

# **Executive Summary**

### THE OFFERING

Retained on an exclusive basis, Jones Lang LaSalle Americas, Inc. ("JLL") is pleased to offer qualified investors the opportunity to acquire **Greenway Plaza I & III**, ("The Property") a two building office park totaling 141,950 square feet, located in Richardson's Innovation District and proximate to one of the country's leading STEM Universities, University of Texas at Dallas. The Property is 60% occupied with a weighted average lease term of 3.3 years, presenting an attractive opportunity to acquire a value-add office project with tremendous upside potential in high growth Dallas/Fort Worth.



# Investment Highlights

### RICHARDSON INNOVATION DISTRICT

A **total labor force** of **1.9 million employees** and home to State Farm's CityLine development and the nearby UTD campus, the Innovation District has transformed into the **STEM education hub** of DFW. Richardson has also recently attracted many financial services firms and insurance companies including State Farm, Blue Cross Blue Shield, Goldman Sachs, and Bank of America.

### STEM EDUCATION HUB OF DFW

UTD has become a Tier One national university, **increasing enrollment by 50**% since 2008 and becoming the **4th largest** computer science program in the United States. Employers such as Texas Instruments and State Farm have been drawn to this location to **attract top talent**.

### VALUE ENHANCEMENT OPPORTUNITY

**Substantial upside available** through capital improvements and lease up at market rental rates. New ownership would have the ability to **add significant value** through improved common areas, lobby finishes, and parking. Additionally, with the buildings being separable due to individual tax parcels, there is the ability for new ownership to pursue multiple exit strategies.

### HIGHLY DESIRABLE LOCATION

Located between Dallas and Plano, the Property provides **unmatched access**ibility via US-75 and President George Bush Turnpike, and **four DART Stations**. Additionally, tenants benefit from **countless restaurant and dining options** in the immediate area.

### PROXIMITY TO CITYLINE

CityLine is a **\$1.5 billion mixed-use development** that covers 3.5 acres. The area included 230,000 SF of restaurants, retail and entertainment, 2.6 million sf of Office Space, 3,925 urban residential units, a 125,000 sf specialty grocery center, a 41,000 sf wellness office, and access to the 17-acre Fox Creek Park.

# Offering Overview

**ADDRESSES** 

**OFFFERING SIZE** 

**OCCUPANCY** 

**ACRES** 

**YEAR BUILT** 

WALT

**PARKING** 

2100 Lakeside Blvd., Richardson, TX 75082

2150 Lakeside Blvd., Richardson, TX 75082

Greenway I: 50,569 SF; 2 stories

Greenway III: 91,381 SF; 5 stories

60%

7.25

1983

3.3 Years

510 Total Spaces (3.6/1,000); 45 Covered





# Richardson Innovation District

**LOCATION OVERVIEW** 

\$1.5-BILLION CITYLINE

\$1-BILLION COLLIN CREEK MALL REDEVELOPMENT

ROBUST MULTI-FAMILY DEVELOPMENT































RICHARDSON GROWTH CORRIDOR				
MULTIFAMILY	2010		2Q2020	% INCREASE SINCE 2010
Units	18,818	$\rightarrow$	29,491	62%
Rental Rate PSF (Asking)	\$1.12	$\rightarrow$	\$1.65	47%
OFFICE - CLASS A & B				
Inventory	18,626,323	$\rightarrow$	22,048,388	18%
Rental Rate PSF (Gross)	\$17.70	$\rightarrow$	\$23.36	32%
HOUSEHOLDS AND POPULATION				
Total Population	99,200	$\rightarrow$	124,200	25%
Average Household Income	\$70,200	$\rightarrow$	\$107,100	53%





# DFW Open for Business - Economic Resiliency

ONLY 7.5% OF JOBS LOST DUE TO COVID 3RD BEST IN COUNTRY LEADS COUNTRY WITH 46% PHYSICAL OFFICE OCCUPANCY \*CHICAGO - 20%, NEW YORK - 17%

67% INCREASE IN JOB POSTINGS
SINCE MAY 2020

#1 IN THE NATION
WITH 87% JOB RECOVERY
POST-COVID

GREENWAY PLAZA I & III •

LOW COST OF DOING BUSINESS WITH A SCORE OF 88.45 (US AVG - 100)





# GREENWAY PLAZA - I&III-

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\*\*The outbreak of the COVID-19 virus (novel coronavirus) since the end of January 2020 has resulted in market uncertainty and volatility. While the economic impact of a contagion disease generally arises from the uncertainty and loss of consumer confidence, its impact on real estate values is unknown at this stage.



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