

# ESPORTS

## Guide



MOORECO



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# THRIVE IN ESPORTS

Our Thrive Philosophy was founded on the six distinctive characteristics of human development: physical, intellectual, moral, spiritual, psychological, and socio-emotional development. Our mission was to create an awareness of a design philosophy that enabled everyone to thrive, despite limitations or circumstances. For students to reach their full potential in life, they must have the proper foundation to succeed. This includes environments and tools that foster collaboration, inclusion, active learning, health, safety, sensory stimulation, and emotional wellness.

MooreCo collaborated with Kate Mraw, Alexa Feldman, and Andrea Caballos of LPA Design Studios in San Antonio. Using their ideas, Molly Cox and the MooreCo Space Planning Team created an imagined esports space that incorporates the Thrive Philosophy and the six developmental principles for optimal student success and health. According to the National Association of Collegiate Esports, more than 170 U.S. colleges have varsity esports programs and are offering \$16 million per year in scholarships. Pew Research found that in 2018, 90% of teens play video games. Among adolescent boys, the percentage is 97%. Research shows that gaming in childhood can translate to success and valuable skills in the tech

field as an adult. Having esports facilities in educational institutions provides an opportunity for students to prepare for the digital workforce, learn collaboration and soft skills, and derive a sense of self-esteem and community.

Designing esports spaces with the Thrive Philosophy in mind requires the following considerations:



## ERGONOMIC FURNITURE THAT POWERS ALL-DAY ACTIVITY – *Physical*

Movement stimulates the brain, allowing the thought process to flow.



## AREAS THAT STIMULATE CREATE THOUGHT AND PEER-TO-PEER INTERACTION – *Intellectual*

Portable technology is a must in the learning environment of today for knowledge, resources, and keeping up with a changing world.



## CONFIGURATIONS THAT CREATE COMMUNITY IN STUDENT GROUPS – *Moral*

All learning environments should foster physical and psychological well-being to ensure the student can perform at their highest level.



## SPACES THAT ENCOURAGE MINDFULNESS AND REST – *Spiritual*

Spaces for learning should include tools that allow students to think outside the box, both with their minds and their bodies.



## ENVIRONMENTS THAT INSPIRE TEAMWORK – *Social-Emotional*

A community and collaborative setup prompts open and natural communication, both positive and difficult conversations. At the same time, creating spaces for individual work and study are critical to decompress, focus, and build self-confidence.



## TOOLS THAT CREATE AUTONOMY AND INDEPENDENCE – *Psychological*

Soft seating, natural light, and biophilic design have proven to relax the mind, stimulating critical and creative thinking.



Image: Molly Cox, MooreCo Space Planning Manager & MooreCo Space Planning Team

## DIGITAL SPORTS IN A GROUNDED ENVIRONMENT

Alexa Feldman, Kate Miraw, and Andrea Caballos of LPA Design Studios created an ideal esports educational environment using MooreCo's Thrive Philosophy as inspiration. Enabling movement, rest, and collaboration, they chose MooreCo pieces and designed configurations that students can compete comfortably in while creating friendships and pertinent skills for the workforce.

With a combination of soft seating, media spaces, and ergonomic chairs and desks, these esports environments feature the best in active learning furniture with contemporary style and function. Experts in the field of psychology, social-emotional literacy, ergonomics, and intellectual development point to the importance of creating balanced environments for adolescents that promote autonomy, group interaction, physical comfort, and sensory stimulation. This environment meets all those suggestions.



MooreCo Cocoon Media Space

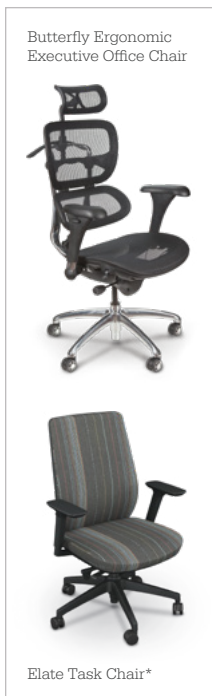


## MOORECO FOR ESPORTS

To create this ideal esports environment, the LPA team combined the best in ergonomic furniture with digital work equipment. The MooreCo Cocoon Media Space and Compass Tables set up computer stations with ample surface and organizational space. For hours of comfort and adequate sensory stimulation, seats were chosen that would allow for movement and support.

The Elate Task Chair and the Butterfly Ergonomic Executive Office Chair hug the curves of the spine for optimal positioning. The Hierarchy Grow Stool® stimulates active students through rhythmic micromovements, improving both upright spinal posture and student focus. Soft seating within the space gives students a place to socialize and rest from work and competition, while MooreCo Power Towers charge multiple devices for all-day use without interruption.

\*Customizable fabrics available.  
\*\*Customizable laminates available.



Butterfly Ergonomic Executive Office Chair

Elate Task Chair\*



COMPASS  
by MooreCo

Compass MakerSpace Table\*\*

## GETTING TACTILE WITH TECH

- Media spaces pair group collaboration with digital accessibility.
- Ergonomic chairs and stools provide physical mobility.
- Adjustable chairs allow optimal ergonomic placement for eyeline and encourage neutral cervical posture.
- Charging towers placed throughout the room supplement all-day power for multiple users and devices.



MediaSpace Multimedia & Collaboration Table -Small\*\*

## WINNING RESULTS, LASTING SUCCESS

- Students are encouraged to move throughout the room and find their optimal working environment.
- Students benefit from heightened sense of autonomy, self-esteem, and a sense of belonging in an inclusive and open environment.
- Students can focus on competition, creativity, and productivity in the learning labs.
- Teachers and coaches have easy access and visibility to students, screens, and learning tools for improved success.
- Durable, functional, and stylish furniture provides years of lasting comfort for generations of teams and students to come.

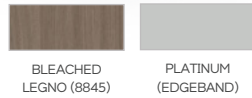
## FINISHING TOUCHES

Subtle details can make all the difference when designing esports environments. Offering quick and easy assembly, numerous group configurations, height adjustability, and custom laminates, The Hierarchy Activity Table system brings simplicity and functionality in a customizable package.

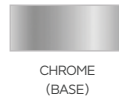
Combining an impressive array of ergonomic features with a modern and elegant design, the Butterfly Ergonomic Executive Office Chair was engineered to support the body in all-day comfort with an ergonomic fit for a wide spectrum of body types, making it the ideal gamer's chair.

Available in a variety of styles and features, the MooreCo Cocoon Media Space is perfect for labs and esports rooms that require closeness for group thinking, as well as the expansiveness required for big ideas. Available in countless finishes and the back panel supports up to a 55" TV.

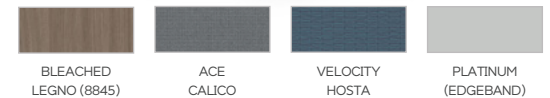
Hierarchy Activity Table (Square)\*\*



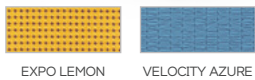
Butterfly Ergonomic Executive Office Chair



MooreCo Cocoon Media Space



Elevate Steps Tiered Soft Seating\*



Dot Rocking Stool\*



Beanies by MooreCo (Outdoor)



Beanies by MooreCo (Indoor)



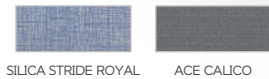
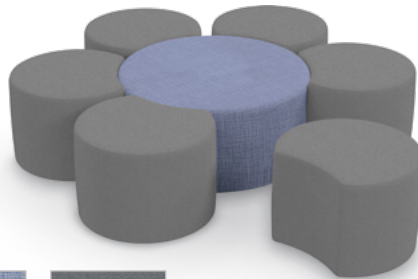
## STITCHED WITH COMFORT

Soft seating with fabrics that combine style, durability, and coziness allow for hours of learning and gaming in virtually any space. The Dot Rocking Stools come in two diameters and multiple heights and produce hours of balanced learning on stools that create a micromotion to stimulate active and energetic learners.

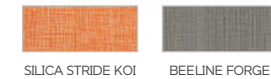
Students can take a break from intense sessions and tournaments and recharge with Beanies by MooreCo. Featuring soft and comfortable cushioning, these bean bag chairs come in multiple sizes and versions for both indoor and outside settings.

Between rest and gaming, it's time to socialize. Tiered seating creates a multitude of spaces for establishing privacy, collaboration or relaxation. Coordinates with other tiered soft seating pieces to configure in multiple arrangements.

Blossom Soft Seating (Custom)\*



Elevate Steps Tiered Soft Seating\*



\*Customizable fabrics available. \*\*Customizable laminates available.



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