

Touchboards

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INNOVATE
The Future of Projection

Hitachi's energy efficient projectors

Powerful projection. Reduced energy consumption.



Introducing the 1W Standby Mode

Hitachi projectors are stylish, practical and cutting-edge – but we also work hard to ensure they are as green as possible at every stage of their lifecycle. That's why the 1W Standby Mode is an important new feature on all Hitachi projectors.

A new European Directive may soon limit the power consumption of projectors in standby to 1W. But at Hitachi, we're one step ahead. As part of our Environmental Vision, we've already ensured that all the projectors listed overleaf have this power-saving feature. So from 2010, you'll save energy even if you need to leave your projector in Standby Mode.

This is one of many steps Hitachi is taking to help minimise our impact on the environment. Turn over to find out how else we reduce the environmental impact of Hitachi projection equipment.



HITACHI
Inspire the Next

Multi Purpose Projectors



CP-X3010Z

- 1W Standby
- XGA resolution
- 3200 ANSI Lumens (Normal)
2100 ANSI Lumens (Eco)
- 2000:1 contrast ratio
- Virtually maintenance free
- Super Hybrid Filter
- Anti-theft features



CP-X2510Z

- 1W Standby
- XGA resolution
- 2600 ANSI Lumens (Normal)
1800 ANSI Lumens (Eco)
- 2000:1 contrast ratio
- Virtually maintenance free
- Super Hybrid Filter
- Anti-theft features

Education Projectors



ED-X24Z

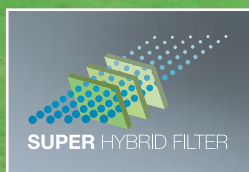
- 1W Standby
- XGA resolution
- 2200 ANSI Lumens (Bright)
1500 ANSI Lumens (Normal)
- 400:1 contrast ratio
- Anti-theft features



ED-X40Z/ED-X42Z

- 1W Standby
- XGA resolution
- 2200 ANSI Lumens (Bright)
1500 ANSI Lumens (Normal)
- 500:1 contrast ratio
- Virtually maintenance free
- Super Hybrid Filter
- Anti-theft features

Hitachi's projectors use components which help in the overall reduction of their carbon footprint.



Super Hybrid Filter

The new Hitachi Super Hybrid Filter is the best you'll find on the market. It lasts an exceptional 6000 hours – to make maintenance less frequent and reduce replacement costs.



Long lamp life

Now you can benefit from longer lamp life than ever before. Using the new Eco Mode, lamp life is extended to more than 6000 hours* – equivalent to the projector being used for three hours a day over a period of ten years.



Long filter life

A Hitachi filter should last as long as the projector lamp. And because replacement lamps come with a new filter, you can simply replace both at the same time, making it unnecessary to clean the filter.*

* Applies to all models listed except for ED-X24Z.

Reducing our carbon footprint

We are working to curb greenhouse gas emissions in every phase of the production process by implementing the following:

- **Paint-free casing**
Paint can release harmful emissions into the air and environment, so we choose alternatives for our projectors.
- **Reduction of carton size**
Our latest projectors now come in smaller cartons. This means we can transport almost twice as many of them in a single journey, further reducing our carbon footprint.
- **Recyclable carton boxes**
Our carton boxes are now made of 100% recyclable material, so they shouldn't contribute to landfill waste.

Hitachi's continued commitment

Hitachi have formulated an 'Environmental Vision' to contribute towards building a sustainable society. Through our business practices and environmentally superior products, we aim to help reduce carbon emissions by 100 million tons a year by 2025. Our goal is to develop life-enhancing technology that will contribute to and realise a truly sustainable society for current and future generations.