






Specifications

Key Characteristics

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| Catalog Page #  | 144 |
| Product Number | 104549 |
| UPC | 662820801740 |
| Applications  | Double Sided Sleeve Printing, Single Sleeve Printing |
| UOM | Kit |
| Trade Name | BBP®72 |
| Brand Name | Brady® |
| Country of Origin  | Germany |
| HTS Code (Harmonized Tariff Schedule)  | 8443.32.1050 |
| ECCN (Export Commodity Control Number)  | EAR99 |




Dimensions




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|------------|---------------------------------|
| Dimensions | 15.5 in H x 10 in W x 21.8 in D |
| Height | 15.5 in |
| Width | 10 in |
| Depth | 21.8 in |
| Weight | 46.30 lb |

Material Characteristics





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|-------|------------|
| Color | Blue, Gray |
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Product Features


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| Application  | Wire and Cable Labeling |
| Built-In Label Wizards | No |
| Connectivity Options  | Ethernet, Parallel, Serial, USB |
| Cut Options Available | Full Cut, Perforation Cut |
| Cutter Type | None |
| Display Type | Monocolor LCD Screen |
| Keyboard Type | None |
| Media Sensor Type | Gap Sensor, Reflective Sensor |
| Memory | IFFS 8MB Flash memory, 64MB RAM Compact flash type 1 slot |
| Stand Alone Printing  | PC connected & Stand-alone |

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| Mode of Operation  | Peripheral Mode |
| Plug Type | EU, UK, US |
| Power Supply Voltage | 100 - 240 V @ 50 - 60 Hz |
| Auto Shut-Off / Power Conserve | Yes |
| Print Preview Feature? | No |
| User Interface Type | PC, Touch Screen |
| Label/Media Format | Roll |
| Operating System | Windows® 10, Windows® 7, Windows® 8 |
| Ribbon Ink Wind Direction  | Side In/Side Out |
| Supply Remaining Gauge  | No |

Printing Specifications

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| Automatic Label Set Up  | No |
| Barcode Capability | Barcode Capable |
| Barcode Symbologies - 2D | Aztec, Data Matrix, GS1 DataMatrix, MaxiCode, MicroPDF417, PDF417, QR code |
| Barcode Symbologies - Linear | Codabar, Codablock F, Code 128A, Code 128B, Code 128C, Code 39, Code 93, Deutsche Post Identcode, Deutsche Post Leitcode, EAN/UPC Extension 2, EAN/UPC Extension 5, EAN-13, EAN-8, FIM, GS1 DataBar, GS1 DataBar Limited, GS1 DataBar Stacked, GS1 DataBar Stacked Omnidirectional, GS1 DataBar Truncated, GS1-128, HIBC, Interleaved 2 of 5, JAN-13, JAN-8, MSI, Plessey, POSTNET, UPC-A, UPC-E, UPC-E0 |
| Calibration Required?  | Yes |
| Color Printing Capability | Single Color |
| Font Styles | Arial, Courier New, Tahoma, Times New Roman, Trechuchet MS, Verdana |
| Maximum Labels per Day  | 7000 |
| Maximum Print Speed | 5 in/s |
| Minimum Label Length  | 0.8 in |
| Print Resolution | 300 dpi |
| Minimum Liner Width | 0.15 in |
| Print Technology | Thermal Transfer |
| Media Sensor Adjustment | Yes |

Compatibility


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| Compatible Media  | DT-, THT-, THTEL-, THTEP-, THTOL-, XTHT- |
| Label Material Types | Diesel-resistant Heat-shrink Polyolefin Sleeve, Heat-shrink Polyolefin, High Temperature Heat-shrink Polyvinylidene Fluoride Sleeve, Polyolefin |
| Continuous & Die-Cut Materials Supported | Continuous and Die-cut |

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|------------------------------|---|
| Custom Labels Available | Yes |
| Custom Media Parts Available | Yes |
| Maximum Label/Tape Width | 4 in |
| Maximum Print Width | 4.15 in |
| Maximum Printed Label Length | 78 in |
| Maximum Liner Width | 4.33 in |
| Software Compatibility | Brady Workstation, Windows based driver for 3rd party software use |
| Languages Available | Arabic Dutch, Bulgarian, Croatian, Czech, Danish, Dutch, English (US), Farsi, Finnish, French (France), German, Greek, Hungarian, Italian, Lithuanian, Macedonian, Norwegian, Polish, Portuguese (Portugal), Romanian, Russian, Serbian, Slovenian, Spanish (Mexico), Spanish (Spain), Swedish, Turkish |

What's Included

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|--------------------------|---|
| Includes | (1) BBP®72 Printer (BBP72-34L), (1) CD ROM, (1) Power Cable |
| Warranty (North America) | 5 Years |
| Warranty | 5 Years |
| Kits Available | No |

Compliance

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| UNSPSC  | 45101519 |
| RoHS Compliance Status | Compliant with Directive 2011/65/EU and 2015/863 |