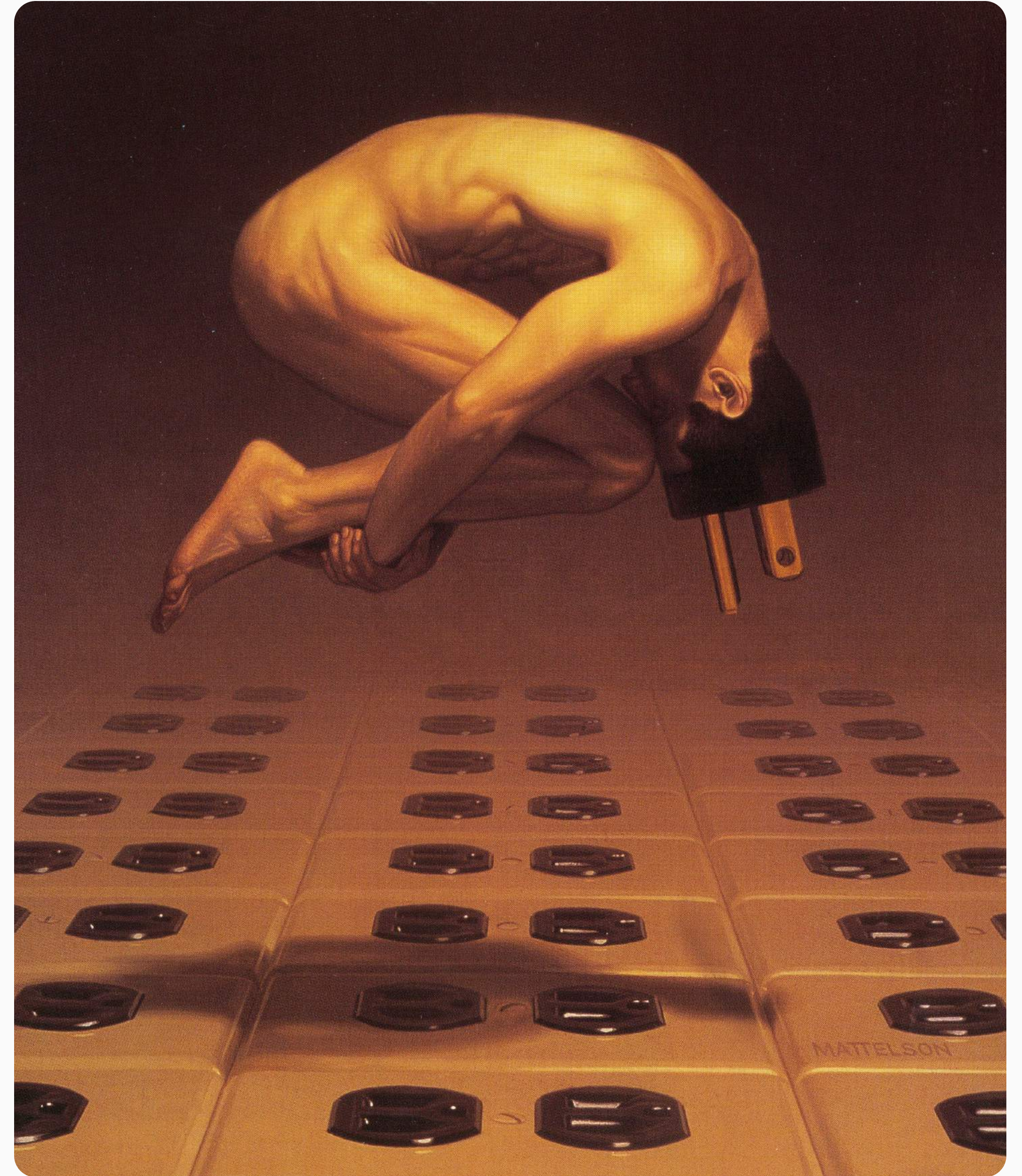


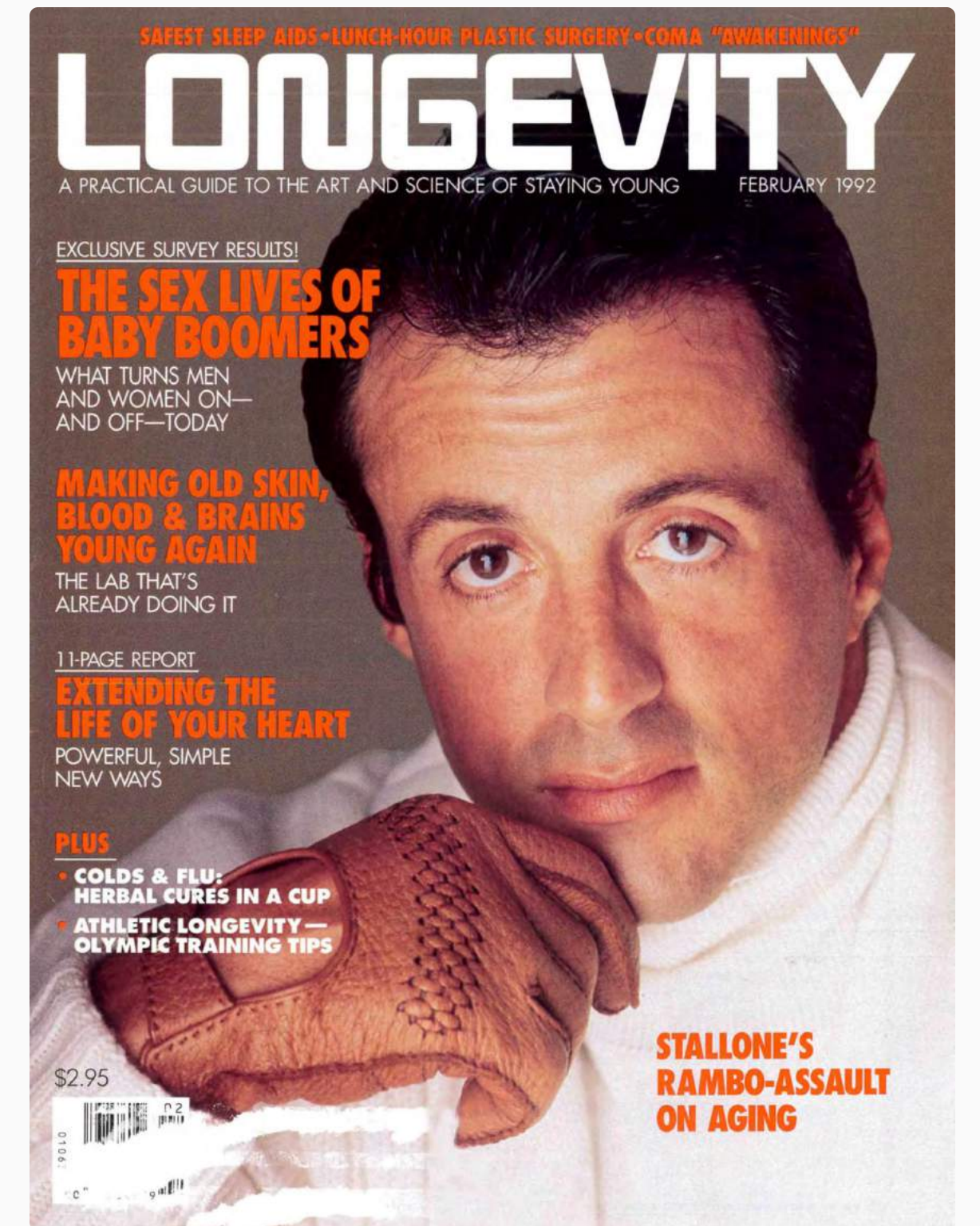
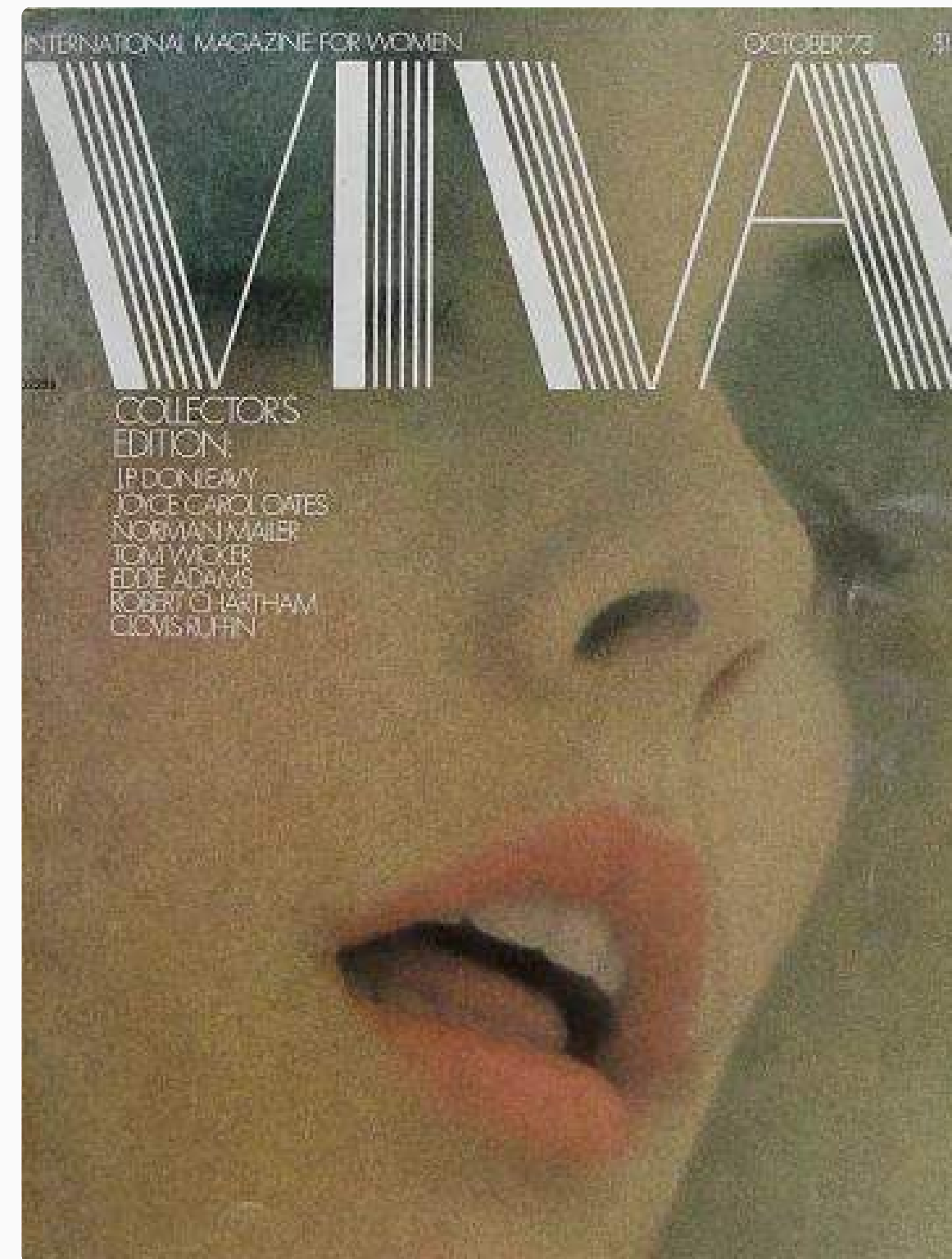
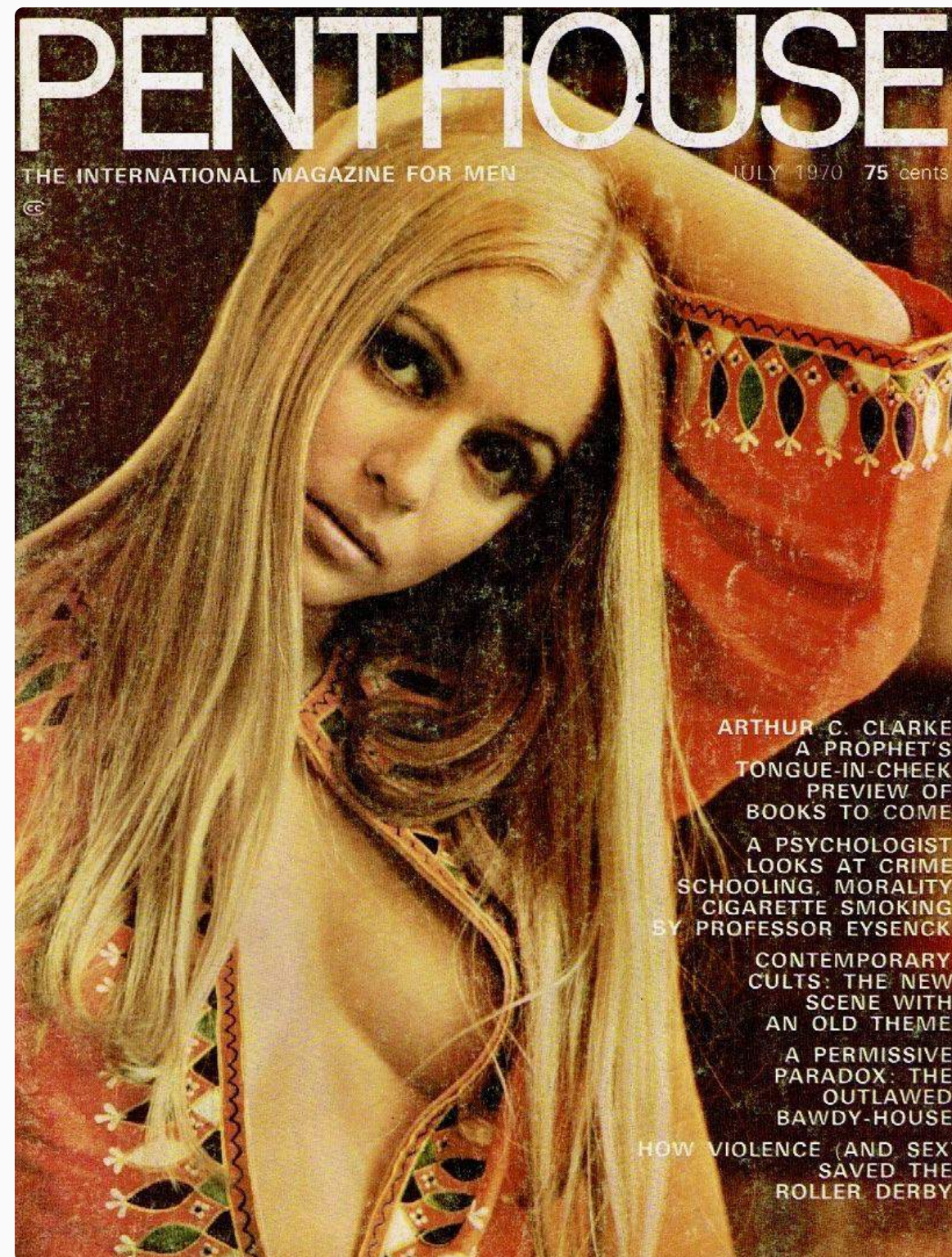


Preserving History. Inspiring the Future.

The OG Collection™
revitalizes dormant
media, using AI to bring
timeless archives to life
for today's audiences



Our archive preserves the most iconic media of a bygone era



One of the largest archives of never before seen media



150,000+

Published and unpublished 35mm and 120mm slides and prints from world-renowned photographers.



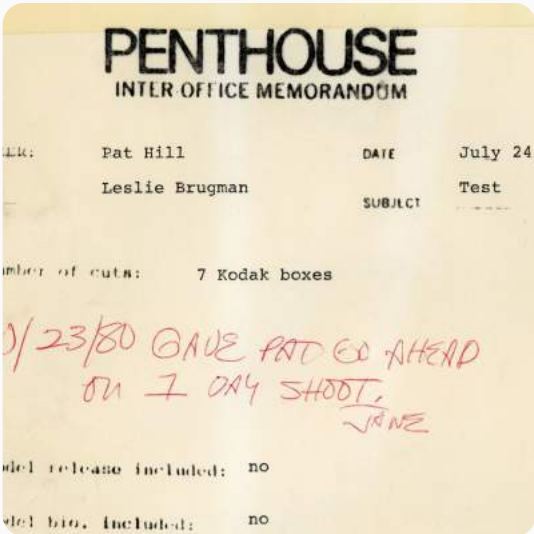
25,000+

Original drawings, sketches, cartoons, and artwork from acclaimed artists and illustrators.



3,500+

Hours of digitized footage from VHS, Super 8 film, and DVD formats.



5,000+

Mastheads, magazines, stories, scripts, and production materials, plus records from General Media, Inc. and Bob Guccione's estate.

Preserving and transforming with AI

Facial Recognition

Tags identify individuals in the image archive for easy retrieval

Classification

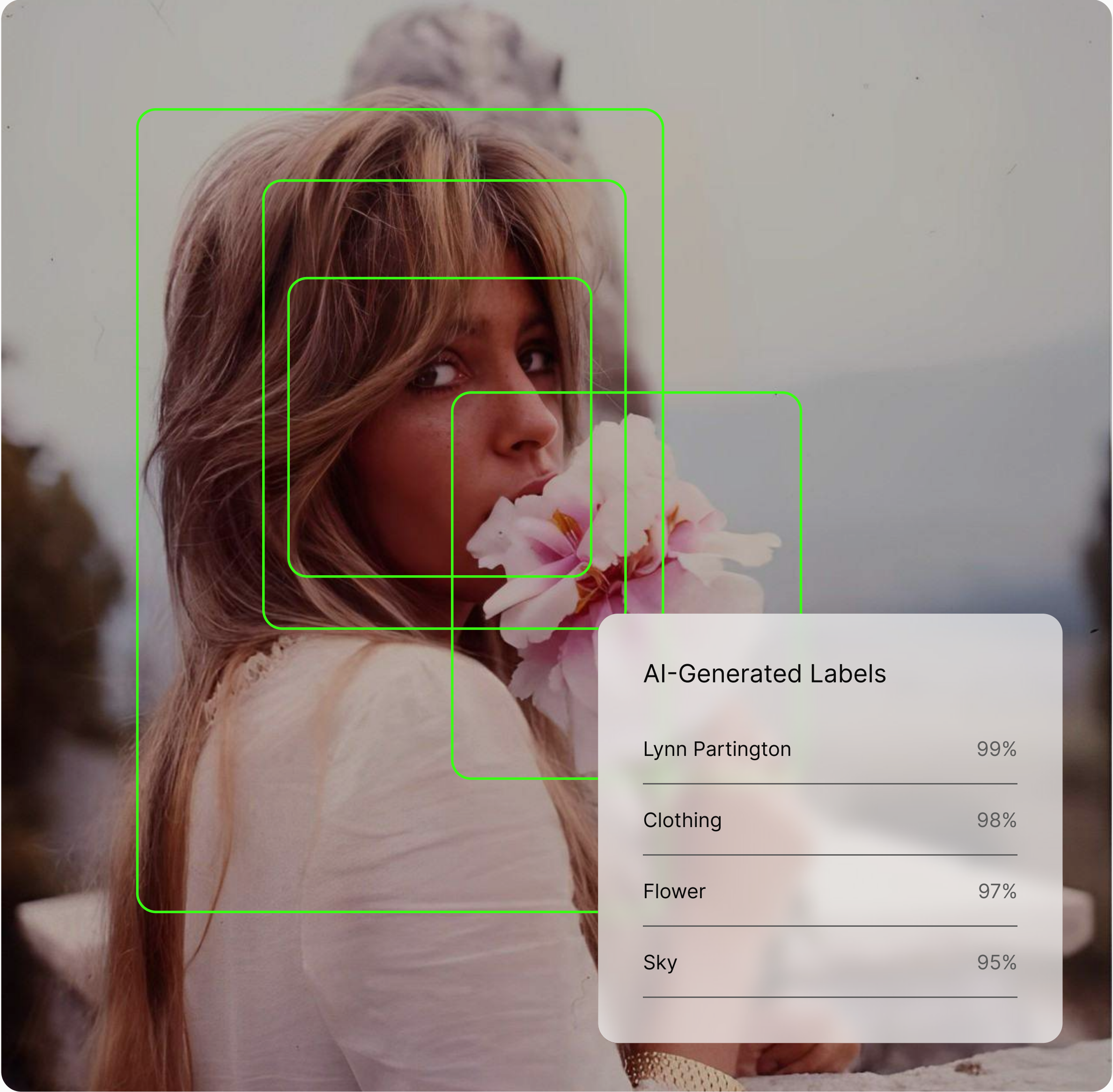
Organizes images and text by themes, dates, and relevance

Quality Enhancement

AI enhance resolution, clarity, and correct imperfections in scanned images

Text Digitization

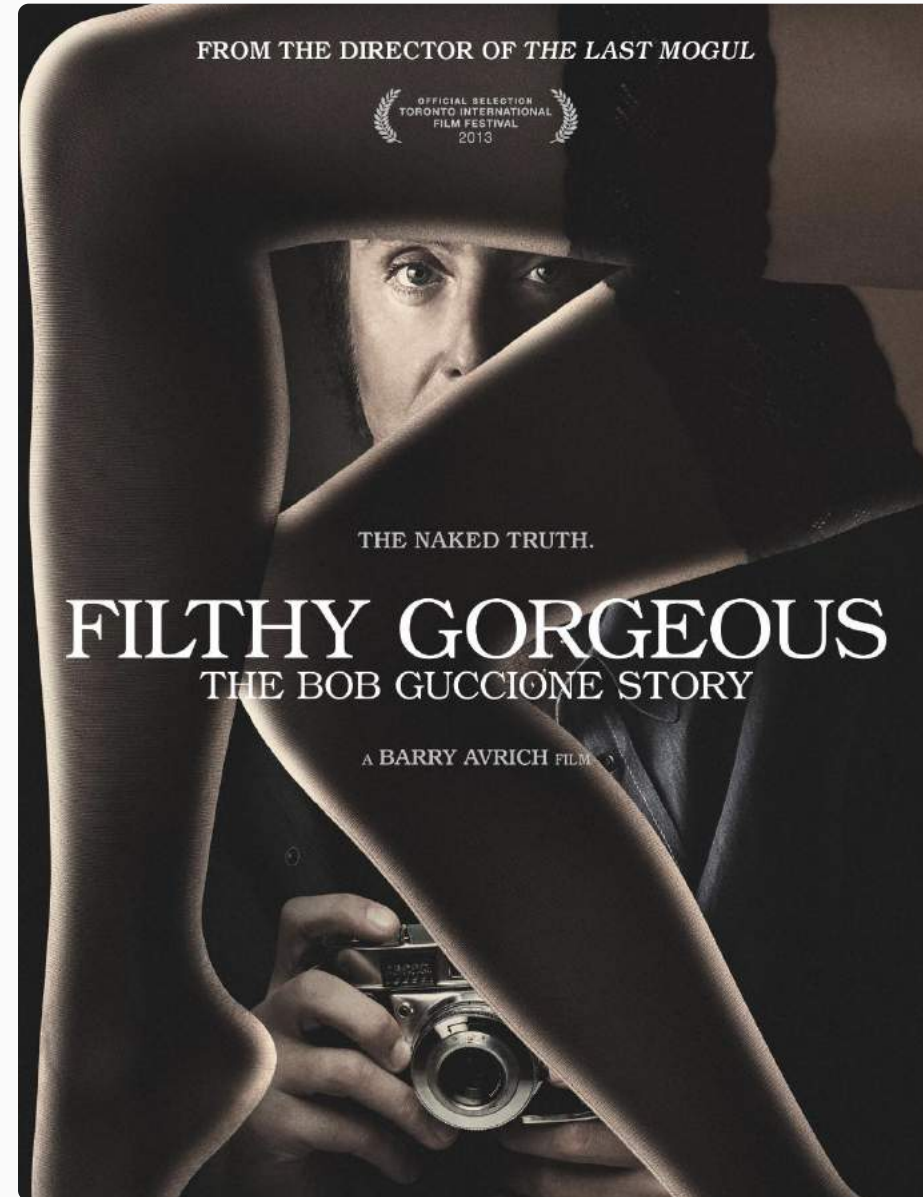
Uses OCR and NLP for precise text archiving and searchable databases



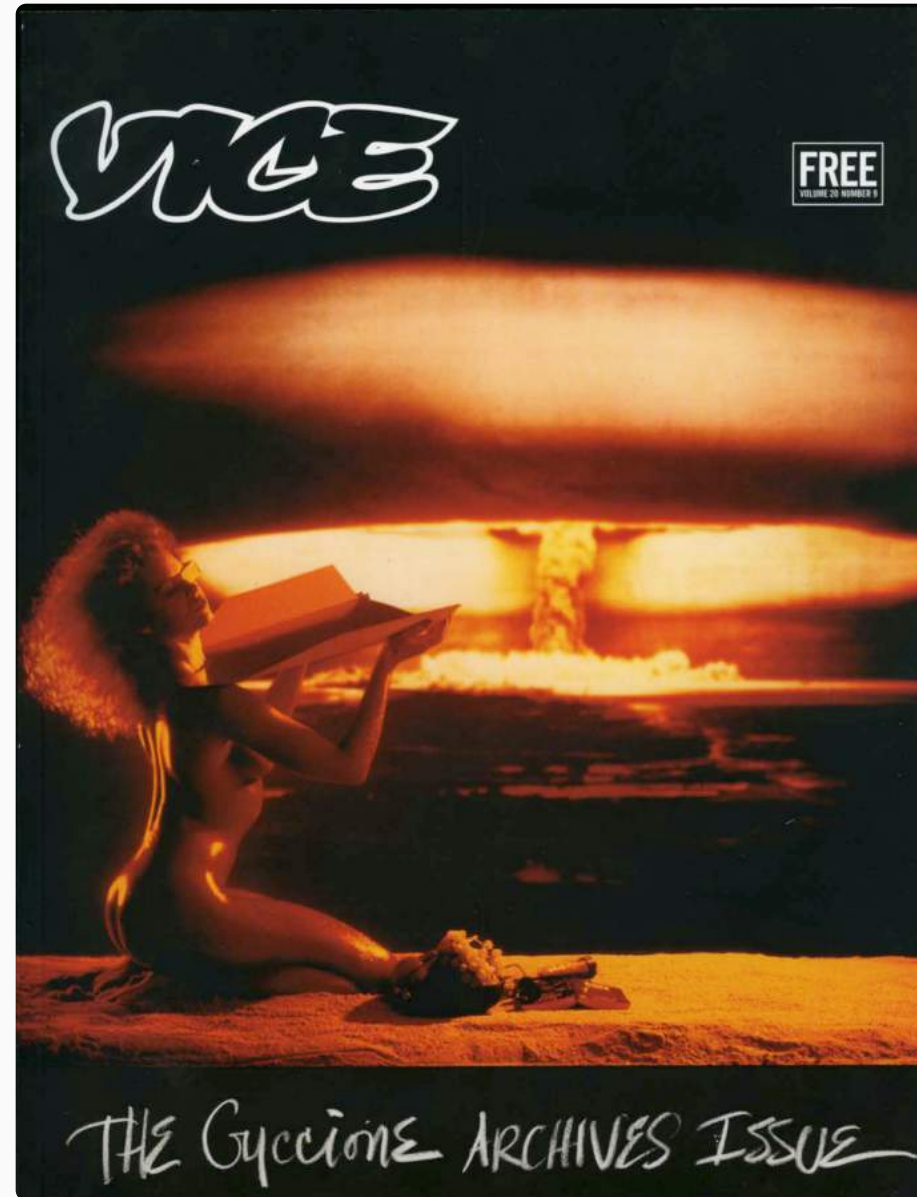
AI-Generated Labels

Lynn Partington	99%
Clothing	98%
Flower	97%
Sky	95%

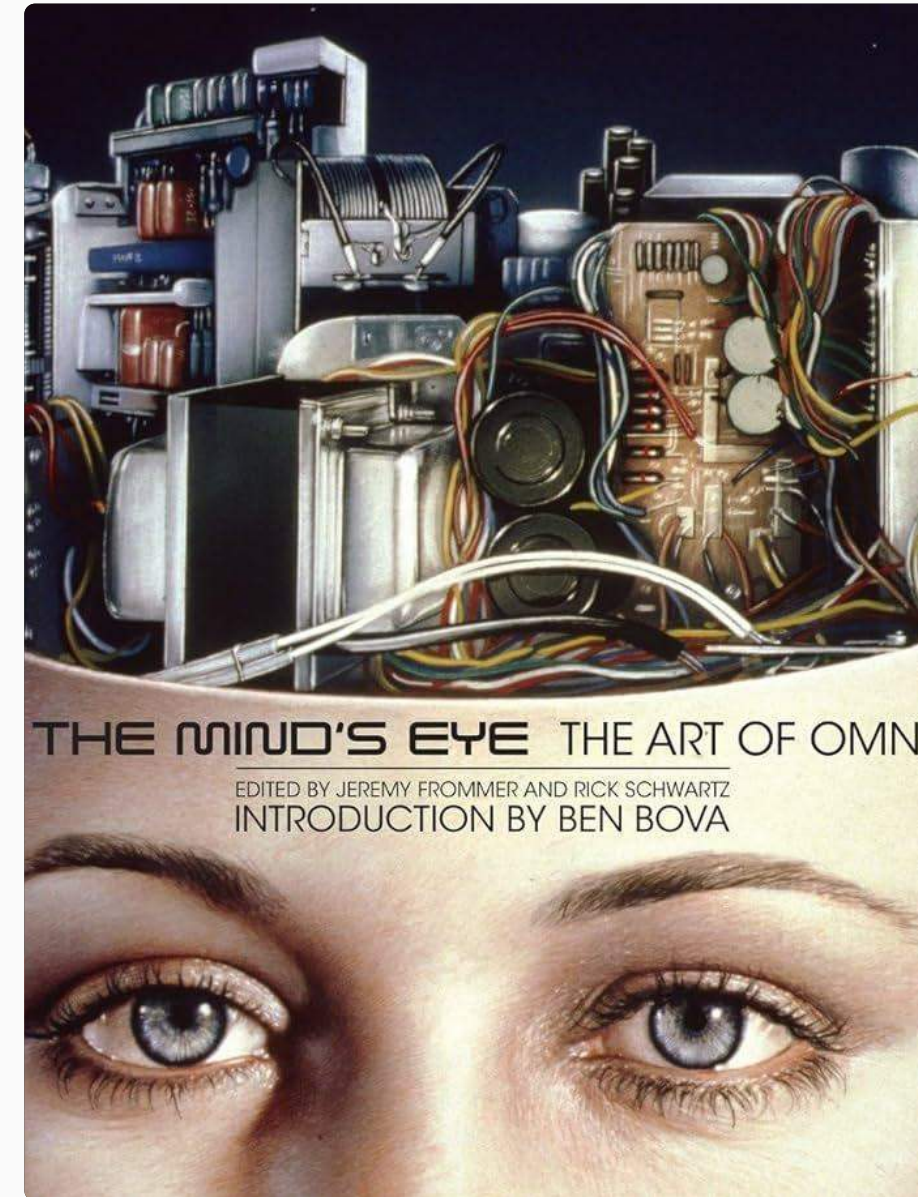
Turning archives into compelling stories and experiences



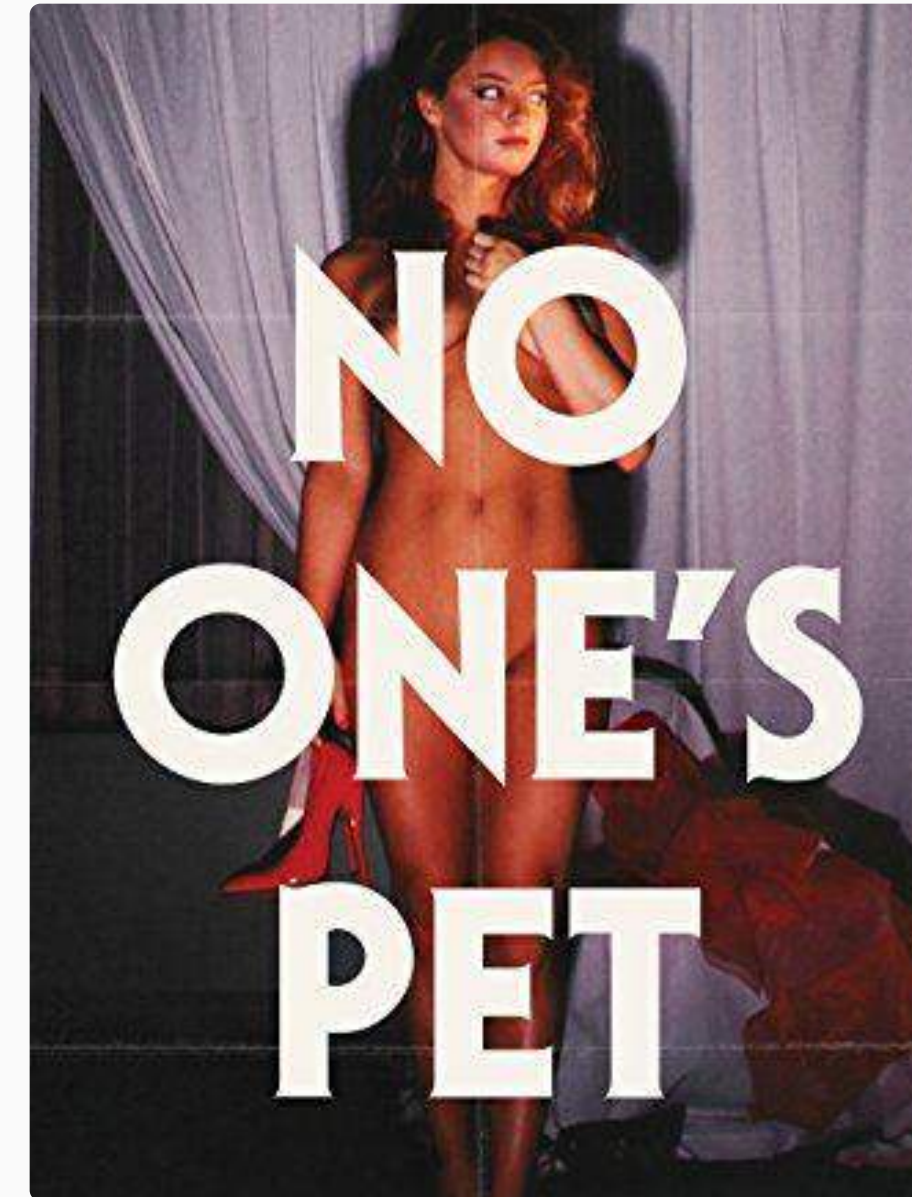
Filthy Gorgeous Documentary



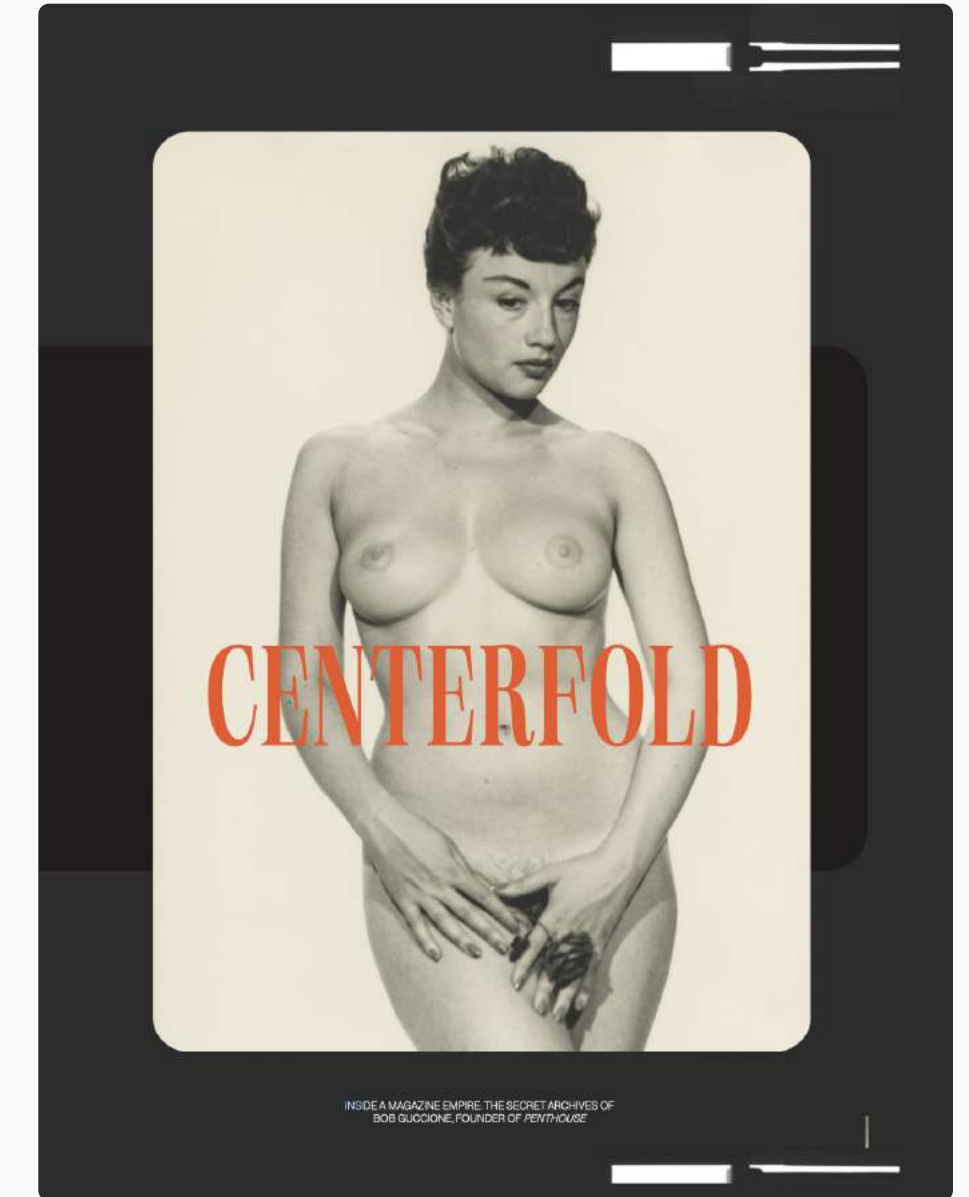
Vice Magazine Takeover



Mind's Eye: Art of OMNI Book



No One's Pet Autobiography



Centerfold AR-Enabled Art Book

Maximizing revenue through diverse streams and strategic opportunities

E-commerce & Merchandising

We turn historical artifacts into coveted art pieces, selling original film slides, limited-edition prints, and exclusive merchandise.

Licensing

We license images and media to brands, filmmakers, and creators, sharing our collection’s cultural impact while generating revenue.

IP Creation

Our media division produces documentaries, art books, and TV series, transforming archives into modern narratives.

Events & Exhibitions

We host exclusive events, exhibitions, and pop-up galleries, showcasing our archives to the public and generating revenue through ticket sales and related merchandise.

Branded Collaborations

We partner with leading brands to create unique, limited-edition products and campaigns inspired by our archives, blending historical significance with modern appeal.

Digital Subscriptions

Provide exclusive access to your digital archive through a subscription model, offering members premium content, early access to new releases, and special features.

Three key areas for growth

Expansion of Archives

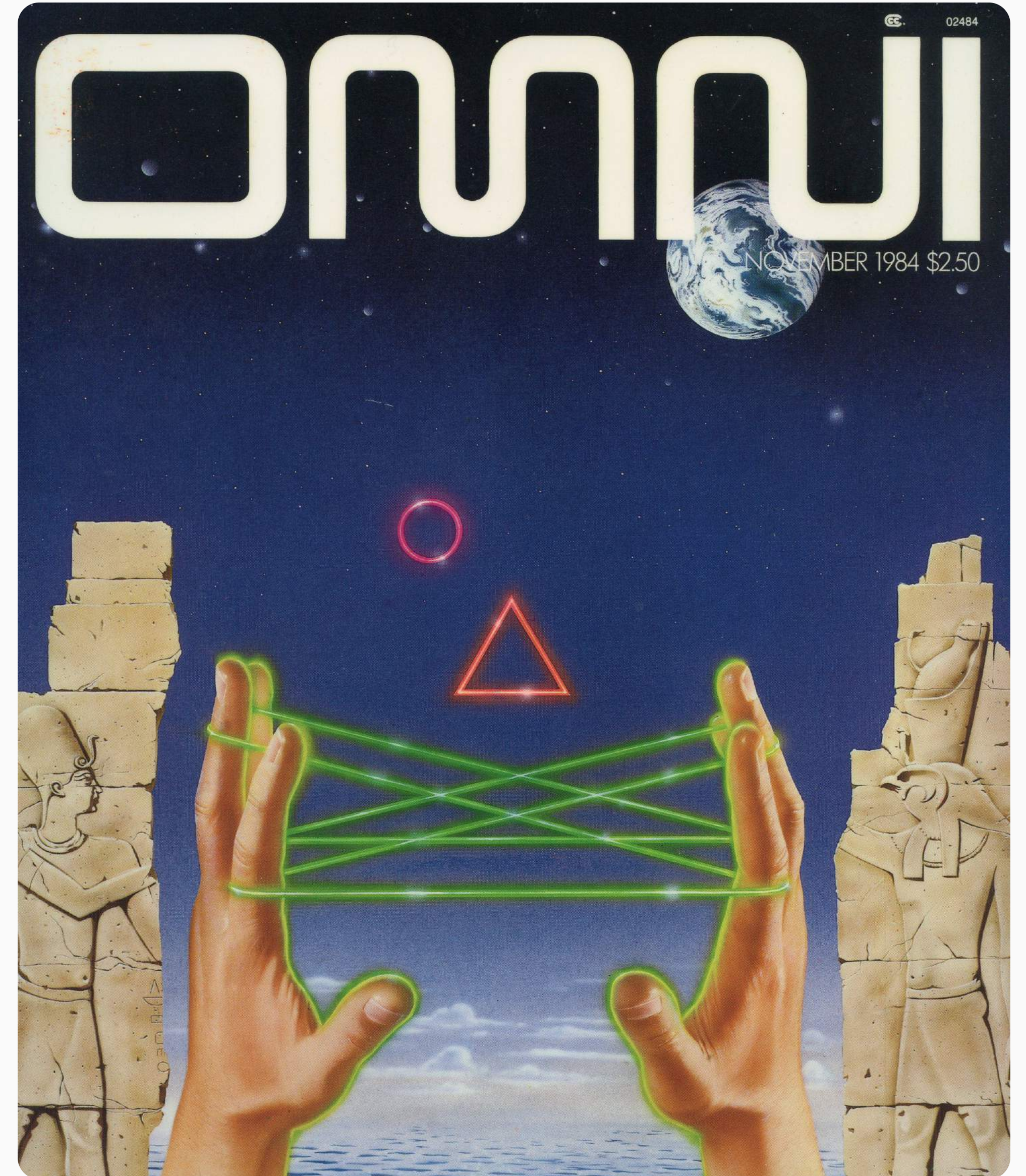
We're expanding our portfolio by acquiring culturally significant archives, carefully curating and enhancing each with our proprietary AI technology for unmatched value and diversity.

Spin-off / Public Listing

We plan to spin off the OG Collection as a standalone entity and file for an S1 to go public, unlocking growth capital and positioning us as a leader in legacy media and cultural preservation.

Innovation and Technology

We'll invest in AI and digital archiving to lead the market, setting new standards and driving new revenue streams.



Our archives hold significant value...

\$7.5M-\$10M
Archival Valuation

Archival valuations conducted by:

- Giles Moon (Antique Roadshow)
- Parker Fischel (Bob Dylan Archive)
- Jenifer Monger (RPI Institute Archivist)
- Martha Ball (Smithsonian Museum)
- Borghi Fine Art Gallery

\$15M-\$25M
IP Valuation

Intellectual Property includes:

- Streaming series and movies
- Book series
- Podcasts
- Data
- Licensing

A \$500K asset-backed loan will unlock our archives' potential

Support Strategic

An asset-backed loan will expand our archives, enhance AI, and modernize culturally significant media. Additionally set the stage for an S-1 filing and a larger financial raise.

Low Risk, High Return

Secured by Creatd’s 42% interest in the collection, the asset-backed loan minimizes risk while offering strong financial returns as we grow and innovate.

Fuel Innovation

Your loan supports ongoing AI and digital tech investments, keeping us at the industry's forefront with groundbreaking projects like our AR-enabled art book, "Centerfold."

Join a Legacy

Partnering with the OG Collection means investing in a legacy that preserves and revitalizes cultural history for future generations.



For inquiries, contact
info@og.gallery