

CURRICULUM B.A. HOSPITALITY MANAGEMENT							
DISTANCE LEARNING							
Semester			Module	Course Code	Course	ECTS credits	Type of Exam
FT	PT I	PT II					
1. Semester	1. Semester	1. Semester	Business 101	DLBBAB01_E	Business 101	5	Exam/Written Assignment
			Introduction to Academic Work for Business and Social Sciences	DLBIAWBSS01	Introduction to Academic Work for Business and Social Sciences	5	Advanced Workbook
			Principles of Hospitality Management	BWHO01-01_E	Principles of Hospitality Management	5	Exam
2. Semester	2. Semester	2. Semester	Food and Beverage Management	DLBHOFBM01_E	Food and Beverage Management	5	Exam
			Collaborative Work	DLBCSCW01	Collaborative Work	5	Oral Assignment
			Digital Skills	DLBDS01-01_E	Digital Skills	5	Exam
	3. Semester	3. Semester	International Marketing	DLBDSEIMB01	International Marketing	5	Exam
			Business Mathematics	BWMA01_E	Business Mathematics	5	Exam
			Managerial Economics	DLBBWME01_E	Managerial Economics	5	Exam
	4. Semester	4. Semester	Destination Management	DLBTODM01-01_E	Destination Management	5	Exam
			Accounting and Balancing	DLBEPEAB01	Accounting and Balancing	5	Exam
			International Business Law	DLBHMEIBL01-01	International Business Law	5	Exam
	3. Semester	5. Semester	Management Accounting	DLBMAE01	Management Accounting	5	Exam/Written Assignment
			Statistics	BSTA-01_E	Statistics	5	Exam
			Strategic Hospitality Management	BWHO02-01_E	Strategic Hospitality Management	5	Exam
6. Semester		6. Semester	Business Simulation: Tourism, Hospitality and Event	DLBHMPTHE01_E	Business Simulation: Tourism, Hospitality and Event	5	Proof of participation with a minimum score
			Corporate Finance and Investment	DLBCFIE01	Corporate Finance and Investment	5	Written Assignment
			Foreign Language Italian OR Foreign Language French OR Foreign Language Spanish OR Foreign Language German **	DLFSI01_E OR DLFSF01_E OR DLFSS01_E OR DLFSG01	Foreign Language Italian OR Foreign Language French OR Foreign Language Spanish OR Foreign Language German	5	
4. Semester	5. Semester	7. Semester	Intercultural and Ethical Decision-Making	DLBCSIDM01	Intercultural and Ethical Decision-Making	5	Case Study
			Rooms Division Management	DLBHORDM01_E	Rooms Division Management	5	Exam
			Sustainability Management in Tourism, Hospitality and Event	DLBHMNMTHE01_E	Sustainability Management in Tourism, Hospitality and Event	5	Written Assignment
	8. Semester	8. Semester	Planning and Development of Hospitality Businesses	DLBHOPEH01_E	Planning and Development of Hospitality Businesses	5	Exam
			Distribution in Hospitality and Tourism	DLBTOVHT01_E	Distribution in Hospitality and Tourism	5	Exam
			International Contract Management	DLBINTIWR01_E	International Contract Management	5	Exam
	6. Semester	9. Semester	Principles of Management	DLBBAPM01_E	Principles of Management	5	Case Study
			Hospitality Revenue Management	DLBHORM01_E	Hospitality Revenue Management	5	Exam
			Crisis Management in Tourism, Hospitality and Event	DLBHMKMTHE01_E	Crisis Management in Tourism, Hospitality and Event	5	Exam/Case Study
			Seminar: Current Issues in Tourism, Hospitality and Event	DLBHMTATHE01_E	Seminar: Current Issues in Tourism, Hospitality and Event	5	Research Essay
5. Semester	7. Semester	10.	ELECTIVE A*		e.g. Gastronomy and Catering	10	
			ELECTIVE B*		e.g. Applied Sales	10	
			ELECTIVE C*		e.g. Event Management	10	
6. Semester	8.	11.	Bachelor Thesis		Bachelor Thesis Thesis Defense	9 1	Bachelor Thesis Presentation: Colloquium
Total			180 ECTS credits				

Elective A:	Elective B:	Elective C: (A+B)
Gastronomy and Catering Tourism Management Event Management	Applied Sales Online and Social Media Marketing Managing People and Fundamentals of Business Psychology Intercultural Psychology and CRM International Brand Management and Corporate Communication International Accounting, Planning and Control Organizational Development and Change Management International HR and Leadership Business Ethics and Sustainability Market Research and Product Management Intrapreneurship	Gastronomy and Catering Tourism Management Event Management Applied Sales Online and Social Media Marketing Managing People and Fundamentals of Business Psychology Intercultural Psychology and CRM International Brand Management and Corporate Communication International Accounting, Planning and Control Organizational Development and Change Management International HR and Leadership Business Ethics and Sustainability Market Research and Product Management Intrapreneurship Studium Generale I and II Foreign Language (German, French, Italian, Spanish) ** Internship*** Mastering Prompts Career Development AWS Cloud Specialization

You can find more information about your degree program in the module handbook on our website.

**Chose only one of the following foreign languages with 5 ECTS points. Languages can only be chosen once.

*** not available in Online Studies

INTERNATIONAL
UNIVERSITY OF
APPLIED SCIENCES

You've already planned out exactly how your course schedule should look? Wonderful!
The IU International University of Applied Sciences offers you the flexibility to choose any available module you like from any semester. You can work on a number of modules at the same time or one by one.

At the beginning, choose modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.

A module with two courses consists of an introduction and a consolidation. In order to successfully complete a module, you must successfully pass both the introduction and the consolidation of the module within the framework of a module examination.

* Electives: Choose three modules, every elective module can only be chosen once.

FT: Full-Time, 36 months
PT I: Part-Time I, 48 months
PT II: Part-Time II, 72 months