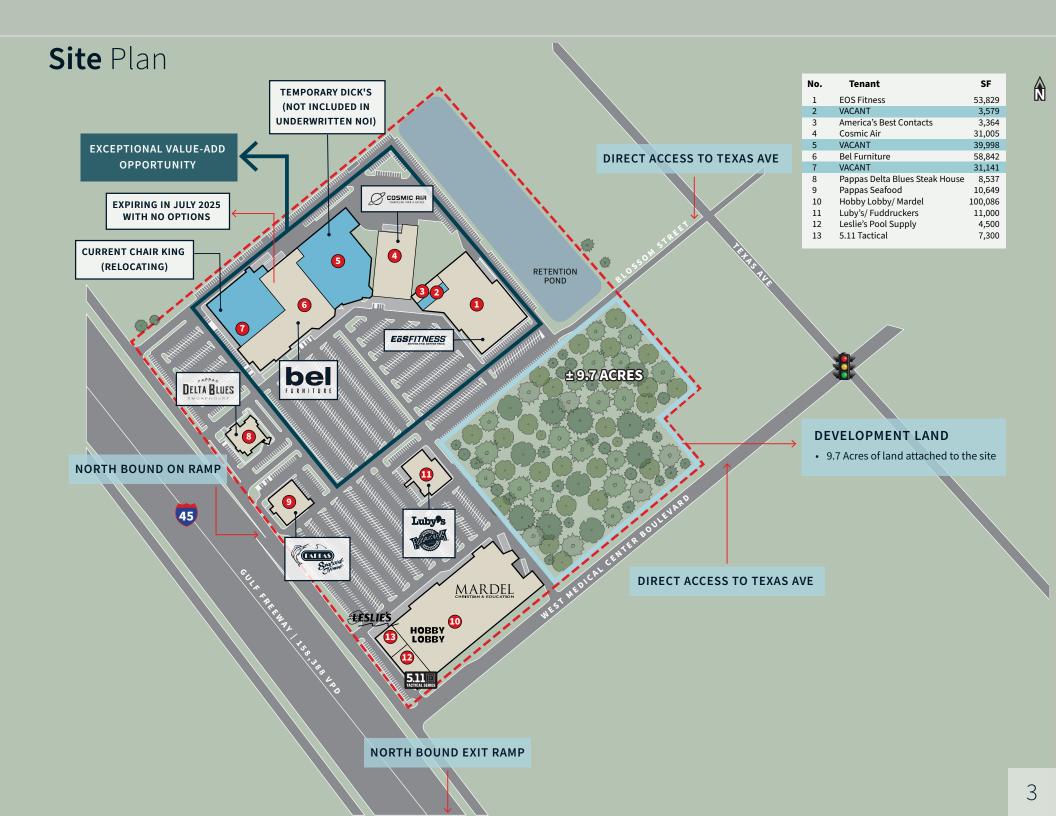
# Center At Baybrook











The second secon		
Within a 3-Mile Radius	Within a 5-Mile Radius	Within a 7-Mile Radius
31,506 Households	79,527 Households	<b>132,327</b> Households
<b>77,981</b> Residents	211,300 Residents	355,581 Residents
\$116,039 Average Household Income	\$125,902 Average Household Income	\$127,156 Average Household Incol

# **Commerce** Center of Southeast Houston

Center at Baybrook serves an optimal combination of population density and spending power with 211,000 residents and a 2027 projected household income of \$142,975.

The prominent retail corridor holds the region's premier retailers, including Apple, Dillards, Macy's, H-E-B, Dick's and many more.



Baybrook Mall A Macy's Mard House DICK S Total Wine Dillard's STAR The Container Store Bassett

**O** TARGET

COSTC

Baybrook Square NORDSTROM Marshalls. FIVE GUYS ULTA HomeGoods OLD NAVY

**CENTER AT BAYBROOK** 

Bay Area Blvd | 37,323 VPD



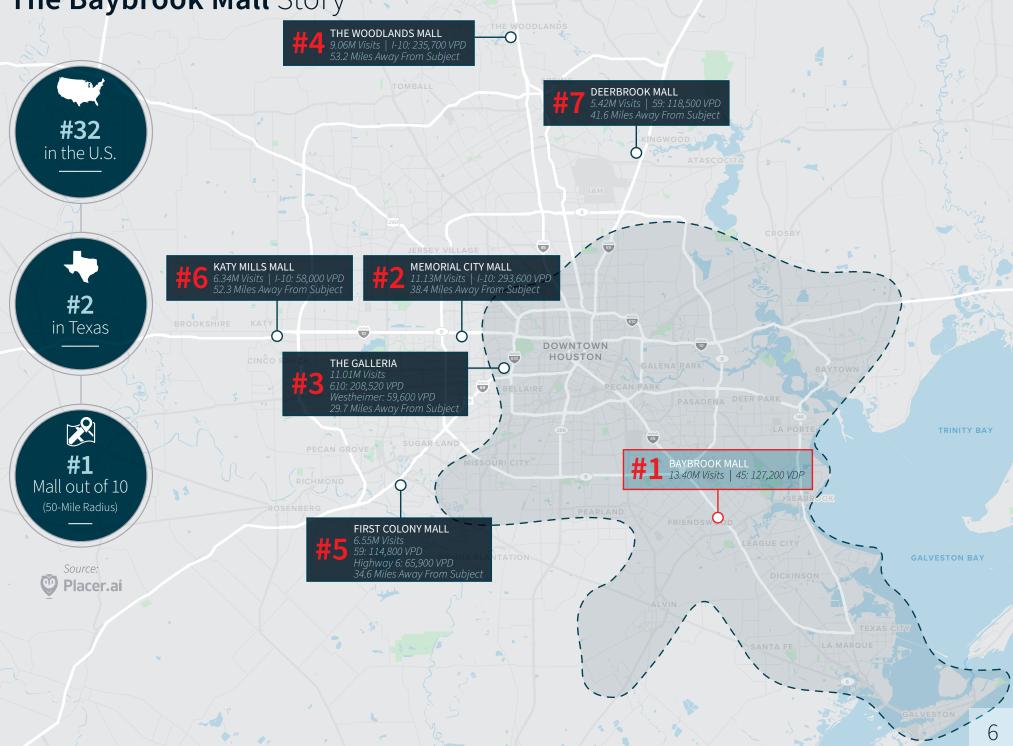


**Baybrook Gateway Ashley** BARNES&NOBLE BOOKSELLERS PLAT®'S CLOSET

H-E-B

LOWE'S

# The Baybrook Mall Story



# Houston Economic Overview



# THE HOUSTON ECONOMY

Houston has the 7th largest economy in the U.S. with \$512 billion in GDP. If Houston were an independent nation, it would have the 27th largest economy in the world, behind Belgium and ahead of Nigeria. Home to 3.2 million jobs, the Houston GDP is expected to more than double between 2022 and 2045 reaching \$665.5 Billion by 2025.

### HOUSTON POPULATION GROWTH

Houston is the 4th most populous city in the Nation and the 5th most populous MSA.

- ▶ 7.1 million residents in the Houston MSA
- ▶ 2.5 million residents in the City of Houston

Houston's population growth will continue to fuel demand.

- 2.5 million projected growth from present day to 2040
- No. 2 in the Nation for population growth over the past 10 years

Houston is the most ethnically diverse city in the Nation.

▶ 1 in 4 people living in Houston are foreign born

### HOUSTON JOB GROWTH

Houston was 4th in the Nation for YOY jobs gained (139,400 jobs). The Greater Houston Partnership forecasts Houston to add 75,500 jobs during 2022. Oxford Economics predicts employment in Houston will return to pre-pandemic levels by the middle of 2022.

### HOUSTON HOUSING MARKET

Houston is the No. 1 MSA in the Nation for "Home-Starts" over the past decade.

▶ 363,067 permits filed between 2011 and 2021

The median sales price for single family homes increased by 17.2% in 2021.

### CORPORATE HEADQUARTERS AND RELOCATIONS

Houston overtook Dallas for number of Fortune 500 Headquarters, ranking 3rd in the Nation in 2021.

- ▶ 24 Fortune 500 Headquarters
- ▶ 40 Fortune 1000 Headquarters

Four new companies were added to Houston's Fortune 500 list in 2021.

▶ Hewlett-Packard Enterprise, NRG, KBR, and Academy Sports & Outdoors

# Houston Economic Overview

## HOUSTON'S PROMINENT INDUSTRIES

#### Energy

#### Oil & Gas

- > 237,000+ energy employment, nearly 1/3 of the nation's jobs in oil and gas extraction
- ▶ 4,600+ energy-related firms, 1,100 oilfield service companies
- Oil prices, rig count, and total employment are on the rise

#### Renewables

- ▶ 100 solar-related companies & 35 wind-related companies
- Texas leads the nation in clean-energy projects installed & under construction
- ▶ Houston ranked No. 1 on the EPA's list of green power users
- ▶ Houston could generate enough solar energy to power 1.7M homes annually

#### Petrochemicals

- Greater Southeast Houston is home to the largest petrochemical hub in the country, accounting for 42% of nation's manufacturing capacity
- ▶ \$50 billion in facility construction is underway currently

#### Medical

#### Texas Medical Center ("TMC")

- TMC is the largest medical complex in the world
- TMC is the 8th largest business district in the Nation with 50M SF developed, \$3B under construction, and 106,000 employees
- ▶ 8 million patient encounters per year

#### Trade

- The Port of Houston is Texas's largest port with 40% of market share by tonnage
- ▶ \$339 billion in state-wide economic impact
- ▶ 1st in the U.S. in foreign waterborne tonnage, import and export combined

#### Tech

- Houston is home to 9,290 tech-related firms, including more than 700 venture-backed startups. These companies have received \$2.7 billion in venture capital funding over the last five years.
- ▶ 12th largest tech workforce in the U.S.



# Houston Economic Overview

### AEROSPACE

#### Johnson Space Center / NASA

- ▶ Johnson Space Center is located 25 miles southeast of Downtown Houston
- Johnson Space Center is a \$1.5 Billion complex occupying 1,620 acres and has served as mission control for U.S. space exploration and astronaut training since 1961
- The Johnson Space Center managed an annual budget of \$5.56 billion in 2020 and generated more than \$8.7 billion of economic output in 2020.
- NASA supported 2,950 civil workers (110 of which are astronauts) and 8,942 contractors at JSC in 2020

#### **Ellington Field Spaceport Expansion**

- Ellington Field, located 17 miles southeast of Downtown Houston, became a Federal Aviation Administration (FAA) designated spaceport in 2015
- In 2020, Phase I construction of the spaceport development was underway, an \$18.8 million project designed to provide infrastructure and utilities
- One of only 10 spaceports in the U.S., the project is intended to help attract the relocation of aerospace companies and further solidifies Houston as the international hub for aerospace and space exploration

### AIRPORTS

- Houston is one of only 8 U.S. cities with two international airports.
- ▶ 4th largest multi-airport system in the U.S. with 58.3M passengers annually
- Houston airport system supports more than 230,000 regional jobs and contributes more than \$27 billion to the local economy



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