

*jane iredale*  
THE CLEAN SKINCARE MAKEUP



*COLORS*



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jane iredale 2019 colors

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# Welcome!

A warm welcome to the *jane iredale* line from all of us who believe that the most beautiful cosmetic you can wear is a healthy skin. That's why every product we bring you not only enhances your beauty, but is also a true extension of skincare.

Our mineral foundations will make your life simpler also because they provide four important functions in one: foundation, concealer, sunscreen and active skincare benefits. If you're an ingredient label reader the way I am, you'll notice we keep our formulas as natural as possible while making sure they perform at the highest level.

Our entire line has been through tests to confirm our products are non-irritating and don't block pores. You can use *jane iredale* with confidence, even if you have the most sensitive skin.

We encourage you to visit our website, [janeiredale.com](http://janeiredale.com), to learn about each product in-depth and view our application videos.

And now, explore the world of *jane iredale*. The skin you've always wanted is just a brush away.

*Jane*



## THE SKINCARE SUPPLEMENTS

Our Skincare Supplements are specifically designed to improve the health and appearance of your skin as part of a daily skincare and beauty regimen so you see faster and longer-lasting results. Each unique formula targets the skin from within with specific nutrients that work in synergy with our skincare makeup to help keep skin healthy and beautiful.

ADVANCED  
NUTRITION  
PROGRAMME™

## SKIN ACCUMAX®

Patented blend of vitamins and plant extracts. Acneic and problem skin.



## SKIN COMPLETE

Skin Vitamin A and Skin Antioxidant. The first step in any good skincare regimen. All skin types; including aging skin.

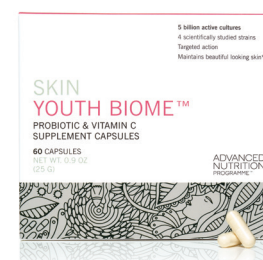
## SKIN ULTIMATE

Super-nutrient solution to nourish, hydrate and protect skin, hair and nails. All skin types; including aging skin, thinning hair and brittle nails.



## SKIN YOUTH BIOME™

Four unique probiotics work with Vitamin C to balance intestinal flora and improve skin hydration. All skin types.



## SKIN ANTIOXIDANT

Blend of seven super antioxidants from plants. All skin types; including skin concerned with photoaging.



## SKIN VITAMIN A

Vitamin A enriched with vitamin D. All skin types; including occasional breakouts.



## SKIN OMEGAS

Blend of Omega-3, Omega-6 and Vitamin A. All skin types; including dry skin and scalp.





The BeautyPrep™ line is made up of four high-performance certified natural skincare products that work to optimize the benefits of the makeup you love.

## MAGIC MITT®

microfiber makeup remover gently removes all traces of makeup using only warm water



## BEAUTYPREP™ FACE CLEANSER

micellar cleansing water cleans and hydrates



## BEAUTYPREP™ FACE TONER

refines pores, balances pH and hydrates



## BEAUTYPREP™ HYALURONIC SERUM

ultra-hydrating, replenishes moisture and locks it in



## BEAUTYPREP™ FACE MOISTURIZER

protects, moisturizes and revitalizes





## SMOOTH AFFAIR® FACIAL PRIMER & BRIGHTENER

revolutionary primer and brightener  
reduces fine lines for a smooth, matte finish



NO WHEAT



TRANSLUCENT

## SMOOTH AFFAIR® FOR OILY SKIN FACIAL PRIMER & BRIGHTENER

revolutionary primer and brightener for oily skin  
reduces fine lines and fights blemishes for a  
smooth, matte finish



VEGAN



NO WHEAT



TRANSLUCENT

## ABSENCE® OIL CONTROL PRIMER

pH balancing primer  
unique oil-absorbing formula



NO SOY



TRANSLUCENT



## ACTIVE LIGHT® UNDER-EYE CONCEALER

concealer for under-eye shadows  
soft-focus brightener



NO WHEAT



NO SOY



NO. 1



NO. 2



NO. 3



NO. 4



NO. 5



NO. 6

## CIRCLE\DELETE® CONCEALER

color corrector and highlighter  
creamy and conditioning



NO WHEAT



NO SOY



1



2





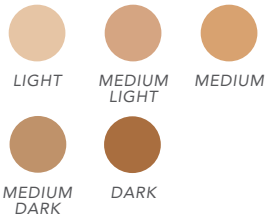
## ENLIGHTEN CONCEALER™

concealer for dark circles and hyperpigmentation



## DISAPPEAR™ FULL COVERAGE CONCEALER

concealer for acne-prone skin  
opaque coverage hides and heals breakouts



## ZAP&HIDE® BLEMISH CONCEALER

concealer for blemishes  
hides and soothes redness and irritation



## CORRECTIVE COLORS

concealer for bruises and hyperpigmentation  
lightweight full coverage







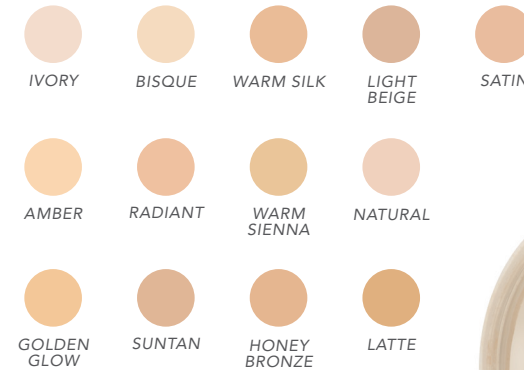
## PUREPRESSED® BASE MINERAL FOUNDATION

spf 20 and 15 broad spectrum sunscreen  
weightless sheer and semi-matte finish



## AMAZING BASE® LOOSE MINERAL POWDER

spf 20 broad spectrum sunscreen  
luminous sheer to medium coverage



## DREAM TINT® TINTED MOISTURIZER

spf 15 broad spectrum sunscreen  
soft, soothing lightweight coverage







## LIQUID MINERALS® A FOUNDATION

dewy sheer to medium coverage



VEGAN



NO WHEAT



NO SOY



BISQUE



WARM  
SILK



RADIANT



LIGHT  
BEIGE



SATIN



AMBER



WARM  
SIENNA



NATURAL



GOLDEN  
GLOW



SUNTAN



HONEY  
BRONZE



LATTE



CARAMEL



## GLOW TIME® FULL COVERAGE MINERAL BB CREAM

contains broad spectrum sunscreen  
luminous velvety finish



VEGAN



NO WHEAT



REEF-SAFE



BB1



BB3



BB4



BB5



BB6



BB7



BB8



BB9



BB11



BB12

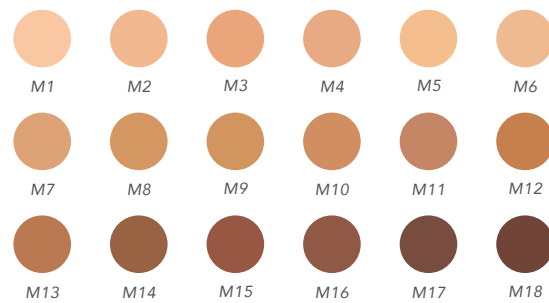




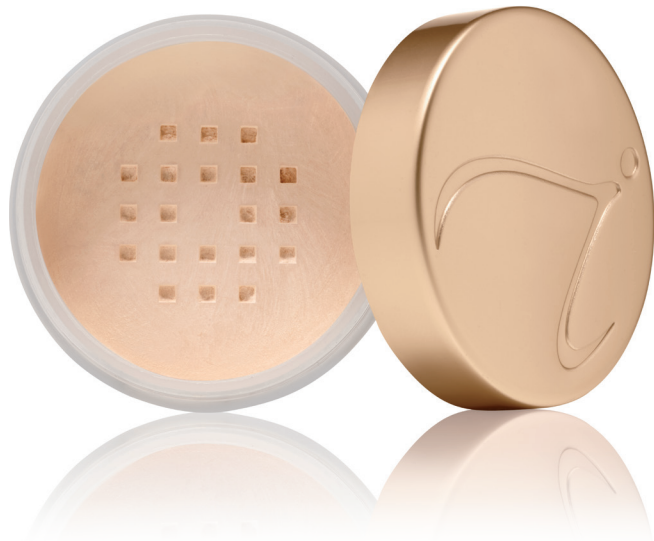


## BEYOND MATTE™ LIQUID FOUNDATION

semi-matte light to full coverage





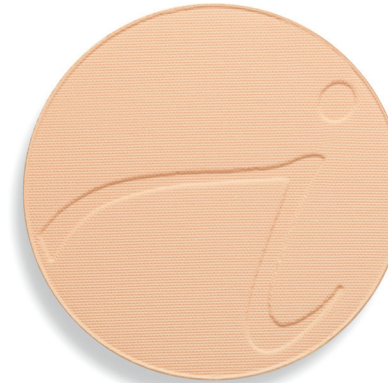


## AMAZING MATTE™ LOOSE FINISH POWDER

mattifying finishing powder  
nourishes and protects



TRANSLUCENT



## BEYOND MATTE® HD MATIFYING POWDER

matte finishing powder  
flawless velvety smooth finish



TRANSLUCENT

## PUREMATTE® FINISH POWDER

shine-reducing finishing powder  
minimizes the need for touch-ups



TRANSLUCENT



## POWDER-ME SPF® DRY SUNSCREEN



spf 30 broad spectrum sunscreen  
water-resistant coverage





## PURE & SIMPLE MAKEUP KIT

our best-selling products in a travel-sized case  
versatile palettes for a range of looks



LIGHT						
BISQUE	WARM SILK	COPPER WIND	OYSTER	SUPERNOVA	FOREVER PEACH	
MEDIUM LIGHT						
AMBER	RADIANT	SHEER HONEY	OYSTER	SUPERNOVA	FOREVER PEACH	
MEDIUM						
WARM SIENNA	GOLDEN GLOW	MOCHA	OYSTER	SUPERNOVA	FOREVER PINK	
MEDIUM DARK						
GOLDEN GLOW	LATTE	DUBONNET	OYSTER	SUPERNOVA	FOREVER PINK	
DARK						
WARM BROWN	COCOA	MYSTIQUE	SUNLIT	JEWEL	FOREVER RED	

## STARTER KIT

travel-sized makeup in an elegant case  
take the makeup you love wherever you go



LIGHT	MEDIUM LIGHT	MEDIUM	MEDIUM DARK





## LEMONGRASS LOVE HYDRATION SPRAY

facial spritz  
reduces dryness, redness  
and limits the secretion of oils

## BALANCE HYDRATION SPRAY

facial spritz  
balances oil production and pH



## D<sub>2</sub>O™ HYDRATION SPRAY

facial spritz  
reduces dryness,  
redness and sensitivity

## POMMISST™ HYDRATION SPRAY

facial spritz  
aids in minimizing  
sun damage



## HANDDRINK® HAND CREAM

ultra-hydrating with refreshing  
Lemongrass Oil



TRANSLUCENT



HandDrink®  
Hand Cream  
Crème pour les mains

SPF 15  
Broad Spectrum  
À large spectre

Net Wt. 60 ml/2.03 fl oz e





### GREATSHAPE™ CONTOUR KITS

contour, blush and highlight cheeks with buildable, natural-looking color



NO WHEAT



NO SOY

COOL



COOL MATTE  
VANILLA



SOFT COOL  
PINK



MEDIUM MATTE  
BROWN

WARM



WARM MATTE  
CHAMPAGNE



MATTE  
PEACH



MEDIUM MATTE  
WARM BROWN

DEEP



CREAMY NEUTRAL  
WITH SHIMMER



MATTE  
GUAVA

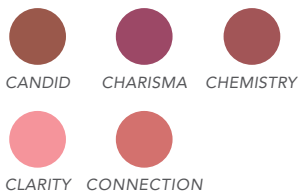


MATTE CHOCOLATE  
BROWN



## IN TOUCH® CREAM BLUSH

cream-to-powder blush  
soft and natural



## IN TOUCH® HIGHLIGHTER

cream-to-powder highlighter  
natural-looking radiance



## PUREPRESSED® BLUSH

light-diffusing cheek color  
buildable color



## BRONZER

blendable all-over bronzer  
sun-kissed radiance for every skin tone



## SO-BRONZE® BRONZING POWDER

bronzing, contouring and highlighting powder  
gorgeous and glowing





## SMOOTH AFFAIR® FOR EYES EYE SHADOW/PRIMER

cream-to-powder eyelid primer  
weightless primer that doubles as an eye shadow



## EYE SHERE® LIQUID EYE SHADOW

shimmering, creamy, crease-resistant color



## PUREPRESSED® EYE SHADOW DUO/TRIPLE

highly pigmented blendable colors for multiple looks



## PUREPRESSED® EYE SHADOW

highly pigmented, silky smooth color that lasts







## EYE SHADOW KIT

mix-and-match eye shadows, blendable shades in a gorgeous palette



NO WHEAT



NO SOY

DAYTIME	NATURALLY MATTE	NATURALLY GLAM	PURPLE RAIN	SMOKE GETS IN YOUR EYES	SOLAR FLARE
 OYSTER	 BUTTERCREAM	 FEATHER	 MIST	 NUDE	 AURORA
 ALMOND	 HUSH	 LACE	 SPRINKLE	 VIOLET	 SUNSPOT
 CAPPUCCINO	 SLATE BROWN	 CHENILLE	 SHOWER	 AUBERGINE	 CORONA
 DARK SUEDE	 EGGPLANT	 SATIN	 CLOUDBURST	 SIZZLE	 FLASH
 CHARCOAL	 FUDGE	 VELVET	 DELUGE	 SHEER GOLD	 COSMIC



## HIGHLIGHTER PENCIL

dual-ended  
buttery shimmer for eyes, cheeks and lips



## MYSTIKOL® POWDERED EYELINER

moist-yet-powdery eyeliner  
creamy color for soft, smoky eyes



AMETHYST



DARK  
TOPAZ



EMERALD



ONYX



SAPPHIRE



SMOKY  
QUARTZ



## EYE PENCIL

buttery soft and smooth



BASIC  
BLACK



BLACK/  
BROWN



BASIC  
BROWN



BLACK/  
GREY



MIDNIGHT  
BLUE



TAUPE



WHITE



## LIQUID EYELINER

defining brush  
nourishing and long-lasting color



BLACK



BLACK/  
BROWN



## RETRACTABLE BROW PENCIL

ultra-fine precision tip plus shaping spoolie  
perfect, hairlike strokes



BLONDE



ASH  
BLONDE



BRUNETTE



MEDIUM  
BRUNETTE



DARK  
BRUNETTE







### PURELASH® LASH EXTENDER & CONDITIONER

ideal for sensitive eyes  
nourishes and lengthens lashes



TRANSLUCENT

### PUREBROW® BROW GEL

grooms and nourishes brows  
natural-looking color and depth



BLONDE



AUBURN



BRUNETTE



CLEAR



### GREATSHAPE® EYEBROW KIT

travel-sized brow wax and powder  
adds color and depth to brows



ASH BLONDE



BLONDE



BRUNETTE

### 1. PURELASH® LENGTHENING MASCARA

maximizing mascara with a dual-edged brush  
conditions as it lengthens



JET  
BLACK



BROWN  
BLACK



NAVY

### 3. LONGEST LASH THICKENING AND LENGTHENING MASCARA

volumizing mascara  
builds full and feathery lashes



NO WHEAT



NO SOY



BLACK  
ICE



ESPRESSO

### 2. PURELASH® MASCARA

conditioning mascara  
ideal for sensitive eyes



VEGAN



NO SOY



BLACK  
ONYX



AGATE  
BROWN



1

2

3





### TRIPLE LUXE LONG LASTING NATURALLY MOIST LIPSTICK™

softens, protects and hydrates lips  
creamy and matte



VEGAN



NO WHEAT



NO SOY



ELLA



GABBY



GWEN



JACKIE



JAMIE



JESSICA



JOANNA



MEGAN



MOLLY



NATALIE



ROSE



SHARON



SUSAN



TANIA



TRICIA





### JUST KISSED® LIP PLUMPER

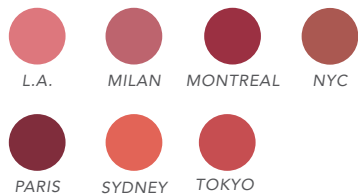
tinted lip plumper  
for full and kissable lips



NO WHEAT



NO SOY



### JUST KISSED® LIP AND CHEEK STAIN

customized color for lips and cheeks  
adjusts to your body chemistry for a perfect match



NO WHEAT



NO SOY



### LIP FIXATION® LIP STAIN/GLOSS

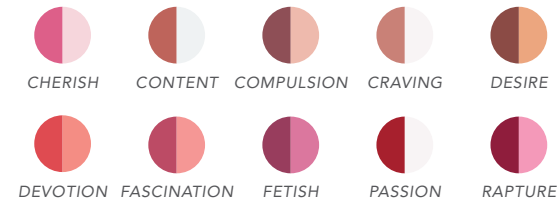
lip stain and gloss duo  
saturated color and shine



NO WHEAT



NO SOY



### PUREGLOSS® LIP GLOSS

hydrating lip color  
creamy and sheer



VEGAN



NO WHEAT



NO SOY







### LIPDRINK® LIP BALM

spf 15 broad spectrum sunscreen  
dewy and refreshing



### LIP PENCIL

long-lasting base color  
goes on smooth and stays on



### SUGAR&BUTTER LIP EXFOLIATOR/PLUMPER

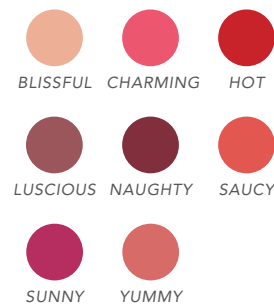
rejuvenating duo for lips  
smooth and oh-so-kissable



ORGANIC SUGAR SCRUB  
& L.A. JUST KISSED LIP PLUMPER

### PLAYON® LIP CRAYON

pencil-style lip color  
creamy and irresistibly playful





## FOUNDATION AND BLUSH BRUSHES

1. KABUKI
2. WHITE FAN
3. CAMOUFLAGE
4. BLENDING
5. THE HANDI™
6. DOME
7. FOUNDATION
8. CHISEL POWDER
9. CONTOUR
10. BLENDING/ CONTOURING



## FLOCKED SPONGE

use to apply and blend minerals

## RETRACTABLE LIP BRUSH

use with all lip products



## THE RETRACTABLE HANDI™

multipurpose travel brush  
a must for pressed  
powder application







## BOTANICAL BRUSH CLEANER™

gentle formula cleans and sanitizes brushes



## PENCIL SHARPENERS

eye and lip pencil sharpener  
stainless steel blade for a precise tip

## EYE AND BROW BRUSHES

