

### SACRAMENTO STATE REDEVELOPMENT OPPORTUNITY SHOVEL-READY 1.27-ACRE SITE WITHIN A HALF-MILE OF CAMPUS AT UNDERSUPPLIED, URBAN UNIVERSITY WITH OVER 31,000 STUDENTS

20-MINUTE TRAIN RIDE TO DOWNTOWN

# SACRAMENTO STATE

6779 Q STREET

JLL

**10-MINUTE WALK TO CAMPUS** 

FOLSOM BLVD

SACRAMENTO REGIONAL TRANSIT STOP

# **EXECUTIVE SUMMARY**

JLL Capital Markets ("JLL") is excited to present an exclusive residential re-development ("Subject Site") at the doorstep of California State University, Sacramento ("Sac State"). Following approval of designs in 2018, the parcel has been approved for a 6-story, 125-unit residential development with ground-floor retail. A decade-long enrollment boom, bolstered by outsized Greater Sacramento population growth, has created an unmet demand for top-end residential product, as evidenced by market occupancy averaging 97% with nearly 8% average annual rent growth since 2014.

### **OFFERING SUMMARY**

ADDRESS	6779 Q Street
CITY, STATE	Sacramento, CA
COUNTY	Sacramento
PARCEL	015-0010-043-0000
GROSS ACREAGE	1.27 Acres
CURRENT ZONING	Residential Mixed-Use, Transit Overlay (RMX - TO)
ASSOCIATED UNIVERSITY	California State University, Sacramento
DISTANCE TO CAMPUS	0.5 Miles



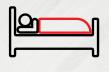
# **INVESTMENT HIGHLIGHTS**

High-Density Project Approval with Near-Optimal Market Fundamentals



### SHOVEL-READY SITE WITH HIGH-DENSITY PROPOSAL ALREADY APPROVED

September 2018 marked approval for development of this site in a 6-story, 125-unit residential community with ground-floor retail totaling 1,500 square feet. Development-friendly variances in that approval underscores Sacramento's desire for high-density development within a quarter-mile of transit.



### DECADE OF PERFORMANCE UNDERSCORES SAC STATE SUPPLY & DEMAND IMBALANCE

While over 4,000 students have been added to university enrollment since 2010, there exist fewer than 4,000 off-campus, purpose-built beds today. With on-campus beds totaling just over 1,000 for the upcoming academic year, unsatiated demand has led to continual years of robust market performance.



### **BECOMING A TRADITIONAL, "LIVE-AT" UNIVERSITY**

Evidenced already by skyrocketing enrollment, the university's \$164-million investment in on-campus housing for Fall 2021 reinforces the desire for Sac State students to live nearby campus. Though once thought to be a commuter school, 1 in 20 adults in the Sacramento region being a Sac State graduate speaks to how the university has become a cornerstone of the Greater Sacramento area.



### **EXPANDING SACRAMENTO MULTI-FAMILY MARKET**

High-barriers-to-entry in Downtown Sacramento has led to a proliferation of Class A, residential development away from city center, which has been quickly absorbed. Development of East Sacramento, towards Sac State's campus, will continue to encourage conventional renters to look to these burgeoning neighborhoods for housing, adding to an already underserved student-renter pool.





# **UNIVERSITY OVERVIEW**



#### Booming Enrollment Has Outpaced Supply for over a Decade

As 1 in 20 of the Sacramento region adults are Sac State graduates, the previous two decades' population growth has been reflected in the enrollment of the region's favorite university, growing 15% since 2010, resetting the high-watermark for enrollment annually. Despite this demand boom, both on- and off-campus housing supply has failed to materialize, with purpose-built beds accounting for less than 15% of total enrollment. With off-campus occupancy averaging 97% since 2014, and year-over-year rent growth averaging nearly 8% in that time, the Sac State market is primed for new development proximate to campus.





### **SAC STATE SUPPLY & DEMAND**

Outsized Rent Growth and High Occupancy Define Rental Market



OFF-CAMPUS OCCUPANCY EXPECTED TO AVERAGE 96% ANNUALLY FROM FALL 2020-2023



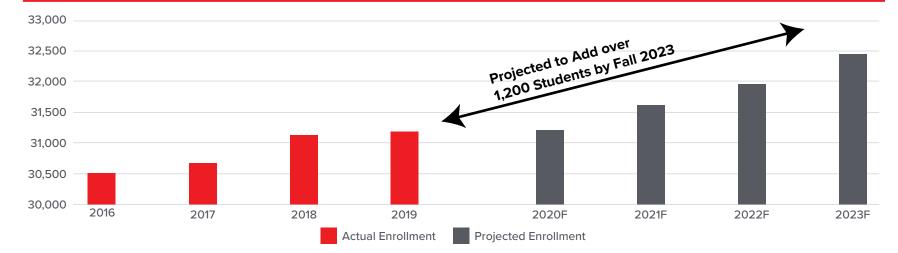
RENT GROWTH OF 4.0% ANNUALLY YEAR-OVER-YEAR EXPECTED FROM FALL 2020-2023





SAC STATE RECEIVED A RECORD-HIGH 44,733 APPLICATIONS FOR FALL 2019

### SACRAMENTO STATE ENROLLMENT HISTORY & PROJECTION



### **ON-CAMPUS HOUSING SUPPLY**

ON-CAMPUS LIVING REQUIREMENT	None
ON-CAMPUS OCCUPANY	99%
PURPOSE-BUILT ON-CAMPUS BEDS	1,036
<b>ON-CAMPUS CAPACITY AS % OF ENROLLMENT</b>	3%

#### **OFF-CAMPUS HOUSING SUPPLY**

2019-2020 ACADEMIC YEAR OCCUPANCY	97%
AVERAGE OCCUPANCY SINCE 2014	97%
2019-2020 ACADEMIC YEAR RENT GROWTH YEAR-OVER-YEAR	5.0%
AVERAGE YEAR-OVER-YEAR RENT GROWTH SINCE 2014	7.8%
TOTAL PURPOSE-BUILT BEDS	3,398
PURPOSE-BUILT CAPACITY AS % OF ENROLLMENT	11%

#### **OFF-CAMPUS HISTORICAL & PROJECTED MARKET PERFORMANCE**

N		YEAR		
	TRANSFERS TO SAC STATE INCREASED 10% YEAR-	NUMBER OF OFF-CAMPUS BEDS		
겤	INCREASED 10% YEAR-	AVERAGE OCCUPANCY		
	OVER-YEAR IN FALL 2019	YEAR-OVER-YEAR RENT GROWTH		

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YEAR	2014	2015	2016	2017	2018	2019	2020F	2021F
NUMBER OF OFF-CAMPUS BEDS	1,608	1,608	2,348	2,348	2,348	3,398	3,398	3,398
AVERAGE OCCUPANCY	97%	97%	97%	97%	96%	97%	97%	97%
YEAR-OVER-YEAR RENT GROWTH	6.9%	9.3%	10.5%	8.5%	3.9%	5.0%	4.2%	3.7%



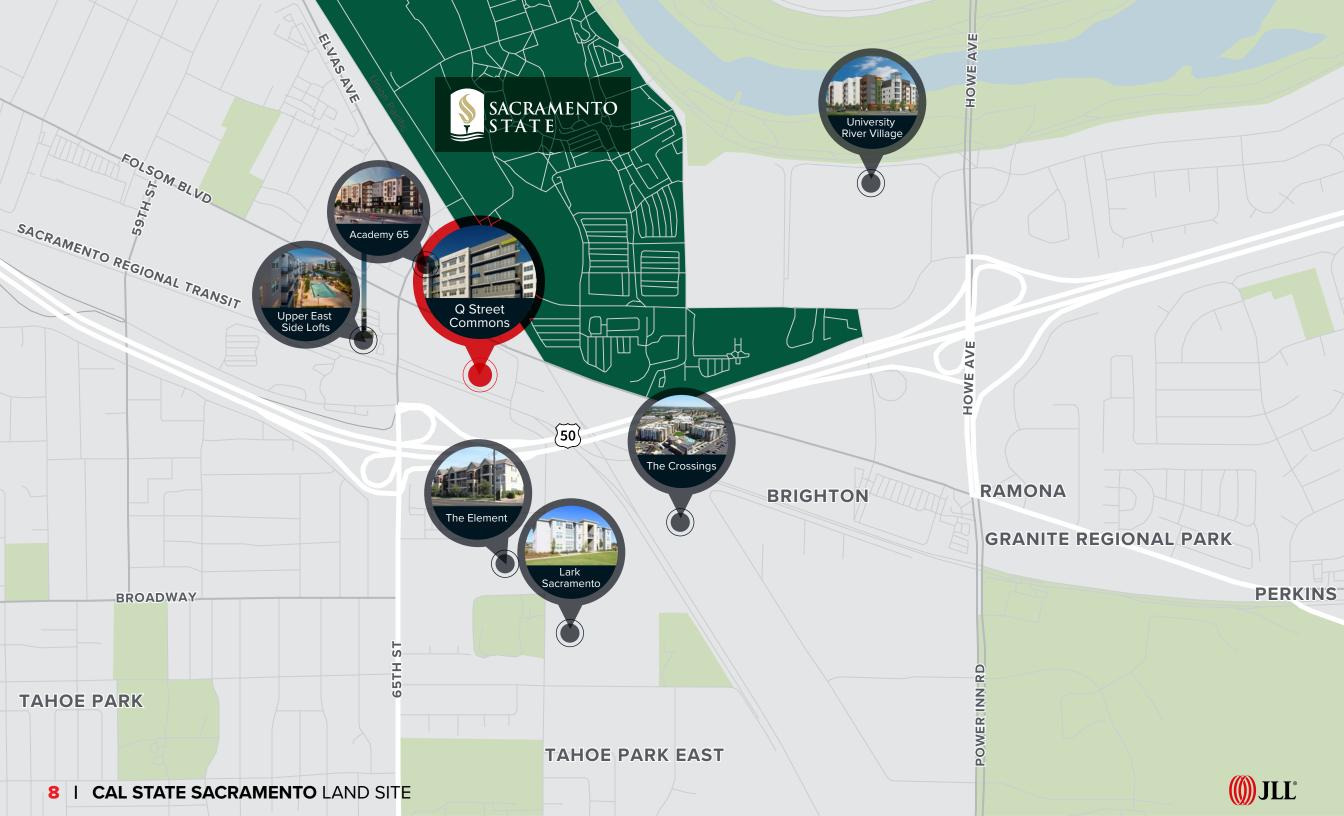
## SACRAMENTO MULTI-FAMILY MARKET OVERVIEW

#### Mismatched Supply & Demand Leads to Outstanding Performance for Class A Residential Product

As the capitol of the country's largest state with Silicon Valley only 90 minutes away, Sacramento's economy has been bolstered by education-demanding industries expanding in the region. Over 25% of non-farm jobs in Sacramento County are in the government sector, with the largest employers being in education, healthcare, technology, and financial services. Significant barriers to entry in Downtown Sacramento have resulted in rapid absorption of Class A, conventional product and expemplary fundamental performance as an influx of young, high-earning residents continue to pour into the area.

96.70% Sacramento Conventional			Sacramento Projected Population	SACRAMENTO C LARGEST PRIVAT EMPLOYERS		
Occupancy Rate 2019	since 2000	Average	Growth through 2023	UCDAVIS HEALTH	7,900+	
					7,140+	
				🥰 at&t	6,900+	
	<u>t</u> liee Å			Sutter Health	6,800+	
				(intel)	4,760+	
				WELLS FARGO	2,530+	
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# Q STREET COMMON

Rent Comps

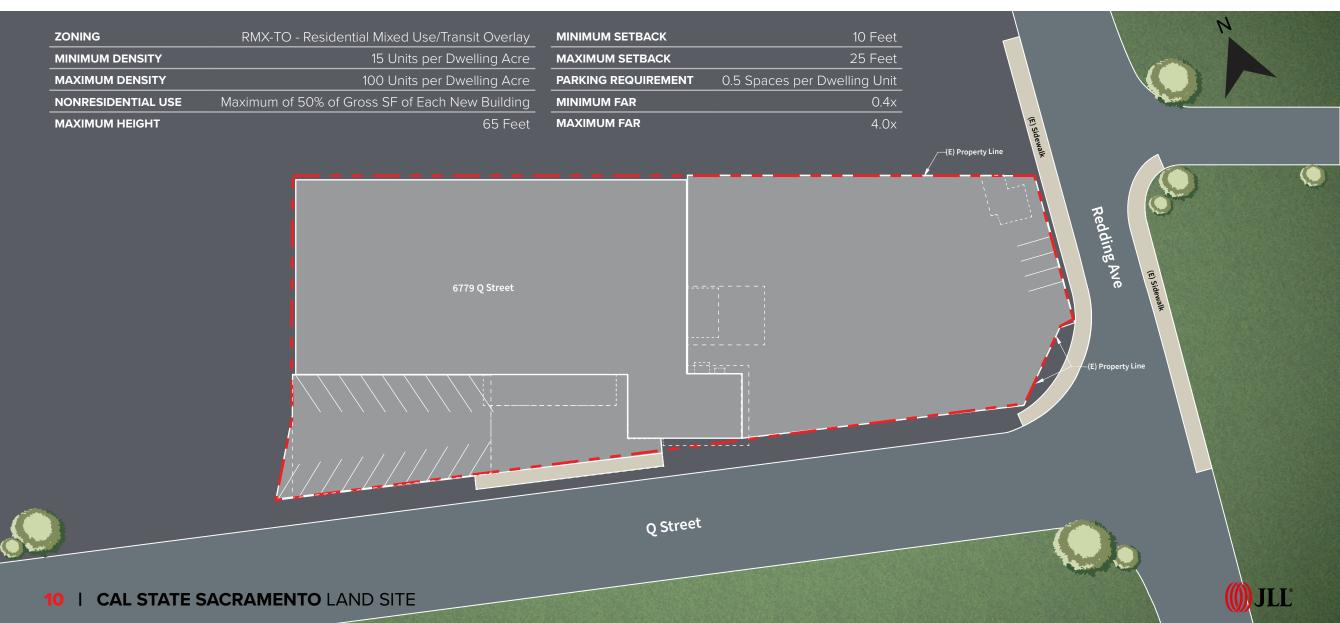
	Comp #1	Comp #2	Comp #3	Comp #4	Comp #5
	LARK SACRAMENTO	THE CROSSINGS	ACADEMY65	THE ELEMENT	UPPER EASTSIDE LOFTS
ADDRESS CITY, STATE	3075 Redding Ave Sacramento, CA 95817	2920 Ramona Ave Sacramento, CA 95817	1325 65th St Sacramento, CA 95819	6730 4th Ave Sacramento, CA 95817	6400 Folsom Blvd Sacramento, CA 95819
UNIT COUNT	213 Units	225 Units	90 Units	288 Units	134 Units
BED COUNT	752 Beds	780 Beds	279 Beds	792 Beds	402 Beds
YEAR BUILT	2016	2018	2019	2004	2006
OWNER	The Scion Group	Property Income Advisors	GMH Capital Partners	NB Private Capital	Greystar
MANAGER	The Scion Group	Student Quarters	GMH Capital Partners	Redstone Residential	Greystar
STUDIO PARITY:		1 Bath	1 Bath		
RENT RANGE(PER BED)		\$1,560	\$1,420		
SF RANGE		487	406		
AVG. RENT PSF		\$3.20	\$3.50		
1 BEDROOM PARITY:			1 Bath	1 Bath	1 Bath (Double-Occupancy)
RENT RANGE(PER BED)			\$1,605	\$1,249	\$1,369
SF RANGE			463	478	748
AVG. RENT PSF			\$3.47	\$2.61	\$3.66
2 BEDROOM (SINGLE-OCCUPANCY) PARITY:	2 Bath	2 Bath	2 Bath	2 Bath	2 Bath
RENT RANGE(PER BED)	\$1,059	\$1,064	\$1,095	\$864	\$1,019
SF RANGE	958	898	748	768	874
AVG. RENT PSF	\$2.21	\$2.37	\$2.93	\$2.25	\$2.33
2 BEDROOM (DOUBLE-OCCUPANCY) PARITY:	2 Bath		2 Bath		2 Bath
RENT RANGE(PER BED)	\$792		\$705		\$729
SF RANGE	957		748		872
AVG. RENT PSF	\$3.31		\$3.77		\$3.34
3 BEDROOM PARITY:	3 Bath	3 Bath		3 Bath	3 Bath (Double-Occupancy)
RENT RANGE(PER BED)	\$899	\$920		\$751	\$709
SF RANGE	1,215	1,212		987	1,998
AVG. RENT PSF	\$2.22	\$2.28		\$2.28	\$2.13
4 BEDROOM (SINGLE-OCCUPANCY) PARITY:	4 Bath	4 Bath		4 Bath	
RENT RANGE(PER BED)	\$949	\$820		\$732	
SF RANGE	1,718	1,471		1,286	
AVG. RENT PSF	\$2.21	\$2.23		\$2.28	
4 BEDROOM (DOUBLE-OCCUPANCY) PARITY:			2 Bath		
RENT RANGE(PER BED)			\$900		
SF RANGE			1,215		
AVG. RENT PSF			\$5.93		



# **ZONING & DENSITY OVERVIEW**

#### Immediate Access to Lightrail Allows for Additional Density

Across the street from the Property is the University & 65th stop for the Gold Line light rail connecting the Sac State area to UC-Davis & Downtown Sacramento. Sacramento County's recently amended zoning has doubled maximum density to 100 dwelling units per acre within boundaries designated as the Transit Overlay Zone. Additionally, the parcel has already been approved for a 6-story, mixed-use residential complex with ground-floor retail containing 125 residential units. This approval allows for deviations to height, front street-side setbacks, and open space, highlighting the county's flexibility in building parameters to facilitate high-density development.





## **CONTACTS:**

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