



# **Technical Data Sheet**

3M™ Conformable Sound Management Film 9343



Last Revision Date: September, 2024

Supersedes: August, 2024



**English-US** 

Regulatory Info/SDS

## **Product Description**

3M™ Conformable Sound Management Film 9343 is designed for the reduction of noise, vibration, squeaks, and rattles in automotive interior applications. The currently available materials for these applications such as flocked cloths and felts are not as elastic, thereby limiting their use to flat surfaces only.

#### **Product Features**

- Bonded to an automotive interior component prevents noise and wear by isolating adjacent parts.
- Easily conforms to irregular and curved surfaces meeting a need for sound management that current materials cannot
- Bond strength is dependent upon the amount of adhesive-to-surface contact developed. Firm application pressure develops better adhesive contact and thus improves bond strength.
- To obtain optimum adhesion, the bonding surfaces must be clean, dry and free of oil and dust. Typical cleaning
- solvents are isopropyl alcohol and water (rubbing alcohol) or heptane.\*
  Initial tape application to surfaces at temperatures below 50°F (10°C) is not recommended because the adhesive becomes too firm to adhere readily. However, once properly applied, low temperature holding is generally satisfactory. \*Note: Carefully read and follow the manufacturer's precautions and directions for use when working with solvents.

#### **Technical Information Note**

The following technical information and data should be considered representative or typical only and should not be used for specification purposes.

# **Typical Physical Properties**

| Attribute Name       | Test Method | Value            |
|----------------------|-------------|------------------|
| Color                |             | Black            |
| Adhesive Type        |             | Acrylic          |
| Backing              |             | Non-woven        |
| Liner Thickness      |             | 0.05 mm (2 mil)  |
| Total Tape Thickness | ASTM D3652  | 0.43 mm (17 mil) |

| Attribute Name    | Test Method | Temperature    | Value                         |
|-------------------|-------------|----------------|-------------------------------|
| Fog Test          |             | 90 °C (194 °F) | 91 %                          |
| Flammability Test | FMVSS 302   |                | Pass                          |
|                   |             |                | Dry (2000 cycles) - No wear   |
|                   |             |                | through                       |
|                   |             |                | Wet (1000 cycles) - No wear   |
| Tabor Abrasion    |             |                | through                       |
|                   |             |                | Heat Aged (14 days @ 82°C     |
|                   |             |                | [180°F] for 2000 cycles) - No |
|                   |             |                | wear through                  |

# **Typical Performance Characteristics**

#### 90° Peel Adhesion

Temperature: 23 °C (73 °F) Backing: 2 mil Aluminum Foil

| Test Method | Dwell Time | Substrate          | Value                               |
|-------------|------------|--------------------|-------------------------------------|
| ASTM D3330  | 20 min     | ABS                | 9.19 N/cm (83 oz/in) <sup>1</sup>   |
|             | 20 min     | Paint              | 6.16 N/cm (56 oz/in) <sup>1</sup>   |
| ASTM D3330  | 20 min     | Polypropylene (PP) | 6.12 N/cm (56 oz/in) <sup>1</sup>   |
| ASTM D3330  | 72 h       | ABS                | 11.97 N/cm (109 oz/in) <sup>1</sup> |
|             | 72 h       | Paint              | 9.57 N/cm (86 oz/in) <sup>1</sup>   |
| ASTM D3330  | 72 h       | Polypropylene (PP) | 7.67 N/cm (70 oz/in) <sup>1</sup>   |

<sup>&</sup>lt;sup>1</sup> 304 mm/min (12 in/min)

| Attribute Name         | Test Method | Temperature   | Value                          |
|------------------------|-------------|---------------|--------------------------------|
| 180° Peel Adhesion     | ASTM D3330  | 23 °C (73 °F) | 3 N/cm (27 oz/in) <sup>1</sup> |
| Elongation at Break    | ASTM D3759  |               | 400 %                          |
| Tensile Strength       | ASTM D3759  |               | 8.8 N/cm (5 lb/in)             |
| Long Term Temperature  |             |               | 121 °C (250 °F) <sup>2</sup>   |
| Resistance             |             |               | 121 C (250 F) -                |
| Minimum Long Term      |             |               | -34 °C (-30 °F) <sup>2</sup>   |
| Temperature Resistance |             |               | -54 C (-50 F) <sup>2</sup>     |

<sup>1 304</sup> mm/min (12 in/min)

## Storage and Shelf Life

Store under normal conditions of 16° to 27°C (60° to 80°F) and 40 to 60% relative humidity in the original packaging, out of direct sunlight. For best performance, use this product within 12 months from date of manufacture.

### **Available Sizes**

| Attribute Name       | Value        |
|----------------------|--------------|
| Standard Roll Length | 33 m (36 yd) |

### Information

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<sup>&</sup>lt;sup>2</sup> Long Term (day, weeks)

# **ISO Statement**

This product was manufactured under a 3M quality system registered to ISO 9001 standards.

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