

SEARS

HAYWARD

Sears Hayward Development & Repositioning Opportunity Life Sciences, Residential, Retail, Mixed-Use

660 W WINTON AVE | 29.36 Acres



The Offering

JLL is pleased to offer a joint venture opportunity for redevelopment or repositioning of the former Sears Auto Center at Southland Mall. This 30-acre site currently has five 1 and 2-story buildings and represents a rare opportunity for an infill redevelopment in the growing San Francisco Bay Area community of Hayward.

Investment Highlights

Extremely rare San Francisco Bay Area 30-acre infill opportunity



Booming life sciences development market



Fronts I-880 and minutes to San Mateo - Hayward Bridge and BART



Existing structures can be repositioned for life sciences or retail use



Perpetual housing shortage spurs residential development



Rectangular site share allows for efficient development

PROPERTY DETAILS

Name	Southland Mall					
Address	660 W Winton Ave	e, Hayward, CA, 94	545			
Site (Ac)	29.36					
APN	442-0010-003-02					
Use	Former Sears Aut	o Center				
Building	SF	SF Stories Heig				
1	4,409	1	18.7'			
2	11,033	1	20.1'			
3	24,702	1	53.5'			
4	8,200	1	15.4'			
5	115,003	2	38.9'			
Total SF	163,347					
Parking Spaces	1,488					

DEVELOPMENT PARAMETERS

Zoning	Central Business - Minimum Lot Size 20,000 SF (CBB20)	
Permitted Uses	Commercial & Residential	
General Plan	Retail and Office Commercial	
Density Maximums		
Mixed Use	17.4 Dwelling Units / Ac	
Commercial	FAR 0.6	









Property Overview

The Sears Site sits within the Southland Mall, a Super Regional Mall in the inner East Bay. National tenants within the mall range from home improvement to apparel to dining. Situated on the I-880 Corridor in the San Francisco East Bay, the mall attracts shoppers throughout the East Bay.

SOUTHLAND MALL

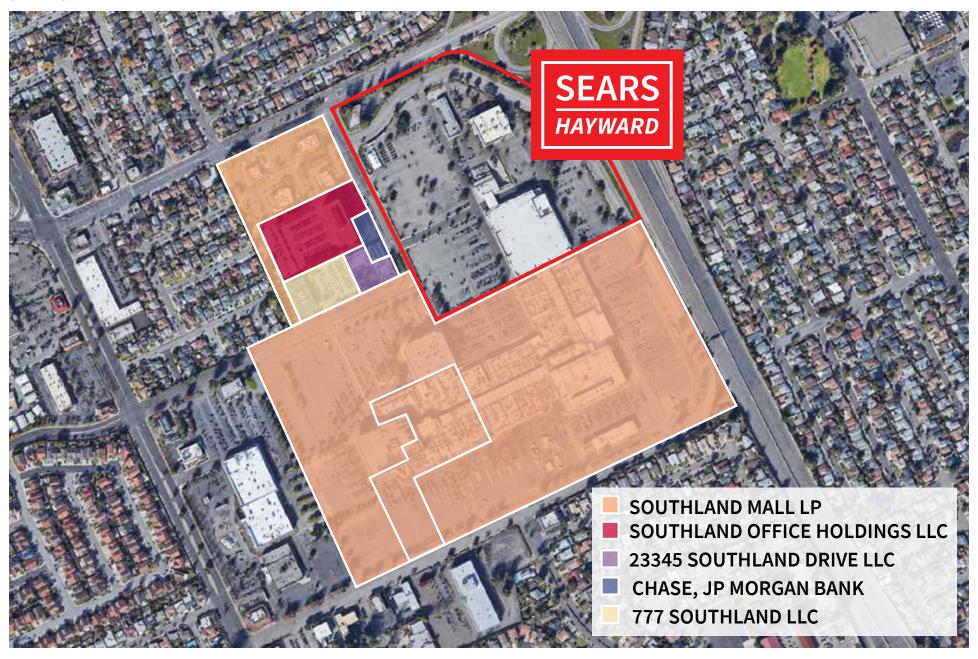
Address 1 Southland Mall, Hayward, CA	
Submarket Hayward / Castro Valley	
Land (Ac)	29.36
Bldg SF 163,347	
Built 1964, renovated 1991	
Annual Visits	5.6 Million
Sample Tenants	H&M, Macys, GameStop,







OWNERSHIP MAP





PROPERTY DETAILS

Name	Southland Mall			
Address	660 W Winton Ave, Hayward, CA, 94545			
Site (Ac)	29.36			
Existing Zoning				
Zoning	Central Business - Minimum Lot Size 20,000 SF (CBB20)			
Permitted Uses	Commercial & Residential			
General Plan	Retail and Office Commercial			
Density Maximums				
Mixed Use	17.4 Dwelling Units / Ac			
Commercial	FAR 0.6			
Airport Land Use Commission Safety Zones 2 & 6				

AIRPORT SAFETY ZONES



Development Potential

The Subject Site presents a rare opportunity for large scale development in the inner Bay Area.

- Flexible underlying zoning and municipality supportive of a mixed-use redevelopment.
- Rectangular site shape allows for efficient development plan.
- Major infrastructure investment ongoing to improve Highway
 880 Winton Ave interchange.

PATH TO DEVELOPMENT

Given the size of the Subject Site development will likely be viewed holistically.

- If development was in alignment with the current zoning, City processes would likely be site plan review and a tentative map.
- Development via the Planned Development allows for changes to development standards.
- Life Sciences development would likely occur under a rezone to Light Industrial and General Plan designation change to Industrial. A General Plan amendment could also be considered.
- California Environmental Quality Act requirements are likely to be met through an Initial Study / Mitigated Negative Declaration, or an Environmental Impact Report.

The above summary of entitlements is provided as a convenience to investors. Investors should rely upon their own analysis.



Projects Under Construction



MAPLE & MAIN

240 luxury apartment units, followed by Phase 2 of 85 luxury apartment units and 15,000 square feet of commercial office space.



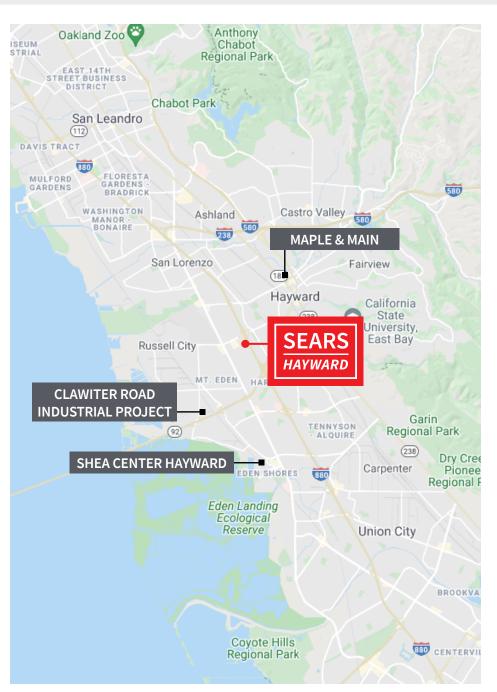
CLAWITER ROAD INDUSTRIAL PROJECT

The Clawiter Road Industrial Project includes the demolition of the existing industrial buildings on-site and the construction of four new buildings representing a total of +/-616,000 square feet comprising three speculative buildings varying in size from 56,000-215,000 square feet and one three-story data center of approximately 278,000 square feet.



SHEA CENTER HAYWARD

Shea Center Hayward, completed in 2018, is a ±275,000 SF state-of-the-art industrial campus consisting of 4 buildings ranging in size from 32,000 SF to 112,000 SF.





AREA OVERVIEW

The San Francisco Bay Area is a major international gateway and one of the world's most important commercial, cultural, and financial centers. Today, San Francisco and the greater Bay Area are widely recognized as the modern epicenter of technological innovation in the fields of nanotechnology, biotechnology, alternative energy, hardware, software and social media. Marked by a dynamic and resilient economy, large presence of leading Fortune 500 companies, high concentration of venture capital investment, highly skilled workforce, temperate weather, unique cultural offerings and an unparalleled quality of life, the San Francisco Bay Area continues to lead the way as one of the world's most desirable places to live, work and play.



Robust Economy

#3
LARGEST METRO AREA
IN THE U.S. IN
TERMS OF REAL GDP

LARGEST METRO AREA IN THE U.S.
WITH A POPULATION OF OVER 8.8 MILLION

LARGEST ECONOMIC MARKET IN THE WORLD WITH AN ANNUAL GDP OF OVER \$880 BILLION

A FEW OF SILICON VALLEY'S REMARKABLE ATTRIBUTES INCLUDE:

39% BAY AREA SHARE OF U.S VENTURE CAPITAL (Q1 2021)	286:1,000 HIGHEST CONCENTRATION OF HIGH-TECH WORKERS IN THE U.S.		
12.8% OF ALL REGISTERED U.S PATENTS (2018)	8.1% HIGHEST CONCENTRATION OF MILLIONAIRES		
\$144K HIGHEST AVERAGE TECH SALARIES IN THE U.S.	75.6% OF SILICON VALLEY RESIDENTS WITH COLLEGE EDUCATION		

LARGEST PUBLICLY TRADED COMPANIES - S&P 500

L/MOLDI I ODLICLI I	TO TO COMMITTEE	301	
COMPANY	HQ LOCATION		MARKET CAP
Apple	Cupertino, CA		\$2.39T
Microsoft	Redmond, WA		\$2.09T
Amazon	Seattle, WA		\$1.87T
Google	Mountain View, CA		\$1.70T
Facebook	Menlo Park, CA		\$983B

As of July 2021

SEARS

HAYWARD

BASE

the region.

Western Digital[®]

NETFLIX





Highly Educated Labor Pool With World-Class Research Institutions

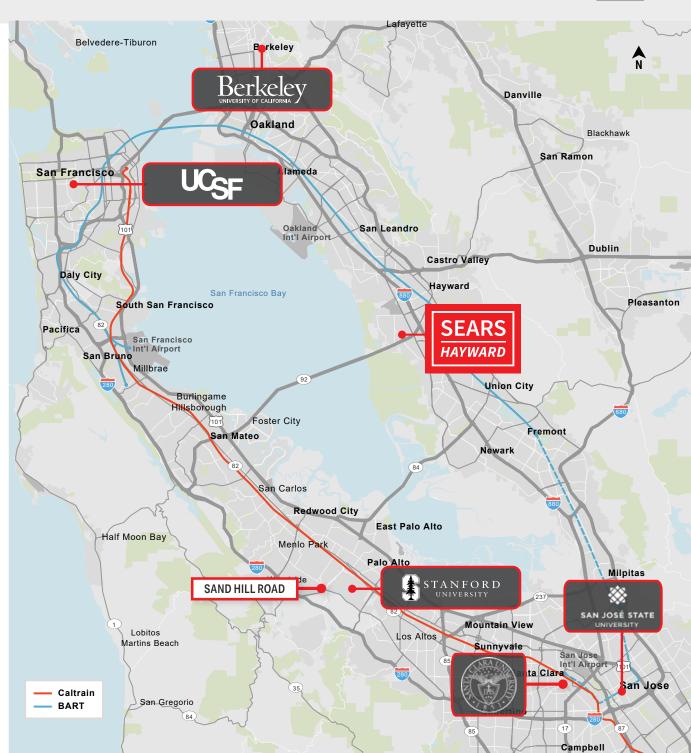




46%
BACHELORS DEGREE
OR HIGHER



50+
COLLEGES
& UNIVERSITIES



SEARS

HAYWARD

STRATEGIC BAY AREA LOCATION

Sears Hayward is located directly off the I-880 with equidistant access to both the San Mateo-Hayward and Dumbarton Bridges, offering quick access to the Peninsula, Silicon Valley and greater East Bay. The central location allows for easy commutes from the expanding affordable residential communities in the East Bay as well as the executive enclaves that dot the Peninsula. At 15+ miles away (~25 minutes by car), it is faster and easier to access downtown Palo Alto, the Stanford Shopping Center, Stanford University, and the many Venture Capital firms that line Sand Hill Road in Menlo Park from the Campus than from locations in San Jose, Santa Clara and San Francisco. To the east, the Property has convenient access to Interstate 880, the East Bay's major north-south freeway connecting San Jose to Oakland and numerous other East Bay cities.

Traveling to the Property from the San Francisco Peninsula offers an attractive "reverse commute," while the commute for East Bay-based employees is also less impacted by traffic due to the Property's location on the eastern side of the San Mateo-Hayward Bridge.

DESTINATION	DRIVE DISTANCE	DRIVE TIME
San Mateo	17 Miles	22 Minutes
Oakland	19 Miles	23 Minutes
Redwood City	17 Miles	24 Minutes
Palo Alto / Stanford	16 Miles	24 Minutes
South San Francisco	26 Miles	35 Minutes
San Jose	23 Miles	28 Minutes
Downtown San Francisco	29 Miles	30 Minutes
Mountain View	23 Miles	28 Minutes





OVER 50 COLLEGES &
UNIVERSITIES THROUGHOUT
THE SAN FRANCISCO
BAY AREA

THE SAN FRANCISCO BAY
AREA IS THE #4 AREA
IN THE US IN TERMS OF
EDUCATIONAL ATTAINMENT
WITH 46% OF INDIVIDUALS
25+ WITH A BACHELORS
DEGREE OR HIGHER

EDUCATION EPICENTER

The San Francisco Bay Area is home to one of the most highly educated workforces in the United States, having amongst the highest percentage of residents who hold graduate and professional degrees. In addition, the Bay Area hosts more than 50 colleges and universities containing some of the world's most highly reputed graduate institutions which, with numerous federal and private research centers, represent cutting-edge development in technology and life science. These factors combine to consistently produce a highly educated workforce capable of driving job growth through innovation and technological advancements.





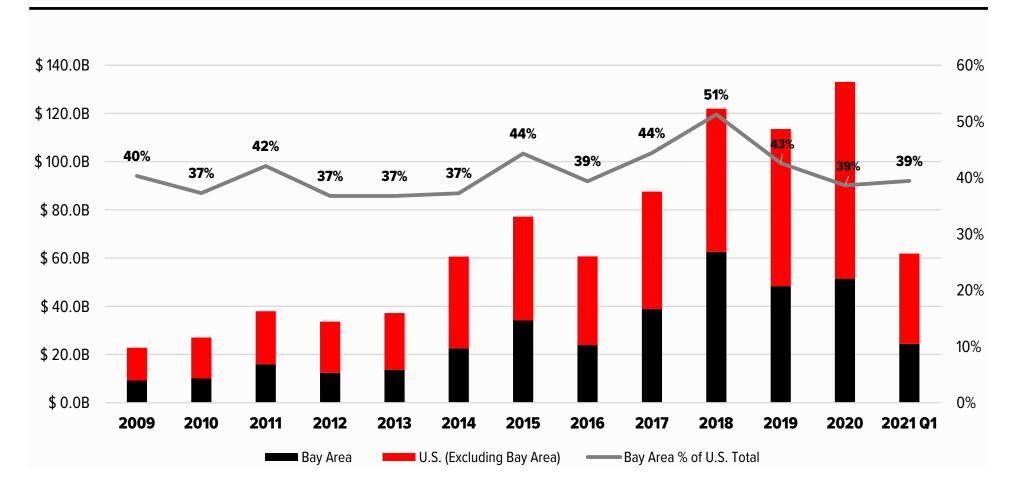




TOP VENTURE CAPITAL INVESTMENT DESTINATION

The San Francisco Bay Area is the most active venture capital market in the world capturing more than 39% (totaling more than \$24.4 billion) of the \$61.9 billion in domestic venture capital outlays in Q1 2021, which is nearly 3.0x the investment in any other region.







RETAIL MARKET OVERVIEW

The East Bay is one of the most dynamic real estate markets in the country, encompassing 123.9 million square feet of retail throughout 26 distinct submarkets including Oakland, Walnut Creek, Concord, Dublin, San Ramon, and Pleasanton. The East Bay market extends along Interstates 80/880, Interstate 580, and Interstate 680, comprising almost all of the major transportation arteries.

	EXISTING	G INVENTORY	VACANCY		NET ABSORPTION	ASKING
MARKET	TOTAL SF	# OF BUILDINGS	SF	% VAC	LAST 12 MOS (SF)	RENT
680 CORRIDOR NORTH	20,534,000	1,630	976,103	4.8%	-162,900	\$37.86
680 CORRIDOR SOUTH	16,602,000	1,030	895,673	5.4%	-150,039	\$37.03
80 CORRIDOR	11,980,000	1,473	387,756	3.2%	434,799	\$25.02
880 CORRIDOR	42,976,000	4,561	1,701,315	4.0%	-87,929	\$32.50
HIGHWAY 4	12,882,000	1,100	815,229	6.3%	-938	\$23.44
OAKLAND	18,972,000	3,241	947,798	5.0%	-283,846	\$29.14
TOTALS	123,946,000	13,035	5,723,874	4.6%	-250,853	\$31.82



HAYWARD SUBMARKET **RETAIL OVERVIEW**

VACANCY

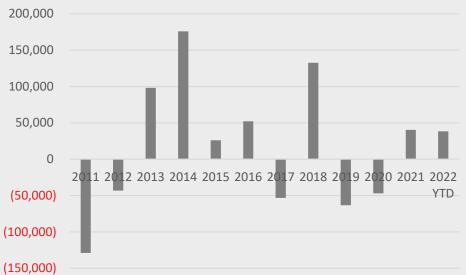
\$27.78 PSF AVERAGE RENTAL RATE

RENT GROWTH SINCE 2012

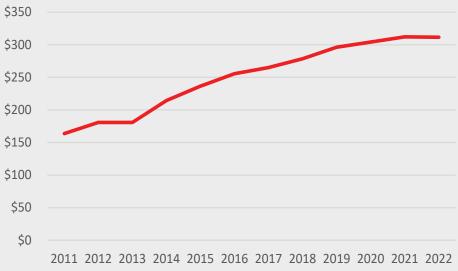
MARKET RENT VS. VACANCY







SALE PRICE (PSF)



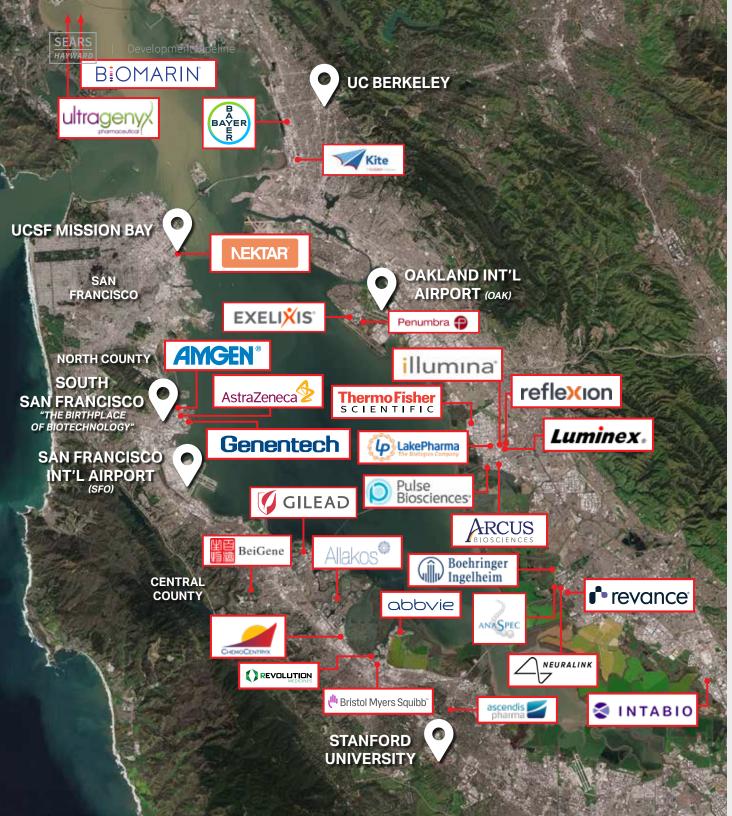


BAY AREA LIFE SCIENCES MARKET

The Bay Area is the birthplace of genetics engineering that began with Genentech more than four decades ago. Today the largest players in the Life Sciences industry, including Roche (Genentech), Gilead, Illumina, Merck, Amgen, Abbvie and Verily have established a foothold in the area, which boasts one of the densest concentrations of highly qualified Life Sciences professionals. Recently, Life Sciences has continued to outperform with the NASDAQ Biotechnology Index up 25% since its Pre-COVID peak. Public equity performance, venture capital funding and government grants have created an increased demand for Life Sciences lab space throughout the Bay Area. Coupled with a sub-5% vacancy rate, there has been a continued upward pressure on rents. This combination of current market fundamentals and future growth potential present a compelling opportunity when considering Crossroads Research Center.







MAJOR BAY AREA LIFE SCIENCES USERS

I-880 Corridor



































RESILIENCE

North San Mateo County (Daly City/Brisbane, South San Francisco/San Bruno, Burlingame/ Millbrae)

Genentech AMGEN®





















Central San Mateo County (San Mateo/Foster City, San Carlos/Belmont, Redwood City)

























CENTRAL I-880 LIFE SCIENCES

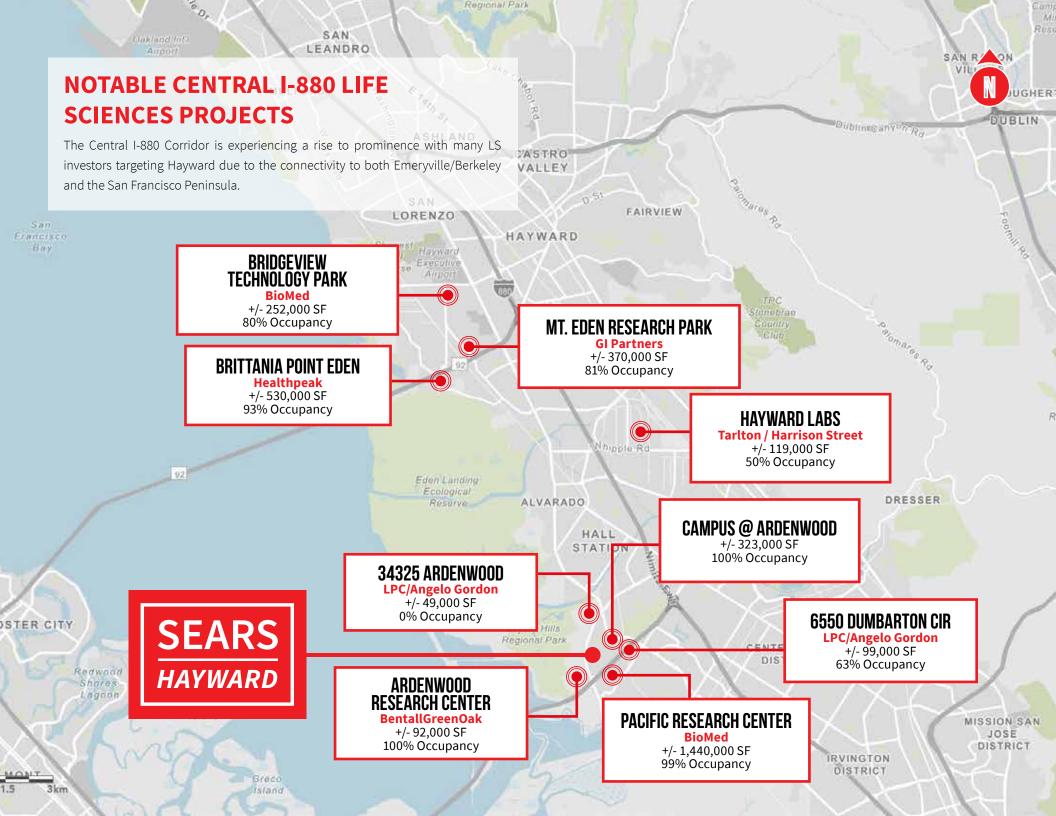
Comprised of Fremont, Newark, Union City and Hayward the Central I-880 submarket stretches 10 miles along northern Silicon Valley and southern East Bay. Traditionally known as a flex or R&D submarket, the Central I-880 has emerged in recent years as viable life sciences cluster. The submarket totals just over 9 million square feet with sub-10% vacancy and \$3.75 - \$4.50 NNN rents.

WHY CENTRAL I-880?

ACCESS	Ideally located within the Bay Area, the Central I-880 provides equidistant access to tenants with primary locations in the Mid-Peninsula and East B Additionally, all three major Bay Area research universities and Sand Hill Road can be similarly accessed.					
AVAILABILITY	With most major Bay Area submarkets effectively fully occupied, the availability and ability to potentially convert space creates opportunity for tenants in need of space.					
SCALE	Primarily comprised of large single and two-story product, tenants have a menu of both smaller and larger options.					
USE	With much of the space along the Peninsula and parts of the East Bay used as lab and more traditional office, tenants have limited options when considering a GMP or other manufacturing requirements.					
RATE	Offering rates that are a fraction of those of the Mid-Peninsula the Central I-880 presents a compelling rental rate differential.					

TENANT MIGRATION

As tenants have realized the benefits of the Central I-880, there has been a recent migration across both the Dumbarton and San Mateo Hayward bridge. Notable tenants such as Facebook, Tesla, TE Connectivity and others have all relocated from Mid-Peninsula and Silicon Valley. Separately, a pronounced wave of life sciences tenants has migrated to the Central I-880 from across the Bay Area. ThermoFisher Scientific, Neuralink, Gilead, Illumina and Millipore are just a few examples of peninsula-based life science companies that have relocated or partially relocated to the Central I-880. This trend is only expected to accelerate as companies 3-7 years into their life cycle naturally progress into the clinical trial manufacturing stages and GMP space.





POSITIVE LIFE SCIENCES DEMOGRAPHICS CENTRAL I-880



ALAMEDA COUNTY



79,272 PROF/SCIENTIFIC/TECH (NAICS54) EMPLOYEES



7,407
PROF/SCIENTIFIC/TECH
(NAICS54) BUSINESSES



17,504
RESIDENTS WHO WORK IN
LIFE/PHYSICAL/SOCIAL SCIENCE

HOUSING STATS

\$834,544 MEDIAN HOME VALUE

\$16,160 AVERAGE SPENT ON MORTGAGE & BASICS

\$1,566 MEDIAN CONTRACT RENT

KEY FACTS

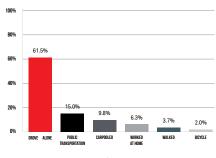
1.632.804 TOTAL POPULATION

888,624 TOTAL LABOR FORCE

\$105,422 MEDIAN HOUSEHOLD INCOME

37.9 MEDIAN AGE

COMMUTE TRENDS



EMPLOYMENT

WHITE COLLAR				72%					
BLUE COLLAR	16%								
SERVICES	13%								
0	1	0 2	0 30	4	0 6	0 6	60 70	8	0 1

SAN MATEO COUNTY



35,584 PROF/SCIENTIFIC/TECH (NAICS54) EMPLOYEES



3,448
PROF/SCIENTIFIC/TECH
(NAICS54) BUSINESSES



8,729

RESIDENTS WHO WORK IN LIFE/PHYSICAL/SOCIAL SCIENCE

HOUSING STATS

\$1,212,130 MEDIAN HOME VALUE

\$21,066 AVERAGE SPENT ON MORTGAGE & BASICS

\$2.036 MEDIAN CONTRACT RENT

KEY FACTS

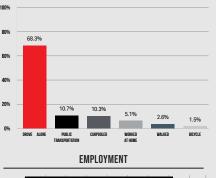
746,752 TOTAL POPULATION

439.005 TOTAL LABOR FORCE

\$127.547 MEDIAN HOUSEHOLD INCOME

40.7 MEDIAN AGE

COMMUTE TRENDS





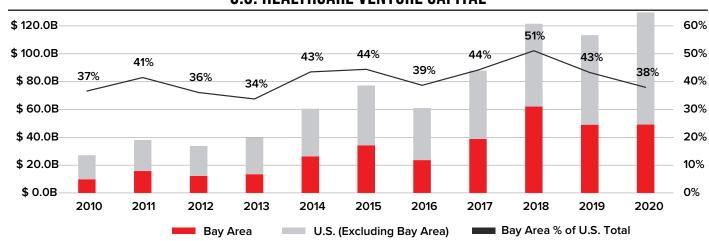


LIFE SCIENCES VENTURE CAPITAL FUNDING

Venture Capital Funding

Healthcare has been a growing sector for venture capital funding with investments increasing twofold since 2012. The San Francisco Bay Area has maintained it's leadership position, receiving an average of 41% of all domestic venture funding in the past 10 years. This impressive concentration of private funding is second to none in the United States and is a main driver of life sciences/healthcare-focused startups clustering in the region.

U.S. HEALTHCARE VENTURE CAPITAL

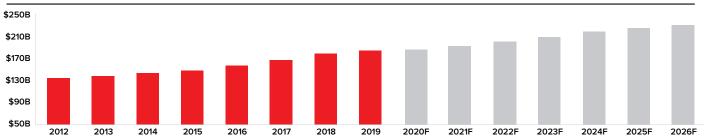


Source: PwC

Corporate R&D Spending Increase

Life sciences have seen an investment in pharmaceutical research & development over the past decade with continued forecasted growth.







RESIDENTIAL MARKET OVERVIEW

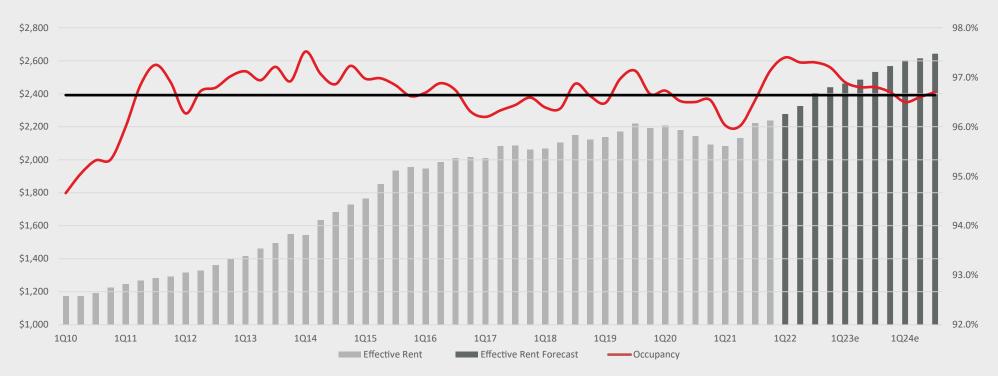
HAYWARD MULTIFAMILY OVERVIEW

Over a long horizon, the Hayward submarket has enjoyed a remarkable stretch of rent growth. Apartment rents today are 53.4% higher than they were 10 years ago. That's markedly ahead of the long-term performance in the metro, where rents cumulatively increased by 40.2% over the past decade.

According to Axiometrics, the submarket's annual effective rent growth was 6.6% last year and is forecast to realize 8.9% growth in 2022, and average 4.3% rent growth through 2023 to 2025.

The submarket's occupancy rate increased from 96.5% in 3Q21 to 97.1% in 4Q21, and was up from 96.5% a year ago. For the forecast period, the submarket's occupancy rate is expected to increase to 97.2% in 2022 and average 96.7% from 2023 to 2025. The submarket's occupancy rate has averaged 96.6% since 2Q96

Effective Rent VS. Occupancy



SEARS

HAYWARD



SAN LEANDRO, HAYWARD, & UNION CITY SUPPLY

In Hayward, about 72 units have delivered over the past year, consistent with the five-year average. Development is set to continue, as roughly 540 units are underway, which will expand the existing inventory by 3.9%.

Based on RealPage's identified supply of properties under construction, the larger submarket - encompassing San Leandro, Hayward, & Union City - is expected to deliver 169 units in 2021 of which all have been delivered.

Overall market deliveries decreased from 4,121 units in 2020 to 3,889 in 2021, and the total is expected to rise to 4,937 units in 2022.

During the last 12 months, 3,856 units were absorbed in lease-up properties across the market with 44 of them in this submarket. The submarket's average asking rent for new lease-up properties was \$2,910 per unit, or \$3.52 per square foot.

HAYWARD SUPPLY

All-Tim	ne Annual Avg. Units	Delivered Units I	Past 8 Qtrs	Delivered Units Next 8 C	Proposed Units Next 8 Qtrs
	16	72	-	542	389
PAST & F	TUTURE DELIVERIES IN	UNITS			
400 —				Future	
200 —					
0-	2019	2020 Past 8 Quarters	2021	2022	2023 All-Time Average

SAN LEANDRO, HAYWARD, & UNION CITY SALES OVERVIEW

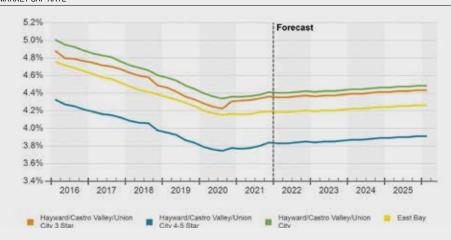
The Hayward/Castro Valley/Union City Submarket is a regular target among apartment investors in East Bay. Annual sales volume has averaged \$124 million over the past five years, and the 12-month high in investment volume hit \$229 million over that stretch. In the past 12 months specifically, \$88.4 million worth of assets sold.

Market pricing sat at \$363,134/unit during the first quarter of 2022, which is an increase on where that figure stood this time last year.

SALES VOLUME & MARKET SALE PRICE PER UNIT



MARKET CAP RATE





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