

Creatd is a public holding company that combines technology and strategic investments to drive growth and value

Our mission is to build world-changing companies by uniting exceptional founders, groundbreaking ideas, and strategic investment capital.

We are driven by curiosity, a relentless questioning of the status quo, and a passion for inventing or acquiring transformative products and brands.



# Creatd's foundation and investment capabilities make us a strong growth partner

**2014**

year founded

**1.5B**

authorized shares and acquisition warchest

**3.5M**

common shares issued and outstanding

**15,000+**

public shareholders

**\$100M**

invested in technology subsidiaries

**10**

years founding team has been together

# We make targeted investments across our core segments

## Technology

We empower communities with cutting-edge platforms and tools that redefine content creation and engagement, leveraging AI to drive innovation.

## Advertising

We transform advertising by connecting brands with communities through authentic, targeted campaigns powered by our proprietary data.

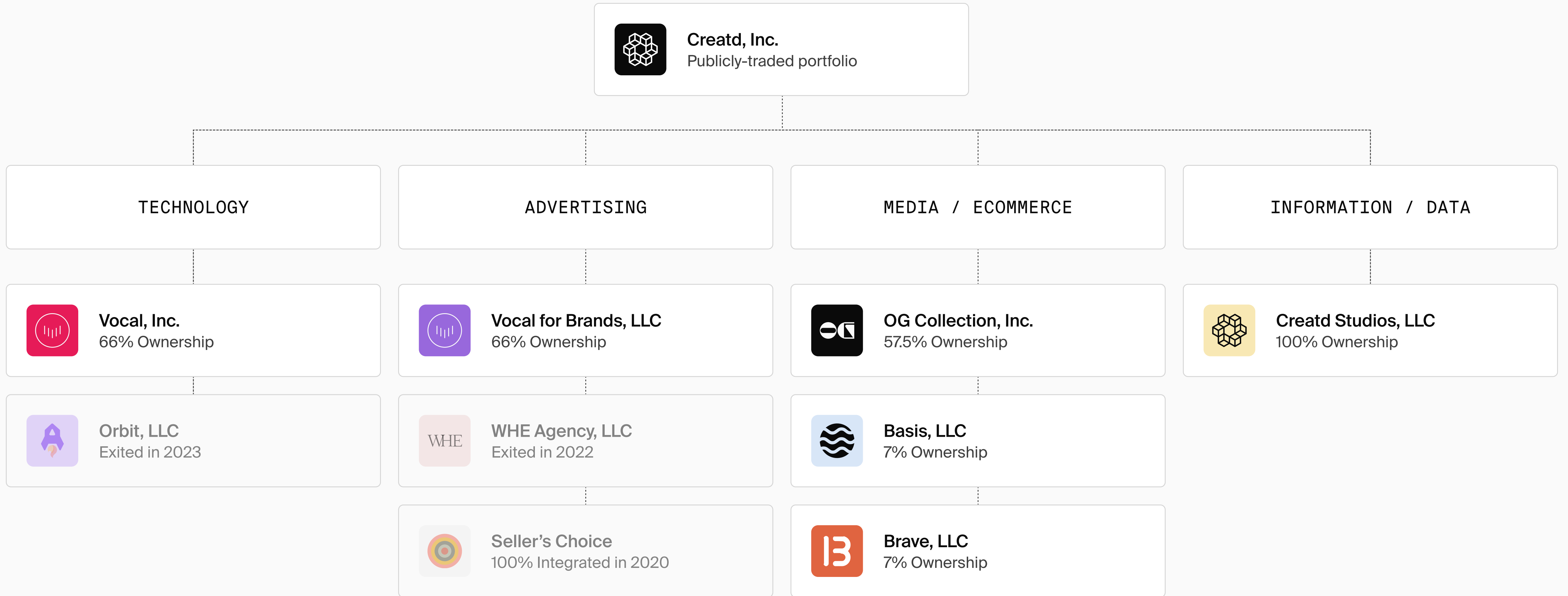
## Media / Ecommerce

We merge intellectual property with media and e-commerce platforms to engage and enrich the global creative community.

## Information / Data

We leverage first-party data to generate insights and drive innovation across our technology platforms.





# Emerging companies and entrepreneurs are facing a systemic crisis...

## ⊗ Financing and Liquidity Issues

Limited access to financing for OTC and emerging companies has caused significant liquidity issues and a lack of opportunity for small private companies to go public.

## ⊗ Market Instability

Rampant market manipulation, short selling, and toxic financing have destabilized the emerging markets and created a nearly impossible course for companies to navigate.

## ⊗ Economic Pressures

Rising interest rates, inflation, and high regulatory and professional service costs create financial challenges for companies.

# Creatd empowers growth and stability for emerging companies

## ✓ Liquidity

Integration into the Creatd portfolio provides necessary liquidity, stabilizing businesses and facilitating growth.

## ✓ Valuation Enhancement

Strategic and operational support can significantly boost company valuations, proving increased market value.

## ✓ Risk Mitigation

Partnering with Creatd provides a safer investment profile, lowering risks compared to operating as an independent company.

## ✓ Public Markets Experience

Creatd's team has over 25 years of public market experience, with a deep understanding of market dynamics.

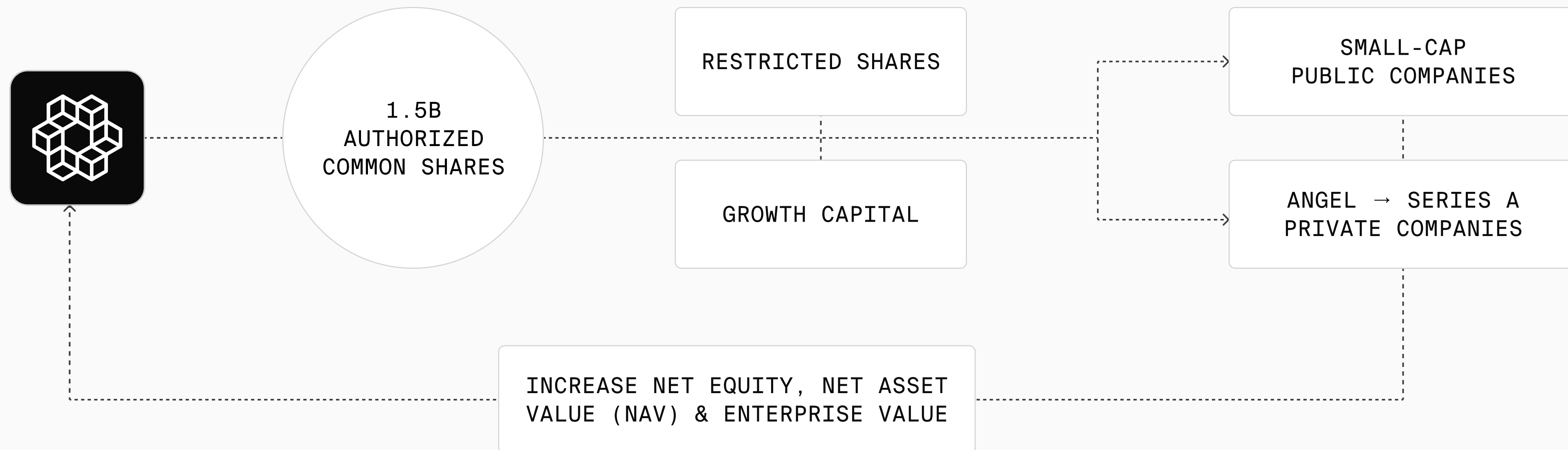
## ✓ Proven Financing Solutions

Successfully structured over 500 financial products, raising over \$500M for small and mid-cap companies.

## ✓ Investment Capability

Creatd's 1.5 billion authorized shares are allocated for technology acquisitions, incubation, and portfolio growth.

# Creatd will activate its 1.5B authorized shares to invest in undervalued assets





# Investments and acquisitions targets in our core segments include:

## Technology

- Content Creation Tools
- Monetization Platforms
- Community Engagement Tools
- Artificial Intelligence Tools

## Advertising

- Influencer Marketing Platforms
- Branded Content Studios
- Performance Marketing Firms
- Social Media Ad Services

## Media / Ecommerce

- Media Archives
- Transmedia Ventures
- E-commerce Platforms
- Digital Content Distribution

## Information / Data

- Analytics Platforms
- AI Startups
- Data Management Solutions
- Big Data Consulting Services

## Jeremy Frommer

### CEO, Chairman and Founder

Jeremy Frommer is an entrepreneur and executive with a broad experience across finance, entertainment, and digital media. In finance, he led innovative projects at top firms like Kidder Peabody, RBC, and Bank of America, enhancing trading strategies and platform development. As CEO of NextGen Trading and Carlin Financial Group, he advanced trading technologies, culminating in Carlin's acquisition by RBC.

In entertainment, Frommer co-founded Overnight Productions, producing films with noted directors such as Robert Rodriguez and Darren Aronofsky. His venture into digital media with the founding of Creatd, Inc. and Vocal Inc. has revolutionized the way creators share and discuss content, promoting a culture of innovation and transparency.

Known for his visionary leadership, Frommer excels in merging professional growth with personal well-being, championing creativity and innovation in every venture.

## Justin Maury

### COO, Director and Founder

Justin Maury is the visionary founder behind Vocal, blending his background in design and development with entrepreneurial acumen. Before co-founding Creatd, Justin garnered extensive experience working for multiple design agencies, contributing his talents across a variety of sectors including fashion, film, technology, and institutional banking.

He successfully launched Vocal and its extensions, including Vocal for Brands, alongside introducing multiple CPG/DTC brands and integrating influencer and performance marketing agencies into Creatd.

As COO of Creatd, Justin Maury expertly manages all company divisions, championing a cohesive strategy and execution across Creatd's portfolio. Holding a board seat, he leverages his extensive knowledge in design, development, and strategy to steer Creatd.



For inquiries, please  
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