

Creatd (\$CRTD) is a public holding company that combines technology and strategic investments to drive growth and value

Statements in this presentation concerning the future expectations and plans of Creatd, Inc. (the “Company”), including, without limitation, the Company’s future earnings, partnerships and technology solutions, may constitute forward-looking statements for the purposes of the safe harbor provisions under the Private Securities Litigation Reform Act of 1995 and other federal securities laws and are subject to substantial risks, uncertainties and assumptions. You should not place reliance on these forward-looking statements, which include words such as "could," "believe," "anticipate," "intend," "estimate," "expect," "may," "continue," "predict," "potential," "project" or similar terms, variations of such terms or the negative of those terms. Although the Company believes that the expectations reflected in the forward-looking statements are reasonable, the Company cannot guarantee such outcomes. The Company may not realize its expectations, and its beliefs may not prove correct. Actual results may differ materially from those indicated by these forward-looking statements as a result of various important factors, including, without limitation, market conditions and the factors described in the section entitled "Risk Factors" in the Company’s most recent Annual Report on Form 10-K and the Company’s other filings made with the U. S. Securities and Exchange Commission. All such statements speak only as of the date made. Consequently, forward-looking statements should be regarded solely as the Company’s current plans, estimates, and beliefs. Investors should not place undue reliance on forward-looking statements. The Company cannot guarantee future results, events, levels of activity, performance or achievements. The Company does not undertake and specifically declines any obligation to update, republish, or revise any forward-looking statements to reflect new information, future events or circumstances or to reflect the occurrences of unanticipated events, except as may be required by applicable law.

Creatd (OTC: CRTD) identifies and invests its stock in undervalued private and public companies, leveraging resources and tradable equity to enhance their potential and balance sheets

Creatd's foundation and investment capabilities make us a strong growth partner

2014

year founded

3B

authorized shares and acquisition warchest

10M*

common shares issued and outstanding

10,000+

public shareholders

\$100M

invested in technology subsidiaries

\$1B

transactions completed by management team

*2025 Pro-forma year end

We make targeted investments across our core segments

Technology

We empower our companies with cutting-edge platforms and tools that redefine content creation and engagement, leveraging AI to drive innovation.

Advertising

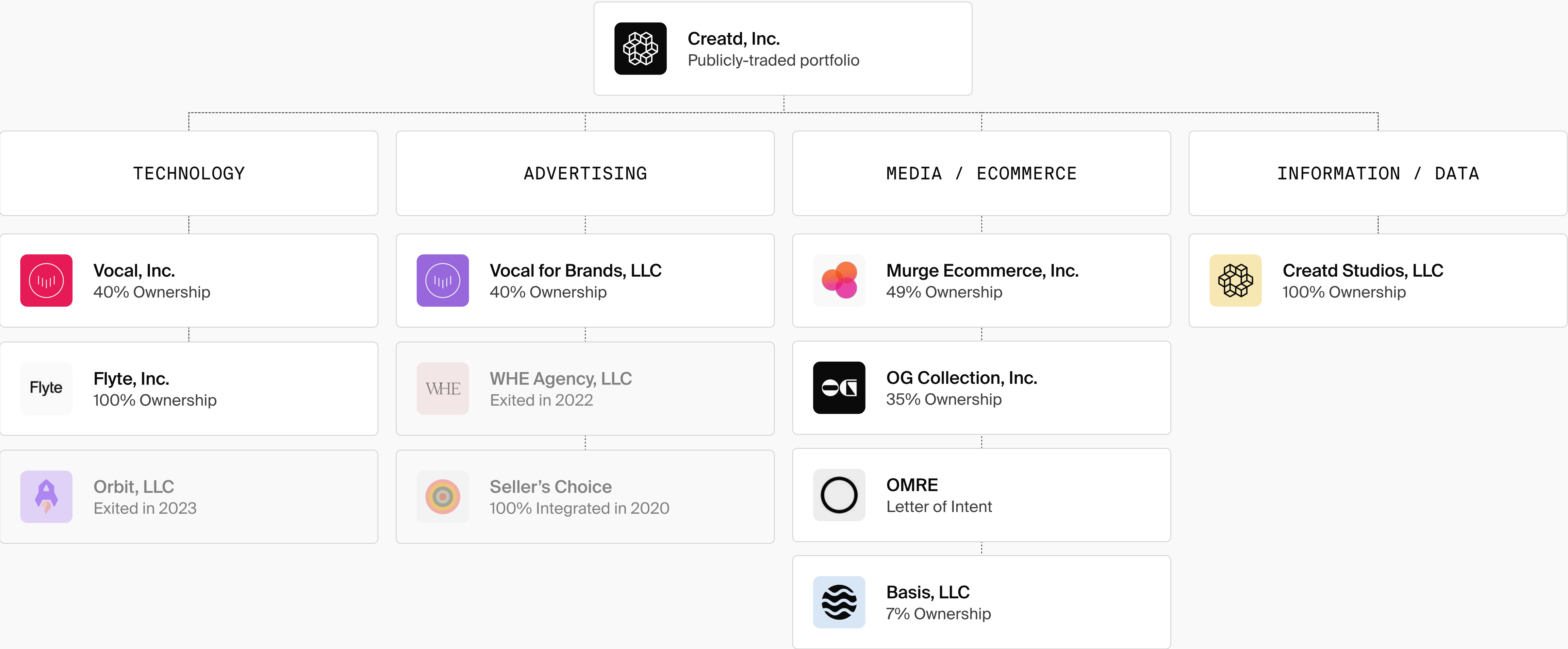
We transform advertising by connecting brands with audiences through authentic, targeted campaigns powered by our proprietary data.

Media / Ecommerce

We merge intellectual property with media and e-commerce platforms to engage and enrich the global creative community.

Information / Data

We leverage first-party data to generate insights and drive innovation across our technology platforms.



Emerging companies and entrepreneurs are facing a systemic crisis...

⊗ Financing and Liquidity Issues

Limited access to financing for OTC and emerging companies has caused significant liquidity issues and a lack of opportunity for small private companies to go public.

⊗ Market Instability

Rampant market manipulation, short selling, and toxic financing have destabilized the emerging markets and created a nearly impossible course for companies to navigate.

⊗ Economic Pressures

Interest rates, inflation, and high regulatory costs create significant financial challenges. Additionally, the IPO and SPAC markets are stagnant, and VC's lack liquidity.

Creatd empowers growth and stability for undervalued companies

✓ Liquidity

Integration into the Creatd portfolio provides necessary liquidity, stabilizing businesses and facilitating growth.

✓ Valuation Enhancement

Strategic and operational support can significantly boost company valuations, proving increased market value.

✓ Risk Mitigation

Partnering with Creatd provides a safer investment profile, lowering risks compared to operating as an independent company.

✓ Public Markets Experience

Creatd's team has over 25 years of public market experience, with a deep understanding of market dynamics.

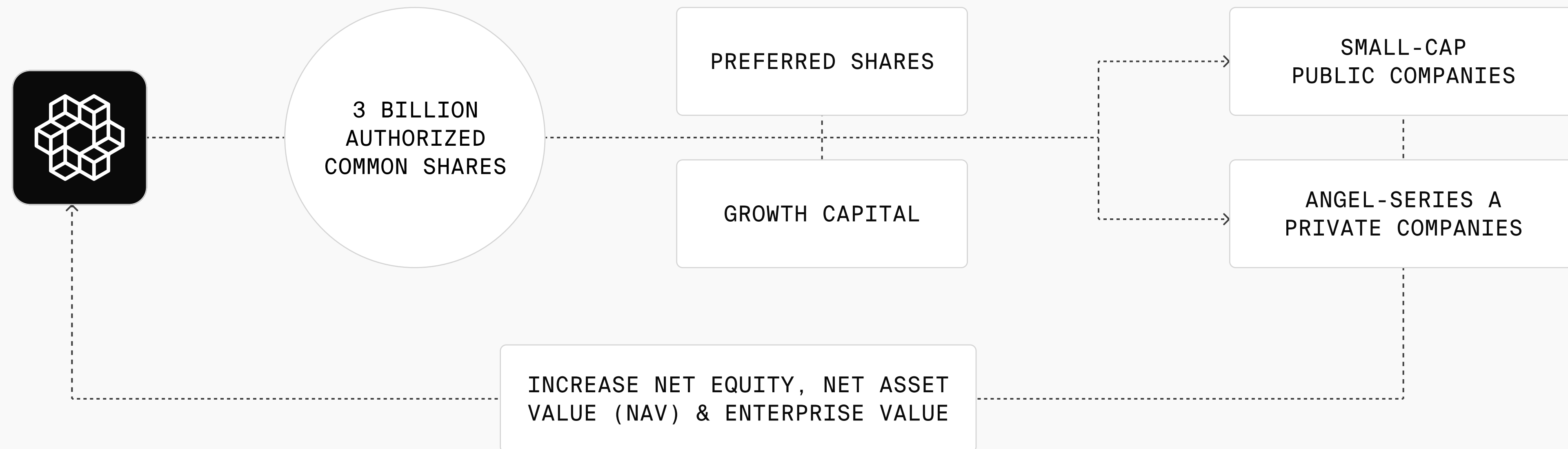
✓ Proven Financing Solutions

Successfully structured over 500 financial products, raising over \$1B for small and mid-cap companies.

✓ Investment Capability

Creatd's 3B authorized shares are allocated for technology acquisitions, incubation, and portfolio growth.

Creatd continues to activate its authorized shares to invest in undervalued assets



Jeremy Frommer

CEO & Chairman

Jeremy Frommer is an entrepreneur and executive with a broad experience across finance, entertainment, and digital media. In finance, he led innovative projects at top firms like Salomon Brothers, Kidder Peabody, RBC, and Bank of America, enhancing trading strategies and platform development. As CEO of NextGen Trading and Carlin Financial Group, he advanced trading technologies, culminating in Carlin's acquisition by RBC.

In entertainment, Frommer's company produced films with noted directors such as Robert Rodriguez and Darren Aronofsky. His venture into digital media and IP began with the founding of the OG Collection, Inc., and evolved into Creatd, Inc. and the Vocal platform, which has revolutionized the way creators share and discuss content, promoting a culture of innovation and transparency.

Known for his tenacity and vision, Frommer excels in merging professional growth with personal well-being, championing creativity and innovation in every venture.

Justin Maury

COO & Board Member

Justin Maury is the visionary founder behind Vocal, blending his background in design and development with entrepreneurial acumen. Before co-founding Creatd, Justin garnered extensive experience working for multiple design agencies, contributing his talents across a variety of sectors including fashion, film, technology, and institutional banking.

He successfully launched Vocal and its extensions, including Vocal for Brands, alongside introducing multiple CPG/DTC brands and integrating influencer and performance marketing agencies into Creatd.

As COO of Creatd, Justin Maury expertly manages all company divisions, championing a cohesive strategy and execution across Creatd's portfolio. Holding a board seat, he leverages his extensive knowledge in design, development, and strategy to steer Creatd.

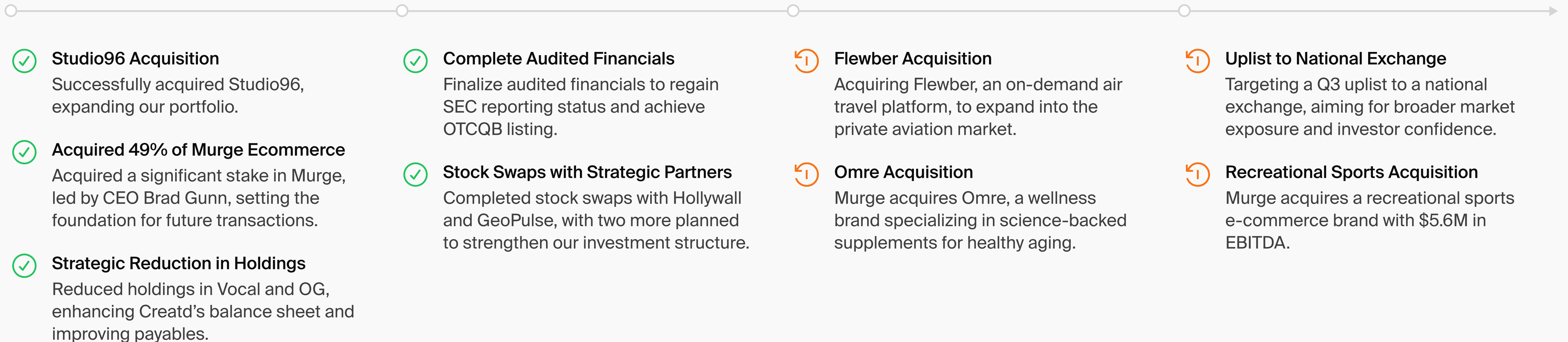
EBITDA-focused uplisting strategy

Q3 2024

Q4 2024

Q1 2025

Q2 2025



For inquiries, please
contact ir@creatd.com