H-E-B Memorial at Dairy Ashford 36,874 SQUARE FOOT, NNN H-E-B GROUND LEASE FULFILLMENT CENTER





Property Summary

LOCATION:	720 Dairy Ashford Rd, Houston, TX 77049
YEAR BUILT:	1974
GROSS LEASABLE AREA:	36,874 SF
LAND AREA:	2.732 Acres (119,000 SF)
OCCUPANCY:	100.0%
PARKING	171 Spaces (4.64/1000 SF)
TRAFFIC COUNTS (VPD):	Dairy Ashford: 35,000 Memorial: 23,500





*Source: Dunnhumby Retailer Preference Index 2020

134,000+

3-MILE

Site Plan









Investment Highlights



Best in class, top performing grocery tenant utilizing a new fulfillment center store format



Absolute NNN ground lease with no landlord responsibilities

Prominent Retail location along 2 major West Houston thoroughfares with visibility to +58,500 VPD

The Katy Freeway West retail market is extremely well leased with a 10-year average occupancy rate of 94.4%

A Core Real Estate Location

- The property is located in the heart of west Houston, surrounded by key traffic generators
- Mission critical location for H-E-B with access to Katy Freeway this center is centrally located, offering ease of access to most Houston area stores
- West Houston is the third-largest employment center in the region with more than 104,000 employees
- Memorial Drive Reconstruction is now complete
- OEA between adjacent shopping center has expired



West Houston: A dense population center

- The property is adjacent to Stratford High School which has an enrollment of over 2,100 students
- Over 134,000 residents and 58,000 households within a 3-mile radius
- The surrounding urban environments is unique to Houston and has continued to densify in recent years with over 5,400 multifamily units being delivered since 2008 with a current average occupancy of 91%
- Average household income of \$115,000+ in a 3-mile radius

Expanding residential base

- Over 2,000 units currently under construction in a 3-mile radius
- Dense surrounding population with +21,000 residents within a 1-mile radius, up 20% since 2000







Tenant Overview

H-E-B took home the #1 spot in a consumer survey by consumer research firm, Dunnhumby, which evaluated more than 60 grocery retailers in the U.S. In its 3rd Annual Retailer Preference Index report, the firm surveyed 7,500 consumers to get their thoughts and feelings about the U.S. grocery industry.



H-E-B

With more than 400 stores in Texas and Mexico and 120,000 employees, H-E-B's total transaction volume exceeded \$28 billion in 2020. The privately-held company is based in San Antonio, was founded in 1905, and continues to expand its presence throughout Texas, and more specifically in Houston.

The grocer has become a favorite of Texans due to its competitive price points, superior customer service and high-quality product, allowing the company to gain a 25% market share throughout the state.

This fulfillment center allows H-E-B to efficiently fulfill online orders and offer same-day delivery services to nearby consumers. The COVID-19 pandemic has rapidly increased the demand for ecommerce grocery services. Online grocery sales are expected to account for over 21.5% of total grocery sales by 2025, which is a 60% increase over pre-pandemic levels.

Source: Mercatus

Ease of Access Across the Houston Region





Location Highlights

PREMIER LOCATION IN WEST HOUSTON

Located in the heart of the west Houston and conveniently located along Dairy Ashford, connecting the property to the affluent Memorial Villages. The H-E-B is in close proximity to a number of masterplanned suburban communities that house much of west Houston's employment base

MICRO MARKET OVERVIEW

- The Memorial Drive / Dairy Ashford corridor is wellpositioned to capture the benefits of Houston's historical westward migration.
- The nearby Briarforest and Memorial neighborhoods, provide well-located and highquality housing for employees of many nearby large corporations, including the headquarters of BP, Conoco Phillips, and Sysco.
- Corporate offices in this area enjoy the rare combination of being highly visible and accessible yet also being surrounded by expanses of trees and green space on Memorial Drive, one of Houston's most desirable streets.
- The immediate area is the third largest employment center in Houston and a hotbed for business and development in the Houston Metropolitan Area.
- The recently completed Memorial Drive Reconstruction Project allows for increased traffic flow, extensive landscaping and pedestrian walkways at the major intersection less than half a mile east of the property.



HOUSTON MSA AT A GLANCE

ECONOMY



economy in the world if Houston were an independent nation



U.S. metro economy in the nation

BILLION GDP [2018]

EMPLOYMENT



MILLION JOBS IN THE HOUSTON MSA more that 35 states and nearly a quarter of Texas' entire employment base

2ND LARGEST NUMBER OF JOBS CREATED IN 2018 OUT OF ANY MSA IN THE NATION



NEW JOBS FORECASTED IN 2020

POPULATION & DEMOS

R

GEOGRAPHY

-			
MILLION residents in the Houston MSA residents	s in the city of Houston		
0000		CORPORATE HEADQU	JARTERS
5TH MOST POPULOUS MSA IN THE NATION 4TH MOST POPULOUS CITY IN THE NATION		222 FORTUNE 500 companies call Houston hor	
		3 RD LARGEST	4™ LA
		NUMBER OF FORTUNE 1000 companies in the nation	NUMBER OI companies
CLUTCH CITY INTER	NATIONAL HUB		_

larger than the state of NJ

4TH LARGEST MULTI-AIRPORT SYSTEM IN THE U.S. 58.3 MILLION

GLOBAL HUB FOR AEROSPACE TECHNOLOGY

NE 500

iston home

4TH LARGEST JMBER OF FORTUNE 500

mpanies in the nation

Metholist

1ST IN IMPORT AND EXPORT 1ST GULF COAST CONTAINER PORT

MDAnderson

Cancer Center

GLOBAL TRADE CITY

LARGEST GULF COAST **CONTAINER PORT**

FOREIGN-OWNED FIRMS

1st

IN FOREIGN WATERBORNE TONNAGE

TEXAS MEDICAL CENTER

LARGEST MEDICAL COMPLEX IN THE WORLD

\$25 BILLION IN LOCAL GDP

8th LARGEST

10 MILLION PATIENT ENCOUNTERS PER YEAR 106,000+ EMPLOYEES AT TMC

MERMANN

West Houston H-E-B 10

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