

INVESTMENT SUMMARY
EXCLUSIVELY OFFERED BY



Dillard's

2ND
& CHARLES

HomeGoods
five
BELOW
DICK'S
SPORTING GOODS

TILT
Studios
FUN OF FULL BLAST

JCPenney



PARKDALE
MALL

BEAUMONT • TEXAS

The Opportunity

Jones Lang LaSalle Americas, Inc. ("JLL"), as exclusive advisor, is pleased to present the opportunity to acquire Parkdale Mall and Crossing (the “Property” or the “Mall”), a dominant regional retail destination strategically positioned in Beaumont, Texas – approximately 85 miles west of Houston. The Property is situated on approximately 145.3 acres, ~93.0 of which are owned, and consists of the Main Mall (Parkdale Mall), Parkdale Crossing, comprising two (2), multi-tenant strip parcels and one (1) single-tenant pad, and an additional nine (9) single-tenant pads and three (3) two-tenant, pads. The Property consists of approximately 1,324,449 square feet of gross leasable area (“GLA”), 828,614 SF of which is owned, and includes anchors Dillard’s (203,000 SF, non-owned), JCPenney (169,100, non-owned SF), and a dark, former Sear’s (115,732 SF, non-owned).

Strategically located at the intersection of US-96 (~70,400 VPD) and Dowlen Road (~23,250 VPD), Parkdale Mall and Crossing serves an extensive trade area of over 420,000 people and benefits from a highly visible location. The Property’s dominance is solidified by a lack of immediate competition, with the next nearest regional mall located over 21 miles away, establishing Parkdale Mall and Crossing as the undisputed primary shopping hub for the region – evidenced by exceptional performance metrics, including approximately 8.5 million annual visitors, which ranks it in the top 1% of all shopping centers nationwide according to Placer.ai.

PROPERTY OVERVIEW

Address	6155 Eastex Fwy, Beaumont, TX
Year Built/Reno.	1973 / 2018
Total GLA	1,324,449
Owned GLA	828,614
Total Mall GLA	1,236,384
Total Crossing GLA	88,065
Anchor	557,779
Inline	274,406
Outparcel	237,618
Non-GLA	166,581
Inline < 10,000 SF	
Sales PSF	\$370
Occupancy Cost	10.2%
Total Occupancy	79.5%
Mall GLA	78.0%
Mall Inline GLA	83.2%
Crossing GLA	100.0%



TOP 2% RANKED
SHOPPING CENTERS
IN TEXAS



TOP 1% MOST
VISITED SHOPPING
CENTERS IN COUNTRY



8.5MM
ANNUAL VISITORS



~54 MIN
AVERAGE DWELL TIME



~\$15.1MM
GROSS REVENUE



~\$9.4MM
IN-PLACE NOI





OUTPARCEL & STRIP CENTER MONETIZATION OPPORTUNITY

Multiple Opportunities to Monetize Portions of the Property Separately



ADDITIONAL UPSIDE POTENTIAL

31 Vacant Suites,
40,309 SF, \$2.4MM of
Potential
Gross Revenue



HEALTHY OCCUPANCY COST

Average Inline Occupancy
Costs Present Meaningful
Upside Potential Upon
Rollover



EXTENDED TRADE AREA / LIMITED DIRECT COMPETITION

Strong Competitive Position
as Only Regional Mall
Within 21 Miles



STRATEGIC LOCATION

Positioned at Heavily
Trafficked Intersection,
Providing Maximum
Visibility and
Convenient Access



IMPRESSIVE FOOT TRAFFIC

Parkdale Mall Drew ± 8.5 MM
Visits Over the Last 12
Months, Reflecting a
2.2% YoY Increase



PROVEN ANCHOR REPOSITIONING STRATEGY

Successful Repositioning
of Former Macy's Parcel
Demonstrates Strength
of the Location





OFFERING PROCESS

This offering presents prospective purchasers with the opportunity to acquire a strategically positioned super regional shopping center with significant upside potential. As exclusive agent, JLL is presenting Parkdale Mall and Crossing to select investors registered via a confidentiality agreement. The Property is being offered on an “as-is” basis and the marketing process will be governed by a date certain bid process.

TRANSACTION TEAM

DAVID MONAHAN

Senior Managing Director
+1 212.812.5704
david.monahan@jll.com

CAMERON PITTMAN

Managing Director
+1 212.812.5821
cameron.pittman@jll.com

AKHIL PATEL

Vice President
+1 732.841.0623
akhil.patel@jll.com

TEXAS RETAIL

BARRY BROWN

Senior Managing Director
+1 469.232.1968
barry.brown@jll.com

DEBT ADVISOR

CLAUDIA STEEB

Senior Managing Director
+1 412.201.3108
claudia.steeb@jll.com

330 Madison Avenue, Floors 3-5 | New York, NY 10017

www.us.jll.com/capitalmarkets

