

Clare N. Hindley, clare.hindley@iu.org

ORCID ID: 0000-0002-4887-8803

Journal of Global Responsibility Editorial Board Member

Journal of Hospitality & Tourism Cases Reviewer

Ombudsperson IU International University of Applied Sciences (member of IU Ethics Committee)

2026

Henning-Hieb, C., Hindley, C., Moura, F.T. (2026). AI and the Optimisation of the Customer Journey in the Smart Product Industry. In: Schuster, G., Bornemeyer, C. (eds) *Handbuch Innovatives Marketing*. Springer Gabler, Wiesbaden. https://doi.org/10.1007/978-3-658-46709-8_108-1

Grupp, Hindley Intergenerationaler Knowledge transfer in KMUs: digitale Fertigkeiten vs. praxisbezogene Kompetenz (PUBLICATION PENDING)

Hindley, C. & Sylwestrowicz, M. (2026) Leadership for Regeneration: Collaboration, Metrics, and Contextual Instinct. In O. Burns, J. Day, & W. Legrand *Handbook on Regenerative Tourism and Hospitality* Routledge (PUBLICATION PENDING)

Hindley, C., Itin., M., Sylwestrowicz, M. (2026) Developing socially beneficial tourism: the role of trust in post-conflict Cambodia. In eds: W. Legrand, H. Kuokkanen, C. Cheung & J. Su. *Handbook of ESG in Tourism and Hospitality* Edward Elgar (PUBLICATION PENDING)

2025

Fuchs, C., Legrand, W., & Hindley, C. (2025). The Trifecta of Luxury, Sustainability, and Conservation: A Paradigm Shift in Hospitality. In A. Manfreda, Melissen, F., & Khoo C. (Eds.), *Sustainable Luxury in Tourism and Hospitality: Contemporary Principles and Evolving Practices*. Channel View Publications.

Grupp, K. & Hindley, C. (2025) *Die Quadratur des Kreises: das Duale Studium zwischen akademischen und ökonomischen Interessen*. FIPHO conference Hannover: First-Generation-Studierende als Bildungsadressat*innen und Kund*innen privater und öffentlicher Hochschulen.

Hindley, C & Grupp, K. (2025) *Knowledge Management Processes in German SMEs: an ageing problem in times of digitalization* ISPC 2025 5th International Scientific-Practical Conference (ISPC 2025) New York

Hindley, C. & Sonnenburg, S. (2025) *Breaking Boundaries in Management Learning: Human-Centered Assignments for Complex Understanding* Standing Conference on Organizational Symbols (SCOS) Nicosia, Cyprus.

Legrand, W., Inversini, A., Laeis, G. & Hindley, C. (2025). From Sustainable to Net Positive Hospitality. In V. Ratten (Eds.), *Encyclopedia of Business Management* (pp. XX). Elsevier. <https://doi.org/10.1016/B978-0-443-13701-3.00243-7>

Schroeter, V., Hindley, C. & Legrand, W. (2025) *More than 'Ice': Assessing Tourist Perceptions and Cultural Impacts of Arctic Expedition Cruises* euroCHRIE conference The Hague

2024

Abkenar, P., Tigre Moura, F. & Hindley, C. (2024) AI and Creativity in Marketing: Contrasting the Experience and Perspectives of Practitioners and Academics in F. Tigre Moura (ed.) *AI, Co-Creation and Creativity: The New Frontier for Innovation* Routledge

Bode, C., Hindley, C. and Legrand, W. (2024), "The Impact of Regenerative Tourism Practices on Environmental Resilience in Island Destinations: A Multi-Stakeholder Analysis of New Zealand", Chen, J.S. (Ed.) *Advances in Hospitality and Leisure, Volume 20 (Advances in Hospitality and Leisure, Vol. 20)*, Emerald Publishing Limited, Leeds, pp. 159-178. <https://doi.org/10.1108/S1745-354220240000020009>

Böhlich, S; Hindley, C; Kinder, A (2024): *A cultural analysis of effective leadership styles: A small-scale study in Laos*, In: BAM 2024 Conference in Nottingham, British Academy of Management, Conference Proceedings, ISBN 978-9-9956413-7-2

- Grupp, K. & Hindley, C. (2024) Title: Enhancing creative and analytical thinking through the use of AI in management education: a student perspective. International Scientific-Practical Conference (ISPC) Cologne, Germany
- Grupp, K. & Hindley, C. (2024) I sell what I do- I do what I sell Das Produkt „Duales Studium“ aus der Sicht von studentischen Mitarbeitenden in G. Schuster u. S. O’Gorman eds. *Customer Centricity*. Springer
- Hindley, C., Grupp, K & Sylwestrowicz, M. (2024) The challenge of translating memories: The work of the Jewish Museum Berlin in provoking dialogue and reflection. Conference: The Challenges and Consequences of Cultural Misunderstanding: Linguistic, Legal and Translational Perspectives, Université Polytechnique Hauts-de-France, Valenciennes
- Hindley, C., Grupp, K & Sylwestrowicz, M. (2024) Generational Translation in the Jewish Museum, Berlin – Navigating between History and Story *Museums as Spaces of Cultural Translation and Transfer* Babel <https://doi.org/10.1075/babel.00394.hin> Babel ISSN 0521-9744 E-ISSN 1569-9668
- Hindley, C., Knowles, D. Ruth, D. (2024) *Do not Discard this Message* AOMO (Art of Management and Organisation) conference Nancy, France
- Ruth, D., Hindley, C., Knowles, D. (2024) *Education as Gift* AOMO (Art of Management and Organisation) conference, Nancy, France

2023

- Hindley, C., van Stiphout, J. & Legrand, W. (2023) Luxury Hospitality and sustainability: an oxymoron or viable pursuit? *Advances in Hospitality and Leisure Vol 19*, pp.3-23
- Hindley, C., van Stiphout, J. & Legrand, W. (2023) *Luxury tourism and sustainability: An oxymoron or viable future?* EuroCHRIE conference Vienna.
- Legrand, W., Hindley, C. & Matthew-Bolofinde, A. (2023) Incorporating nature in sustainable hotel design. In eds: Willy Legrand, Henri Kuokkanen, Jonathon Day *Critical Questions in Sustainability and Hospitality* Routledge.
- Tigre-Moura, F., Castrucci, C. & Hindley, C. (2023) Artificial Intelligence Creates Art? An Experimental Investigation of Value and Creativity Perceptions. *Journal of Creative Behavior*

2022

- Böhlich, S., Hindley, C. & Müller, M. (2022) Enhancing employer attractiveness: the impact of COVID-19 on Generation Z 18th European Conference on Management Leadership and Governance Lisbon
- Grupp, K. & Hindley, C (2022) *Attempts to transfer home: The Gap between Abstract Perceptions and Material Artefacts* International Conference: Museums as Spaces of Cultural Translation and Transfer, University of Tartu, Estonia
- Hindley, C & Grupp, K. (2022) *Generational translation in the Jewish Museum, Berlin – navigating between history and story* International conference: Museums as Spaces of Cultural Translation and Transfer University of Tartu, Estonia
- Hindley, C., Legrand, W. & Zaslavskaya, A. (2022) Biophilic design in the hospitality industry: a window into back of house workspaces *Advances in Hospitality and Leisure Vol 18*
- Hindley, C., Legrand, W. & Zaslavskaya, A. (2022) *Back of House: Biophilic Design in the Hospitality Industry*. euroCHRIE conference Apeldoorn, NL
- Hindley, C. and Knowles, D. and Ruth, D. (2022) *Intercultural communication with Tintin, Snowy and Captain Haddock: Hergé’s comic books in management learning*. AOMO (Art of Management and Organisation) conference August 2022
- Hindley, C. & Sonnenburg, S. (2022) *Temp-plates for creative imagination in organizations: From Gothic construction to experimental composition* ARTEM OCC conference From disruption to development: Moving forward with the relationship between creativity and sustainability Nancy, France
- Sonnenburg, S. and Hindley, C (2022) *Pissoirs and Cathedrals Artistic templates for creative management* AOMO (Art of Management and Organisation) conference, Liverpool, UK.

Tigre Moura, F.; Hindley, C. (2022). SOUNDS LIKE A THESIS - A quick guide on how to write and present your Bachelor or Masters thesis like a Rockstar; LiveInnovation.org. DOI: 10.5281/zenodo.6912346

Tigre-Moura, F. & Hindley, C. (2022) *When artificial intelligence produces art: an investigation of consumers' value and creativity perception*. 1. IU Fachtagung "Innovatives Marketing, in digitalen Zeiten"

2021

Hindley, C. (2021) Liveinnovation.org (contributor and co-author to the site developed by Prof. F. Tigre Moura) concerning *Music, Marketing, Innovation, Brands, Behavior, Research and Technology* www.liveinnovation.org

Conrad, C., Hindley, C., (2021, Okt.) *A linguistic mosaic: Multilingualism in primary education. A case study*. Translation and Migration conference, Université Polytechnique Hauts-de-France, Valenciennes

Grupp, K., Hindley, C., and Sylwestrowicz, M. (2021) *Resilienz der Lehrenden- eine empirische Untersuchung im internationalen Umfeld*, 9. Tag der Lehre Fachhochschule Oberösterreich (Presentation April, 2021, paper Juni, 2021).

Grupp, K. & Hindley, C. (2021) *Das Duales Studium aus der Perspektiv von Studenten in Hilgers-Sekowsky, J. and Hattula, C. Praxisorientierte Hochschullehre* Springer Verlag (publication late 2021)

Hindley, C., Legrand, W. and Laeis, G (2021) The pandemic of tourism: how tourism has become an unsustainable luxury in Dixit, S. and Kotur, A.S. (eds) *The Emerald Handbook of Luxury Management for Hospitality & Tourism*. Emerald (accepted, publication late 2021).

Hindley, C. and Sonnenburg, S. (2021) *'Templates' for creative imagination in management education: Inspiration from Chartres cathedral*, European Conference on Research Methods for Business and Management, conference Juni, 2021.

Legrand, W., Hindley, C., Vogel, R., and Levis, A. (2021) The Fluidity of Terroir: The Delusion of Sustainability and Authenticity in Wine Tourism, in Dixit, S. (ed.) *The Routledge Handbook of Wine Tourism* (accepted, publication late 2021).

2020

Legrand, W., Hindley, C., and Laeis, G. C. M. (2020). Food biodiversity, local sourcing and consumers: Gastronomy as a critical interface. In: D. Hunter, T. Borelli, & E. Gee (Eds.) *Biodiversity, Food and Nutrition: A New Agenda for Sustainable Food Systems* Chapter 12. London, U.K.: Routledge, Earthscan.

Michels, C., Hindley, C., Knowles, D., and Ruth, D. (2020, März) Learning atmospheres: Re-imagining management education through the dérive. *Management Learning*. <https://doi.org/10.1177/1350507620906673> (awarded best paper 2020).

2019

Csurgo, B., Smith, M.K. and Hindley, C. (2019) The Role of Gastronomic Tourism in Rural Development, In S. Dixit, *The Routledge Handbook of gastronomic Tourism*.

Csurgó, B., Hindley, C., Smith, M. K. (2019, Oktober) Imagined Idylls and Nostalgic Idealization: Gastronomic Tourism in Rural Hungary, *Journal of Gastronomy and Tourism*, Vol 4, pp. 13-28(16) DOI:<https://doi.org/10.3727/216929719X156578579077613>.

Hindley, C., Knowles, D., & Ruth, D. (2019) Teaching research methods: Introducing a psychogeographical approach. *Journal of Management & Organization*, 1-13. doi:10.1017/jmo.2019.15

Hindley C. and Stagno, G. (2019) Moving the Tourists: Rural Tourism and Events on Sardinia (EuroCHRIE conference Hong Kong).

Hindley C., & Sonnenburg, S. (2019) *Organisations as Cathedrals: The Geist of the Gothic* (SCOS conference, York, UK.)

Hindley, C., Sonnenburg, S. (2019): Imagining yesterday: The Geist of the Gothic. In: Kuiper, Gabrielle; Hagoort, Giep; Kooyman, Rene (Eds.): *Being Connected: Kunst en Economie: uitblinken in het creëren van culturele, economische en maatschappelijke waarde*. Utrecht: HKU, 175-176.

Knowles, D., Ruth, D. and Hindley, C. (2019, Oktober), Crisis as a plague on organisation: Defoe and A Journal of the Plague Year, *Journal of Organizational Change Management*, Vol. 32 No. 6, pp. 640-649. <https://doi.org/10.1108/JOCM-03-2019-0074>