CRE Tech Talks
Episode #7: Preparing for the CRE Tech Revolution

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5 Ways to Help Integrate CRE Tech into your Operations Successfully

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☐ 1. Look for signals about how the product is developed. Be concerned with RESTful API's. This allows programmers to more rapidly build programs that act upon data exposed by API's even with varying network connectivity. RESTful API's translate to integrations that are weeks or months away instead of multiple quarters away.

☐ 2. Be hyper focused. Start small and try a couple products within your building portfolio. Pick companies that have had a decent track record with other portfolios and compare success rates.

☐ 3. Look for a quick onboarding process. A short onboarding process is a really good sign when it comes to getting your company ramped up right out of the gate. Don't bog your process down right from the start by implementing a laborious onboarding process that will just confuse operations and create resilience to the new system.

☐ 4. Look for tech companies that frequently update their product. Technology today is meant to be nimble, so that your team can be nimble. The best products will have updates in a matter of weeks or months instead of by business quarters.

☐ 5. Reach out to your tech vendors. Have a conversation; your vendors are a great resource for tips and tricks. They want to learn from clients and enable value creation as well as create a community attitude where everyone can join in the dialogue and share. This community helps everyone involved in the process; and tech companies are usually happy to refer you to another vendor for problems they don't have the ability to fix.

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