

ActivBoard Touch 1.1

Extending the options at the Front of the Class

December, 2013



ActivBoard Touch 1.1

Extending the options at the Front of Class



ActivBoard Touch 1.1

- Background and Objectives
- Overview
- Installation Considerations
- Availability
- Upgrading Existing Boards

Page 3



Background and Objectives

Putting the ActivBoard Touch 1.1
into context



Current Situation

- **ActivBoard Touch 1.0**
 - ActivBoard Touch (1.0) released May 2013
 - Particularly appropriate for touch-oriented Windows 7 and 8 users
 - Excellent uptake and sales in many countries
- **Market Problems**
 - Certain markets heavily dependent on support for Mac OSX or Ubuntu Linux
 - Lack of OSX / Linux support limits sales and market penetration
- **Launch Goals**
 - Ship "tri-platform" AB Touch from early 2014
 - Provided ability to perform field upgrades to existing AB Touch 1.0 boards
 - Increase market share of touch IWB sales in Mac and LINUX-oriented countries



Page 5



ActivBoard Touch 1.1 Overview

An new solution for OSX and LINUX



ActivBoard Touch 1.1

- ActivBoard Touch with support for Windows, OSX and Linux.
- Physical hardware: Exactly the same as ActivBoard Touch 1.0
- Firmware: Release 3.05 of the firmware
- Software: ActivInspire Professional
ActivDriver 5.9.27



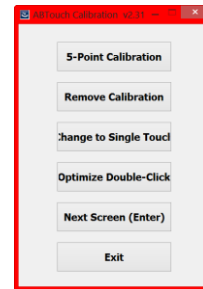
FAQs – Functional

- Which version of OSX has ABT 1.1 been tested against?
 - The firmware has been tested against Leopard, Snow Leopard, Lion and Mountain Lion.
 - It has not been signed off for Mavericks.
- Which version of LINUX has ABT 1.1 been tested against?
 - The firmware has been tested against Ubuntu 12.04.
- Will the ABT still work with Windows 8?
 - Yes, it will.
 - The firmware has also been tested and signed off for Windows 8.1.
- How many touches will I get on the ABT under OSX or Linux?
 - Up to two touches are supported by the ActivBoard Touch
 - The number of effective touches under OSX or Linux will depend on the application used



FAQs – Functional

- Does the new firmware require a different driver for use with ActivInspire?
 - Yes. A new release – ActivDriver 5.9.27 – is required.
- Will users experience anything different from other boards?
 - ActivDriver 5.9.27 is an interim release that comes with an external calibration tool for the ActivBoard Touch for use on all three platforms (Windows, OSX and Linux)
 - Calibration for ActivBoard Touch will be integrated into ActivManager in a future 2014 release.
 - To calibrate their ActivBoard Touch 1.1, users will need to click on a shortcut on their desktop to the calibration routine.



Market Positioning

So What?



Market positioning (commercial)

- The ActivBoard Touch can now be sold into **any opportunity requiring Windows, OSX or Linux**;
- There will be **no change in the pricing** of the ActivBoard Touch 1.1 in comparison to the current ActivBoard Touch (1.0);
- This “no change” applies to both the end user recommended price and the pricing within Promethean’s distribution channel.



Marketing positioning (functional)

- The ActivBoard Touch 1.1 allows users the **choice between popular operating systems**: Windows, Mac OSX and Ubuntu Linux;
- Dependent upon the application software and / or drivers used, this will allow **two touches** to be employed on the ActivBoard Touch 1.1 to **write, draw and manipulate applications** and objects within those applications;
- The ActivBoard Touch 1.1 connection to a partner computer for both data and power remains **exceptionally quick and simple** via a single USB cable;
- The inclusion of **ActivInspire Professional** equips users of the ActivBoard Touch 1.1 with the leading software for the creation, management and delivery of interactive lessons through a single application.



COMPANY AND PARTNER CONFIDENTIAL

Availability

Where and When?



COMPANY AND PARTNER CONFIDENTIAL

Geographic Compliance and Availability

- The ActivBoard Touch 1.1 certification remains unaffected by the change;
- ActivBoard Touch 1.1 will commence normal shipments as stocks of ActivBoard Touch 1.0 are exhausted;
- Special requests for volume shipments into destinations where LINUX or OSX is key can be considered. Please contact your Promethean representative.



Upgrading Existing AB Touch boards

Practical Advice



Upgrading existing AB Touch units

- There may be existing AB Touch 1.0 (Windows only) units which would benefit from an upgrade to the AB Touch 1.1 firmware
 - Distributor stock in territories utilising OSX or Linux
 - Units installed at customer sites where additional flexibility is required
- Promethean has created an Upgrade Toolkit to enable existing units to be upgraded
 - The Upgrade Toolkit can be downloaded at no charge
 - It contains new firmware, the necessary OS-related tools, an Update Application, and full instructions
 - The Upgrade Toolkit is **NOT SUITABLE FOR USE BY END USERS**. It requires a degree of technical knowledge and confidence. Incorrect use of the Upgrade Toolkit can result in an ActivBoard Touch becoming locked in Update Mode and thus unable to be used normally.
 - AB Touch upgrades should be carried out by qualified partner staff only.
- Where can the Upgrade Toolkit be obtained?
 - Full details are available on the Portal in the ActivBoard Touch blog.