

# THEEDGEONOAK

65 UNIT // 85 BED STUDENT PROPERTY
ADJACENT TO 58,000 STUDENT UNIVERSITY OF MINNESOTA, TWIN CITIES



## CONTACTS

### STUDENT HOUSING

#### SCOTT CLIFTON

M: (847) 767-3980 scott.clifton@jll.com

#### **TEDDY LEATHERMAN**

M: (503) 260-4402 teddy.leatherman@jll.com

#### **KEVIN KAZLOW**

M: (201) 788-7537 kevin.kazlow@jll.com

### **JACK GOLDBERGER**

M: (847) 687-6100 jack.goldberger@jll.com

## MINNEAPOLIS MULTI-HOUSING

#### **JOSH TALBERG**

M: (651) 983-9000 josh.talberg@jll.com

#### **JOSEPH PERIS**

M: (612) 202-2433 joseph.peris@jll.com

### FINANCING

#### **MIKE BRADY**

M: (630) 485-8240 mike.brady@jll.com

### **SAM TARTER**

M: (301) 370-4730 sam.tarter@jll.com







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# THE OFFERING

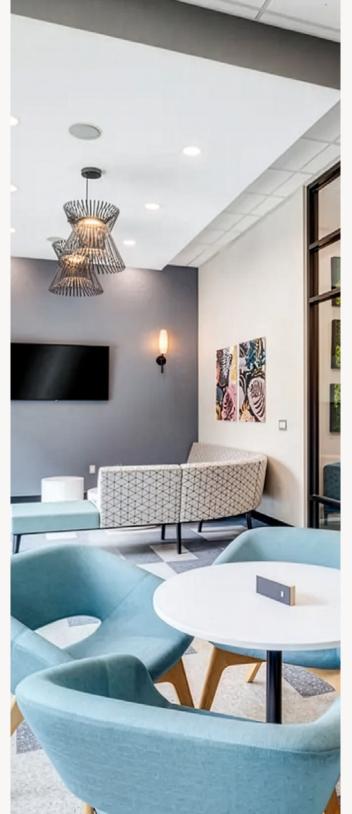
Jones Lang LaSalle Americas, Inc. ("JLL") is pleased to present The Edge on Oak ("The Edge" or the "Property"), a 65 unit, 85 bed boutique living community adjacent to University of Minnesota ("Minnesota," "UMN," or the "University"). The

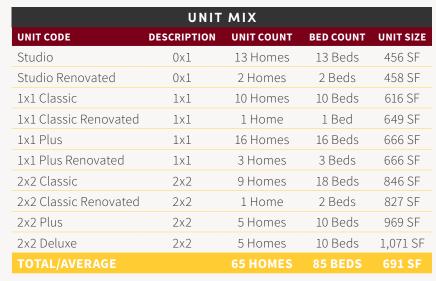
Property is located at the intersection of activity in the Twin Cities across the street from the University of Minnesota campus, adjacent to Stadium Village, and easily accessible to Minneapolis and St. Paul. The Edge on Oak serves numerous growing demand drivers which will support future performance.

University of Minnesota's Minneapolis campus is the 5<sup>th</sup> largest campus by enrollment in the nation, and there is no future supply in the student market. The University has increased enrollment by 5.5% since 2023 - this gain reflects an enrollment increase of nearly 3,000 students. Much of this growth was driven by a 10% increase to the University's first year class in 2024. This growth is driving substantial improvement to the student housing market's fundamentals, as the market pushed occupancy by over 6% yearover-year while also increasing rents. With just 24,000 purpose-built beds serving 44,000 full-time students, the current supply-demand dynamic supports further improvement.

The Edge on Oak also offers investors exposure to a top performing multi-family market nationally. The Minneapolis-St. Paul MSA offers nation-leading rent growth and a significantly muted pipeline, and outstanding population fundamentals. The Twin Cities host a labor force of nearly 2 million serving 26 Fortune 1,000 companies. This labor force exceeds cities including Denver, Tampa, San Diego, and Austin.

The Property has renovated 7 units comprising of 8 beds, generating \$62 per bed premiums and leasing 100% of renovated units. Subsequent ownership is offered the opportunity to continue this programming to achieve outsized rent growth.







PROPERTY DESCRIPTION	
CITY, STATE	Minneapolis, Minnesota
UNIVERSITY	University of Minnesota
FALL 2025 ENROLLMENT	57,879 Students
DISTANCE TO CAMPUS	Adjacent
YEAR BUILT	2012
UNITS	65 homes
BEDS	85 beds
AVERAGE UNIT SIZE	691 SF
AY 25/26 OCCUPANCY	95%

# **INVESTMENT HIGHLIGHTS**



# LARGE POWER FOUR UNIVERSITY WITH NO SUPPLY PIPELINE

University of Minnesota is the seventh largest Power Four university, and has the fifth largest main-campus enrollment in the nation. The University has grown 5.5% since 2023, an outstanding pace given its magnitude. University popularity is driven by over 60 top-10 degree programs, Big 10 athletics, and elite research. **UMN** offers an exceptional investment environment at its size, as the off-campus student housing pipeline has no planned beds, while the University has gained thousands of students in recent years.



# CONSECUTIVE YEARS OF STABLE PERFORMANCE

The Edge on Oak achieved 100% occupancy for the 2024-2025 academic year, and is 95% occupied for the 2025-2026 academic year. The Property has exhibited strong demand for consecutive lease-ups, and offers subsequent ownership a strong entry point into the market with a full base of prospective renewals.



# ADJACENT TO UMN, STADIUM VILLAGE, AND INBOUND MEDICAL CENTER

The Edge is located across
the street from University of
Minnesota campus - among
the top locations in the student
housing market. This location is
significantly bolstered by direct
accessibility to Stadium Village
- Huntington Bank Stadium,
3M Arena, and Williams Arena
- as well as the future site of a
world-class university medical
center, which will also be directly
adjacent to the Property.



# 0.23% CAPTURE RATIO

There are nearly 32,000 full-time students at UMN that are unserved by on-campus housing. The Edge's 85 beds represents just 0.23% of these students who require off-campus living. Further, there are just 16,228 purpose-built off-campus beds at the University. Supply-demand fundamentals are favorable and improving, exhibited by year-over-year market occupancy increasing by over 6%.



# PROXIMITY TO MINNEAPOLIS AND ST. PAUL

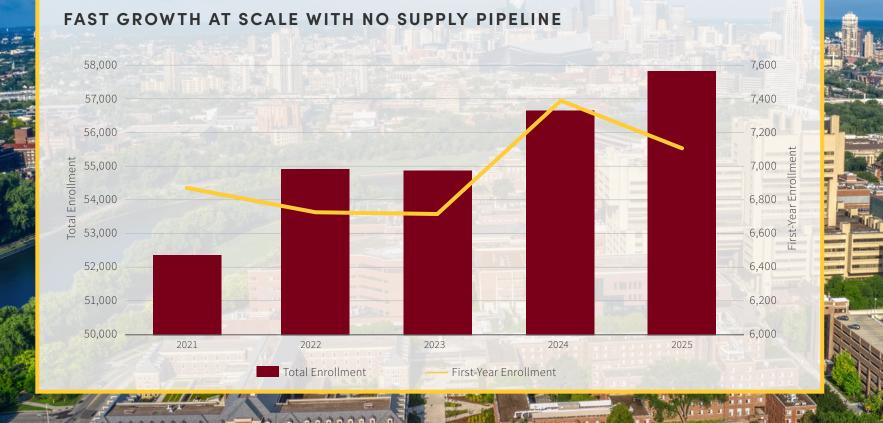
The Edge on Oak is located near the Mississippi River, a ten minute drive from the middle of Central Minneapolis and fifteen minutes from St. Paul. Investors are offered business plan flexibility, as the Property is excellently located between the Twin Cities while catering to the local MSA population of 3.8 million residents. In June 2025, Minneapolis was ranked as the #3 market in the nation for rental activity by RentCafe, with an 18% decrease to available apartments YoY, and a 54% increase to listing views.



# PROVEN RENOVATION DEMAND GENERATES \$62/BED PREMIUM

Current ownership has renovated seven property units, generating an average renovation premium of \$62 per bed. Subsequent ownership will have the opportunity to continue renovation programming; by renovating 50% of unrenovated units, rental income can be increased by \$45,000.

# **UNIVERSITY OF MINNESOTA AT A GLANCE**



DOUBLED TOP 20

STARTUPS GENERATED **SINCE 2006** 

TOP TEN DEGREE **PROGRAMS** 

4 YEAR GRADUATION PATENTS AWARDED RATE SINCE 2001

IN THE WORLD

# **57,879 STUDENTS**

University of Minnesota's Enrollment has Grown 5.5% since 2023

#3

Fastest Growing Among the Ten Largest Campuses in the United States

## EMPTY

UMN's 3-year Forward Supply Pipeline is Empty for the First Time Since 2004

# 10% INCREASE

The University saw a 10% Increase to its' First Year Class Size in 2024

#26

Public University in National Rankings, #59 Overall (U.S. News)

## BIG TEN MEMBER

The Golden Gophers are a member of the Big 10 Conference

Division 1 Football National Championships

\$1.32B

Research Expenditures

#12

Among Public Universities in Research Expenditures

# TWIN CITIES OVERVIEW



#3 MULTI-HOUSING
RENTAL ACTIVITY IN U.S.

(June 2025 - RentCafe)



TRANSACTION VOLUME IS UP 14% 1H 2025 TO 1H 2024



25% RTI 7<sup>TH</sup> LOWEST AMONG THE TOP 32 U.S. MARKETS



#3 U.S. MARKET FOR OVERALL EFFECTIVE YOY RENT GROWTH, Q2 2025



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2025-2026 RENT GROWTH FORECAST SURPASSES MIDWEST AND NATIONAL AVERAGE



54% DECREASE IN
ANTICIPATED DELIVERIES
Q2 2025 VS Q2 2024



CONSTRUCTION STARTS
ARE DOWN 94% SINCE PEAK

(Q2 2022)



% OF INVENTORY UC IS SECOND LOWEST AMONG SIMILAR SIZED MARKETS



RENEWAL RENT GROWTH SURPASSING NEW LEASES AND RETENTION RATIOS ARE INCREASING 3,790,663

Population
(MSA - 2025)

1,938,153
Total Employees
(MSA - 2025)

\$129,742 Average Household Income (MSA – 2025)

> 13.71% Population Growth (MSA – Since 2010)

13.60% Employment Growth (MSA – Since 2010)

4.10% Unemployment Rate (MSA – August 2025)

301,965
Estimated Existing Units

6,302
Estimated Under Construction Units

54%
Decrease in YoY deliveries
(1H 2025 vs 1H 2024)

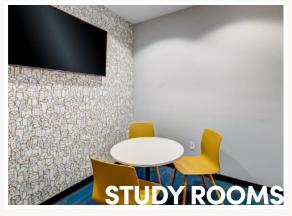
# **COMMUNITY AMENITIES**

















# **APARTMENT AMENITIES**



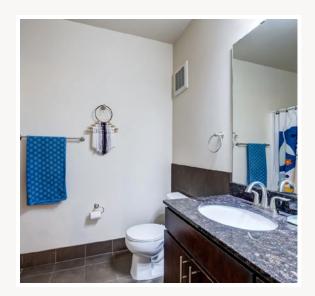








# RENOVATIONS: BEFORE AND AFTER















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