







Exclusive Multi-Housing Investment Offering

260-unit Value-add Opportunity in Grand Prairie, Texas

1920 W. Tarrant Rd., Grand Prairie, Texas 75050



### **Investment Overview**

Jones Lang LaSalle Americas, Inc. has been exclusively retained to offer an opportunity for qualified investors to purchase the fee simple interest in The Belmont (the "Property"), a unique, value-add asset located in Grand Prairie, Texas. Built in 1983, the 260-unit Property is in excellent physical condition as current ownership has invested \$1.5 million of capital into the asset since 2019. Strategically positioned along Interstate-30 and SH-161, The Belmont provides convenient access to both Dallas and Fort Worth as well as large area employment centers that include DFW Airport, General Motors Assembly Plant, and the Greta Southwest Industrial Park. In addition, The Belmont is situated near the largest entertainment district in North Texas with venues including AT&T Stadium, Globe Life Park, Six Flags Over Texas, Six Flags Hurricane Harbor, and the recently completed \$1.25 billion mixed-use Texas Live! development. Furthermore, effective rents are seeing an average of 22.6% growth on the recent trade out report allowing for significant upside to increase rental rates across the rent roll. With its prime, central location, new ownership is afforded the opportunity to capitalize on the tremendous momentum in the area and value-add opportunity.





# **Property Description**



### **Address:**

1920 W. Tarrant Rd. Grand Prairie, Texas 75050



**Year Built:** 

1983



**Current Occupancy** 

96.2% (as of 9/2/21)



**Total Units** 







**Rentable Square Footage** 

243,218 square feet



### **Number of Buildings**



**Number of Stories** 



**Land Area** 

14.54 acres



**Density** 

17.88 units per acre



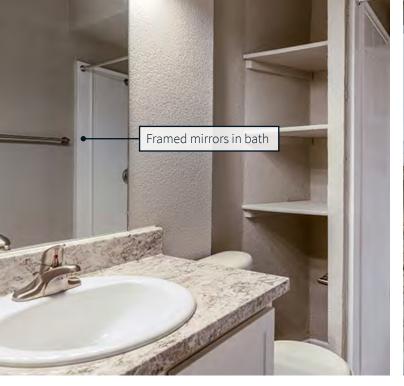
### **Parking**

393 open surface spaces 59 open surface spaces 452 total parking spaces or 1.74 spaces/unit



# **Unit Mix Summary**

Units	Unit Description	% of Total	SF	Market Rent	Rent per SF	Effective Rent	Effective Rent PSF
35	1 BR - 1 BA	13%	760	\$1,023	\$1.35	\$951	\$1.25
51	1 BR - 1 BA	20%	760	\$1,249	\$1.64	\$1,051	\$1.38
12	1 BR - 1 BA	5%	816	\$1,092	\$1.34	\$1,029	\$1.26
6	1 BR - 1 BA	2%	816	\$1,282	\$1.57	\$1,107	\$1.36
21	2 BR - 2 BA	8%	1,020	\$1,273	\$1.25	\$1,173	\$1.15
14	2 BR - 2 BA	5%	1,020	\$1,610	\$1.58	\$1,244	\$1.22
35	2 BR - 2 BA	13%	1,020	\$1,675	\$1.64	\$1,314	\$1.29
16	2 BR - 2 BA	6%	1,060	\$1,197	\$1.13	\$1,204	\$1.14
12	2 BR - 2 BA	5%	1,060	\$1,609	\$1.52	\$1,305	\$1.23
32	2 BR - 2 BA	12%	1,060	\$1,701	\$1.61	\$1,314	\$1.24
4	2 BR - 2 BA	2%	1,065	\$1,254	\$1.18	\$1,189	\$1.12
2	2 BR - 2 BA	1%	1,065	\$1,572	\$1.48	\$1,148	\$1.08
- 8	2 BR - 2 BA	3%	1,065	\$1,689	\$1.59	\$1,254	\$1.18
4	2 BR - 2 BA	2%	1,105	\$1,130	\$1.02	\$1,207	\$1.09
2	2 BR - 2 BA	1%	1,105	\$1,577	\$1.43	\$1,252	\$1.13
6	2 BR - 2 BA	2%	1,105	\$1,708	\$1.55	\$1,352	\$1.22
260		100%	935	\$1,387	\$1.48	\$1,165	\$1.25





## **Investment Highlights**

Value Enhancement Through Interior Upgrades – The Belmont represents an outstanding opportunity to further increase rents through interior and exterior renovations. Currently there are 214 units with faux wood flooring achieving a \$45 rent premium. In addition, there are 140 upgraded units receiving approximately a \$160 rent premium, and there are 80 units with washer/dryer sets that are receiving \$40 per month. Currently, none of the units have stainless steel appliances, granite countertops, backsplash, or a tech package. Potential upgrades include:



• Stainless steel appliances



• Granite countertops



• Faux wood floors



Subway tile backsplash



• New lighting/fixtures



• Framed mirrors in bath



• Adding washer/dryer to remaining units



Dog parks

			<u>Additional Income</u>		
Income Generator	Number of Potential Units to Upgrade	Rent Premium (per unit)	Monthly	Annual	
Interior Income					
Faux Wood Flooring	46	\$45	\$2,070	\$24,840	
Washer/Dryer	180	\$40	\$7,200	\$86,400	
Stainless, Granite, Backsplash	260	\$100	\$26,000	\$312,000	
Upgrade Partial Units (R-P1) to Full Renovation	120	\$70	\$8,400	\$100,800	
Totals/Average			\$43,670	\$524,040	

### **UPGRADE SUMMARY**

	Painted Cabinets	Shaker Cabinet Fronts	Refinished Countertops	Hardware	Lighting	Paint
LivCor (R-LC-LTE)	Χ	Χ	Χ	Χ	Χ	Χ





The Entertainment District of Dallas/Fort Worth – The Belmont is proximate to the largest entertainment concentration in North Texas with the Property located just minutes away from major professional sports and theme park destinations.



AT&T Stadium is the \$1.15 billion, world-class home of the Dallas Cowboys and host of major events and concerts



**Globe Life Field** is the \$1.1 billion current home of the MLB Texas Rangers and generates more than 2.7 million annual visitors



**Texas Live!** is a \$1.2 billion mixed-use development that features restaurants, bars, concert facility, and hotel.



Six Flags Over Texas, a 212-acre theme park, and Six Flags Hurricane Harbor, a 47-acre water park, bring in over 4 million annual visitors



**Abundance of Neighboring Employment** – The Belmont is in close proximity to several major employment centers including:

- **General Motors Assembly Plant** since 2015 more than \$1.4 billion has been invested in the 4.1 million SF assembly plant with over 4,100 employees.
- Great Southwest Industrial Park 88-million square feet of master-planned industrial park with major tenants including Lockheed Martin, GM, and Ouaker Oats.
- **DFW International Airport** The fourth busiest airport in the world bringing in \$37 billion annually to the regional economy and supports 228,000 jobs
- Lockheed Martin Missiles & Fire Control Headquarters for Lockheed Martin's missiles and fire control with more than 4,000 employees.
- American Airlines (Skyview) American Airlines new \$350 million International Headquarters consisting of 1.8 million SF of space that is the training ground for American Airlines' 130,000 employees worldwide.

**Exceptional Location & Visibility** – The central location of The Belmont provides guick and convenient access to all the major business centers in the DFW metroplex as residents of the Property are less than 25 minutes from Fort Worth CBD and Dallas CBD. The Property benefits from high visibility as it is bordered by Interstate-30 and SH-161 with over 100,000 cars passing daily.







# **Community Features**

- Resort-style pool with sundeck
- High-performance fitness center
- Dog park
- Outdoor social areas with barbecue grills
- Picnic and green spaces
- Sports court
- Resident clubhouse

## **U**NIT **F**EATURES

- Black appliances
- Resurfaced countertops
- Wood-style flooring\*
- Faux wood blinds
- Vaulted ceilings in top floors
- Fireplaces
- Contemporary fixtures\*
- Full-size washer/dryer connections
- Washer/dryer sets\*
- Exterior storage
- Private patios and balconies

\*In select units







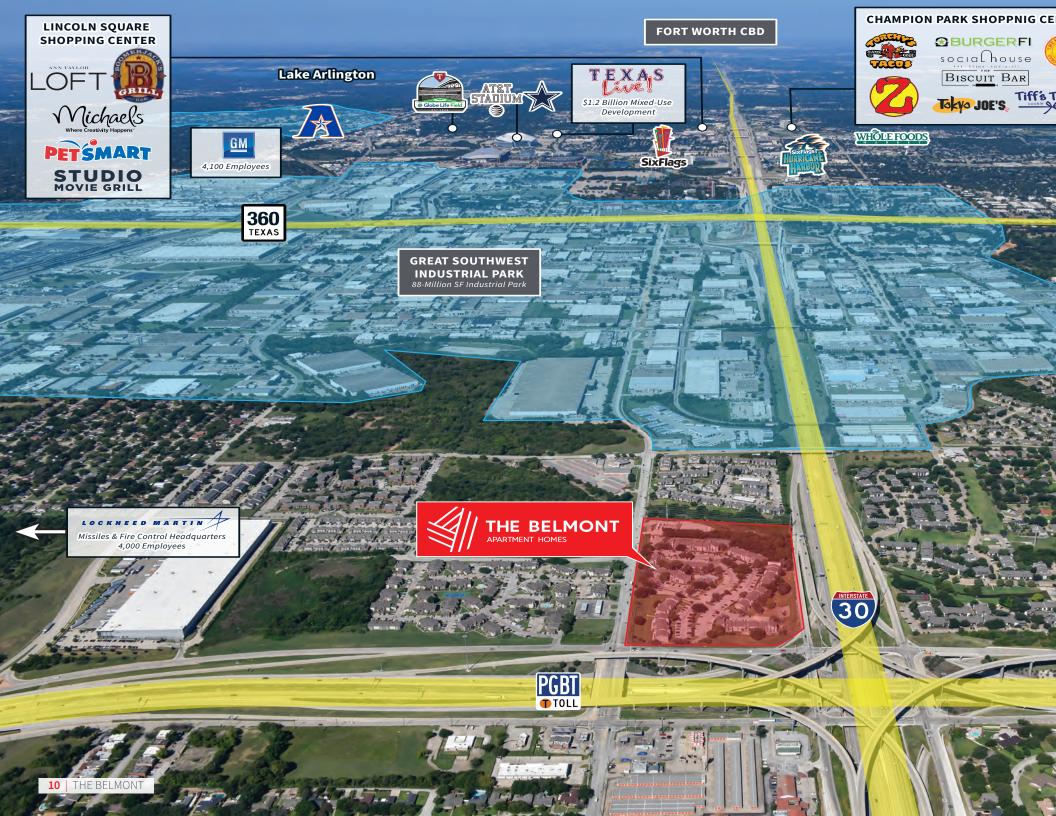


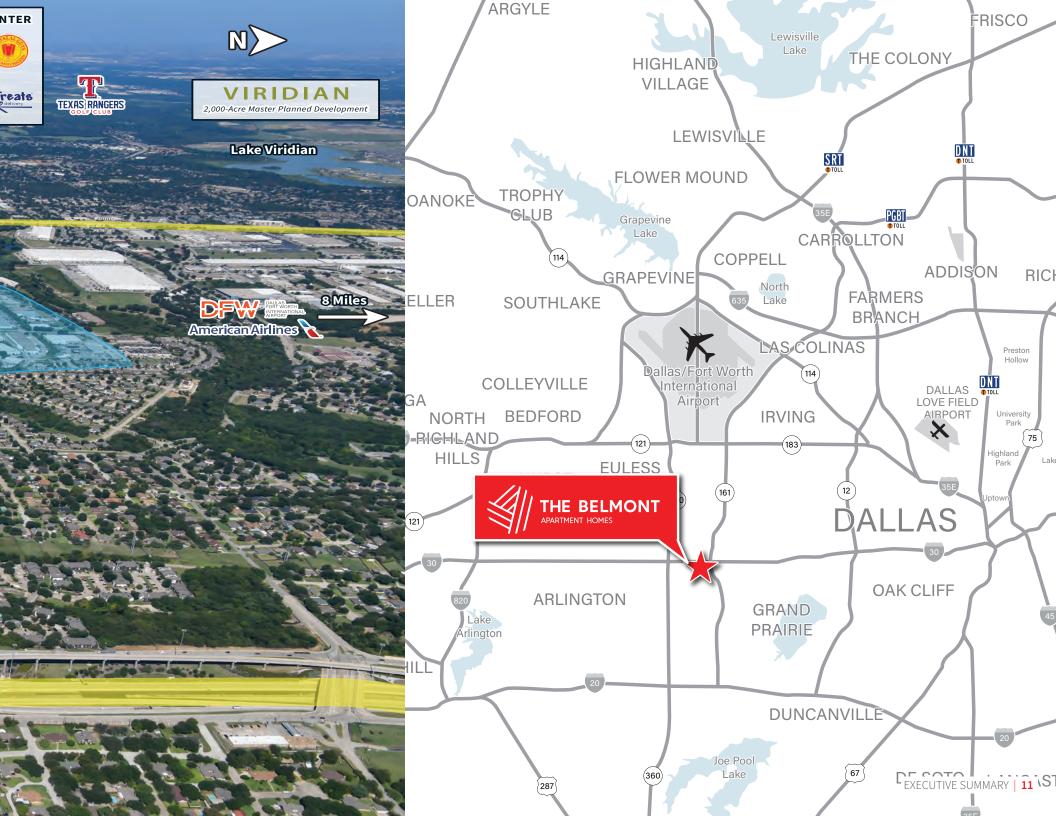














### **Additional Information**

If you have any questions or require additional information, please contact any of the individuals below.

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**Timing** All submissions must include specific terms relating to Due

Diligence and Closing time periods.

**Terms** All cash basis.



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<sup>\*\*</sup>The outbreak of the COVID-19 virus (novel coronavirus) since the end of January 2020 has resulted in market uncertainty and volatility. While the economic impact of a contagion disease generally arises from the uncertainty and loss of consumer confidence, its impact on real estate values is unknown at this stage.