

The YMCA is a leading 501(c)3 nonprofit organization committed to strengthening individuals and communities across the country. Every day, the Y helps people connect to their purpose, potential, and each other. Working locally, Ys focus on supporting young people, improving health and well-being and inspiring action in and across communities.

In the Greater Houston area, the Y is working to bring real change to issues affecting our neighbors and communities, and the organization strives to ensure that everyone in every community has equal opportunity to learn, grow, and thrive through the Houston Y's purpose-driven membership model.

When it comes to real estate, the YMCA in Houston owns and operates nearly two dozen membership facilities from the Woodlands in the north to Alvin in the south, from Katy in the west to Lake Houston in the east, and everywhere in between. This includes the venerable and iconic Trotter Family YMCA located in the Tanglewood/Post Oak neighborhood.

The Trotter YMCA, originally named the West Family Y and later the Post Oak Y, was developed over the years through the hard work of countless volunteers and donors. The present YMCA sits on Augusta and Bering Streets, near San Felipe, and was acquired through an intensive effort by YMCA volunteers to redefine deed restrictions on the property that had previously limited non-residential construction. The first phase of the Y facilities, consisting of a gymnasium, gymnastic gym, playing fields, and the outside shell of the building, was completed in 1972. Major expansions and additions were completed in 1973, 1981, 1986 and 1993. On March 27, 2007, the Post Oak YMCA was renamed the Trotter Family YMCA, honoring Jack and Betty Trotter, who were founding lay leaders of this YMCA. A unique capital campaign that year by Y volunteers honored the Trotter family. It raised over \$4 million, and the renewal and expansion of the facilities and a second family pool were completed in 2010. In 2014, \$1.4 million was raised to renovate the Y fields into the Edward Randall III Family Sports Complex, with its fields named in honor of long-time Y volunteer Don "Coach" Wilson. An education-based holistic garden, named Shannon's Garden for Shannon Wallace, was dedicated in a vine-cutting ceremony on May 30, 2014; and a garden cottage there was named June's Cottage for June Tellepsen.

As the YMCA looks to the future of a new Trotter facility on the present site, it is seeking to partner with a developer to create a concept and design that honors this YMCA's rich history and the people that have supported it so well. In the minds of many members, donors and neighbors, the Y is seen or remembered as an "oasis" for families.

The Y envisions its new facility as a highly visible anchor in a new mixeduse design. When evaluating proposals, the Y will look favorably upon designs that demonstrate a responsibility for the stewardship of this YMCA's heritage. The Y is looking forward to reviewing concepts that honor the Y's history and strive to preserve the sense of the property as a neighborhood gathering place with creative green spaces and outdoor opportunities for members, tenants, and neighbors to enjoy.

# The Opportunity

ADDRESS:

1331 Augusta, Houston, TX 77057

SIZE:

± 9.49 Acres

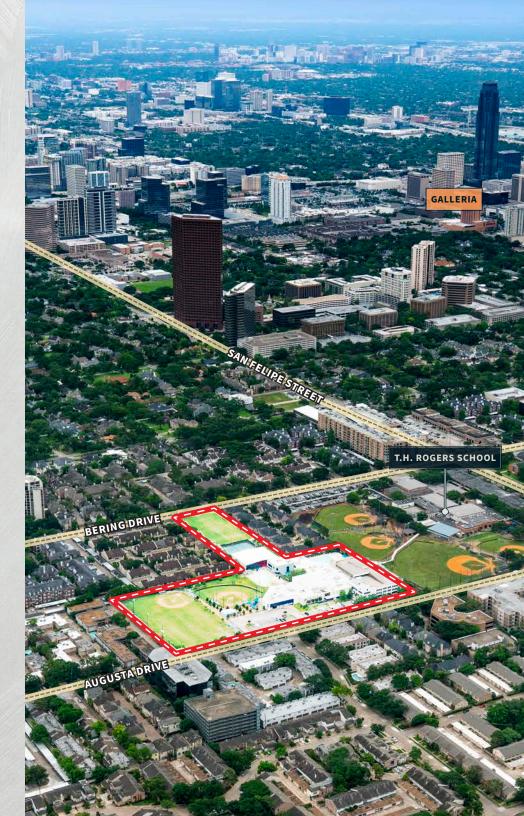
**EXISTING IMPROVEMENTS:** 86,600 SF YMCA Facility

## INVESTMENT HIGHLIGHTS

- Ability to partner with YMCA & develop a new mixed-use development
- The YMCA will offer an abundance of amenities including pools, fitness floor and studios, gymnasium, playground, pickleball center, co-working space, and various youth and senior programs for its members.
- Located in the Tanglewood/Uptown submarket, one of Houston's wealthiest and established neighborhoods.
- Frontage along Augusta and Bering, two major north/south thoroughfares.
- Fantastic demographic base with significant community investment in the area.
- Large site, coupled with Houston's lack of zoning, allows for irreplaceable development opportunity
- Surrounding amenities include a plethora of business centers, medical facilities, restaurants, and retail hubs.
- YMCA is flexible and is open to developer's preferred or recommended deal structure\*



\*Disclaimer: The YMCA will only entertain uses that are compatible with its program and the surrounding community. Housing, health, education, office, and not-for-profit uses are considered generally compatible. The YMCA will not entertain a proposed use by a commercial health club or childcare entity.



## Property Overview

## I Site Attributes

ADDRESS	1331 Augusta Drive
OWNERSHIP	YMCA
PARCEL/LOT SIZE	+/-9.49 Acres
ZONING	None
PARKING STALLS	450 (Parking Ramp)
PARCEL APN	0690910000032
	1319130010001
FLOODPLAIN	None
UTILITIES	City of Houston

## I Facility Attributes

SIZE	±86,600 Square Feet
GEOGRAPHY	Urban
VINTAGE	Dated
ТҮРЕ	Full Facility; Childcare
FACILITY RATING	B/C
FACILITY AGE	1972/1981/1993/2010/2013





### Ability to partner with YMCA & develop mixed-use community

Trotter YMCA offers qualified developers the opportunity to be at the forefront of one of Houston's first YMCA mixed-use development. YMCA's presence within multifamily and commercial properties helps to stimulate the growth within the development, while creating a relationship within the community. As evidenced by comparable properties across the country, the partnership between commercial developers and YMCA helps to expand the missions and service of the YMCA while also creating further improvements that enhance the community.

### YMCA Preferred Facility Specifications

ADDRESS	1331 Augusta, Houston, TX 77057	
11 SF / MEMBERSHIP UNIT	±90,000 – 100,000 SF	
SHARED PARKING	350 – 400 Parking Spaces	
AMENITIES OF NOTE:	Walking track, gymnasium, fitness floor, fitness studios, youth program, co-working space, indoor teaching pool	
OTHER DESIRED OUTDOOR AMENITIES	Outdoor pool + sundeck, fitness / event terrace (turf), rooftop garden & playground, pickleball center (8-10 courts)	
PEAK DEMAND	Mornings 8am – Noon, Monday – Saturday; Evenings 4 pm - 8 pm Monday – Thursday	
KEY ADJACENCIES	Health System/Medical <sup>*</sup> Space, 5,000 – 10,000 SF (with potential for a larger space based upon developer interest); Café <sup>*</sup> , 1,000 – 2,500 SF. *Tenants to be selected by YMCA in partnership with the developer	







#### **EXECUTIVE SUMMARY** / INVESTMENT HIGHLIGH

## The Property's Unique, Irreplaceable Location

+/-9.49 Acres – YMCA sits in between Augusta and Bering Drive, two major North to South residential thoroughfares, and is located directly north of San Felipe. San Felipe sees over 46,515 VPD and Augusta Drive is responsible for 18,058 VPD. The Property is just 1.9 miles from both 610 and only 3.3 miles from Interstate 10. 610, Houston's "Inner Loop" connects the site with high population centers such as the Heights, West University, River Oaks, and Braeswood. Interstate 10 Is Houston's major East/West thoroughfare, connecting the city across the rest of the state and beyond.

Surrounding Amenities Include a Plethora of Business Parks, Restaurants, and Retail Hubs

#### Tanglewood Court (1 Minute)

 Located only 0.4 miles from the property, Tanglewood Court is a 125,500 square foot, HEB anchored retail center in the heart of the Tanglewood neighborhood of Houston that sees over 175,000 visitors a month.

#### Uptown Houston (5 Minutes)

One of the largest business districts in the nation, ranked 15th overall in the US in terms of
office space, comparable in size to the downtowns of Pittsburgh and Denver. Uptown is home
to approximately 2,000 companies with 83,000 employees, representing a variety of diverse
industries including prominent energy, financial, information technology, real estate, and
professional services companies.

#### The Galleria (5 Minutes)

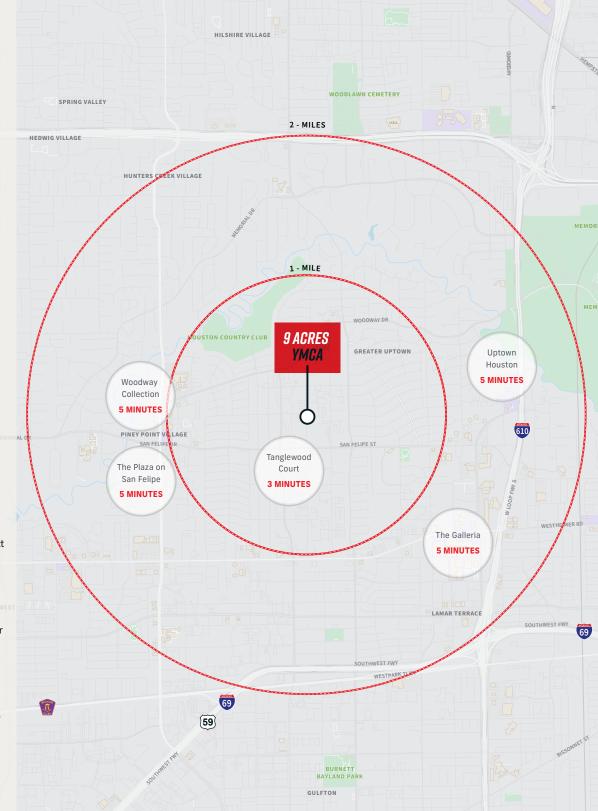
 Spanning 2.4 million square feet, housing 400 stores and restaurants, two high-rise hotels, and three office towers, the Galleria is ranked as the fourth largest retail complex in the country. Annual retail sales exceed \$3.6 billion, making it the highest volume of any retail shopping district in the metropolitan area.

#### Woodway Collection (5 Minutes)

 Located just 1.5 miles from the Property, Woodway Collection is a Whole Foods anchored retail center positioned on the northeast corner of San Felipe and Voss. The Whole foods is the number 1 ranked Whole Foods location within a 50-mile radius, and is the 4th ranked location in the entire state of Texas.

#### The Plaza on San Felipe (5 Minutes)

 The Plaza on San Felipe is a 97,727 square foot, Kroger-Anchored shopping center located on the Southeast corner of San Felipe and Voss. Its central location coupled with the strong, internetresilient tenant base makes the center one of the most highly trafficked shopping centers in the immediate area.



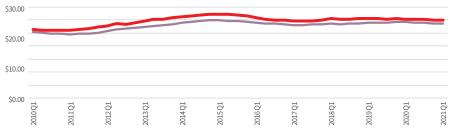
## The Market

### - TRADE AREA - HOUSTON

## OFFICE:

Over the last ten years, rental rates have remained just above the Houston average in office properties.

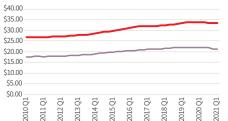
#### **OFFICE MARKET RENT PSF**



## **RETAIL:**

The retail fundamentals around 9 Acres – YMCA have been strong over the past 10 years and have remained resilient even through the COVID pandemic. Asking rents for retail assets in the trade area have grown at a consistent pace relative to the greater Houston area, and have remained over \$5 PSF higher throughout the past decade and beyond. The vacancy rate has remained higher than the Houston average historically; however, recent trends show that retailers continue to move into higher density areas driven by the affluent nature of the surrounding neighborhoods.

#### **RETAIL ASKING RENT PSF**



### **RETAIL VACANCY**

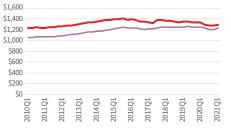


2010 Q1 2011 Q1 2012 Q1 2014 Q1 2015 Q1 2015 Q1 2015 Q1 2015 Q1 2015 Q1 2019 Q1 2019 Q1 2021 Q1

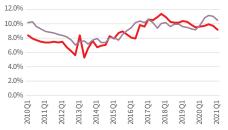
## MULTIFAMILY:

The common trends from retail carry over to the multifamily market for 9 Acres – YMCA. Asking rents and occupancy rates remain at a consistent level to that of the great Houston area.

### **MULTIFAMILY ASKING RENTS PSF**



#### **MULTIFAMILY VACANCY %**





# National YMCA Redevelopment Examples



## ALLAPATTAH YMCA

## Miami, Florida

- Developer: Biscayne House Group LL
- YMCA at base of affordable housing towers
- 90 elderly units, 110 family units
- 37,000 SF (YMCA)
- County provided land (14 acres), site improvements, and 6% of construction costs to the YMCA
- YMCA owns land with long-term lease to developer

- YMCA as contracted vendor of rec services
- Approvals by County Agency head and County Commission
- YMCA has use of parking owned & operated by the developer



## ANTHONY BOWEN YMCA

Washington, DC

- Reopened after renovation in Fall 2013
- 44,000 SF
- Includes indoor pool, rock-climbing wall, wellness center, studios, demonstration kitchen, and child watch
- Also includes 170 residential units, retail space, and underground parking

# National YMCA Healthcare Partnerships



## N. ANDOVER YMCA

## Andover, MA

**Multiple Entities** 

- Four (4) collaborators with the YMCA
- Hospital contributed capital as pre-payment on lease term
  - Separate, branded entry
- Q3 2015 completion
- Four (4) Individual partners now slated to operate under Y umbrella

- $-\operatorname{Cap.}$  Contribution as pre-paid lease
  - Teen Center (1,000 SF)
  - Senior Center (1,000 SF)
  - Lawrence Gen. Hospital (5,000 SF)
- Public School Pre-K
  - Expanding existing full-day child care to include pre-K from public school systemper

## EASTSIDE YMCA

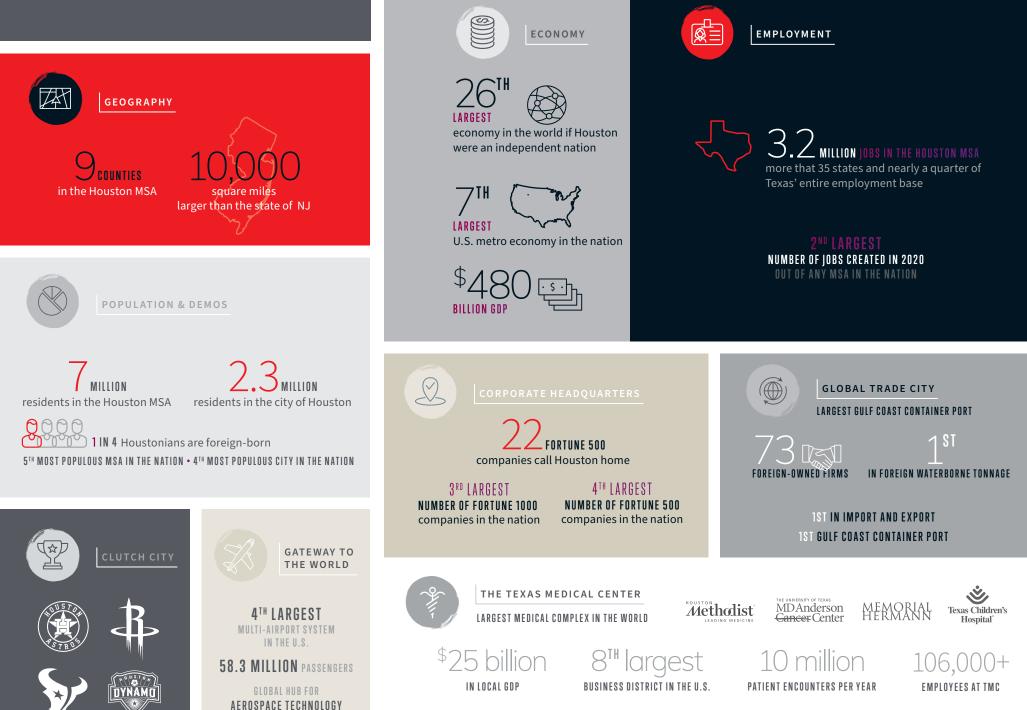
## Rochester, NY

Hospital

- Collaboration not part of initial phase
  - 2005: 70,000 SF
  - 2015: 10,650 SF addition, \$7.5 M
  - Hospital: 6k SF w/ 6k SF option

- Healthcare: (U. of Rochester Medicine)
  - Contributed initial capital
  - Paying premium lease
  - Rehab & occupational therapy
  - Separate entry with YMCA access
  - Hospital suite as unique portal to larger, daunting facility
- Non-exclusive agreement

## HOUSTON MSA AT A GLANCE



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