

# See Energy Efficiency in a New Light



## 3LCD projectors are 25% more energy efficient.

3LCD projection technology uses light more efficiently. The result is a classroom projector with lower energy consumption....without sacrificing projector performance. In contrast to 1-chip technology, 3LCD requires 25% less electricity per lumen of brightness.\* The 3LCD light engine efficiently uses available lamp light to create stunning images that enhance classroom instruction.

When you want performance,  
quality...and smart energy  
efficiency, standardize on 3LCD.

[www.3lcd.com](http://www.3lcd.com)

\* Data source: ProjectorCentral.com Jan 2009.  
Average of 796 shipping models for which the manufacturers provided lumens and total power data, all resolutions and brightness levels. Energy efficiency was measured as wattage per lumen. It was measured for both 3LCD and 1-chip projectors in six different lumens categories. 3LCD projectors averaged less required electricity per lumen in each of the six categories.

