneurial migrant activities for the development of the home and host countries*. IV International Scientific Conference Entrepreneurship for the XXI century. Images and perspectives, 16.-17.11. 2017, Centre for Entrepreneurship of the Faculty of Management, University of Warsaw, Poland, November 2017.
- Berrones-Flemmig, C.; Imanbaeva, S.; Dornberger, U. (2017); *"Financial resources for a better world: Development financing as a global trend in financial instruments for social and sustainable SMEs"*, presentation at the G-Forum 2017; October 4th to 6th, Bergische University Wuppertal, October 2017.
- Berrones-Flemmig, *"Corporate Finance and Banking"*, test lecture for the appeal proceedings at Zwickau University of Applied Sciences (Westfälischen FH Zwickau), April 2016.
- Berrones-Flemmig, *„Konfidenzintervalle“*, test lecture for the appeal proceedings at Zwickau University of Applied Sciences (Westfälischen FH Zwickau), April 2016.
- Berrones-Flemmig, C. *"Contemporary Challenges in Financial Fraud Detection"*, test lecture for the appeal proceedings at BAU International University of Applied Sciences, April 2016.
- Berrones-Flemmig, C. und Mauroner, O. (2016); *"Exploring patterns of financing for social enterprises - a comparison of Mexico and Germany"*, presentation at the G-Forum Conference 2016, HHL Leipzig, October 2016.
- Berrones-Flemmig, Claudia and Mauroner, Oliver (2015); *"Social entrepreneurship:*

- Exploring the antecedents, motivation, and characteristics in developing countries – the example of Mexico*”, presentation at the G-Forum 2015, Kassel, October 2015.
- Berrones-Flemmig, Claudia and Mauroner, Oliver (2014); “*Social entrepreneurship: Exploring the antecedents, motivation, and characteristics in developing countries – the example of Mexico*”, presentation at the G-Forum 2014, Oldenburg, November 2014.
- Berrones, Claudia (2014); “*Social Entrepreneurship: Soziales Unternehmertum für eine bessere Welt*” (*Social Entrepreneurship for a better world*), presentation at the „Ferienakademie zum Gründungsmanagement“, Friedrich-Schiller-University Jena, September 2014.
- Berrones, Claudia (2014); “*Finanzmanagement und Finanzierung für Gründungsunternehmen*” (*Financial Management and Financing for Start-ups*), presentation at the „Ferienakademie zum Gründungsmanagement“, Friedrich-Schiller-University Jena, September 2014.
- Berrones, Claudia and Dornberger, Utz (2010); “*Formal Financial Management and internal aspects of enterprises and the financing process*”, working paper.
- Berrones, Claudia and Dornberger, Utz (2010); “*Differences between Formal Financial Management and certain aspects of the financing process: The Case of Incubated and Non-Incubated young SMEs in Mexico*”, working paper.
- Berrones, Claudia and Dornberger, Utz (2009); “*Formal Financial Management and Internal Aspects of Enterprises and the Financing Process: The Case of Incubated and Non-incubated young SMEs in Mexico*”, presentation at the PhD Colloquium as part of the 13th Annual Interdisciplinary Entrepreneurship Conference G-Forum 2009, Leipzig, October, 2009.
- Berrones, Claudia (2009); “*Issues and problems of the credit process with regard to the SME Sector: Experiences in Mexico*”, presentation at the “Sustainable Development and SME” Conference 2009: SEPT (Small Enterprise Promotion and Training) and IMRE (International Management of Resources and Environment), Leipzig, June 2009.
- Berrones, Claudia and Dornberger, Utz (2008); “*The Role of Business Incubators for the Financing of young SMEs in Mexico*”, presentation at the ISBE (Institute for Small Business and Entrepreneurship) Conference 2008: International Entrepreneurship, Belfast, Irland, November 2008.
- Berrones, Claudia and Dornberger, Utz (2007); “*The Role of Business Incubators in Financial Intermediation for Start-ups in Mexico*”, presentation at the ISBE (Institute for Small Business and Entrepreneurship) Conference 2007: International Entrepreneurship, Glasgow, November 2007.
- Berrones, Claudia (2005); “*Experiencias del proceso de Enseñanza-Aprendizaje: Vinculación del ITESM con universidades extranjeras en un curso de Finanzas Internacionales a nivel profesional*” (Experiences of the teaching-learning process: Link of the ITESM with foreign universities in an International Finance course at the Bachelor level), presentation at the RIEEE (Reunión de Intercambio de Experiencias en Estudios sobre Educación), ITESM, Monterrey Campus, Monterrey, Mexico, December 2005.