

# New Product Announcement

**FLUKE**®

October 2015

USA Product Announcement Letter



## Introducing the new Fluke 370 Series FC True-rms Clamp Meters

Advanced troubleshooting performance and the iFlex® flexible current probe ... plus new Fluke Connect® features to log and transmit data wirelessly.

For years, Fluke has built a reputation for producing the most reliable, rugged, and innovative clamp meters in the world. The new Fluke 370 Series FC is no exception; they are precise, tough, and easy to use. These clamp meters are best-in-class, and make a perfect addition to the Fluke family of clamps.

Developed for commercial and industrial applications, the 376 FC, 375 FC and 374 FC Clamp Meters combine functionality with form factor to create a powerful troubleshooting clamp. The new Fluke 370 Series FC are the only clamp meters in the market to offer a flexible current probe, logging, and safe remote measurements, all in one unit.

### Value Proposition

- The Fluke 370 Series FC allows users to make measurements in tight spaces with iFlex
- The Fluke 370 Series FC helps users troubleshoot intermittent faults with its logging capabilities
- The Fluke 370 Series FC keeps users safe and outside the arc flash zone through Bluetooth connectivity to Apple and Android devices

### PRICING and ORDERING Information

Fluke Model #	Item #	Description	List Price (USD)
FLUKE-374FC	4696001	600A AC/DC TRMS WIRELESS CLAMP	\$349.99
FLUKE-375FC	4695932	600A AC/DC TRMS WIRELESS CLAMP	\$399.99
FLUKE-376FC	4695861	1000A AC/DC TRMS WIRELESS CLAMP W/ IFLEX	\$449.99

Distributors will receive the same discount as the Fluke 87-5 - Item #: 2074974

**ORDERING INFORMATION:**

Fluke Model	Part Number	UPC Code	Individual Product Including Packaging				Origin
			Height	Width	Depth	Weight	
FLUKE-374FC	4696001	0 95969 79853 2	29.5 cm (11.62 in)	13.5 cm (5.31 in)	9.5 cm (3.74 in)	1.12 kg (2.48 lbs.)	China
FLUKE-375FC	4695932	0 95969 79846 4	29.5 cm (11.62 in)	13.5 cm (5.31 in)	9.5 cm (3.74 in)	0.95 kg (2.09 lbs.)	China
FLUKE-376FC	4695861	0 95969 79839 6	29.5 cm (11.62 in)	13.5 cm (5.31 in)	9.5 cm (3.74 in)	0.95 kg (2.09 lbs.)	China

**Schedule:**

- **Open for Orders: October 19<sup>th</sup>, 2015.**
- **Public Embargo: November 2<sup>nd</sup>, 2015.**

**PACKAGE CONTENTS:**

- Clamp Meter
- Test leads
- Soft case
- Users' manual
- iFlex (376FC only)
- TPak magnetic hanging strap

**Conversion Chart:**

Old Model	New Model	Features Changes
374	374 FC	All 374 features plus: - Fluke Connect - Extended voltage range to 1000V - CAT III 1000V/CAT IV 600V - Slimmer, more ergonomic design
375	375 FC	All 375 features plus: - Fluke Connect - Logging - Extended voltage range to 1000V - Compatible with magnetic strap
376	376 FC	All 376 features plus: - Fluke Connect - Logging - Magnetic hanging strap included

**The current Fluke 376, 375 and 374 Clamp Meters will be replaced by the new 376FC, 375FC and 374FC Clamp Meters. This conversion chart shows you which new models replace the old ones.**

**SPECIFICATIONS:**

FEATURES	376 FC	375 FC	374 FC
CAT rating	CAT III 1000V CAT IV 600V	CAT III 1000V CAT IV 600V	CAT III 1000V CAT IV 600V
A AC Range	999.9 A (2500A with iFlex® flexible current probe)	600 A (2500A with iFlex® flexible current probe)	600 A (2500A with iFlex® flexible current probe)
A DC Range	999.9 A	600 A	600 A
Best Resolution	0.1 A	0.1 A	0.1 A
V AC Range	1000 V	1000 V	1000 V
V DC Range	1000 V	1000 V	1000 V
mV DC Range	500 mV	500 mV	-
Ohms Range	60.00 kΩ	60.00 kΩ	6,000 Ω
Frequency	5 -500.0 Hz	5 -500.0 Hz	-
Capacitance	1 nF - 1,000 nF	1 nF - 1,000 nF	1 nF - 1,000 nF
Auto Shutoff	Y	Y	Y
True RMS	Y	Y	Y
Display Hold	Y	Y	Y
Inrush	Y	Y	Y
Backlight	Y	Y	Y
DC Zero	Y	Y	Y
Min/Max	Y	Y	Y
LPF	Y	Y	
LOG	Y	Y	
iFlex	Included	Optional	Optional
TPAK Magnetic Hanging Strap	Included	Optional	Optional

**MARKETING COMMUNICATIONS:**

Fluke is running a worldwide campaign to stimulate demand for 370 Series FC Clamp Meters. A suite of tools has been created for your use when preparing for customer meetings, educating yourself on the products, and to leave with your customers.

The collateral is designed to address the needs of both customers who are ready to purchase and those who require additional information to make a purchase decision. A complete list of the materials developed for this campaign follows, but we encourage you to regularly check [www.fluke-launch.com](http://www.fluke-launch.com) because we will be adding to the asset suite.

Asset	Description	Format	Literature Code
370 FC Series Datasheet	Complete list of features, benefits, and specifications	PDF	US: 6005995a
Value Selling Guide	Guide explaining value proposition for each brand of clamp meters	PDF	US: 6006197a
Email	370 Series FC focused email	HTML	6006018
PCat Pages	376 FC PCat page – destination for all electronic and print advertising	Web	
Web Banners	370 FC Series focused web banners in a variety of sizes	Web	6006020
Videos	Videos demonstrating Fluke quality of 370 FC Series	Video	
370 Series FC POP Display	Point-of-purchase display for 370 FC Series	Hardware, Flyer in a box	US: 6006168a
370 Series FC Flyer	Flyer for 370 FC Series to accompany POP display	PDF	US: 6006105a
370 Series FC POP Display Graphics	Header graphics for 370 FC Series	PDF	US: 6006166a
Clamp Meter Selection Guide	Compare guide for clamp family	PDF	3363537d

## **CUSTOMER QUESTIONS YOU MAY ENCOUNTER:**

**Question:** Why is Fluke coming out with a new line of clamp meters?

**Answer:** They are updating their line to better address your needs. This new line of clamps is more diverse and offers more. It now allows users to log data, save data directly to their mobile device, stay safe with remote viewing, and sharing and emailing test results seamlessly. Plus, they are now compatible with TPAK (magnetic strap) which will make using the leads of your meter easier and safer.

**Question:** Fluke clamps are frequently more expensive than others in the market. Why is that and are they really worth the price?

**Answer:** Fluke clamps are quality products, with superior accuracy, durability and ruggedness. While other clamps may be less expensive, they don't usually stand the test of time. Fluke clamp meters consistently provide more accurate, repeatable and reliable results without breaking or wearing out. You get what you pay for, and Fluke tools are worth the money.

Thanks for your support. Have fun selling these exciting new clamps. Fluke performed extensive testing on them and we know how much your customers are looking forward to them.

Best,

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