

CURRICULUM MBA MASTER OF BUSINESS ADMINISTRATION

DISTANCE LEARNING, 90 ECTS credits

Semester	Module	Course Code	Course	ECTS credits	Type of Exam
1. Semester	1. Semester	Leadership	DLMLSE01	Leadership	5 Exam
		Innovation and Entrepreneurship	DLMBIE01-01	Innovation and Entrepreneurship	5 Exam
		Corporate Finance	DLMINRE01	Corporate Finance	5 Exam
	2. Semester	International Marketing	DLMMARE01-01	International Marketing	5 Exam
		Managerial Economics	DLMBME01-01	Managerial Economics	5 Exam
		Performance Management	DLMBPM01-01	Performance Management	5 Exam
	3. Semester	Strategic Management	DLMBSME01	Strategic Management	5 Exam
		Business Ethics and Corporate Governance	DLMBAEBCG01	Business Ethics and Corporate Governance	5 Written Assignment
		Operations and Information Management	DLMBAEOM01	Operations and Information Management	5 Case Study
2. Semester	ELECTIVE A		e.g. Corporate Finance and Investment	10	
	ELECTIVE B		e.g. Data Science and Analytics	10	
3. Sem	Capstone Project	MBCP02 MBCP03	Capstone Thesis Capstone Thesis Defense	22.5 2.5	Capstone Thesis Oral Assignment
Total					
90 ECTS credits					



You've already planned out exactly how your course schedule should look? Wonderful! IU offers you the flexibility to choose any available module you like from any semester. You can work on a number of modules at the same time or one by one.



At the beginning, choose modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.

Major:

	Elective A	Elective B
Artificial Intelligence	Artificial Intelligence	AI in Practice: Use Case & Creative Prompting
Big Data Management	Data Science and Analytics	Big Data
Engineering Management	Manufacturing Methods Industry 4.0 and Internet of Things	Product Development and Design Thinking
E-Sports Management	E-Sports Management	E-Sports Marketing and Eventmanagement
Finance & Accounting	Corporate Finance and Investment	Accounting
Healthcare Management	Health Systems and Policy	Economics of Health
Human Resource Management	Human Resource Management: Theory	Human Resource Management: Practice
Innovation & Entrepreneurship	Entrepreneurial Ecosystems	Innovation and Design Lab
International Marketing	Sales, Pricing and Brand Management	Consumer Behaviour and Research
IT Management	IT Project and Architecture Management	IT Governance and Service Management
Salesforce and Sales Management	Salesforce Consultant Specialization	Sales Management
Supply Chain Management	Supply Chain and Sourcing Management	Aspects of International Management



Electives: Choose two modules, every elective module can only be chosen once. You can freely choose two electives or follow our suggested elective combinations to major in a specific area.

* "Internship" is available in **mystudies only**

Elective A and B:

Accounting	Health Systems and Policy	Internship*
AI in Practice: Use Case & Creative Prompting	Human Resource Management: Practice	
Artificial Intelligence	Human Resource Management: Theory	
Aspects of International Management	Innovation and Design Lab	
Big Data	IT Governance and Service Management	
Consumer Behaviour and Research	IT Project and Architecture Management	
Corporate Finance and Investment	Manufacturing Methods Industry 4.0 and Internet of Things	
Data Science and Analytics	Product Development and Design Thinking	
Entrepreneurial Ecosystems	Salesforce Consultant Specialization	
Economics of Health	Sales Management	
E-Sports Management	Sales, Pricing and Brand Management	
E-Sports Marketing and Eventmanagement	Supply Chain and Sourcing Management	



FT: Full-Time, 18 months
PT I: Part-Time I, 24 months
PT II: Part-Time II, 36 months