

CURRICULUM MBA MASTER OF BUSINESS ADMINISTRATION

Campus Studies, 90 ECTS Credits

Campus Studies, 30 ECTS credits												
Model 1: Programme Start October					Model 2: Programme Start April							
Month	Courses				Courses							
Oct	Semester 1	Leadership	Strategic Management	Innovation and Entrepreneurship								
Nov												
Dec												
Jan		Managerial Economics	International Marketing	Elective A Course a								
Feb												
Mar												
Apr	Semester 2	Corporate Finance	Operations and Information Management	Elective A Course b	Semester 1	Leadership	Strategic Management	Innovation and Entrepreneurship				
May												
Jun												
Jul		Performance Management	Elective B Course c			Managerial Economics	International Marketing	Elective A Course a				
Aug												
Sep												
Oct	Semester 3	Business Ethics and Corporate Governance	Elective B Course d		Semester 2	Corporate Finance	Operations and Information Management	Elective A Course b				
Nov												
Dec												
Jan		Capstone Thesis				Performance Management		Elective B Course c				
Feb												
Mar												
Apr					Semester 3	Business Ethics and Corporate Governance		Elective B Course d				
May												
Jun												
Jul						Capstone Thesis						
Aug												
Sep												
Oct												
Nov												
Dec												

Specialization (Elective Tracks) ~

	Elective A	Elective B
Specialized Tracks:		
Artificial Intelligence	<i>Artificial Intelligence</i> a) Artificial Intelligence b) Seminar: AI and Society	<i>AI in Practice</i> c) Use Case and Evaluation d) Seminar: Current Topics in AI
Business Analytics	<i>Business Analyst</i> a) Business Intelligence I b) Project: Business Intelligence*	<i>Applied Data Modeling and Reporting</i> c) Data Modeling and Reporting d) Project: Data Modeling and Reporting*
Engineering Management	<i>Manufacturing Methods Industry 4.0 and Internet of Things</i> a) Internet of Things b) Manufacturing Methods Industry 4.0	<i>Product Development and Design Thinking</i> c) Product Development d) Project: Design Thinking
International Management	<i>Aspects of International Management</i> a) Managing in a Global Economy b) Seminar: Current Issues in International Management	<i>Negotiation and Intercultural Management</i> c) Negotiation d) Intercultural Management
Finance & Accounting	<i>Corporate Finance and Investment</i> a) Advanced Corporate Finance b) Investment Analysis and Portfolio Management	<i>Accounting</i> c) Advanced Management Accounting & Control d) Current Issues in Accounting
Healthcare Management	<i>Health Systems and Policy</i> a) International Health Systems b) Health Policy and Planning	<i>Economics of Health</i> c) Health Economics d) Healthcare Financing
Human Resource Management	<i>Human Resource Management: Theory</i> a) Human Resource Management I b) Human Resource Management II	<i>Human Resource Management: Practice</i> c) Talent Management & HR Development d) Project: Human Resources Management
Organizational Psychology	<i>Behavior and Communication in Organizations</i> a) Industrial and Organizational Psychology b) Conversation Management and Communication Techniques	<i>Transformation of Organizational Development and Business Psychology</i> c) Project: Corporate Organizational Development d) Seminar: Current Topics in Industrial and Organizational Psychology
IT Management	<i>IT Project and Architecture Management</i> a) IT Project Management b) IT Architecture Management	<i>IT Governance and Service Management</i> c) IT Service Management d) IT Governance and Compliance
Supply Chain Management	<i>Supply Chain and Sourcing Management</i> a) Global Supply Chain Management b) Supply Chain Risk Management and Controlling	<i>Supply Chain Operations Manager</i> c) Procurement and Contract Design d) Negotiation
Non-Specialized Track:		
Internship	<i>Internship</i>	<i>Internship</i>



INTERNATIONAL
UNIVERSITY OF
APPLIED SCIENCES



Here you see the order in which you study your courses in presence depending on your personal study start in October or April. You attend campus lectures during each semester and learn in direct exchange with your fellow students and lecturers. In addition, you will have lecture-free periods, which you can spend reviewing and preparing for exams.

Attending the courses on campus is mandatory and will be verified due to Visa regulations (not valid for EU citizen).

* This course comes with admissions requirements. Please consult the module handbook for more information.



~ **Specializations:** During a specialization, you have the opportunity to deepen your knowledge in a subject area of your choice. Specializations consist of 2 blocks of Elective modules, specifically tailored to your topic of choice.

Internships: Opting for an internship allows you to gain practical work experience in your chosen field, which take places during the 2 Elective module blocks. You have a choice of **either** a specialization **or** internship, but cannot receive credits for both.

Please note: If you choose an internship, we advise you to start researching and applying for internships early to increase your chances of obtaining one in time for the designated Internship block.