



akt[®]

BY MOORECO

active | kinetic | tectonic

“ Now the importance is the human being, the importance is the student, the importance is Generation Z. They are the nucleus of society. Their space needs to respond to their needs now. Not just the need of information, but the physical needs, the mental needs, and the need for stability and flexibility.”

Sylvia Kowalk
Director of Interior Design, Legat Architects



Akt Lounge
Loveseat



Akt Lounge
Corner Chair



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Act: \ˈakt \ (verb): to perform a specified function; to produce an effect.

Introducing Akt by MooreCo, a family of tables, chairs, and soft seating designed for Gen Z. Conceived under our Thrive philosophy, which focuses on the six key facets of human development from adolescence and into the workforce, Akt is dynamic, diverse, and collaborative.

As digital natives, Gen Z-ers seek motion, change, community, and immediate access to information. Akt was designed to morph, reinvent, and transform itself, allowing users to feel they are in control while they move in, through, and with the space they inhabit.

Active. Kinetic. Tectonic.

Active: moving, or tending to move about vigorously or frequently.

Gen Z is a resilient cohort with an entrepreneurial mindset and determination, and will not allow themselves to simply sit on the sidelines. They are a purpose-driven generation who are rising to their challenges, and who flourish when there is motion and interaction. Gen Z-ers thrive in flexible environments that move and adapt as quickly as they do.

Kinetic: relating to the motion of material bodies and the forces of energy.

Community is everything to Gen Z. Using their voices to speak up and to validate not only themselves, but also others, is integral to this new generation. They need to be seen, heard, and recognized for who they are, in the classroom or in the workplace. Their communities are fluid, always shifting, and so should the energy where they learn and work.

Tectonic: having a strong and widespread impact.

Gen Z believes in social justice and in making a difference. Gen Z boldly wades into new territory, unafraid of embracing and creating change within themselves and the world around them, as they find new ways to stay connected.

Welcome to Akt, a new line of furniture made for spaces to inspire action, allow kinetic energy to flow, and create tectonic shifts in thinking.

How To Create An “Akt-ive” Environment

With a focus on the developmental needs of humans, our Akt line is designed to evolve with each user, from high school to the workplace. We are turning our attention to the needs of higher education students and asking, “What does Generation Z need to thrive?” The Akt family is community-focused and flexible, informing a new generation of educational design for young adults.

Sylvia Kowalk of Legat Architects emphasizes that “the importance Generation Z, and whatever happens around them will enrich who they are. They are the nucleus of society. The space needs to respond to their needs now.” Akt is designed for action, creation, and facilitating big moves and movements. The newest generation of young adults are digital natives, used to hybrid learning, instant information, and creating lasting waves.

We created this family of products to match the energy and resourcefulness of the next generation. Akt is mobile, light, stackable, cleanable, and, most of all, stylish.

From collaboration to comfort and cleanliness, Akt is the perfect addition to any college campus or learning hall. As the world rapidly shifts, great environments bring people back together. And there’s never been a better time to Akt.

Cocoon Community Bench

1 Prioritize mental well-being and by creating areas for relaxation that include soft seating to allow students to breathe, reflect, and take a brain break.

2 Keep everyone engaged by creating spaces for creativity and hands-on learning by using mobile furniture and community whiteboards.



Akt Lounge High Back Chair

Akt Lounge Single Bench

Cocoon

4

Promote a sense of belonging. Accessible group and community furniture that encourages sharing will create a sense of openness.

Akt 4-Leg Stool

Akt 42" Table

3

Help individuals flourish by providing spaces that help eliminate distraction. Private areas and reading nooks allow them to learn and think alone.

Akt 29" Table

Akt 5-Star Chair

5

Create spaces for accelerated learning with configurable furniture for breakout groups that will foster both communication and teamwork.

Akt Stacking Chair



Akt Table

Akt tables were designed to enable users to “Akt” with purpose and intention. The flexibility of movement gives Gen Z students that avenue to access new communities. Ideal for collaborative set ups, tables are available with a variety of different tabletop styles, from racetrack, wavy rectangles, to amoeba-shaped desks. Butcher block tables are a favored by designers for community and socialization.

Akt tables are a reconfigurable solution designed for dynamic and collaborative environments. Tables may be used for group work emphasizing team activities and socialization. They can also be used alone with plenty of space to spread out and get creative. Ideally suited for secondary learners, higher education students, and employees in the workforce.

Fixed height table tops are available in 29"H, 36"H, or 42"H models allowing users to sit, stand, and perch to support different styles of working or learning. The two taller sizes include an integrated footrest.

Laminate tops measure 1- $\frac{1}{8}$ " thick; butcher block tops measure 1- $\frac{1}{2}$ " thick. Standard and custom laminates and edge bands available.

Angled legs include casters, and are available in rectangular or round profiles, making it easy for Gen Z users to re-invent their space without wasting time. Sophisticated and sleek, the crossbar stabilizing the table is aluminum, chosen to reduce our carbon footprint.

[VIEW ONLINE](#)

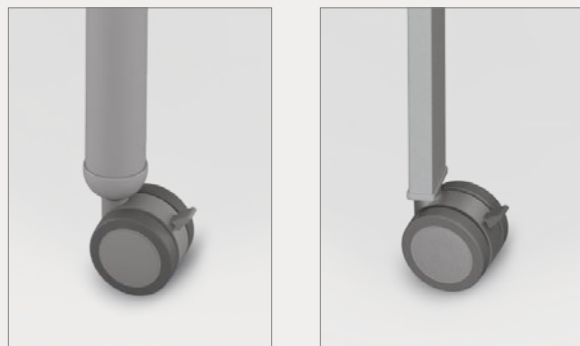


Akt Tables are designed to be customizable—choose a laminate top or upgrade to solid wood butcher block.

Akt Tables come standard with four locking casters for easy configuration and maneuverability.



Available in three heights to work with any chair, stool, or while standing. Taller tables include integrated foot rest for comfort and structural stability.



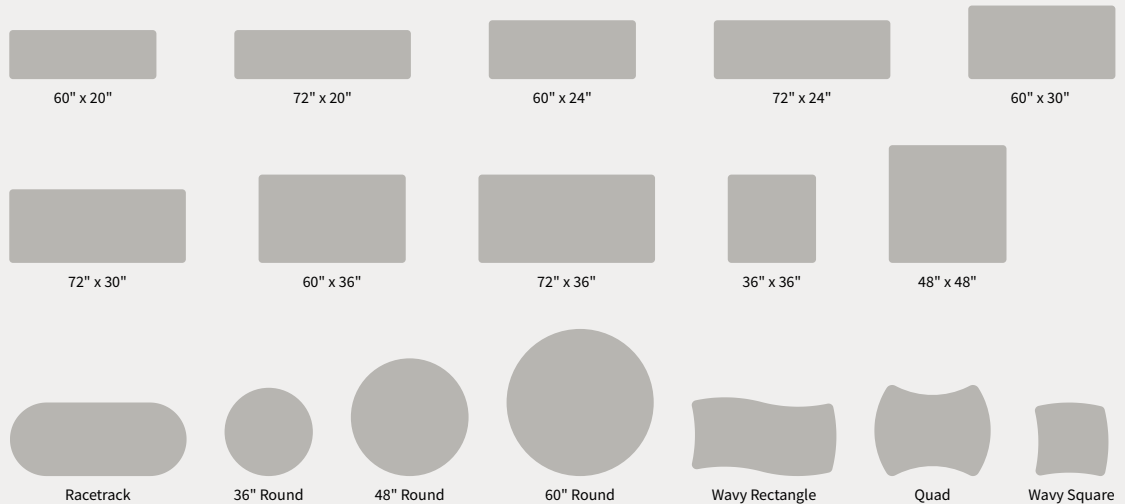
Choose the leg style that suits you and your space the best: round provides a more traditional style, while the rectangle leg is sleek and modern.

Akt Table Top Options:

Available in 29"H table only:



Available in any height:



Available with butcher block top (in any height):





Akt Seating

While Millennials were more likely to adopt the “style” of the era, Gen Z is embracing a new aesthetic every single day, constantly changing up their individual expression through fashion. Nothing is static in the world of Gen Z, which is why we created a line of chairs that allow movement while learning or working. In the mind of a creative people with a hopeful future, having the freedom to stay active enhances their learning experience.

Akt 4-leg chairs also come with glides or casters. Choose the caster chair to cultivate an active environment that takes work on-the-go. Stacking stools and chairs can stack up to ten high, promoting balance, and the glides include a metal stem that pushes in to keep them in place, unlike other manufacturers'.

Injection molded polypropylene shell available standard in six sophisticated colors. Custom colors available (MOQ applies).

Available with a stacking wire base (18" or 29-½" seat height), 4-leg base (18" or 29-½" seat height), and 5-star base in both chair and stool versions.

4-leg chair and 5-star chair and stool are available with hard casters, soft casters, or glides.

Optional arms available to fit 5-star chair and stool.

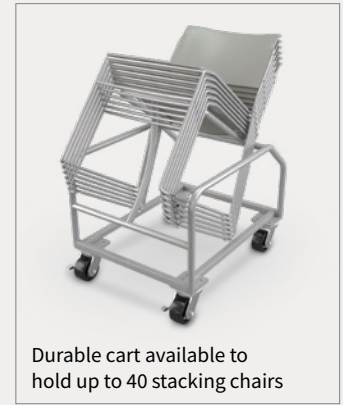
Cart available for easy transport of stacking chairs (for stacking chair only, holds up to 40).

“ Things that bring us together are going to make us be social. When students have that common language, that’s when socialization between them and between faculty is going to happen. Akt furniture can create these environments, 100 percent. Just by how you place furniture creates socialization.”

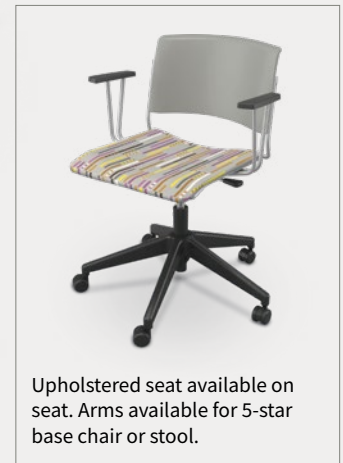
Sylvia Kowalk
Director of Interior Design,
Legat Architects



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Durable cart available to hold up to 40 stacking chairs



Upholstered seat available on seat. Arms available for 5-star base chair or stool.

Unlike chairs from other manufacturers, our glides are held in place by a metal stem which won't fall out when stacking the chairs.



Stacking Chair



Stacking Stool



4-Leg Chair



4-Leg Caster Chair



4-Leg Stool



5-Star Chair



5-Star Stool



Akt Lounge

Akt Lounge Soft Seating

Both physical and mental health are extremely important to Gen Z. Since MooreCo serves across multi-channels, we took some healthcare soft seating principles and applied them into Akt Soft Seating. The sturdy construction of the frame includes an engineered webbing suspension, and seats are made of high density foam.

Akt soft seating is designed to facilitate easy and thorough cleaning by minimizing the spaces where debris can collect. Created with gaps between the back and seat, spacers are inserted to let crumbs and dirt fall to the ground where it can be easily vacuumed. Spacers are available in multiple colors to match multiple fabrics and the other members of the Akt family. The taller legs are raised 9" from the ground, allowing most vacuums to fit beneath.

Top stitched sewing details in upholstery. Textiles available through graded-in fabric program, or COM by approval. Includes powder-coated steel legs. Available with optional integrated electrical USB and 110v outlets.

Akt Soft Seating is also configurable, so you can fit multiple styles together, keep them apart, and change it up the next day. Corner chairs, sofas with or without arms, loveseats with or without arms, and double or single wide ottomans are available in standard fabric options or custom patterns and styles that match your aesthetic.

Akt Lounge Tables

With sophistication and sleek style, Akt Lounge Tables are an ideal addition to individual work areas, collaborative spaces, or other team environments. Available in three sizes: single, loveseat, or sofa width. Customizable with your choice of laminates and edge bands. Includes black powder-coated steel frame.

Gaps between the seat and back allow crumbs and dirt to fall to the ground where it can be easily vacuumed.



Spacers between the arms and seat facilitate easy and thorough cleaning by minimizing the spaces where debris can collect.

Generous 9" clearance for easy access with a vacuum or mop.

“Generation Z is very concerned about their health and their safety, so any environment that we’re creating right now for higher education needs to have that as a checkmark.”

Sylvia Kowalk
Director of Interior Design, Legat Architects

VIEW ONLINE

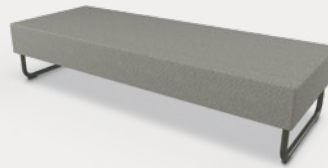
Akt Lounge Soft Seating:



Akt Lounge Single Bench



Akt Lounge Loveseat Bench



Akt Lounge Sofa Bench



Akt Lounge Chair - Armless



Akt Lounge Chair



Akt Lounge Loveseat - Armless



Akt Lounge Loveseat



Akt Lounge Sofa - Armless



Akt Lounge Sofa



Akt Lounge Corner Chair



Akt Lounge High Back Chair



Akt Lounge High Back Loveseat



Akt Lounge Small Ottoman



Akt Lounge Large Ottoman

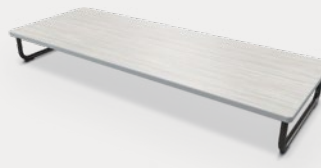
Akt Lounge Tables:



Akt Lounge Single Table



Akt Lounge Loveseat Table



Akt Lounge Sofa Table



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