

CURRICULUM M.A. INTERNATIONAL MANAGEMENT

Campus Studies, 120 ECTS Credits

	Model 1: Programme Start October				Model 2: Programme Start April			
Month	Courses				Courses			
Oct	Semester 1	Leadership	Strategic Management	Managing Across Borders				
Nov								
Dec								
Jan								
Feb								
Mar	Advanced Research Methods		International Marketing					
Apr								
May								
Jun								
Jul								
Aug	Semester 2	Business Ethics and Corporate Governance	Applied Statistics	Seminar: Current Issues in Internat. Management	Semester 1	Business Ethics and Corporate Governance	Applied Statistics	Seminar: Current Issues in Internat. Management
Sep								
Oct								
Nov								
Dec								
Jan	Semester 3	Intercultural Management	Seminar: International Human Resource Management	Negotiation	Semester 2	Intercultural Management	Seminar: International Human Resource Management	Negotiation
Feb								
Mar								
Apr								
May								
Jun	Semester 4	International Financial Accounting	Elective B Course c	Elective B Course d	Semester 3	International Financial Management		Elective A Course a
Jul						Performance Management		
Aug						Master Thesis		
Sep								
Oct								
Nov	Semester 5	International Financial Accounting	Elective B Course c	Elective B Course d	Semester 4	International Financial Accounting	Elective B Course c	Elective B Course d
Dec								
Jan								
Feb								
Mar								
Apr								
May								



INTERNATIONAL
UNIVERSITY OF
APPLIED SCIENCES



Here you see the order in which you study your courses in presence depending on your personal study start in October or April. You attend campus lectures during each semester and learn in direct exchange with your fellow students and lecturers. In addition, you will have lecture-free periods, which you can spend reviewing and preparing for exams.

Attending the courses on campus is mandatory and will be verified due to Visa regulations (not valid for EU citizen).

Note: You can already start with your thesis earlier than the designated block, once you have met the minimum amount of credit points required to enter.



~ Electives: For your Electives, you have the flexibility to select modules according to your interests. You may choose a combination from the Elective pools. Each combination consists of two blocks of Elective modules.

Internships: Opting for an internship allows you to gain practical work experience in your chosen field, which take places during the 2 Elective module blocks. You have a choice of **either** an internship **or** Elective modules, but you cannot receive credits for both.

Please note: If you choose an internship, we advise you to start researching and applying for internships early to increase your chances of obtaining one in time for the designated Internship block.

Electives ~		
	Elective A	Elective B
Elective combinations:		
Combination 1	<i>Sales, Pricing and Brand Management</i> a) Global Brand Management b) Sales and Pricing	<i>Consumer Behavior and Research</i> c) International Consumer Behavior d) Applied Marketing Research
Combination 2	<i>Sales, Pricing and Brand Management</i> a) Global Brand Management b) Sales and Pricing	<i>Product Development and Design Thinking</i> c) Product Development d) Project: Design Thinking
Combination 3	<i>Corporate Finance and Investment</i> a) Advanced Corporate Finance b) Investment Analysis and Portfolio Management	<i>Consumer Behavior and Research</i> c) International Consumer Behavior d) Applied Marketing Research
Combination 4	<i>Corporate Finance and Investment</i> a) Advanced Corporate Finance b) Investment Analysis and Portfolio Management	<i>Product Development and Design Thinking</i> c) Product Development d) Project: Design Thinking
Additional option:		
Internship	<i>Internship</i>	<i>Internship</i>