State of Remote Work 2017

Data to help leaders understand how remote work impacts hiring, retention and management.

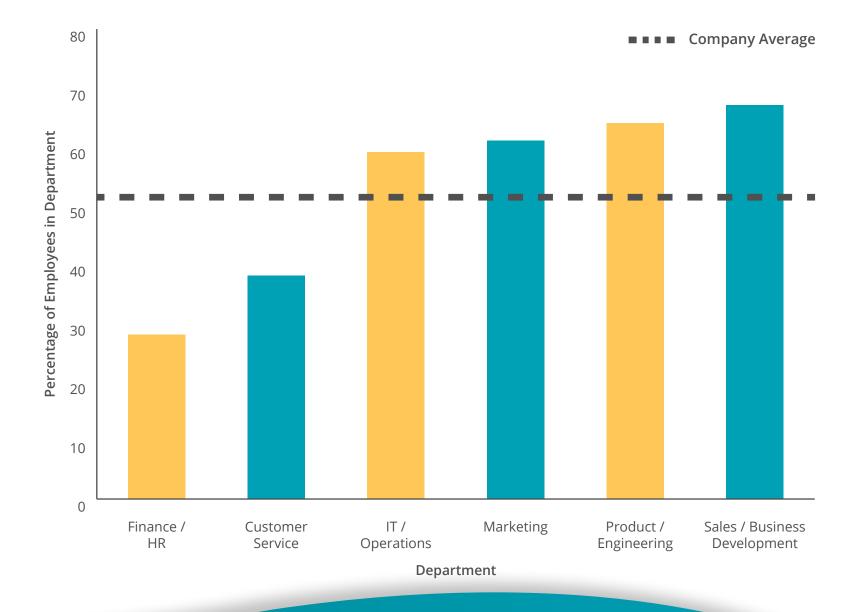
GWLLabs **TINYpulse**®



Remote Work Distribution by Department and Role

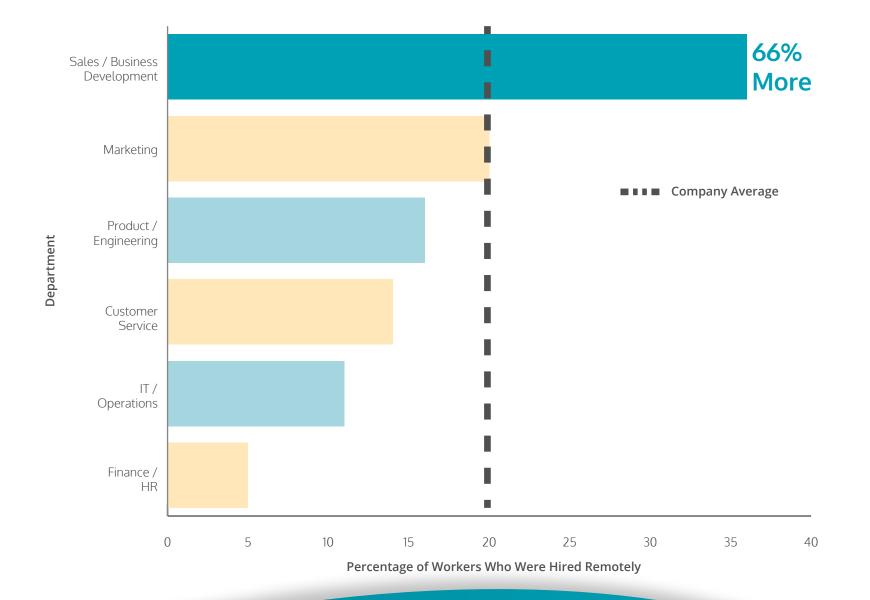


52% of employees work remotely at least once per week.



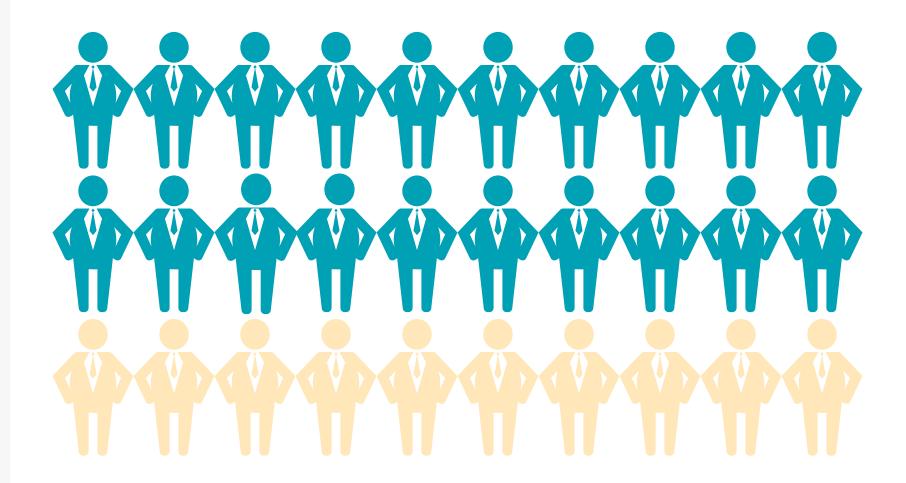


Sales hires remote employees 66% more often than average.

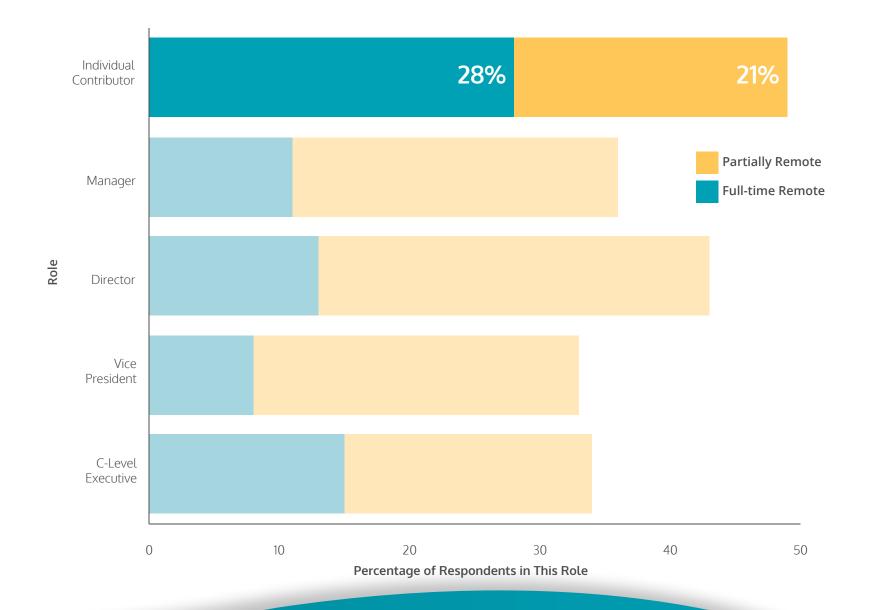




Small companies are 2x more likely to hire full-time remote employees.

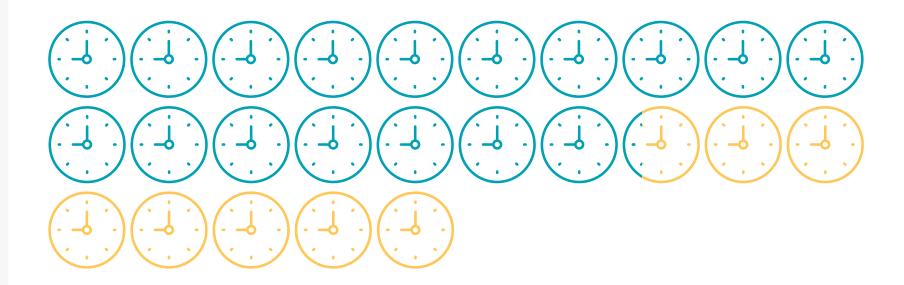


Full-time remote workers are 2x more likely to be individual contributors than management.





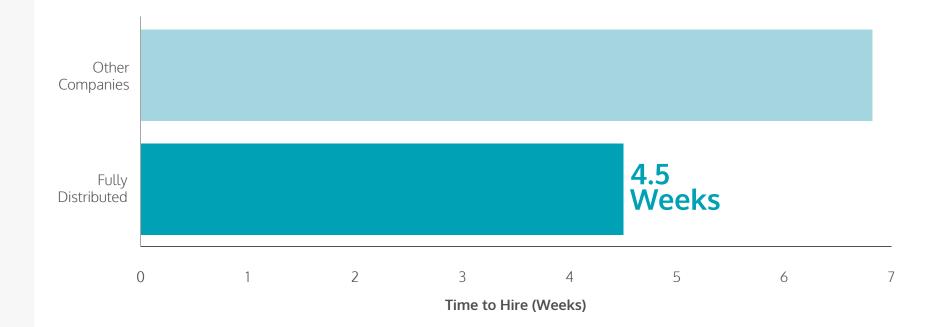
Individual contributors work from home 38% more often than management.



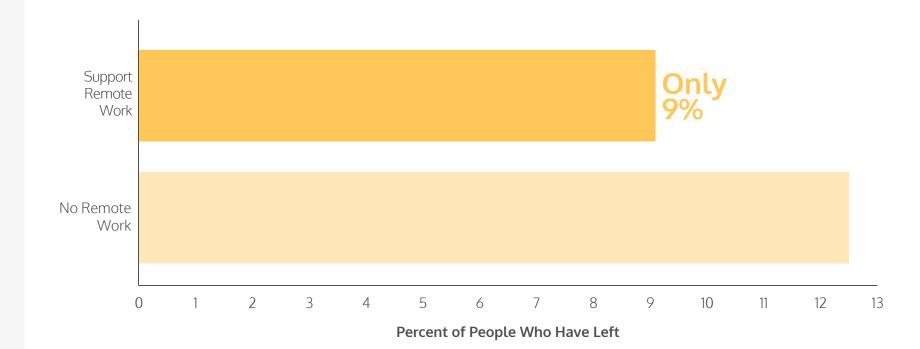


Remote Work's Impact on Hiring, Retention and Management

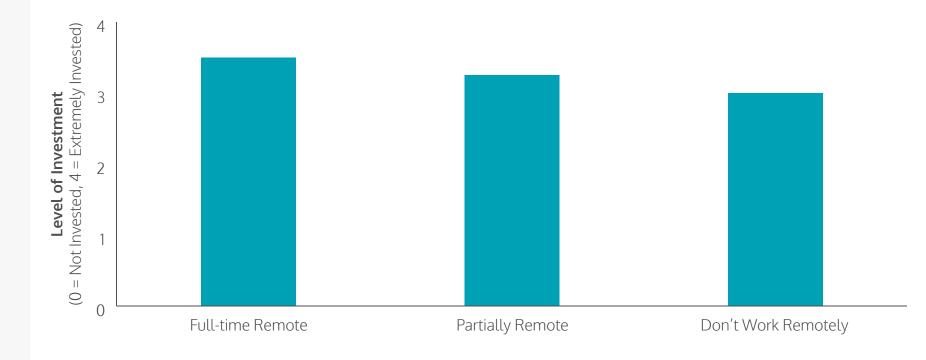
Fully distributed companies hire 33% faster than other companies.



Companies that support remote work have 25% lower employee turnover than companies that don't.



Working remote doesn't negatively impact employees' investment in their work.

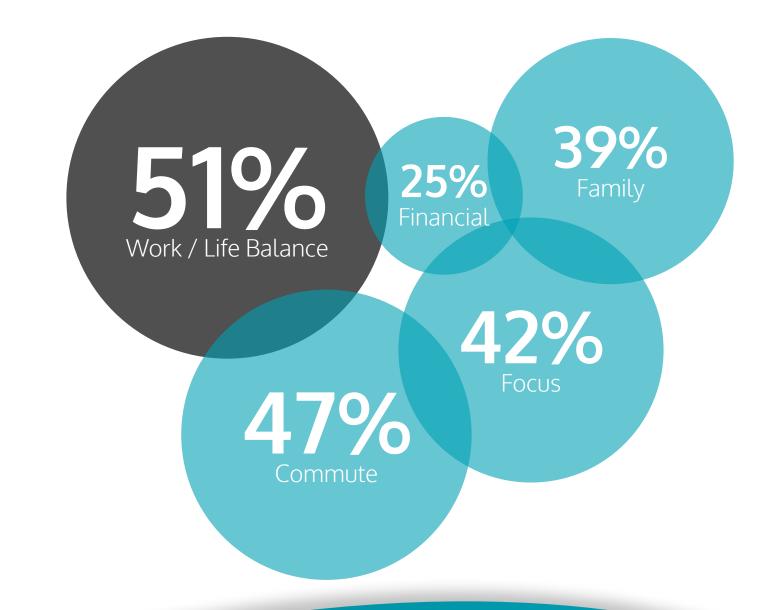




Benefits & Challenges of Working Remotely



51% of remote employees work remotely to improve work / life balance.



Employees miss conversations and celebrations most when working remotely.



Missed Conversations



Missed Celebrations



Missed Culture



Remote workers say their biggest challenge is staying in the loop.

Speed & Coordination

Lack of Visibility

IT Issues Staying in the Loop

Challenging Meetings

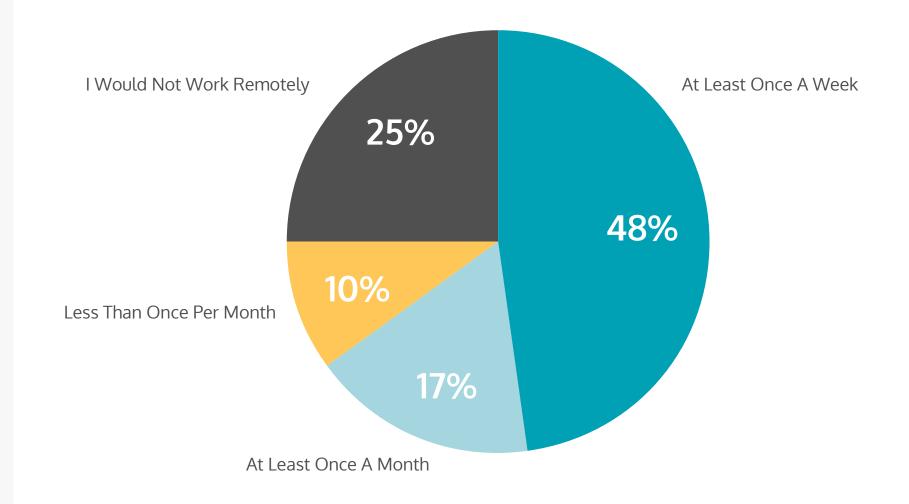
Acceptance / Lack of Support for Remote Work Facetime with Leadership

Team Communication

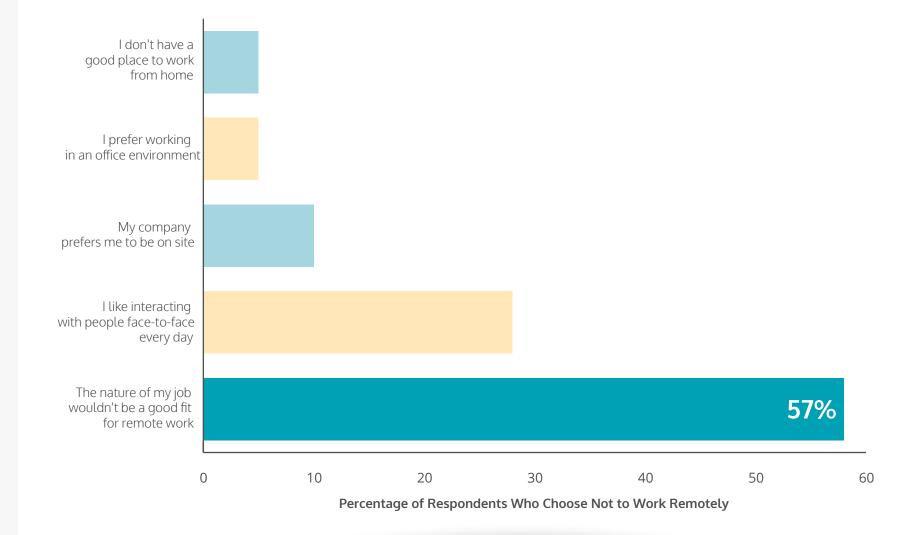
Culture / Ad Hoc Conversations Maintaining Relationships

Worklife Balance / Disconnecting Staying Focused

65% of employees who don't work remotely today would like to work remotely at least once a month.

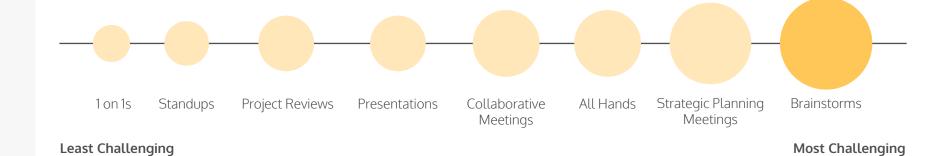


57% of onsite employees choose not to work remotely because the nature of their job doesn't allow it.

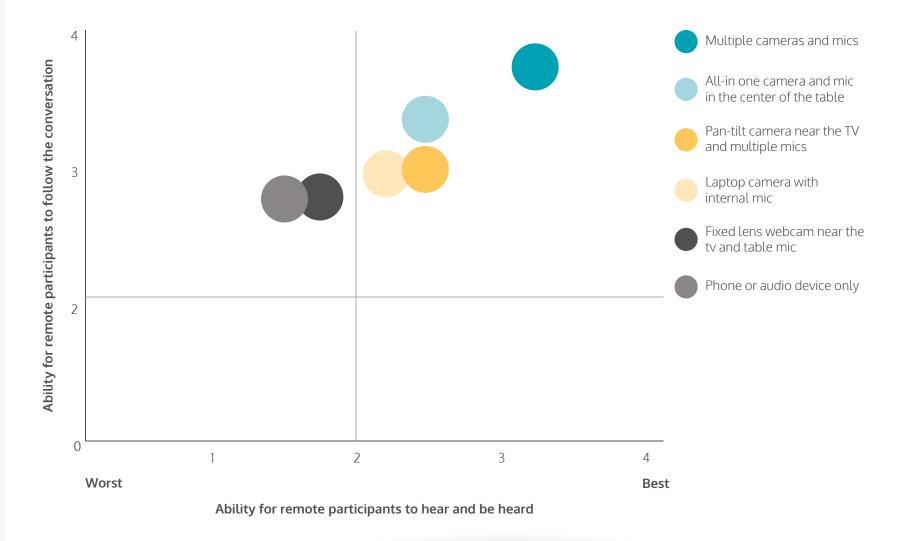




Brainstorms are the most challenging meeting to follow when attending remotely.



Video conferencing performs 30% better for communication than audio-only setups.





Managing a Remote Workforce

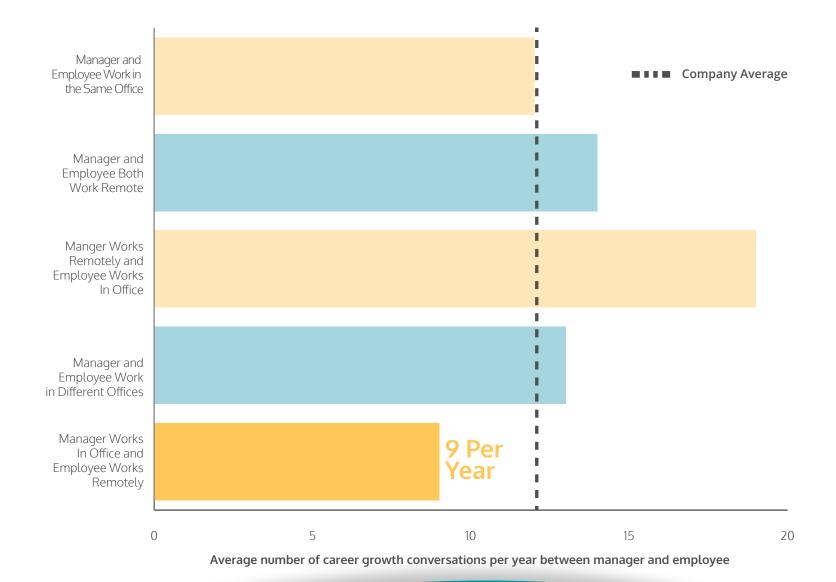


Managers of distributed teams say their biggest challenge is cultivating strong company culture.





Remote workers with managers who work on site have 25% fewer career growth conversations than average.



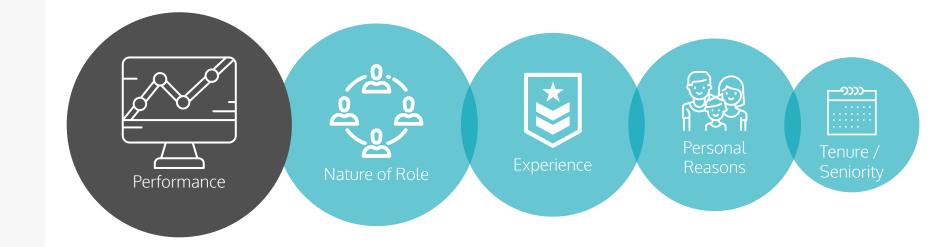




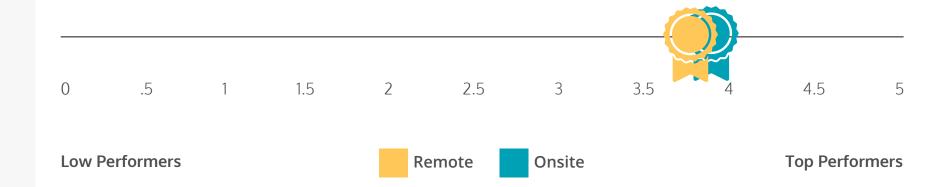
Remote Work and Job Performance



Job performance is most important to managers when considering an employee's request to work remotely.



Managers see equal performance between their onsite and remote employees.





Ready to improve remote work on your team?

Download How To Manage Remote Teams, a leadership guide to supporting your distributed team.

Download the Guide



