

RARE OWNER-USER OPPORTUNITY IN THE HEART OF GEORGETOWN EXECUTIVE SUMMARY

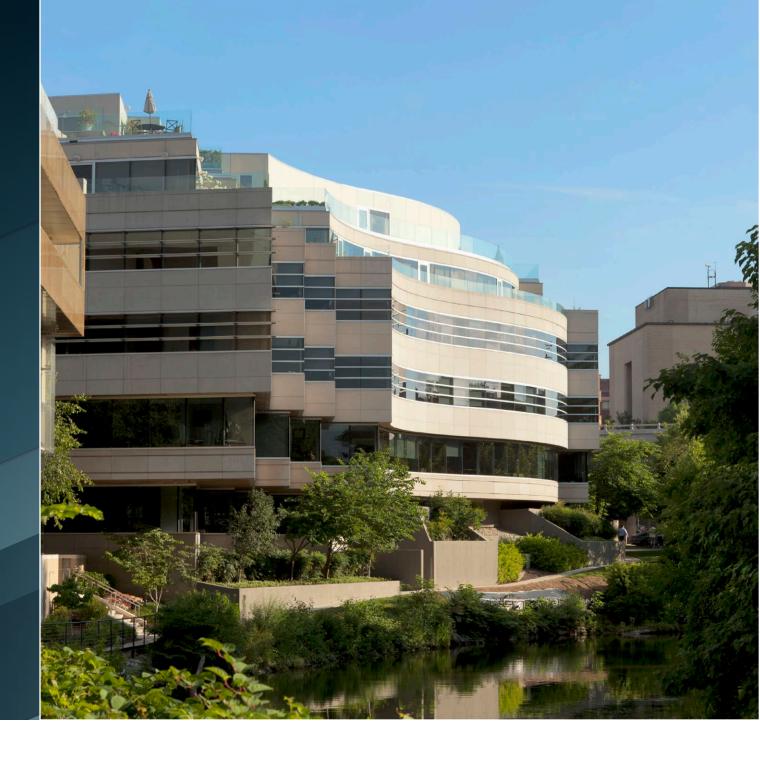


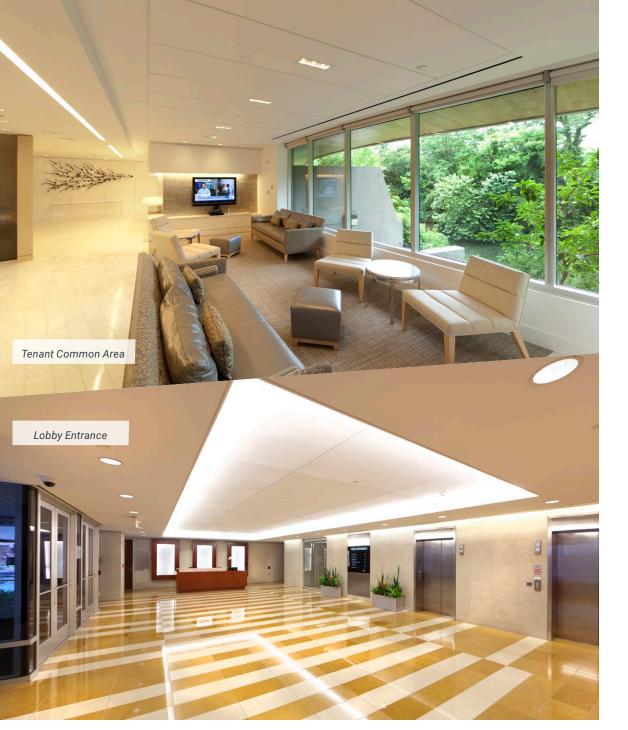
# The Offering

Jones Lang LaSalle Americas, Inc. ("JLL") as exclusive representative for Owner, is pleased to present this offering for the sale of 2900 K (the "Property"), a 5-story 122,611 square foot Class A office building located at 2900 K Street, NW in the heart of Georgetown, one of downtown Washington's most vibrant and amenity-rich submarkets.

Completed in 2006, the Property is prominently perched atop the banks of Rock Creek overlooking the Potomac River and represents the last office building to deliver in Georgetown in more than 20 years. Its K Street address places the Property just two blocks south of M Street's world-renowned retail amenity base and adjacent to the iconic, mixeduse Washington Harbour, while offering breathtaking panoramic views of the Washington Monument, Kennedy Center, and historic Georgetown.

The Property offers user-owneroccupants a path to full building occupancy near-term. 2900 K represents a generational opportunity to acquire timeless real estate below replacement cost (± \$1,000 PSF) in one of Washington, DC's most vibrant and coveted mixeduse neighborhoods.







IMMEDIATELY ADJACENT TO WORLD-RENOWNED GEORGETOWN WATERFRONT— DYNAMIC, EXPERIENTIAL YEAR-ROUND RETAIL, POWER DINING, AND ENTERTAINMENT

AUTHENTIC LIVE-WORK-PLAY
ENVIRONMENT WITH WALKABLE ACCESS
TO ABUNDANT AMENITIES

ONE OF ONLY TWO OFFICE BUILDINGS
IN ALL OF GEORGETOWN WITH LARGE
BLOCK AVAILABILITY (75,000 RSF+),
REPRESENTING A RARE USER-OWNER
OPPORTUNITY

HIGH BARRIER TO ENTRY SUBMARKET WITH A SHRINKING OFFICE SUPPLY— OBSOLETE PRODUCT CONVERTING TO NEW USES

2900 K STREET NW 3 WJLL

# Property Overview

2900 K represents the sole office component of broader two-building Harbourside office and residential condominium complex. Designed by Arthur Cotton Moore and completed in 2006, the complex was developed under a single lot of record and is comprised of both the North and South buildings, housing what amasses over 225,000 square feet of high-end residential condominiums and office space. The South building is currently owned and occupied by the Embassy of Sweden, while the North building is comprised of both 2900 K (the "Property") and The Residences at Harbourside, which are six ultra luxury residential condominiums that sit atop the Property on the 6th floor of the 156,000 square foot North building. Accordingly, these condominiums are excluded from this investment offering.





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### **Property Summary**

Address: 2900 K Street NW, Washington DC

Year Built: 2006

Rentable Area: 122,611 RSF

Developer: Armada Hoffler Properties

Architect: Arthur Cotton Moore (Design)

VOA Associates (of Record)

5 stories of office space,

Stories With a 6th floor of residential condominiums that are not included in this offering.

8'3" Finished

10'10" Slab to Slab

30TH STREET

Ceiling Heights:

**% Leased:** 7.3%

WASHINGTON HARBOUR





\*The parking spaces are in two separate garages, both of which have fantastic accessibility via 30th and K Streets NW. The North Garage is a single-level garage located underneath 2900 K and the Swedish Embassy. The Coal House Garage is a three-level below-grade garage immediately north of 2900 K. The spaces in both garages are allocated between 2900 K and the Swedish Embassy.

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#### IRREPLACEABLE WATERFRONT LOCATION WITH PANORAMIC ROCK CREEK AND POTOMAC RIVER VIEWS

- Less than a handful of properties in Washington, DC offer comparable panoramic views of Rock Creek, the Potomac River, the Kennedy Center, and the Key and Memorial Bridges.
- 2900 K is one of only six institutional quality office buildings located directly on the water in the District of Columbia.
- The Property's connectivity to its environs—the Georgetown Waterfront Park, the Riverside boardwalk, the C&O and Capital Crescent Trails, and the Potomac River itself—is inimitable and irreplaceable.
- The Property is one of the Capital's most prominent fixtures on the banks of the Potomac River, visible to those flying in and out of Reagan National Airport as well as to those in Rosslyn and on the river itself.







#### DYNAMIC, EXPERIENTIAL YEAR-ROUND RETAIL AND ENTERTAINMENT

- The adjacent Washington Harbour features marquee retailers, including some of Washington DC's most acclaimed restaurants: Fiola Mare (One Michelin Star), Fishers Bakers, and Sequoia.
- The waterfront is a favored power dining destination for all of Washington, DC and its frequent visitors and tourists, often featuring celebrity sightings and afterparty award galas.
- A Bellagio-style fountain, riverside boardwalk, yacht dockage, and waterside dining make the adjacent Washington Harbour one of the most vibrant entertainment destinations in Washington, DC.
- The immediately adjacent Washington Harbour is home to a 12,000 SF outdoor ice rink—the largest in the Washington, DC metropolitan area—is an irresistible draw for visitors, anchoring Washington Harbour's winter entertainment offerings.





# 2900 K Represents 1 of Only 2 Large Block Availabilities (75,000 + RSF) in the Entire Georgetown Submarket, Providing a Rare Opportunity for a User-Owner



# Strong Residential Demographics and Market Fundamentals Drive Office-to-Residential Conversions

272 Residential Units Delivered Since 2022

130 Residential Units Under Construction to be Delivered by 2025

540 Units Proposed to Deliver by 2026

Georgetown's Existing Institutional Residential Unit Supply to Increase by 99% in Next 3 Years

4.4% Stabilized Vacancy Rate Multifamily Assets Built in the Past 5 Years Average \$5.07 PSF Rents

#### EXTREMELY HIGH BARRIERS TO ENTRY IN GEORGETOWN; MORE OFFICE WILL HAVE TO COME OFFLINE TO MAKE ROOM FOR MULTIFAMILY

The scarcity of available land, abundance of historical preservation sites and rising development costs have made new office development in Georgetown virtually impossible.



# **Affluent Surrounding Demographics**

\$200,001

Median Household Income **2.9x** National Average

39.6

Median Age 96%

of Georgetown Population has Bachelor's Degree or Higher

# **High Population Density:**

16,660 Population within 1.68 Square Miles

\$1,213,636

Median Home Value **4.5x** National Average



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59 Retail Openings Since 2022, only 4 closed, and 13 are coming soon



**Georgetown's Retail Renaissance: Uniting Modern Concepts, Iconic Favorites, and Luxury Brands** 



Georgetown had the biggest net retail gain of any DC submarket in 2023



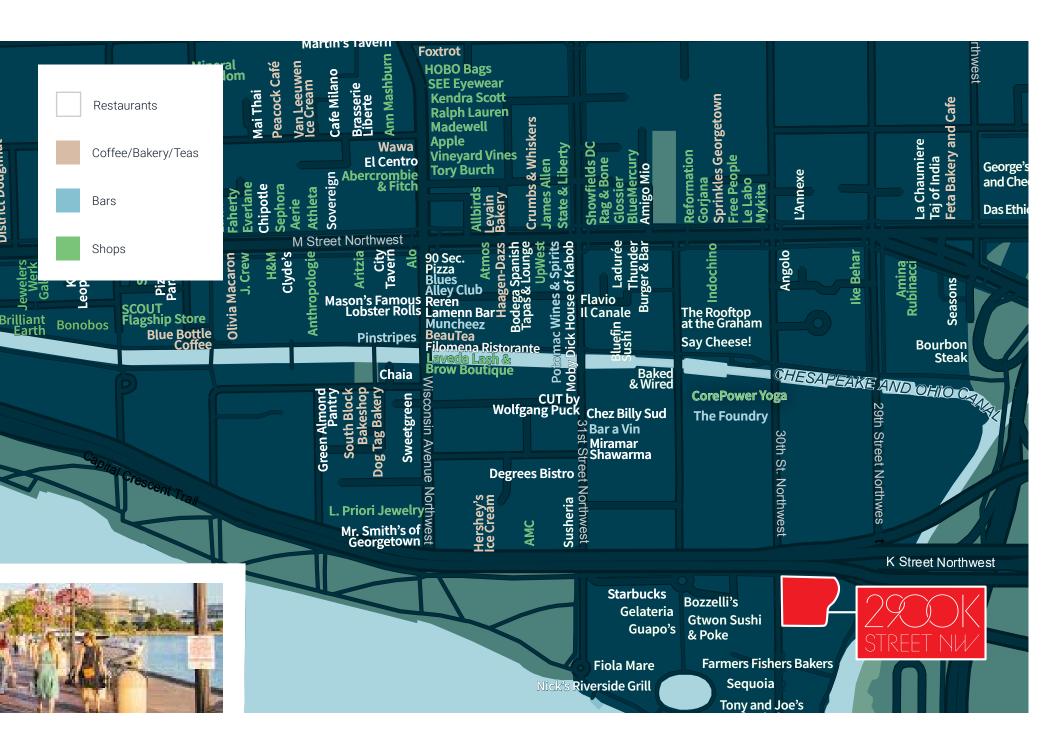




CAFE MILANO



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WASHINGTON, DC

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