

## InFocus JTouch Increases Elementary Class' Engagement

The new tool integrates seamlessly into the classroom allowing fifth grade students to collaborate and interact with web content

### Challenge

Fifth grade teacher Kelli Joy could not keep the attention of her students with traditional lesson plans, as the young students have grown up using touchscreens, tablets and smartphones and are habituated to interactive content.

### Solution

Kelli's classroom had a JTouch installed, which allows students to participate in presentations, lessons, activities and even teaching. The result is considerably higher student engagement and information retention.

### Results

The JTouch's integration in the classroom led to higher student engagement and improved learning retention. Immediately upon bringing the JTouch into the classroom, Kelli Joy's students were interested. It has served as a way for the students to interact with lesson plans, but also to easily share their independent work directly from their laptop.



**“It’s  
made  
me a  
better  
teacher”**

- Kelli Joy,  
Fifth Grade Teacher  
Marysville Elementary  
School

# Success Story: JTouch in Education



## The Challenge

Kelli Joy's fifth grade students were not as actively engaged in lessons. She noted that her students use technology daily outside of the classroom, and expect the technology that they use in class to function like their familiar tablets, laptops and smartphones. Kelli acknowledges that including technology in lesson plans has become essential for maintaining students' attention, but learning new technology seemed daunting and may be difficult to incorporate into lessons, which takes up valuable class time.

Lana Penley, the principal of Marysville School, also knew the school was in need of new technology in the classroom: "Schooling has to be connected to the real world and I think that's the advantage technology can give kids—they're more engaged because it's more like their real world."

## The Solution

An InFocus JTouch interactive whiteboard featuring a 1080p touchscreen display, integrated speakers, and Wireless Collaboration technology for screen sharing, was integrated in the classroom for Kelli Joy to incorporate in her lessons. The JTouch allows her to incorporate web content and digital materials into her lessons for the students to engage with on the board. The students can also share their own work directly from their laptops with wireless casting technology. Kelli also incorporates live notetaking sessions and presentations, where her students can write directly on the board on top of her lesson materials or other student work.

"The digital whiteboard has been one of the most useful tools and what I appreciate most is the opportunity to save the work. We often go back and reference what we did days prior," says Kelli.

## The Results

Kelli Joy shared the benefits of using the JTouch in her classroom, noting its ease of use and the changes it has made in her lessons: "One of the things I've appreciated about the JTouch is the flexibility of the tool. I can have a student working on our laptops and they'll be able to share what they're working on. And what's so nice about it is it all works so seamlessly. We're moving and sharing things at a faster pace than we have before. I think it's made me a better teacher."

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