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You've already planned out exactly how your course schedule should look? Wonderful! The IU International University of Applied Sciences offers you the flexibility to choose any available module you like from any semester. You can work on a number of modules at the same time or one by one.

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At the beginning, choose modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.

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Information about electives D:
Decide at the beginning between an internship at a company or modules from electives D. You will complete the internship with a practical reflection. If you decide on the modules from electives D, all modules from this area must be completed. Mixed forms of internship and compulsory electives D are not possible.

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* Electives: Two modules per elective to choose from, each elective module can only be chosen once.

FT: Full-Time, 36 months
PT I: Part-Time I, 48 months
PT II: Part-Time II, 72 months

CURRICULUM B.A. ENTREPRENEURSHIP							
DISTANCE LEARNING							
Semester			Module	Course Code	Course	ECTS credits	Type of Exam
FT	PT I	PT II					
1. Semester	1. Semester	1. Semester	Business 101	DLBBA01_E	Business 101	5	Exam or Written Assignment
			Entrepreneurship and Innovation	DLBBAE101-01_E	Entrepreneurship and Innovation	5	Exam
			International Marketing	DLBDSEIMB01	International Marketing	5	Exam
		2. Semester	Introduction to Academic Work	DLBCSIAW01	Introduction to Academic Work	5	Basic Workbook
			Project: Development of Business Ideas	DLBEPPEG01_E	Project: Development of Business Ideas	5	Oral Project Report
			ELECTIVES D		Internship or modules to choose	5	
2. Semester	2. Semester	3. Semester	Accounting and Balancing	DLBEPEAB01	Accounting and Balancing	5	Exam
			Management Accounting	DLBMAE01	Management Accounting	5	Exam or Written Assignment
			Start-Up Financing	DLBEPGF01_E	Start-Up Financing	5	Exam
	3. Semester	4. Semester	Digital Methods in Market Research	DLBWPWMW01_E	Digital Methods in Market Research	5	Exam
			Project: Prototyping and validation of a business idea	DLBEPPPV01_E	Project: Prototyping and validation of a business idea	5	Project Report
			ELECTIVES D		Internship or modules to choose	5	
3. Semester	4. Semester	5. Semester	International Contract Management	DLBINTIWR01_E	International Contract Management	5	Exam
			Sales and Distribution	DLBMASD01_E	Sales and Distribution	5	Exam
			Managerial Economics	DLBBWME01_E	Managerial Economics	5	Exam
	5. Semester	6. Semester	Corporate Planning and Control	BPUE01-01_E	Corporate Planning and Control	5	Project Report
			Project: Entrepreneurship	DLBBWPUG01_E	Project: Entrepreneurship	5	Project Report
			ELECTIVES D		Internship or modules to choose	5	
4. Semester	5. Semester	7. Semester	Business Ethics	BETH01_E	Business Ethics	5	Exam
			Project: Agile Project Management	DLBCSAPM01	Project: Agile Project Management	5	Project Report
			Online Marketing	DLBMSM01-01_E	Online Marketing	5	Written Assignment
	6. Semester	8. Semester	Seminar: Ethical Innovation	DLBAIBESI01	Seminar: Ethical Innovation	5	Research Essay
			Project: Business Model Development	DLBEPPEG01_E	Project: Business Model Development	5	Oral Project Report
			ELECTIVES D		Internship or modules to choose	5	
5. Semester	6. Semester	9. Semester	ELECTIVES A*		e.g. Social Media Marketing, Project: Campaigns in Social Media	10	
			ELECTIVES B*		e.g. Applied Sales I, Applied Sales II	10	
			Project: Design Thinking	DLBINGDT01_E	Project: Design Thinking	5	Project Report
	7. Semester	10.	ELECTIVES D		Internship or modules to choose	5	
			ELECTIVES C*		e.g. Search Engine Advertising - SEA, Search Engine Advertising Optimization - SEO	10	
			Project: Minimum Viable Product	DLBEPMPV01_E	Project: Minimum Viable Product	5	Portfolio
6. Semester	8.	11.	ELECTIVES D		Internship or modules to choose	5	
			Bachelor Thesis	DLBBT01 DLBBT02	Bachelor Thesis Thesis Defense	9 1	Bachelor Thesis Colloquium
Total							
180 ECTS credits							

Specialisation track	Electives A:	Electives B:	Electives C:
Major Digital Entrepreneurship and AI	Digital Business Models Project: Digital Business Models	Artificial Intelligence Project Artificial Intelligence	Ethics and Legal Aspects in AI Project: Generative AI in an Enterprise Context
Major Intrapreneurship	Innovation Management Organizational Development	Project: Organizational Development Change Management	Introduction to New Work Project: New Work
Major Sustainable Entrepreneurship	Sustainability Project: Sustainable Entrepreneurship	Circular Economy Sustainable Technologies	Sustainability and Quality Management Ethics and Sustainability in IT
Major Marketing and Sales	Social Media Marketing Project: Campaigns in Social Media	Applied Sales I Applied Sales II	Search Engine Advertising - SEA Search Engine Advertising - SEO
Major Product Development and Management	Fundamentals of Product Management Pricing	Introduction to Business Informatics Project: Digital Entrepreneurship	Introduction to User Research UX Prototyping

All Electives	Electives A:	Electives B:	Electives C:	Electives D:
	Digital Business Models Project: Digital Business Models Innovation Management Organizational Development Sustainability Project: Sustainable Entrepreneurship Social Media Marketing Project: Campaigns in Social Media Fundamentals of Product Management Pricing	Artificial Intelligence Project Artificial Intelligence Project: Organizational Development Change Management Circular Economy Sustainable Technologies Applied Sales I Applied Sales II Introduction to Business Informatics Project: Digital Entrepreneurship	Ethics and Legal Aspects in AI Project: Generative AI in an Enterprise Context Introduction to New Work Project: New Work Sustainability and Quality Management Ethics and Sustainability in IT Search Engine Advertising - SEA Search Engine Advertising - SEO Introduction to User Research UX Prototyping Personal Career Plan Personal Elevator Pitch Studium Generale I Studium Generale II	Internship: Business & Management or Collaborative Work Intercultural and Ethical Decision-Making Project: Public Speaking Leadership 4.0 Negotiation Techniques Organizational Behavior