

# ActivBoard Touch 1.1

Extending the options at the Front of the Class

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Extending the options at the Front of Class



## ActivBoard Touch 1.1

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# Background and Objectives

Putting the ActivBoard Touch 1.1  
into context



## Current Situation

- **ActivBoard Touch 1.0**
  - ActivBoard Touch (1.0) released May 2013
  - Particularly appropriate for touch-oriented Windows 7 and 8 users
  - Excellent uptake and sales in many countries
- **Market Problems**
  - Certain markets heavily dependent on support for Mac OSX or Ubuntu Linux
  - Lack of OSX / Linux support limits sales and market penetration
- **Launch Goals**
  - Ship "tri-platform" AB Touch from early 2014
  - Provided ability to perform field upgrades to existing AB Touch 1.0 boards
  - Increase market share of touch IWB sales in Mac and LINUX-oriented countries



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# ActivBoard Touch 1.1 Overview

**An new solution for OSX and LINUX**



## ActivBoard Touch 1.1

- ActivBoard Touch with support for Windows, OSX and Linux.
- Physical hardware: Exactly the same as ActivBoard Touch 1.0
- Firmware: Release 3.05 of the firmware
- Software: ActivInspire Professional  
ActivDriver 5.9.27



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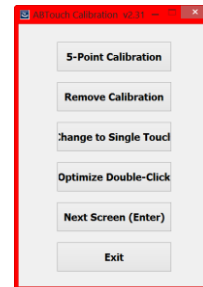
## FAQs – Functional

- Which version of OSX has ABT 1.1 been tested against?
  - The firmware has been tested against Leopard, Snow Leopard, Lion and Mountain Lion.
  - It has not been signed off for Mavericks.
- Which version of LINUX has ABT 1.1 been tested against?
  - The firmware has been tested against Ubuntu 12.04.
- Will the ABT still work with Windows 8?
  - Yes, it will.
  - The firmware has also been tested and signed off for Windows 8.1.
- How many touches will I get on the ABT under OSX or Linux?
  - Up to two touches are supported by the ActivBoard Touch
  - The number of effective touches under OSX or Linux will depend on the application used



## FAQs – Functional

- Does the new firmware require a different driver for use with ActivInspire?
  - Yes. A new release – ActivDriver 5.9.27 – is required.
- Will users experience anything different from other boards?
  - ActivDriver 5.9.27 is an interim release that comes with an external calibration tool for the ActivBoard Touch for use on all three platforms (Windows, OSX and Linux)
  - Calibration for ActivBoard Touch will be integrated into ActivManager in a future 2014 release.
  - To calibrate their ActivBoard Touch 1.1, users will need to click on a shortcut on their desktop to the calibration routine.



# Market Positioning

## So What?



## Market positioning (commercial)

- The ActivBoard Touch can now be sold into **any opportunity requiring Windows, OSX or Linux**;
- There will be **no change in the pricing** of the ActivBoard Touch 1.1 in comparison to the current ActivBoard Touch (1.0);
- This “no change” applies to both the end user recommended price and the pricing within Promethean’s distribution channel.



## Marketing positioning (functional)

- The ActivBoard Touch 1.1 allows users the **choice between popular operating systems**: Windows, Mac OSX and Ubuntu Linux;
- Dependent upon the application software and / or drivers used, this will allow **two touches** to be employed on the ActivBoard Touch 1.1 to **write, draw and manipulate applications** and objects within those applications;
- The ActivBoard Touch 1.1 connection to a partner computer for both data and power remains **exceptionally quick and simple** via a single USB cable;
- The inclusion of **ActivInspire Professional** equips users of the ActivBoard Touch 1.1 with the leading software for the creation, management and delivery of interactive lessons through a single application.



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# Availability

## Where and When?



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## Geographic Compliance and Availability

- The ActivBoard Touch 1.1 certification remains unaffected by the change;
- ActivBoard Touch 1.1 will commence normal shipments as stocks of ActivBoard Touch 1.0 are exhausted;
- Special requests for volume shipments into destinations where LINUX or OSX is key can be considered. Please contact your Promethean representative.



# Upgrading Existing AB Touch boards

## Practical Advice



## Upgrading existing AB Touch units

- There may be existing AB Touch 1.0 (Windows only) units which would benefit from an upgrade to the AB Touch 1.1 firmware
  - Distributor stock in territories utilising OSX or Linux
  - Units installed at customer sites where additional flexibility is required
- Promethean has created an Upgrade Toolkit to enable existing units to be upgraded
  - The Upgrade Toolkit can be downloaded at no charge
  - It contains new firmware, the necessary OS-related tools, an Update Application, and full instructions
  - The Upgrade Toolkit is **NOT SUITABLE FOR USE BY END USERS**. It requires a degree of technical knowledge and confidence. Incorrect use of the Upgrade Toolkit can result in an ActivBoard Touch becoming locked in Update Mode and thus unable to be used normally.
  - AB Touch upgrades should be carried out by qualified partner staff only.
- Where can the Upgrade Toolkit be obtained?
  - Full details are available on the Portal in the ActivBoard Touch blog.

