

# The Walk AT EAST VILLAGE

#### **INVESTMENT SUMMARY**

70-FINISHED SINGLE FAMILY LOTS FOR SALE WITHIN THE WALK AT EAST VILLAGE COMMUNITY

Jones Lang LaSalle, a North Carolina licensed real estate broker ("JLL"), has been retained as the exclusive sales representative for 70 finished single-family detached lots in The Walk at East Village, a McKee Home Community in Clayton, North Carolina. This is an excellent opportunity to acquire a substantial number of ready-to-build lots in a high-demand area of the Raleigh metro. The availability of finished lots allows builders to expedite their construction timelines and capitalize on the strong demand for new housing in the region.

Clayton, North Carolina, nestled in Johnston County within the thriving Raleigh metropolitan area, is experiencing remarkable growth. Over the past decade, the town's population has surged by over 50%, making it increasingly attractive. Clayton offers a unique blend of a charming suburban atmosphere with convenient access to the amenities of a major urban center. Bolstered by ongoing investments from prominent companies such as Novo Nordisk and Grifols, Clayton continues to draw new residents and businesses, further solidifying its position as a dynamic and desirable community.

**70** FAMILY I

SINGLE FAMILY LOTS (FINISHED LOTS)

**55**+

AGE RESTRICTED COMMUNITY

**HWY 70** 

**IMMEDIATE ACCESS** 

<30 MINUTES

TO DOWNTOWN RALEIGH

| PROPERTY DETAILS            |  |  |  |
|-----------------------------|--|--|--|
| GOVERNING AUTHORITY         | Town of Clayton                        |  |  |
| COMMUNITY NAME              | The Walk at East Village               |  |  |
| MASTER DEVELOPER            | McKee Homes                            |  |  |
| ADDRESS                     | 196 Village Walk Dr, Clayton, NC 27527 |  |  |
| AVAILABLE LOTS              | 70 Finished Lots                       |  |  |
| FULL COMMUNITY<br>BUILD OUT | 265 Homes                              |  |  |
| TOTAL PARCEL AREA           | +/- 57.72 acres                        |  |  |
| AGE RESTRICTED              | 55+ Age Restricted Community           |  |  |
| ZONING                      | PD-R                                   |  |  |
| IN-PLACE UTILITY ACCESS     | Yes                                    |  |  |
| PRICING                     | Unpriced                               |  |  |

### THE OFFERING



# PREMIER CLAYTON RESIDENTIAL LOCATION

The Walk at East Village presents a compelling opportunity to develop high quality residential product within a rapidly expanding submarket that consistently attracts residents, businesses, and developers. This 55+ age-restricted community benefits from exceptional connectivity, offering convenient access via Highway 70 to Historic Downtown Clayton, the Publix-anchored Flowers Plantation, and Downtown Raleigh in under 30 minutes. The Walk at East Village is positioned to capitalize on the increasing demand for high-quality age-restricted living in a well-connected and thriving location.

#### **DRIVE TIME HIGHLIGHTS**











**3-MIN**Downtown
Clayton

**8-MIN** Publix

**9-MIN**Novo Nordisk
& Grifols
Campuses

11-MIN
Johnston
Health
(UNC ER)

**30-MIN** Downtown Raleigh

#### **DEMOGRAPHIC HIGHLIGHTS**

33.5

MEDIAN AGE

1.3%

UNEMPLOYMENT RATE

83.4%

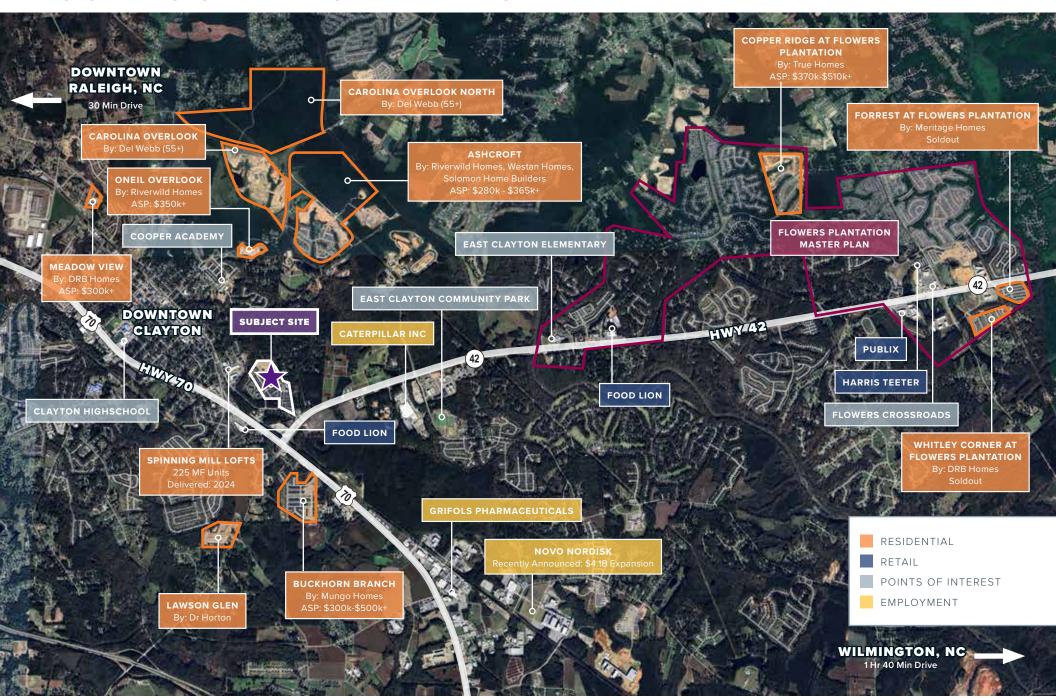
POPULATION GROWTH
(2010-2024)

71.1%

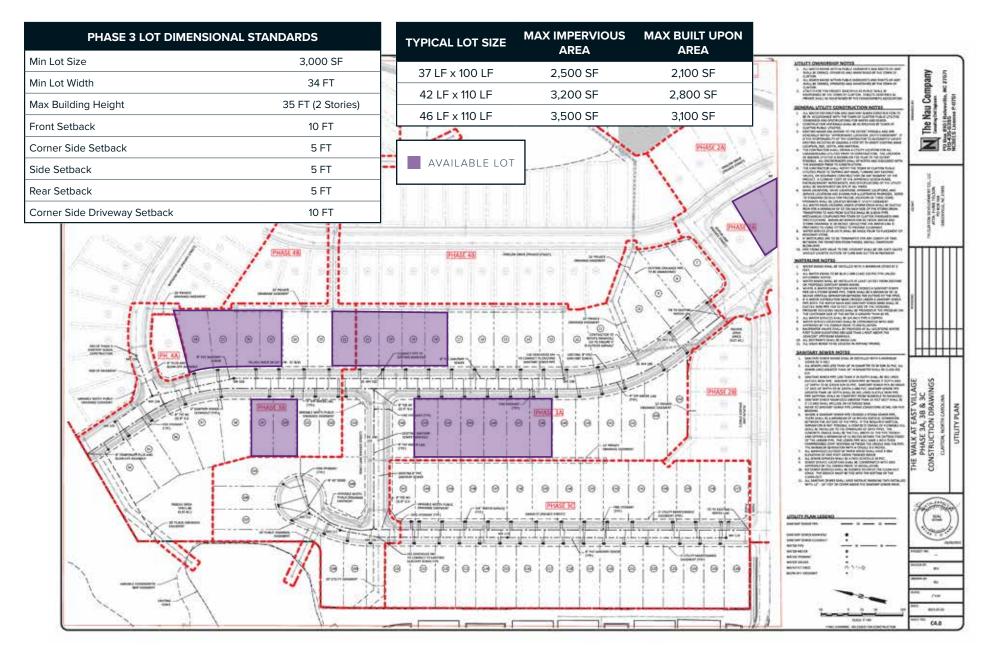
HOUSEHOLD INCOME GROWTH (2010-2024)

| DEMOGRAPHICS                                 | 1-MILE    | 3-MILE    | 5-MILE    |
|--|-----------|-----------|-----------|
| POPULATION                                   |           |           |           |
| Estimated Population (2024)                  | 4,681     | 31,822    | 68,605    |
| Projected Population (2029)                  | 5,429     | 36,784    | 79,394    |
| Census Population (2010)                     | 2,552     | 19,751    | 41,275    |
| Growth (2010-2024)                           | 83.4%     | 61.1%     | 66.2%     |
| HOUSEHOLDS                                   |           |           |           |
| Estimated Households (2024)                  | 1,852     | 12,524    | 25,673    |
| Projected Households (2029)                  | 2,163     | 14,624    | 30,003    |
| Census Households (2010)                     | 976       | 7,489     | 15,041    |
| Growth (2010-2024)                           | 89.8%     | 67.2%     | 70.7%     |
| AVERAGE HOUSEHOLD INCOME                     |           |           |           |
| Estimated Average Household Income (2024)    | \$98,072  | \$107,321 | \$127,059 |
| Projected Average Household Income (2029)    | \$100,042 | \$110,578 | \$131,720 |
| Census Average Household Income (2010)       | \$57,319  | \$62,709  | \$67,430  |
| Growth (2010-2024)                           | 71.1%     | 71.1%     | 88.4%     |
| POPULATION                                   |           |           |           |
| Median Age                                   | 33.5      | 35.5      | 36.7      |
| College Degree + (Bachelor Degree or Higher) | 22.5%     | 31.1%     | 37.9%     |
| Unemployment Rate                            | 1.3%      | 2.3%      | 1.9%      |
| White Collar Workers                         | 64.5%     | 65.8%     | 67.8%     |

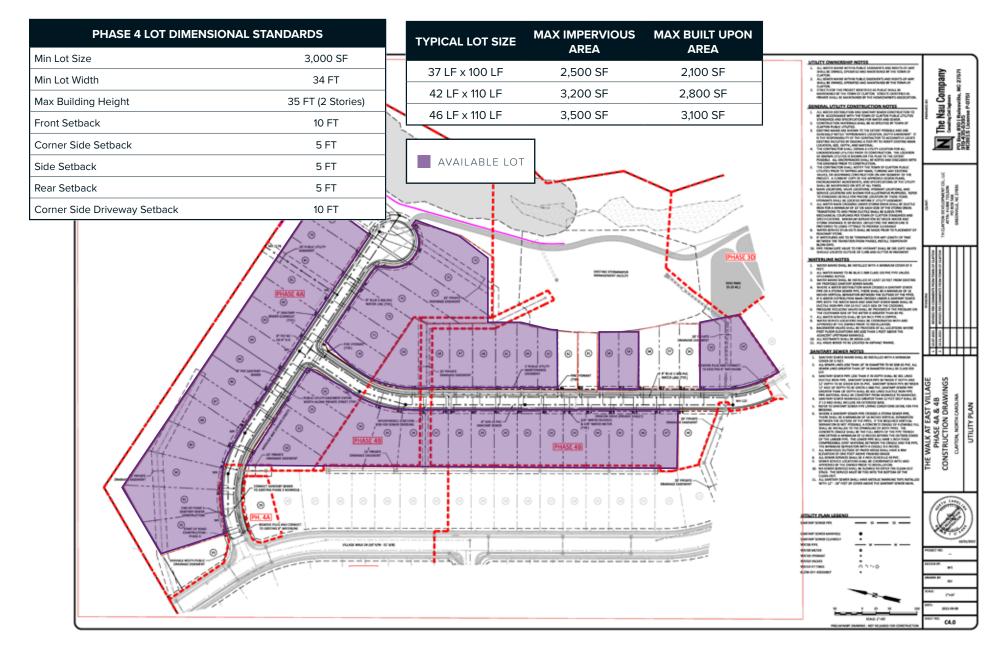
### SURROUNDING DEVELOPMENT



# THE WALK AT EAST VILLAGE SITE PLAN - PHASE 3



# THE WALK AT EAST VILLAGE SITE PLAN - PHASE 4



## **COMMUNITY OVERVIEW**

#### **ADDRESS**

196 Village Walk Dr, Clayton, NC 27527

#### **SUMMARY**

- 55+ Age Restricted Community
- Proximate Shopping: Flowers Plantation, Publix, Harris Teeter, Foodlion
- The HOA provides lawn care and common area maintenance, allowing residents to enjoy a simplified lifestyle.
- Johnston Health UNC (ER department) 11 minutes away
- Fastmed Urgent Care 8 minutes away
- CVS Pharmacy 9 minutes away

#### **AMENITIES**

- Clubhouse
- Fitness center
- · Arts and crafts room
- · Sports lounge
- Outdoor pool
- · Putting green
- Pickle ball
- Boccee ball
- Walking trail
- Dog Park and Garden Center















#### **COMMUNITY UTILITIES**

**Electricity:** Town of Clayton

**Gas:** Piedmont

Trash and Recycling: All Star

Water and Sewer: Town of Clayton

#### **SCHOOLS**

Clayton Highschool

Riverwood Middle School

East Clayton Elementary

#### HOA

Quarterly dues of \$600 cover a range of services, including yard maintenance, common area upkeep, street maintenance, street lighting, garbage collection, and access to the clubhouse and amenities.

**AAM Management** 

#### PROPERTY TAXES

\$1.34/100 of assessed value

# CLAYTON'S ECONOMIC ENGINE

Clayton, North Carolina continues to grow as a prominent hub for the pharmaceutical and biopharmaceutical industries, largely due to the significant presence of Novo Nordisk and Grifols. Novo Nordisk operates a large manufacturing facility focused on diabetes care products, with multi-billion dollar investments in the Clayton site that have created thousands of jobs. Grifols also maintains a substantial presence with a manufacturing facility focused on plasma-derived therapies, contributing a significant number of jobs to the local economy. Both companies' operations in Clayton are strategically important for supplying their respective products to North America and beyond and have brought billions of dollars in investment to the area.

#### JOHNSTON COUNTY EMPMLOYMENT STATISTICS

\$4.1B INVESTMENT

INTO JOHNSTON COUNTY (1.4M SF) BY NOVO NORDISK

2,500+

NOVO NORDISK TOTAL EMPLOYEES

1,650+
GRIFOLS TOTAL
EMPLOYEES

93,000+

JOHNSTON COUNTY TOTAL WORKFORCE











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