

74-UNIT / 268-BED NEWEST & BEST STUDENT-LIVING PROPERTY LOCATED WITHIN A 4-MINUTE WALK TO MURRAY STATE UNIVERSITY

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# THE OFFERING

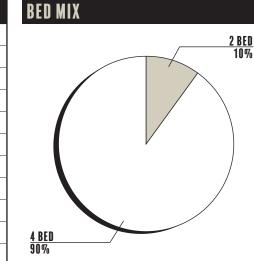
Jones Lang LaSalle, L.P., JLL Real Estate Limited (collectively, "JLL") proudly presents Station 74 Apartments ("the Property" or "Station 74"), a 268-bed studentliving community offering both the market's best location and an unmatched amenity package at Murray State University. As both the purpose-built market's newest asset and being situated just two blocks north of campus, Station 74 is best positioned to capitalize on rental rate pressure stemming from the **dearth of product** and advantageous demand peripherals.

Beyond Station 74, there exists only two **competitor properties** built in 2000 & 2008—and these

properties achieved an average occupancy of 96% for Fall 2021. In total, the purpose-built market leaves over 87% of Murray State students without living accommodations and the supply pipeline remains empty. Fall 2021 marks the third consecutive year that applications and freshmanclass sized have increased with preliminary figures for Fall 2021 enrollment suggesting a 4.1% increase over Fall 2019. Station 74's position as the **undoubted**. best-in-class asset indicates that the Property is ideally suited to capture outsized rent growth as fundamental pressure continues drive up occupancy and rates.



#### OFFERING SUMMARY TABLE ADDRESS 1515 Lowes Dr CITY, STATE Murray, KY 42071 COUNTY Calloway UNIVERSITY Murray State University DISTANCE TO CAMPUS 0.18 Miles YEAR BUILT 2015 74 UNITS 268 BEDS 1,164 SF AVERAGE UNIT SIZE 92% CURRENT OCCUPANCY 278 PARKING SPACES



# INVESTMENT HIGHLIGHTS



#### MARKET'S BEST-LOCATED ASSET -

Station 74 is located within 2 blocks of Murray State University's campus and within a half-mile of the hugely popular 12th Street retail corridor.



#### MARKET'S BEST AMENITY PACKAGE & UNIT FINISHES -

As the market's only modern student-housing asset, Station 74 offers the most impressive amenity package and unit interiors in Murray.



#### ELITE MARKET PERFORMANCE –

Combined off-campus average occupancy for purposebuilt product to exceed 95% for the current academic year.



#### FAVORABLE FUNDAMENTAL OUTLOOK -

Supply pipeline remains empty despite applications and freshman-class size increasing over the last 3 years consecutively, resulting in Fall 2021 enrollment growth of 4%.

#### ROBUST MARKET PERFORMANCE PROJECTIONS -

From the first quarter of 2022 through the end of 2026, university market will average 95% occupancy with rents growing 14% over that same period.



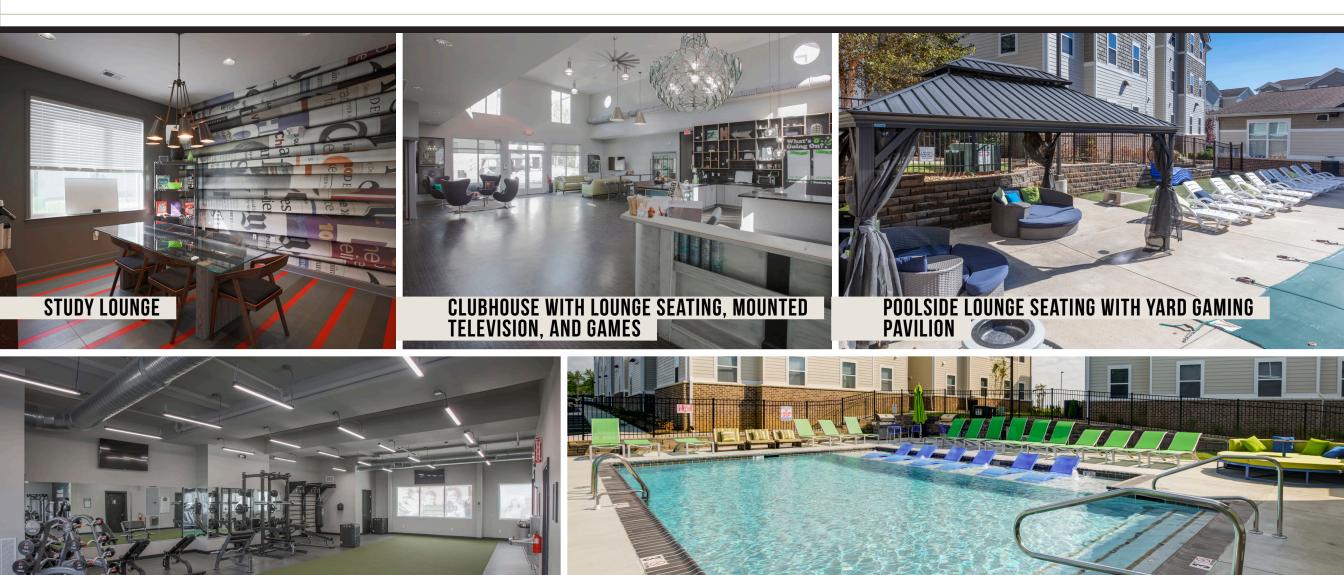


THE

FITNESS CENTER

- Located Closer to Campus (Less than 2 Blocks North) than All Other Purpose-Built Comps
- Market's Newest Purpose-Built Asset (YOC 2015)
- Communal Amenity Package Featuring Resort-Style Heated Pool, 24-Hour Fitness Center, and Expansive Clubhouse
- Fully Furnished Units Include Washer & Dryer, Stainless Steel Appliances, and Walk-In Closets

### MARKET-LEADING AMENITY PACKAGE...



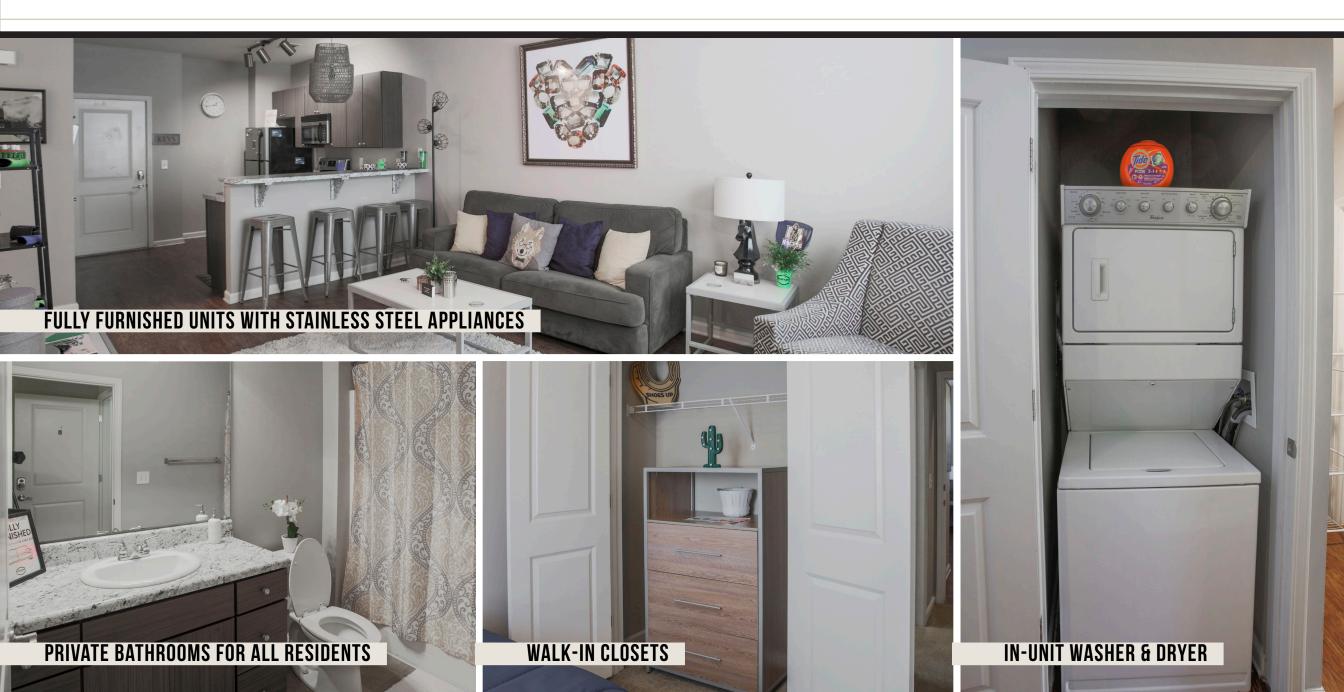
3,200-SF MODERN FITNESS CENTER WITH YOGA ROOM

**RESORT-STYLE POOL** 

6

## ...WITH ELEGANT INTERIORS & ELEVATED FEATURES

7



# **STATION 74 POISED TO** CAPTURE PROJECTED **RENT GROWTH**

The off-campus, purpose-built student-housing market at Murray State consists of 3 assets totaling under 1,200 beds for the university's nearly 10,000 students. The supply-demand imbalance has already brought market occupancy above 95%, and with no supply in the pipeline, upward pressure on rental rates is projected to follow. As Station 74 offers the best unit interiors, amenity package, and proximity to campus, the Property is best-positioned to capture an outsized percentage of the rent growth without sacrificing the high occupancy already in place.

### **MARKET FUNDAMENTALS HIGHLIGHTS**



Purpose Built, Off-Campus Housing Averaging over 95% Occupancy for Fall 2021



Freshman Class Size Grew 4.2% Fall-over-Fall from 2019 to 2020



No New Supply Anticipated for the Market



New Graduate Student Enrollment

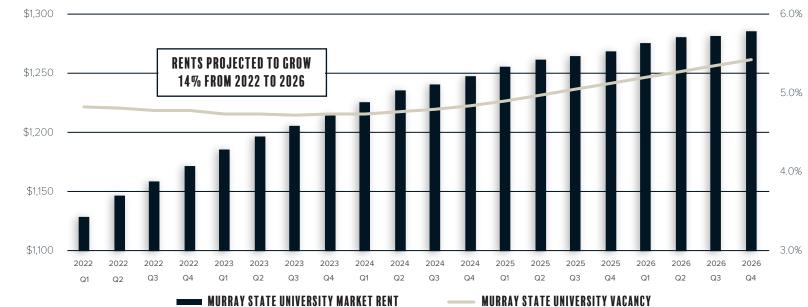


Rents Projected to Grow Each Quarter from 2022 to 2026



New Transfer Student Enrollment Grew 20% in Fall 2020

### MURRAY STATE UNIVERSITY MARKET PROJECTED AVERAGE RENT/UNIT & VACANCY







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