



JUDICIAL LISTING

# AZURE LANDS

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Mixed-Use Redevelopment Site

10910 – 100 AVENUE NW & 10921 JASPER AVENUE NW,  
EDMONTON, ALBERTA



KINGSWAY MALL

COMMONWEALTH  
STADIUM

KINNAIRD  
PARK

HIGHLANDS  
GOLF CLUB

RUNDLE PARK

ROYAL ALEXANDRA  
HOSPITAL

ALBERTA  
LEGISLATURE  
GROUNDS

BREWERY DISTRICT

ICE DISTRICT

ROYAL GLENORA  
CLUB

VICTORIA PARK  
GOLF COURSE

DOWNTOWN  
EDMONTON

NORTH SASKATCHEWAN RIVER

  
AZURE  
LANDS

## INVESTMENT OPPORTUNITY

Jones Lang Lasalle Real Estate Services, Inc. ("JLL") is pleased to offer for sale a 100% freehold interest in 10910 – 100 Avenue NW & 10921 Jasper Avenue NW (the "Azure Lands", the "Property", or the "Site") a 17,675 square foot ("SF") mixed-use redevelopment opportunity strategically positioned along Edmonton's premier downtown corridor. The development site is currently enhanced with paved surface parking, exterior patio improvements, and alleyway infrastructure.

The Site is being offered with a list price of \$2,120,000 (\$120 per SF). The Site is available to prospective purchasers free and clear of any financial encumbrances. No offer, regardless of form or content, will create any binding legal obligation upon the Vendor or the Advisor until fully executed by the Vendor and Purchaser. Please sign and return the Confidentiality Agreement ("CA") for JLL Data Room Access. All Offers to Purchase will require a Court approved Schedule "A" to the Offer to Purchase and must be subject to Court Approval.

**For more information about the Site, please reach out to the Advisors below.**

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# INVESTMENT HIGHLIGHTS

## PREMIER JASPER AVENUE POSITIONING

The Azure Lands commands an enviable position directly along Jasper Avenue NW, Edmonton’s most recognized downtown thoroughfare, between 109 Street NW and 110 Street NW. This prime main street location places the site at the heart of Edmonton’s central business district, surrounded by established commercial activity, government offices, and urban amenities.

The Site’s central downtown placement provides immediate access to Edmonton’s most significant employment centers, retail destinations, and cultural attractions. With Jasper Avenue serving as the city’s ceremonial boulevard, the property benefits from exceptional visibility and prestige associated with this historic corridor.

### DOWNTOWN DEMOGRAPHICS\*



Total Population  
**25,613**



Median Age  
**35.3**



Average Household Income  
**\$86,943**



5 Year Annual Population Growth  
**4.0%**

\*Within 1 Kilometer from the Site










# INVESTMENT HIGHLIGHTS STRATEGIC HUB CONNECTIVITY

Azure Lands occupies a central position within Edmonton’s interconnected downtown districts, providing seamless access to the Government Quarter, Financial District, and Entertainment Corridor. This strategic placement connects residents and businesses to the city’s most influential economic and cultural centers.


The property’s location offers unparalleled access to Edmonton’s extensive amenities network. Major corporate headquarters, government institutions, fine dining establishments, and entertainment venues are all within immediate proximity, while the nearby river valley trail system and urban parks enhance the lifestyle proposition for future developments.

## COMMUTE TIMES

LOCATION	TIME
Alberta Legislative Grounds	12 Min 
River Valley	18 Min 
Jasper Ave	3 Min 
Ice District	5 Min 

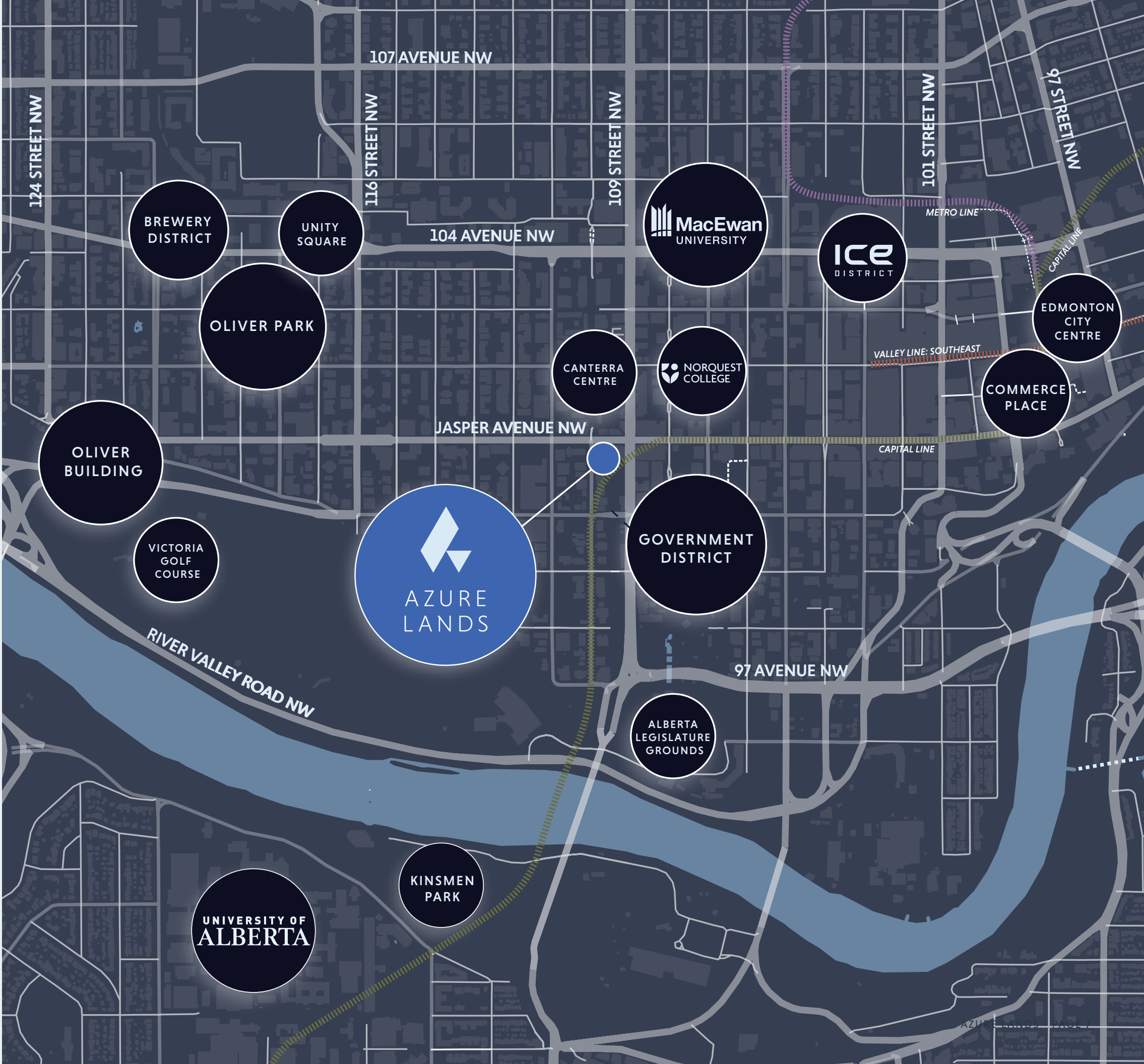


Daytime Population  
**134,532\***



Vehicles Per Day  
**~26,338**

\*Within 2 Kilometers from the Site





**LEGEND**


- Capital LRT Line (In Operation)
- Metro LRT Line (In Operation)
- Future Valley West LRT Line
- Valley LRT Line (In Operation)

# INVESTMENT HIGHLIGHTS


## EXCEPTIONAL TRANSIT ACCESS

Azure Lands delivers superior connectivity through Edmonton's comprehensive transit infrastructure. The Corona and Government Centre LRT stations are just minutes away, providing rapid access to the University of Alberta, suburban communities, and regional destinations.


Jasper Avenue's frequent bus service, dedicated cycling infrastructure, and pedestrian-friendly streetscape ensure multiple mobility options. The immediate connection to the river valley trail network opens additional recreational and commuting possibilities, making daily transportation both convenient and enjoyable.



**94**  
Walk Score



**87**  
Bike Score



**83**  
Transit Score



# INVESTMENT HIGHLIGHTS

## FLEXIBLE DEVELOPMENT FRAMEWORK

The property's strategic zoning configuration offers exceptional development flexibility. The majority of the site carries JAMSC (Jasper Avenue Main Street Commercial) zoning with a 7.0 FAR, while a portion maintains PS (Parks and Services) designation.

This zoning framework permits diverse development options including retail, office, and residential uses, providing developers with significant adaptability to respond to market conditions and maximize long-term value creation.



## SITE DETAILS

MUNICIPAL ADDRESS	10910 – 100 Avenue NW & 10921 Jasper Avenue NW
LEGAL ADDRESS	Plan NB, Block 9, Lots 42, 43, & OT
NEIGHBOURHOOD	Downtown
SITE SIZE	17,675 SF (0.41 Acres)
ZONING	JAMSC - Jasper Avenue Main Street Commercial Zone / PS - Parks and Services
MAX FAR	7.0 (JAMSC portions)
MAX BUILDABLE SF	~123,725 SF*
MAXIMUM HEIGHT	229.6 ft (JAMSC portions)

\*BASED ON JAMSC ZONED PORTIONS OF THE SITE







## AZURE LANDS

### Downtown Mixed-Use Redevelopment Opportunity

10910 – 100 AVENUE NW & 10921  
JASPER AVENUE NW, EDMONTON, ALBERTA

Jones Lang Lasalle Real Estate Services, Inc. ("JLL" and/or the "Advisor") has been exclusively retained by the Court of Kings Bench of Alberta as the Court appointed listing for the sale of 10910 – 100 Avenue NW & 10921 Jasper Avenue NW, Edmonton, AB.

The Site is being offered to market at a list price of \$2,120,000 (\$120 per SF). Expressions of interest will be reviewed as received. All Offers to Purchase will require a Court approved Schedule "A" to the Offer to Purchase and must be subject to Court approval.

**All inquiries regarding the Site should be directed to:**

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