





# PRESTON PLAZA







# Located in a Top Performing Retail Corridor

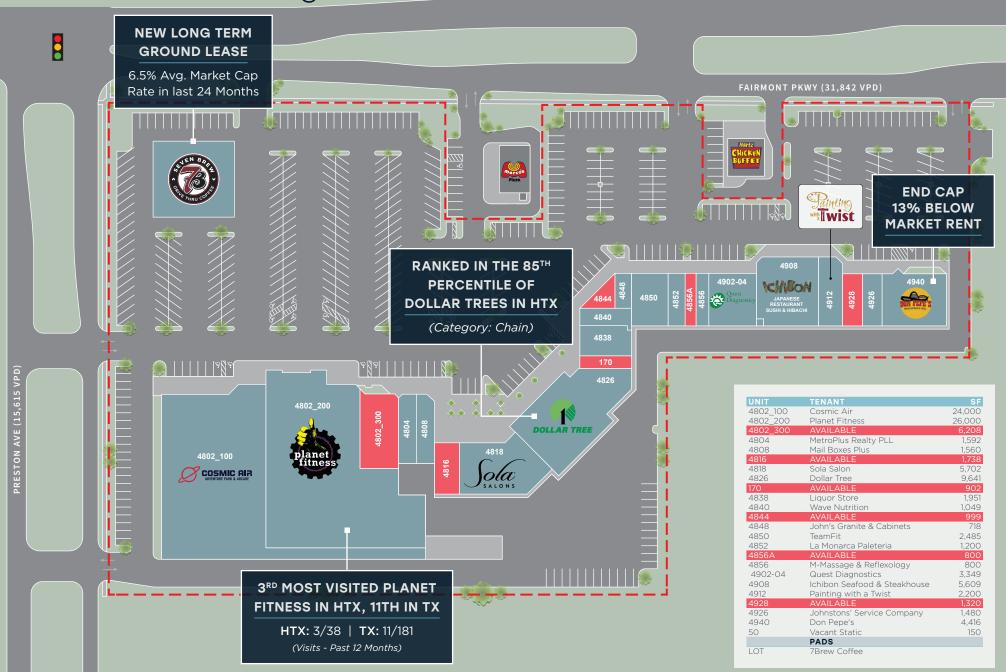




This Pasadena retail corridor has emerged as a powerhouse by serving a dense Hispanic population in southeast Houston that previously had limited access to quality shopping centers. The area capitalized on a significant retail void, where residents were forced to travel long distances for their shopping needs, creating substantial pent-up market demand. The intersection of high population density and inadequate retail supply in this Houston submarket created an exceptional development opportunity. As a result, this center has become the premier retail destination for the underserved community, achieving the 2nd highest performance ranking among retail nodes within a 15-mile radius.

Preston Avenue- -VDP: 13,293





## Investment Highlights

### SIGNIFICIANT MARK-TO-MARKET OPPORTUNITY

46% of GLA Expiring Without Fixed Options with 21% Mark to Market Opportunity

### HIGH PERFORMING TENANCY WITH CREDITED ANCHORS

- Planet Fitness: 93rd Percentile in U.S.
- Dollar Tree: 93rd Percentile in U.S.

### LOCATED IN A TOP PERFORMING RETAIL CORRIDOR

Submarket ranked in 93rd percentile in HTX attracting 9.4 Million visitors per year

# DIVERSITY OF INCOME MITIGATING TURNOVER RISK

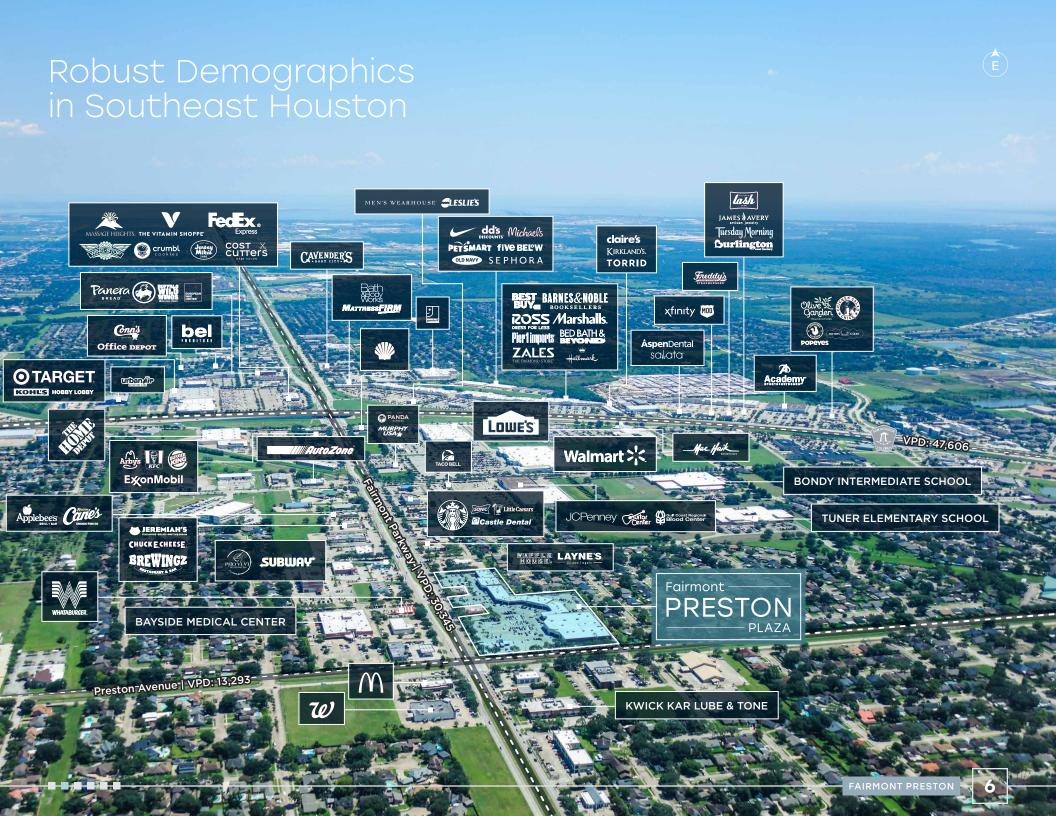
Inline tenants account for 56.4% of gross revenue

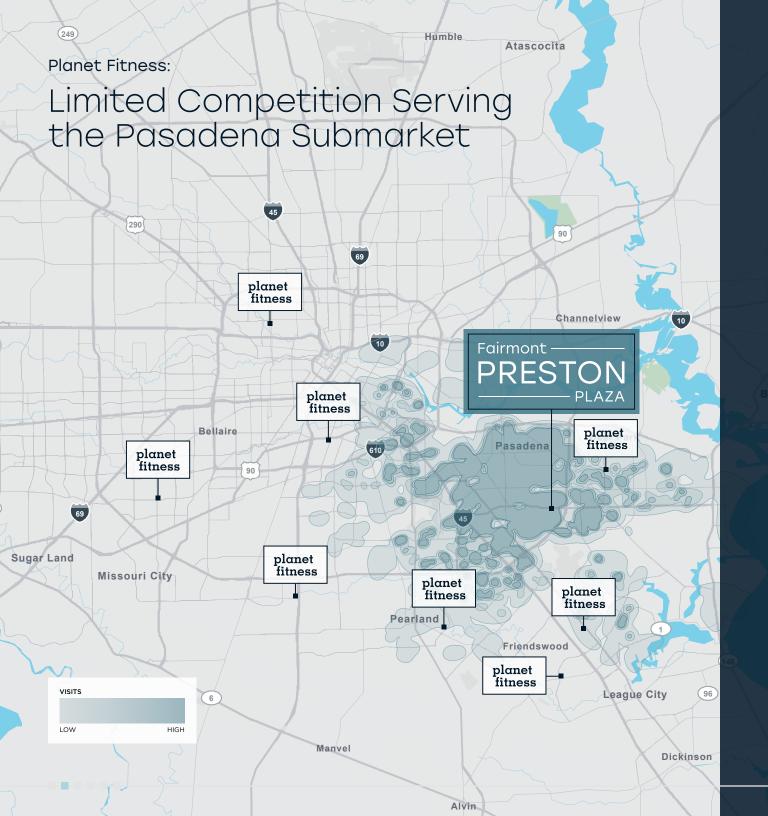
# DENSELY PACKED SUBMARKET WITH CONSUMER SPENDING POWER

■ 1-Mile AHHI: \$98,958

■ **5-Mile Population:** 290,960







FAIRMONT PRESTON
PLANET FITNESS HIGHLIGHTS

TOP 3 MOST VISITED
PLANET FITNESS
IN HotXelvieu
(OUT OF 39)

#9 MOST VISITED
PLANET FITNESS IN TX
(OUT OF 182)

#151 MOST VISITED PLANET FITNESS IN THE U.S

(93RD PERCENTILE, OUT OF 2,238)

EXPANSIVE TRADE AREA PULLING FROM OVER 10 MILES

### Houston Overview

#3

In the Country for Number of Jobs Added in 2024 #2

Net Migration by Metro

110,580 IN 2024

3,500,00

Person Workforce, Nearing All-Time High for Houston 79%

Higher Education Grads Stay & Work in the Area

THE 6<sup>TH</sup> HIGHEST RETENTION RATE IN THE U.S.

+36,300

New Jobs Added in 2024

#2

In the Nation in Office Re-Entry Levels in the Country After the Pandemic #2 MSA

For Projected Population Growth

#1

Most Fortune 500 Headquarters in Texas 50+

Corporate
Headquarters
Relocations to
Houston
Since 2017

**HOME TO** 

23 Fortune 500 Companies & 44 Fortune 1000 Companies



### Contacts

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