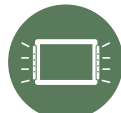


# Retail Advertising with IAdea is So Easy



## XDS-1078 Smart Signboard



Light Bar



Touch



Tempered  
Glass



PoE



Zero Gap



2<sup>nd</sup> Screen  
Mirroring



### ◀ Shop by Colors

Different shoppers, different ambiance. Different trends, different colors. Store managers decide! Never a dull moment for your shoppers.



Just one click, get the customized light bar color.



2<sup>nd</sup> Screen Mirroring



### Interact with Your Shoppers ▲

Interested in more about this product at the store? Touch away! IAdea brings businesses closer to their customers. Interact with them!

### Show More Pay Less ▲

No shop is too big or too small – IAdea transcends any distance of your store and delivers your advertising from far and wide, with the HDMI-out functionality. One content for multiple screens at much lower cost of maintenance!



www.IAdea.com



# Product Photos



## Landscape or Portrait ? Easy Rotation Anytime

Landscape, portrait or both?  
Again, store managers decide!  
Dummy-proof easy rotation  
anytime anywhere.



# Technical Specification

## Open Standards Supported

- HTML5, JavaScript, and CSS
- Android 4.4 API
- W3C SMIL for cross-platform management
- W3C Widgets for HTML delivery
- POPAI Digital Signage Content Standards, including:
  - S1 (JPEG 480p baseline)
  - S2 (JPEG 720p baseline)
  - S4 (MPEG L2 audio)
  - S5 (MP3 audio, 384Kbps)
  - S6 (MPEG-1 SIF, 3Mbps CBR)
  - S7 (MPEG-1 480p, 10Mbps CBR)
  - S8 (MPEG-1 720p, 15Mbps CBR)
  - S9 (MPEG-2 480p, 6Mbps CBR)
  - S10 (MPEG-2 720p, 12Mbps CBR)
  - S11 (H.264/MPEG-4 AVC, 480p, 6Mbps CBR)
  - S12 (H.264/MPEG-4 AVC, 720p, 10Mbps CBR)
- E1 (PNG 24bpp+alpha, 480p)
- E2 (PNG 24bpp+alpha, 720p)
- E4 (VC-1/WMV9, MP@ML, 720p)
- E7 (MPEG-4 ASP, 480p, 10Mbps CBR)
- E8 (H.264/MPEG-4 AVC, 1080p, 20Mbps CBR)

## Advanced Signage Features

- Remote commissioning
- AlwaysOn, AppLock to prevent unauthorized access
- StrongCache for continued playback even when network is not available

## HTML5 Support

- Widgets for calendar, clock, news, weather, Twitter, and web page integration
- HTML5 technologies including CSS and Javascript
- WebKit-based browser engine, same as Google Chrome™ and Apple Safari® browsers

## Display and Sound

- 10.1" LCD wide aspect ratio
- 10 points multi-touch
- 300 nits maximum brightness
- 1280x800 high resolution
- View Angle: 170 x170
- Built-in stereo speakers 1W x2
- Programmable LED bar x 2
- HDMI output to external display

## Content Management

- SignApps Express Utility
- 3rd party solution (optional license)

## Connectivity

- Wi-Fi:802.11 b/g/n
- Multi-points touch
- Ethernet 10/100 BASE-T
- 3.5mm analog stereo audio out
- USB 2.0 x 2
- Micro USB for ADB
- Optional 3G/4G mobile module via USB

## Local Storage

- 8GB eMMC memory (approx. 360 minutes of typical 720p video @3 Mbps)
- Micro SD card slot (support up to 32GB storage)

## Mounting Kit

- Built-in VESA compatible 75x75(mm) posts

## Supplied Accessories

- Table stand
- Adapter
- Power plug
- DC in & Micro SD stopper
- HW & SW QSG

## Expansion Options

- 16GB/32GB micro SD/SDHC memory card

## AC Adapter

- Input: 100-240V, 50-60 Hz, 0.5A Max.
- Output: 12V, 1.5A
- UL/CB certified power supplies
- Interchangeable connector system includes US plugs (Option for EU, UK and AUS plugs)
- Power-over-Ethernet (PoE) single-wire installation

## Environmental

- Operating temperature: 0 to 40°C
- Storage Humidity: 10 to 85% @ 40°C, non-condensing

## Dimensions for Product & Package

- Size:
  - 269.88mm(W)x 170.77mm (H)x 28.5 mm (D)
  - 10.62" (W) x 6.72" (H) x 1.12"(D)
- Weight: 727g/1.6 lb
- Individual Package Size:
  - 336mm (W) x 100mm(H) x 227 mm (D)
  - 13.2"(W) x 3.93"(H) x 8.93 (D)
- Outer Carton Size:
  - 695mm (W) x 260mm (H) x 530 mm(D)
  - 27.36"(W) x 10.23"(H) x 20.86"(D)
- Units per Outer Carton: 10

## Certifications

- CE/FCC

## Warranty

- 1-year limited parts & labor

# Contact

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