






Specifications

Key Characteristics

Catalog Page # 	100
Product Number	146202
UPC	754473549220
Applications 	Asset Tracking, Barcode Labeling, Cable & Wire Marking, General & Industrial ID, Laboratory ID
UOM	Each
Trade Name	BBP®12
Brand Name	Brady®
Country of Origin 	China
HTS Code (Harmonized Tariff Schedule) 	8443.32.1050
ECCN (Export Commodity Control Number) 	EAR99



Dimensions





Dimensions	7.5 in H x 7.99 in W x 10.21 in D
Height	7.5 in
Width	7.99 in
Depth	10.21 in
Core Diameter	1 in
Display Size	2.3 in
Weight	5.07 lb

Material Characteristics





Color	Blue, Gray
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Product Features


Application 	Asset Tracking, Barcode Labeling, Laboratory Labeling, Wire and Cable Labeling
Built-In Label Wizards	No
Connectivity Options 	Ethernet, RS232, USB 2.0, USB Host
Cut Options Available	Upgrade to Auto Cutter (through Brady tech Repair)
Cutter Type	None
Display Type	Monocolor LCD Screen
Keyboard Type	Optional
Media Sensor Type	Black Mark, Gap Sensor, Head Open, Ribbon End

Memory	128 MB Flash, 64 MB SDRAM, SD Flash memory card up to 32 GB
Mode of Operation 	Peripheral Mode
Stand Alone Printing 	PC connected
Plug Type	US
Power Supply Voltage	110 - 240 V
Auto Shut-Off / Power Conserve	No
Print Preview Feature?	No
User Interface Type	LCD + Navigation Keys
Battery Type	Lithium-manganese Battery
Operating System	Windows® 10, Windows® 7, Windows® 8
Ribbon Ink Wind Direction 	Ink side out
Supply Remaining Gauge 	No

Printing Specifications

Automatic Label Set Up 	No
Barcode Capability	Barcode Capable
Barcode Symbologies - 2D	Aztec, GS1 DataMatrix, MaxiCode, MicroPDF417, PDF417, QR code
Barcode Symbologies - Linear	China Post, Codabar, Code 11, Code 128A, Code 128B, Code 128C, Code 128UCC, Code 39, Code 39 with check digit, Code 49, Code 93, Deutsche Post Identcode, Deutsche Post Leitcode, EAN-13, EAN-8, GS1 DataBar, GS1 DataBar Stacked Omnidirectional, GS1-128, Interleaved 2 of 5, Interleaved 2 of 5 with check digit, ITF-14, MSI, MSI with check digit, PLANET, Plessey, POSTNET, Telepen, UPC-A, UPC-E
Calibration Required? 	Yes
Color Printing Capability	Single Color
Maximum Labels per Day 	1000
Maximum Print Speed	4 in/s
Minimum Label Length 	0.39 in
Print Resolution	300 dpi
Minimum Liner Width	0.79 in
Print Technology	Thermal Transfer
Media Sensor Adjustment	Yes

Compatibility


Compatible Media 	THT-
Label Material Types	Direct Thermal Paper, FreezerBondz™ Polyester, Heat-shrink Polyolefin, Metallized Polyester, Metallized Polyester with Polyester Overlaminated, Nylon Cloth, Paper, Polyester, Polyester with Polyester Overlaminated, Polyimide, Polyolefin, Polypropylene, Polyvinylfluoride, Repositionable Paper, Self-

	laminating Polyester, Self-laminating Vinyl, StainerBondz™ Polyester, Tamper-resistant Metallized Vinyl, Tamper-resistant Vinyl, Vinyl, Vinyl Cloth, Water-indicating Polyester/Paper Laminate
Continuous & Die-Cut Materials Supported	Continuous and Die-cut
Custom Labels Available	Yes
Custom Media Parts Available	Yes
Maximum Label/Tape Width	4.6 in
Maximum Print Width	4.15 in
Maximum Printed Label Length	450 in
Maximum Liner Width	4.6 in
Software Compatibility	Brady Workstation, Windows based driver for 3rd party software use
Languages Available	Bulgarian, Chinese (Simplified), Chinese (Traditional), Czech, Danish, Dutch, English (US), Finnish, French (France), German, Greek, Hungarian, Italian, Japanese, Korean, Lithuanian, Norwegian, Polish, Portuguese (Portugal), Russian, Slovak, Spanish (Spain), Swedish, Turkish

What's Included

Includes	(1) BBP12 Printer (BBP12-US), (1) Drivers CD, (1) Power Cord, (1) Quick Start Guide, (1) Ribbon Paper Core, (1) USB Cable
Warranty	5 Years
Warranty (North America)	5 Years

Compliance

UNSPSC 	45101519
RoHS Compliance Status	Compliant with Directive 2011/65/EU and 2015/863