



Investment Overview

Jones Lang LaSalle Americas, Inc. (JLL) has been exclusively retained to offer an exceptional investment opportunity in Desert Commons East, a newly constructed 225-unit luxury apartment community in El Paso, Texas. This premier property boasts market-leading finishes and unparalleled amenities, setting a new standard for residential living in the market. Strategically located near major thoroughfares which include Loop 375, Montana Avenue, Interstate 10 and Zaragoza Road, Desert Commons East provides residents convenient access to all major economic drivers. Having just completed its lease-up, the Property offers an optimal entry opportunity for investors looking to capitalize on growth in one of Texas's most rapidly expanding market. The property has recently completed its final lease-up phase, it presents an ideal entry point for investors seeking growth potential in one of Texas's fastest-expanding markets. Desert Commons East has already demonstrated its ability to command approximately 5% higher rents on new leases and renewals, indicating significant future income growth potential. With its winning combination of prime location, superior quality, and robust growth prospects, Desert Commons East represents a compelling investment opportunity for qualified buyers seeking fee simple interest in a top-tier multifamily asset.

NEWLY BUILT LUXURY COMMUNITY WITH MARKET LEADING AMENITY PACKAGE

Desert Commons is a premier Class A asset that boasts luxurious interiors and a remarkable set of amenities. The interiors feature spacious layouts, sleek stainless-steel appliances, quartz countertops, and vinyl wood flooring throughout, creating a modern and sophisticated atmosphere. The Property pampers residents with a resort-style pool, extensive fitness center, and professional golf simulator, while offering the convenience of private garages and proximity to retail, dining, and parks.



PRIME LOCATION NEAR RETAIL AND ENTERTAINMENT HUBS

The Property boasts a prime location with adjacent walkable dining options and easy access to 2.8+ million sq ft of varied shopping and recreational destinations, offering residents:











STRONG DEMOGRAPHICS WITH GROWING POPULATION AND QUALITY SCHOOLS



46%

Population Growth From 2010–2024 (1-Mile)



Average HH Income



\$339,974

Average Home List Price (Zip Code:79938)



(2nd Best Teachers In El Paso)



PEBBLE HILLS
High School



SUN RIDGE Middle School



LUJAN-CHAVEZElementary School



OFFERING SUMMARY

DESERT COMMONS

COMMUNITY AMENITIES

Walking Distance to Numerous Retail & Dining Options



Resort-Style Swimming Pool with Cabanas



Extensive Fitness Center with Top-Tier Equipment



Private Garages



Reserved Carport Spaces/EV*



Private Storage Units

Professional Golf Simulator



Stylish Game Room with Pool Table



Expansive Multi-Purpose Resident Lounge



Modern, Vibrant, Welcoming Leasing Office Extended Open-Air Relaxation Zone



Near Tierra Buena Dog Park & Salvador Rivas Jr. Park



APARTMENT AMENITIES



Sleek Stainless-Steel Appliances



Quartz Countertops



Vinyl Wood Flooring



In-Unit Full Size Washer & Dryer



Sizable Kitchen Island



Spacious Walk-In Closets & Floor Plans



Elegant Marble-Style Shower with Glass Enclosure



Modern White & Wood Grain Cabinetry Options



Stylish Grey Subway Tile Backsplash



Built-In Microwave



Stylish Lighting Fixtures

Matte Black Faucet & Hardware



Ample Storage with Upper & Lower Kitchen Cabinets



Keyless Entry



Office Nooks



Private Yard*

*In Select Units







KEY ECONOMIC DRIVERS

The Property is situated in proximity to vital economics hubs and employment centers that are the foundation of the El Paso economy such as:

FOREIGN TRADE

- ♦ \$56.1B In Exports (2023)
- ♦ \$87.5B In Imports (2023)
- ♦ 165K+ Net Jobs In Texas

UNIVERSITY OF TEXAS AT EL PASO (UTEP)

- ♦ 25K+ Students
- ♦ 3,500+ Faculty & Staff
- ♦ Annual Economic Impact of \$1.4 Billion

EL PASO CBD

- ♦ 16K+ Employees
- ♦ Central Hub For Region
- ♦ Five Distinct Districts (Arts, Retail, Entertainment)

FORT BLISS US MILITARY BASE

- ♦ 2nd Largest US Base
- ♦ 45K+ Jobs & 38K+ Active Military
- ♦ \$24.1 Billion Economic Impact

HEALTHCARE/LIFE SCIENCES

- ♦ 4K+ Hospital Workers
- ♦ 38K+ Jobs In Life Sciences
- ♦ \$2.5B+ Economic Impact

EL PASO INTERNATIONAL AIRPORT

EFFECTIVE

PSF

\$2.30

\$2.04

\$1.98

\$1.50

\$1.60

\$1.63

\$1.65

\$1.76

- ♦ 4M+ Passengers (2024)
- ♦ 15 Gates
- ♦ 15K+ Jobs



PROPERTY DESCRIPTION

ADDRESS	2801 N Zaragoza Rd, El Paso, TX 79938					
YEAR BUILT	2023					
CURRENT OCCUPANCY	94.2% as of (08/10/2025)					
UNITS	225					
AVERAGE UNIT SIZE	911 Square Feet					
RENTABLE SF	204,966 Square Feet					
STORIES	3					
NUMBER OF BUILDINGS	9					
LAND AREA	9.42 Acres					
DENSITY	24 Units/Acre					
PARKING	382 Total Parking Spaces					
FARRING	1.70 Spaces/Unit					

LIMIT MALY

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798							STATUS		MARKET		EFFEC	
		UNITS	%	UNIT DESCRIPTION	TYPE	SF	occ	VAC	RENT	PSF	RENT	
-1		30	13%	1 BR - 1 BA	A1	584	29	1	\$1,334	\$2.28	\$1,341	
	1	6	3%	1 BR - 1 BA	A2	688	6	0	\$1,406	\$2.04	\$1,407	
		72	32%	1 BR - 1 BA	А3	<i>7</i> 11	70	2	\$1,384	\$1.95	\$1,404	
		6	3%	2 BR - 2 BA	B1	1,129	6	0	\$1,826	\$1.62	\$1,693	
		81	36%	2 BR - 2 BA	B2	1,109	74	7	\$1,869	\$1.69	\$1,775	
	1100	21	9%	2 BR - 2 BA	В3	1,101	18	3	\$1,831	\$1.66	\$1,800	
		9	4%	3 BR - 2 BA	C1	1,378	8	1	\$2,302	\$1.67	\$2,276	
	197	225	100%			911	211	14	\$1,643	\$1.80	\$1,601	
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ADDITIONAL INFORMATION

If you have any questions or require additional information, please contact any of the individuals below.

STEVEN HAHN JR.

Managing Director steven.hahn@jll.com 214.692.4715

ART BARNES

Senior Director art.barnes@jll.com 214.438.6351

MICHAEL MCREYNOLDS

Analyst michael.mcreynolds@jll.com 214.290.8478

For questions regarding debt structures on this property, please contact:

DUSTIN DULIN

Senior Managing Director dustin.dulin@jll.com 214.438.6393

MATT CIMINO

Director matt.cimino@jll.com 415.510.6971





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