



Aura Blue/Indigo Wisdom


Design Strategies for Inclusion & Belonging.




Understanding the Blue/Indigo Wisdom Aura

The Wisdom aura is grounded in thoughtful communication, grounding trust, and calm perspective. Their reflective nature often brings a sense of steadiness and reassurance to the environments around them. This persona brings a composed and thoughtful presence to the workplace, helping others process ideas, navigate complexity, and communicate with intention. Often acting as listeners, advisors, and reflective leaders, they thrive in environments that encourage meaningful dialogue, focused thinking, and deeper understanding.

This energy aligns with workstyles centered on trust and emotional steadiness, valuing spaces that feel serene, grounded, and contemplative. They are often drawn to environments that support active listening, sustained concentration, and thoughtful conversation. Their presence often helps teams gain perspective, strengthen connection, and approach challenges with greater clarity and understanding.



Communication
Encourage thoughtful conversation.



Focus
Value depth and concentration.



Teamwork
Build trust through connection.



Reset
Create space for calm and reflection.

Design Considerations

Settings that support the Blue/Indigo Wisdom aura should feel calm and thoughtfully composed, creating space for reflection and intentional interaction. Softened lighting, layered textures, and muted tones help create an atmosphere that encourages focus and meaningful conversation. Quiet lounges, restorative retreats, private offices, and conversation-focused meeting areas support deeper engagement, while layouts that balance privacy and openness foster concentration and trust in the workplace.



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Workstyle Preferences

Designing for Wisdom means supporting workstyles that rely on concentration, thoughtful communication, and time to process ideas before responding. Settings with fewer distractions, balanced acoustics, and spaces for both private work and small-group discussion help people stay engaged without feeling overstimulated. Environments that support listening, reflection, and deeper analysis encourage stronger decision-making and more intentional collaboration.

Preferred Time Allocation by Space Type

These percentages reflect where this persona is most likely to spend their time throughout the day.



WHY THIS WORKS:

Work + Focus (45%)
supports concentration and thoughtful work.

Gather (25%)
encourages dialogue and shared understanding.

Recharge (20%)
promotes reflection and emotional reset.

Social (10%)
fosters connection and trust-building.

Empowering Your People

Performance, creativity, and productivity are shaped by how well the workplace supports different ways of working. When aura types translate into workplace behaviors, they provide a clear lens for designing environments that foster connection, focus, and belonging. Our curated Blue/Indigo Wisdom aura idea starters translate these Wisdoms into project-ready layouts and specifications, helping designers move projects forward with confidence.

Work + Focus



Private Office



War Room



Quiet Zone

Gather



Collaboration



Conference



Huddle

Recharge



Breakroom



Cafe



Respite

Social



Lounge



Hospitality



Reception

