

# Aura Green Renew

Design Strategies for Inclusion & Belonging.



## Understanding the Green Renew Aura

The Renew aura is centered on balance, support, and growth. This persona brings a welcoming presence to the workplace, helping teams feel connected, encouraged, and supported throughout the workday. Often acting as nurturers, harmonizers, and thoughtful collaborators, they help cultivate environments where people feel valued, cared for, and able to thrive.

This energy aligns with workstyles that prioritize emotional well-being, meaningful connection, and spaces that feel warm and inviting. They often help strengthen team dynamics through empathy, encouragement, and a people-centered approach that supports long-term collaboration and trust.



### Collaboration

Encourage shared input.



### Communication

Foster open, supportive dialogue.

### Teamwork

Support connected team dynamics.



### Reset

Value space to recharge.



## Design Considerations

Settings that support the Green Renew aura should feel restorative, balanced, and naturally connected to comfort and well-being. Spaces with softened materials, organic textures, layered greenery, and gentle transitions create an atmosphere that encourages people to slow down, reflect, and maintain balance throughout the day. Hospitality-inspired gathering spaces and layouts that support both connection and comfort help foster collaboration, encouragement, and a stronger sense of belonging within the workplace. Environments that make it easy to move between shared interaction and quieter moments of reset help support sustained well-being and stronger team relationships over time.



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## Workstyle Preferences

Designing for Renew means supporting workstyles that prioritize balance, collaboration, and emotional well-being. These individuals often work best in environments that encourage supportive interaction while still allowing space to recharge and refocus throughout the day. Settings that reduce friction between focused work and team engagement help people stay connected, energized, and better equipped to support those around them.

## Preferred Time Allocation by Space Type

These percentages reflect where this persona is most likely to spend their time throughout the day.



### WHY THIS WORKS:

#### Work + Focus (30%)

supports steady productivity and care.

#### Gather (30%)

encourages collaboration and connection.

#### Recharge (20%)

promotes balance and well-being.

#### Social (20%)

fosters support and belonging.

## Empowering Your People

Performance, creativity, and productivity are shaped by how well the workplace supports different ways of working. When aura types translate into workplace behaviors, they provide a clear lens for designing environments that foster connection, focus, and belonging. Our curated Green Renew aura idea starters translate these insights into project-ready layouts and specifications, helping designers move projects forward with confidence.

### Work + Focus



Workstation



Touchdown



Breakout Space

### Gather



Collaboration



Meeting



Project Room

### Recharge



Break Area



Quiet Zone



Respite

### Social



Work Lounge



Hospitality



Reception

