# **Big Box and Small Shop Leasing Opportunities**

HomeGoods

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TURABLYD

# **THE AREA**

Studio City's affluent trade area, high household incomes, and entertainment hub offer a unique and appealing draw.

Studio City Place stands out as one of few big box centers in the coveted neighborhood of Studio City, catering to pent up demand.

1.3MVisits to Studio City Place per year

**376K** Visitors flock to Studio City Place

Source: Placer.Al





তি Average household income \$147,060

within 5 miles

6 Average household income \$131,722

\$1.3 Million

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Average home value \$1.2 Million

Average home value

ິເຕົາ Daytime population 195,319

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Daytime population 697,030

College educated 66% Associate/Bachelor's/Graduate

College educated

60.6% Associate/Bachelor's/Graduate Median age

**40** 

**:**2**:** 

39.2

Median age

Retail spending **\$1B** 

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Retail spending Over \$3B

## CROWD DRAWING TENANTS



Prime location: Highly visibility along Ventura Boulevard



High barrier to entry: Local retail vacancy is at historic lows

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tenants:

Popular anchor

**Top performing** 

tenants in their

respective chains



Affluent customer base: High-earning residents



Parking: ± 600 free spaces covered & uncovered





### **YOUR NEIGHBORS**





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